Saint John, N. B., June 7, 1935

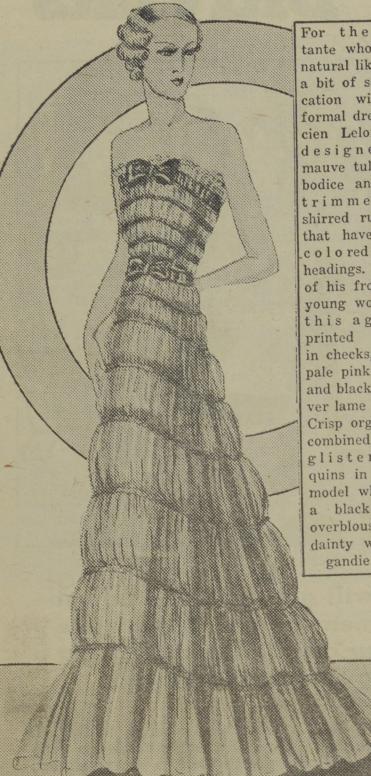
THE MARITIME BROADCASTER

Zips Up Front

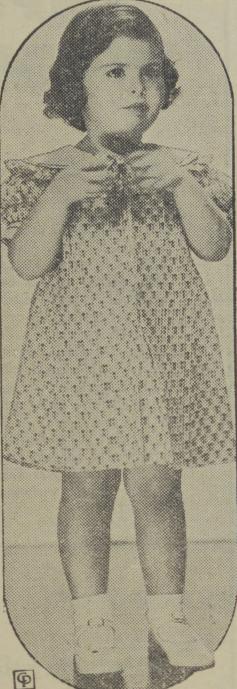
TWENTY-ONE

FORMALITY FOR DEB SKETCHED IN PARIS, IS SOPHISTICATED

THIS LELONG FROCK FOR A YOUNG GIRL,



For the debutante who has a natural liking for a bit of sophistication with her formal dress, Lucien Lelong has designed this mauve tulle with bodice and skirt trimmed with shirred ruffles that have violet colored ribbon headings. Some of his frocks for young women of this age are printed chiffons in checks, with a pale pink ground and black and silver lame squares. Crisp organdie is combined with glistening sequins in another model which put a black sequin overblouse with a dainty white organdie frock.



"Thomas can do his buttons." we used to say to little boys and girls to encourage them to learn to dress themselves. But buttons no longer trouble the youngest set. Their clothes are pretty apt now to zip up, and do they like to zip the zippers? Rawther! Here we have Baby Jane Quigley, firm starlet, who can dress herself in her pretty brown and yellow dimity frock as well as any grown-up

WHAT ONE GIRL WORE By BETTY BROWNLEE

It being so definitely a suit year, even sport clothes have yielded to the influence and appear in the guise of smart tailleurs. Grey is a popular color for this type of costume and bright colored blouses worn with neutral toned jackets and skirts are the dernier cri.

Bright greens and canary yellow are shades which have found particular favor in blouses to accompany the new sports suits. and accessories usually match the blouse. Shops abound in tricky hats, scarves and gloves in these bright new colors so it's easy to assemble a costume which shows ingenuity and smartness.

The sports suits in neutral shades have another decided advantage in that changes of blouses or sweaters to be worn with the jackets and skirts elaborate the wardrobe at little cost.

Light weight wools and flannels predominate in the range of materials for sports suits, whether in the neutral tones or in white, and, of course, the popular jersey still occupies its important position in the field.

This week we illustrate a suit typical of the trend. It's one of the smart grey flannel ones, smartly tailored and worn with a bright green blouse and accessories.

The gored skirt with its kick pleats is cut on lines which allow comfort in walking. Though the ideal blouse for this type of straight-lined, these details give suit. a slight flare to the bottom.

cuff on them. Tightly belted, its costume. tailoring smacks of the mannish type of suit. Two inverted pleats at the back of the coat carry out the same idea.

