

SPORTS PAGE



Story of Stirring Incident In Great Heavyweight Bout

Writer Who Accompanied Jack Dempsey to New Brunswick Woods Heard Fitzsimmons Beg Jefferies to Knock Him Out.

By RAY HANSEN

he passed through Saint John this amount and the loser 40 per enroute to a camp in the New cent. Soft bandages were agreed Brunswick woods in the rear of on and gloves to weigh five ounces. Penobsquis to hunt moose, deer The contest took place in a writers of the day, Bob Edgren, in the eighth round.
who covered all of the big chamFitzsimmons took a strong lead Fitzsimmons. He told of sitting terrific onslaughts. at the ringside during the mem- Between the fourth and eighth orable bout and in the eighth and rounds Jeffries landed some punfinal round both contestants were ishing body punches, but Fitzfighting against the ropes directly simmons never flinched and had above his head. He saw Jeffries the big crowd in a delirium of joy land a blow above Fitzsimmons and excitement over the way he right hip and saw Bob's hands was landing lefts and rights to drop to his side. He also heard the face. Both Jeffries eves were HELEN WILLS MOODY WINS Fitzsimmons whisper to Jeffries, badly swollen and for a time it MORE VICTORIES IN BRITAIN "For God's sake knock me out. I looked like a certainty that Fitzcannot raise my arms and don't simmons would regain the chamwant to be counted out on my pionship. feet." As there is a touch of local When the end came in the captain of the British Wightman interest in this bout the writer eighth round both were close to Cup team, in the second round of delved into the archives and un- the ropes. Jeffries landed a ter- the Kent championship, 6-3, 6-1. earthed the story, which was in rific body blow and Fitzsimmons Handicapped by a wet, soggy part as follows:

have been chagrined at Fitzsim-

tired shortly after the repeal of fense. the Horton law. Later Fitzsim- The official report of that fatal mons was practically forced to set eighth round follows: Jeffries himself right with the sporting went in pursuit of his man and public as a result of harsh criti- Fitzsimmons seemed bent on

signed for a bout to be held in with his left but felt the force of myself speaking." San Francisco, July 25, 1902. The the Cornishman's left full in the fighters were to receive 70 per

WHEN Jack Dempsey was heavy-cent of the gross receipts, the weight champion of the world winner to receive 60 per cent. of

and bear. He was accompanied temporary arena in San Francisco by his trainer, Jerry Lavardos and was a sensational encounter and a party of friends, which in- from the first tap of the bell until cluded one of the foremost sport Fitzsimmons went down to defeat

pionship bouts held in America at the start. He had Jeffries for syndicates and leading dailies. bleeding from the nose before the The writer of this column joined round was a minute old, and from the party and went to their camp, that until the end played around While there he had, and took ad- the champion's face, badly batvantage of, many opportunities of tering it. He showed himself a long chats with Mr. Egdren and far superior boxer than the Champion Jack Dempsey. During champion and relied on repeated the course of a conversation with stabs and jolts rather than trying the former he was given a lot of for a knockout. There was a coninside information about many tinuous yelling and cheering as he stirring events which occurred at prodded his big opponent's face some of the big contests. One to a pulp. This drove Jeffries was in connection with the cham- frantic and he made repeated pionship bout between Jim Jef- rushes at Fitz who was forced to fries, the title holder, and Bob duck and side-step to avoid these

champion's cup. He was said to remained there until counted out. drawn up to the net.

The crowd that gathered to see mons claim that the victory gain- the fight was the largest ever ed by Jeffries over the Cornish- seen on such an occasion in San man at Coney Island was not a Francisco and everyone agreed clean-cut one as he had been that the fight was one of the most drugged by some unknown party sensational ever witnessed. It in order to encompass his defeat, was generally agreed after the Jeffries frequently said he bout that up until the time Jefwould never rest content until he ries landed that terrific body met Fitzsimmons a second time, punch Fitzsimmons had never Up to this time, however, Fitz had boxed better in his entire ring steadfastly refused to be lured career. He hit cleanly and reback into the ring, having re- peatedly and put up a superb de-

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Up and Down



In and out of the big leagues—that is WALTER BROWN, who has been up with the Yankees several times only to end up in the minor leagues again. This year he again went to the New Yorkers after winning the pitching championship of the Inter-national League with Newark last

Helen Wills Moody, mowed down Ermyntrude Harvey, former

hands dropped. Instantly, while court and cross-court winds, Mrs. Despite the fact that Jeffries Fitz was in this helpless condi- Moody played uncertain tennis at had proven himself the peer of tion, Jeffries swung his left to the the opening. She lost the first all pugilists in his class there was jaw and his opponent sank to the two games, frequently cutting the said to be a drop of bitter in the floor on his hands and knees and ball or permitting herself to be

> She steadied, however, and won on her own service in the sixth and eighth games. She barraged her opponent with an attack that shifted to all quarters of the court.

