

A Sensational Exhibition and Sale of Simmons newest creations in Steel Bedroom Furniture, Studio Couches and Bedding! Through a special arrangement with Simmons, Ltd., MARCUS are permitted to offer introductory prices on these new lines that are practically WHOLESALE COST! These introductory prices are for one week only—October 13th to October 20th inclusive—and offer an unparallelled opportunity to obtain the finest in highest grade sleeping equipment at ridiculously low prices! Every item is fully guaranteed.

SALE STARTS 9 A.M. SATURDAY, OCT. 13th

Modern, New Studio Couches at savings up to $\frac{1}{3}$!

Simmons \$36.50 Values | \$42.50 Values | \$52.50 Values

Smartly tailored designs in twin studio couches. Feature TWO spring-filled mattresses.

Simmons

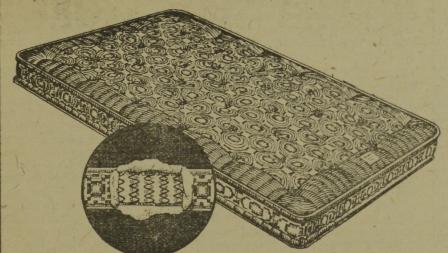
A specially designed Studio Couch featuring the rounded cushions and TWO spring-filled mattresses. Choice of 12 only, in extra heavy ratine tanesty.

Simmons

The finest Studio Couches made! Beautiful silk coverings, built to wear. New cushion effect. Neatly cord-



For Perfect Rest—These Innerspring Mattresses!



Simmons "Super Hair"

This mattress will positively sell for \$42.50 after this sale! Layers of hair padding and the twill ticking are proofs of quality that only the old-fashioned hair mattresses could equal! All sizes. All guaranteed.

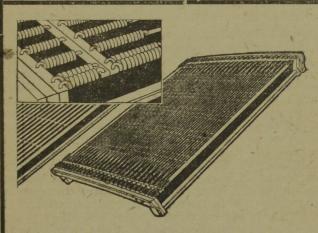
Simmons "Ambassador"

This mattress will sell for \$25.00 after this sale! With a beautiful Damask covering, its beauty is only equalled by its comfort! Hundreds of tiny coil springs. All sizes. All guaranteed.

Simmons

\$19.95 after this sale! A wonderful bargain . . . Simmons Guaranteed Spring-Filled Mattress at a saving of \$7.00! Has heavy twill ticking. All sizes. Simmons Week, only

\$1 995



Simmons Sagless Springs

A spring is as important as the mattress itself! You can't get maximum comfort -or maximum wear-from any mattress if it is used over a poor spring. This spring, full guaranteed, is an \$8.75 cable fabric spring, featuring high mounts . . . unusually high grade! Save almost HALF at this sale! .

\$495. All Sizes

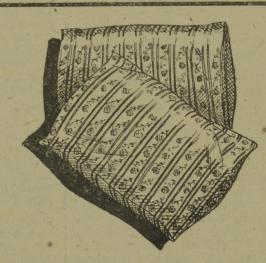
Win a \$39.50 Simmons BEAUTYREST MATTRESS

There are no strings, no red tape to this offer! Here's all you have to do: Call at our store during SIMMONS WEEK... ask for the Special "Free Mattress" card... write your name and address clearly on the back of this card... deposit it in the store. Then, watch our newspaper ads for the date of the drawing, and the name of the winner Hurry up, now, and get your name in!

YOU DO NOT HAVE TO BUY TO WIN!



SAINT JOHN, N.B.



Simmons **Bedford Pillows**

The best bargain-we believe-ever offered in High Quality Simmons Pillows! 50 pairs only of these \$8.00 pillows to sell at just \$3.98 a pair! Beautiful blue and rose ticking (feather-proof) enclosing soft, downy goose feathers. This Sale only!