The blouse is in crepe and features short sleeves with an inverted pleat in the sleeve just above a tight cuff. Interesting Garden Expert for Central Press and "The Maritime Broadcaster." stitching on the Peter Pan collar, a little bow at the neckline and buttons down the front make it



A mannishly tailored sport suit of gray flannel, worn with a bright green blouse and matching accessories is typical of the new trend in costumes of this type. This suit is ideal for general sports wear.

A bright green felt hat with The jacket features natty revers matching gloves complete the picand smart pockets with a double ture of a perfact summer sports



A half-hardy dwarf annual is the marigold variety, Tagetes signata pumila. This Tagete grows from six to nine inches, with tiny double flowers of rich orange and bronze shades. Another Tagetes is the "Legion of Honor," a single dwarf variety, with yellow petals and dark centres. Both the above marigolds are good to use in either the rock garden or as low border plants. They desire a sunny location without being particular as to soil. Another very hardy and attractive yellow plant is the California poppy, Eschscholtzia coespitoas. This is a hardy annual and grows about six inches high. It is very good for rockeries and needs to be planted in the sun, preferring a light, sandy soil. Eschscholtzia papaveraccae is another poppy, growing to nine inches in height, and may be had in several different colors. This poppy has the happy disposition of seeding itself, and quite often the strong plants act as perennials. The foliage is fine and grows in basal tufts, out of which spring the flowers. The seeds of these poppies. should be planted where they are to grow, as poppies dislike having their roots disturbed.

By LUCIEN LELONG Special Cable to Central Press

an avalanche of literature recent- in my collection, there is always ly glorifying what the very young a comprehensive clothes repertory consider as the forgotten man or for the young girl. woman-those over 40. Youth, however, needs no such propaganda. They are the natural "inheritors" of the earth. This does not mean, however, that they are not presented with their problems—rather the contrary.

cupied with the sartorial diffi- the very human instinct that culties that arise in the path of prompts it. Accordingly, I am the young girl who is just making designing some evening dresses her debut into the fashionable for this coming summer that world. She is truly presented should satisfy any sophistrywith a problem, for she must-I yearning young heart. I am comshall not say compete—but be bining that essentially youthful able to "hold her own" with wo- fabric-crisp organdie-with semen who have learned the art of quins. I obtain this unique comdressing, who have acquired that bination by putting a black sequin indefinable something that we overblouse with a dainty organdie call chic, for want of a better frock. This same touch of soword. As I say, I am very much

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interested in these problems, and I have devoted a good deal of Paris, France.—There has been study to the subject. Accordingly,

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Yearns for Sophistication

One of the most important phases of the clothes problem that besets the young girl is her desire to appear much older than her years—in other words, sophisticated. Though I consider Of course I am particularly oc- this a mistake, of course, I realize phistication is remarked in the afternoon tailleur, called "Paquerette," and worn by Mlle. Soulas. This tailleur, made on classic lines, is in printed floral georgette, and the black ground is delicately sprinkled with tiny spangles in between the floral motifs. A charming pale green geor-

gette blouse accompanies this suit. Some of my evening frocks in chiffon are printed in checks, such as the model called "Marilou," with a pale pink ground and black and silver lame squares. Mlle. Jose Laval wears this frock with its tiny balloon sleeves. Nothing could be more charmingly young, but not childish, than the frock called "Tessa" ordered by Mlle. Maria de Yturbe, and go, a hat of the pillbox variety, This one is a Meadowbrook sketched. Mlle. de Yturbe has as pictured, is the answer to your model of fine straw, and the veil ordered this frock in pale mauve chapeau needs. It stays on, even is starched.

tulle. Its bodice and skirt are in high wind, it is becoming, as A new hat seen in Paris has a trimmed with shirred ruffles that witness Betty Furness wearing brim that dips both back and have violet colored ribbon head- same, it is comfortable, and it is front, with flowers nestled under ings, (Cont. on Page 25, Col. 4) stylish, with its bunch of violets the brim.

By LISBETH



DLETS TRIMPILLBOX

BETTY FURNESS WEARING A PILLBOX HAT

If it's atravelling you plan to to keep the hair in place.

in front and its veil which helps



"BONNY" when housewives ask for BREAD.

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