> In the second set, the Californian battered the English woman with long fore-hand and back-hand drives from the baseline, varied by occasional smashes from the net. Helen was not extended at any time in this set, and lost only the fourth game on Miss Harvey's service.

AS I WAS SAYING

"Mr. Chairman," said cism for the stand he had taken. backing away. The champion speaker, "there are so many ribald On May 23, 1902, articles were reached the ribs a couple of times interruptions I can scarcely hear

> "Cheer up, guv'nor," said a "You ain't missin' much."

By RAY HANSEN

HEAVYWEIGHT BOUTS ARE HOLDING the interest of boxing fans throughout the world. At the time of writing the championship tilt between Max Baer, the title holder, and Jim Braddock was approaching, and in another couple of weeks Joe Louis, the sensa-

tional Detroit colored boy, and Primo Carnera, the "mighty human" are scheduled to meet. This will be the first real test of Louis' career and his performance to date has been so sensational that he is being looked upon by many as the coming champion. He has proven that he can hit hard and in addition is credited with being a good boxer. As Carnera, with his mighty body and exceptional height, has improved a lot the encounter will be a real test for Louis. If he can get by the former champion he will be in line for a bout with Baer, providing that he succeeds in eliminating Braddock and Max Schmeling. It is doubtful if Louis and the champion will be matched before the summer of 1936 as the big promoters must figure ahead and not bring on too many feature attractions in any one year. Another danger, which must be safeguarded against by Louis' manager, is to be sure that his charge has had sufficient experience before putting him to the final test. In another year Baer, if he is still champion, will be no better than he is today and in all probability not quite so good and this would enhance Louis' chance to cop the title. If Baer and Louis ever do meet it is a safe bet it will be one of the most popular heavyweight bouts staged in years.

THE ROAD TO SUCCESS IN SPORT IS GREATLY SIMILAR to that in every business venture in life. Those promoting sport usually do so for two reasons, because of a love of the game and for the hopes of financial reward. Commercializing sport in the past was frowned on, but times have changed and today the love of this or that game and the question of a fair return on an investment must run hand-in-hand. The reason why many sport ventures are not a success can be attributed to the person or persons sponsoring the event lacking the necessary qualifications to put them over. A good promoter must keep his hand on the pulse of public desire. He must know the right time to stage an event, make certain to avoid counter attractions, be careful in selecting his card and then put all his energy in working up public interest. A true promoter must also have a drop of gambling blood in his veins. He must be prepared to spend a dollar in order to make a dollar. Failure is bound to attend his efforts if he picks out an attraction that can be procured at a small cost and passing up a real one which will call for a greater guarantee or lay-out. The public today generally know a good thing when they see it and no amount of "ballyhooing" will put over something of doubtful attraction. Men who made a real success in sport promotion, like the late Tex Rickard, always wanted the best and usually got it. Promoters can win the confidence of the public and once this is accomplished their success is assured.

CONNIE MACK'S EXPERIMENT WITH JIMMY FOXX APparently did not work out as well as the great baseball genius hoped. Foxx, one of the best first basemen in the majors, was changed and sent in behind the bat to strengthen the Athletic battery department. His work was all that could be desired from a catching standpoint, but the continuous crouching and watching the curves, etc., had a detrimental effect on his batting and base-running and the astute master apparently decided the change had not worked out satisfactorily. As a result Jimmy is back on first base and in all probability will remain there. Many players are versatile and can be changed around the diamond, but like in the case of Foxx, the shift may strengthen one department and weaken another. Fans do not always appreciate the true value of a manager but the fact remains that they are either of inestimable value, if they possess the necessary qualifications of leadership, or they can wreck the greatest club that was ever banded together. True leadership calls for a combination of tact, inspiring confidence, good judgment, forcefulness, fighting spirit as well as a natural ability of judging character and getting the best out of every individual. A good manager can "go places" with a mediocre team, while a poor manager can disrupt the most perfectly organized group. Connie Mack has been credited with being one of the greatest baseball managers of all time and his record confirms this.

SUMMER SPORTS OF ALL KINDS ARE NOW IN FULL swing. Golf is becoming a very popular pastime hereabouts and is being played by a large number of young men and women. Tennis continues to hold a fascination for large numbers, while (Continued on Page 9, Col. 1)

MICKEY MOUSE









By WALT DISNEY