

WHEN BEACH IS VACATION DESTINATION

Choose Vivid Hues To Be Backed By Sea and Sky

By LISBETH

When you've decided on the beach as your vacation destination, the next thing to consider is the clothes you will need to make a splash in the eyes of your associates as well as in the sea.

Color is what you need in beach clothes—bright color, preferably—for sand and blue sky make a marvellous backdrop for brilliant hues.

But of courses first you must travel to your destination, and for that you'll need something cool and not too light and, of course, even at the start of your journey you want to look your best; so whatever you choose must be smart.

For a good travelling suit let me recommend that little costume shown centre. It's a silk crepe in black and printed in a conventionalized daisy dot design. A soft jabot of the material furnishes a becoming neckline, and the jacket has wide revers of white pique, which can be removed and tubbed. White washable gloves and a white hat with black trimmings give you a cool and comfy look that is hardly to be matched. Or you can add a pair of thin black gloves and a soft black hat with white accents if you think it more practical for a journey.

Latest Beach Togs

Now for your beach togs. We can't get away from trousers, so I've included the very latest things here, although if you prefer the play suit with skirt and shorts, O.K. They are just as good.

The beach pajamas on the girl with the big hat are white silk shantung with a polka dotted navy silk crepe jacket and stripes down the sides of the trousers. Nautical but nice, as the saying it. The huge sun hat is straw and fabric and trimmed with a ribbon bow.

The other suit consists of tailored trousers and a halter top of emerald green crepey silk shan-



Centre is your travelling suit in black silk crepe in conventionalized daisy dot design, white pique revers; left, white shantung pajamas with dotted crepe jacket; next, tailored trousers and halter top of emerald green irepey shantung. Right, red and blue plaid taffeta swimming suit.

tung with a high neck and rounded collar. Notice the interesting beach bag this young woman is carrying.

WHAT ONE GIRL WORE

By BETTY BROWNLEE

With the coming of each spring, aside from the traditional navy, beige and grey which blossom out in profusion in coats, suits and frocks, other colors make their appearance and many predictions are made as to what shade is going to be the most popular during the forthcoming season.

This year was no exception and the shops featured a riot of colors with pastels predominating. Despite the predictions of experts it is the public which finally decides its preferences and so, about this time of the year the shades which really are popular so far as women themselves have decided, are featured strongly and the rest are discarded to be tried another year.

Of all the shades which launched the new season a few have become so outstanding in popularity as to achieve the proportions of the sensational. Among them are the lovely lilac and wood violet shades and the glorious tone of red referred to variously as Burgundy or beet root.

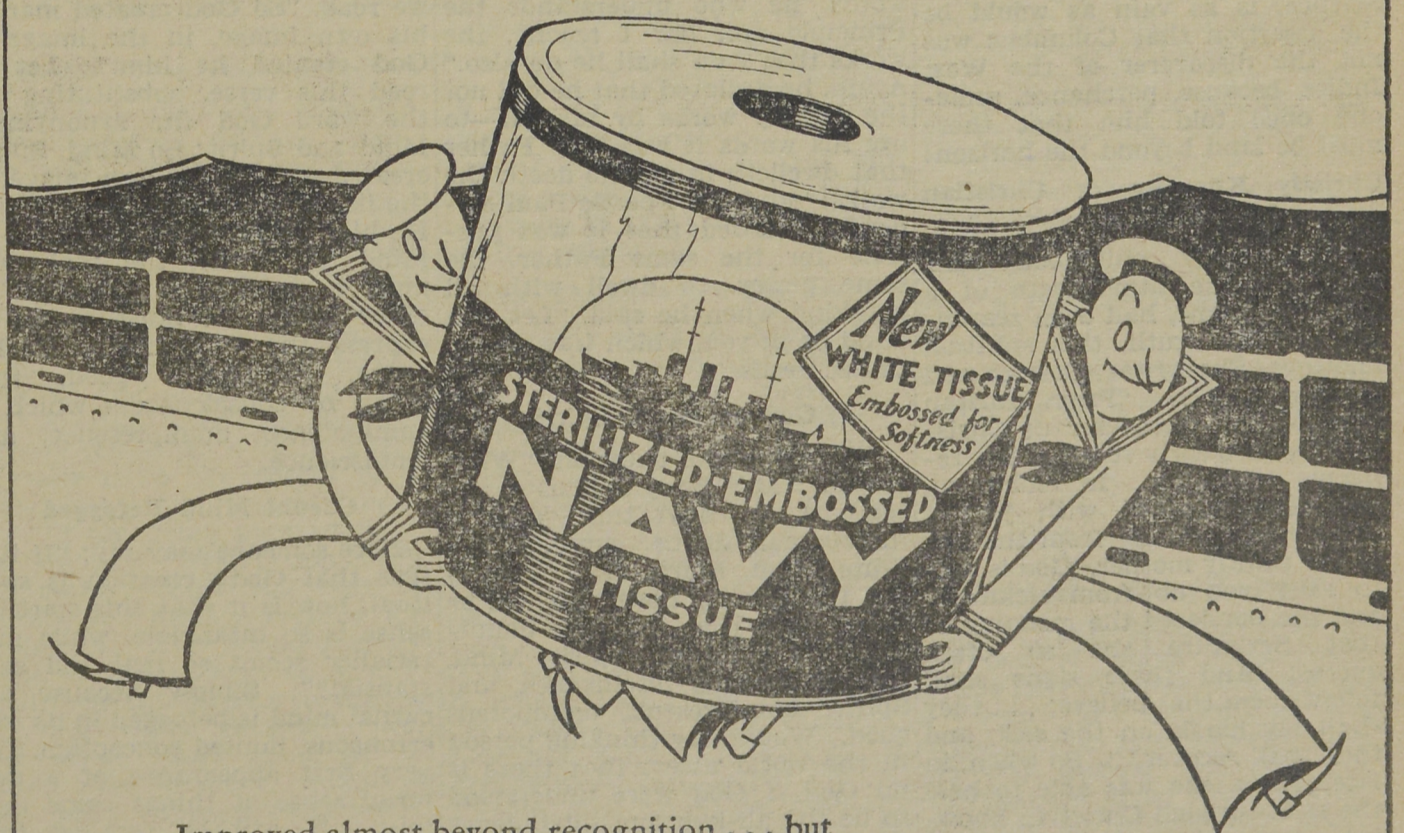
Today we illustrate a charming dinner gown in the lovely new lilac shade. It is in a finely pleated chiffon and, combined with a belt of fuchsia suede, provides an interesting color combination. This gown is simplicity itself, sweeping to the floor in graceful lines, and the draped effect is further carried out in the neckline which is caught at the shoulders with two wings of the pleated chiffon floating down the



A charming DINNER GOWN for mid-summer wear is the pleated chiffon shown above. It is in the lovely new lilac shade which, trimmed with a belt of fuchsia suede provides an interesting color combination.

back. Shoes and accessories of fuchsia complete a charming picture.

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