

At Your Service Madam *With hints, fashions and shopky gossip!*

By M. PRISCILLA HAZEN

"Then while time serves and we are but decaying, Come my Corinna! Come, let's go a Maying."

Laughing maidens up before sunrise to wash their faces in the dew . . . couples plighting troth in the green-woods . . . the youths searching the country lanes for the branches of blossom . . . flower-decked crowds dancing through the village streets to the tune of spring.



So it was in the merry times of Good Queen Bess. Nowadays we only shudder, "Moving Day, thank goodness I stay put," or perhaps we are among the victims that this first of May is throwing into its grand upheaval. So we must be up in the grey dawn to struggle with vans, crates, packing cases. One blessing is that we can kill two birds with one stone by finishing off the moving and the housecleaning together. The satisfaction you feel when the whole job is done brings you as much pleasure as the Maypole dancers of old received from their revelry, if you have not left one fly in the ointment—the moth.

MOTHS! The cry rings like an alarm upon your peace of mind. It is a call to arms over which the League of Nations would not stop to bicker. Wassons will supply you with armaments to protect your wardrobe from annihilation. Go on the warpath with Wassons Dee Q Cedarline Flakes—a handful tied up in a hanky and sealed in your moth bag is poison gas to moths because it actually destroys the moth worm that would destroy your clothes. It is useless to bring down the moth on the wing because she has only a short time to live, anyway, and has laid her eggs, which do the damage as soon as they hatch. You can plan your campaign with Larvex if you want to keep those destructive worms out of your upholstered furniture, carpets, clothing. As sure as death you will have a wholesale moth massacre if you are spraying and rinsing with Larvex. Now, if the Ethiopians were moths, Mrs. Mussolini might have told Mussolini . . . but fancy anybody telling him anything.

I WAS teasing when I told my friend to take my advice about winter coats and furs very seriously because it was written up in this column for her special benefit. I was surprised when she told me that, being one of those people who never wait for anyone's advice, she had already sent her winter coat to the New System and had been to Wassons to find moth protection for it. She quite glowed with praise of the New System—they always cleaned her things so beautifully. She had a new dress, a divine Margot creation. She had combed town looking for gloves to match. Finally she had a pair of white gloves tinted at the New System—"they dyed to live again, exactly as I wanted them." It makes us wonder if Good Queen Bess would have sent Raleigh to the scaffold had the New System been around the corner at the time of the mud-puddle episode. It would have been so much easier for Her Majesty to order the cloak to the cleaners than to order its un-

known owner to her court, where he eventually lost his head!

PITY the poor artist if he did not paint the full elegance of Queen Elizabeth! It was unwise for a genius to shatter her royal vanity so all the Queen's portraits are looked upon as slightly idealized creations. She posed for every artist of reputation that could be brought within her presence. Who knows what largess she would grant to Climo's Studio could she have had her picture taken by it.

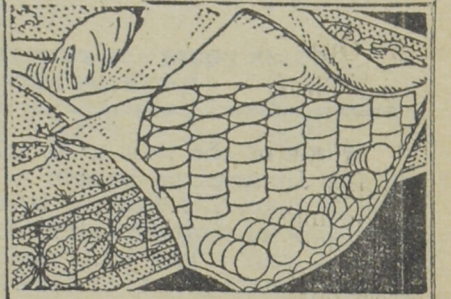
Mr. Harold Climo has just returned from a convention of the New England Photographer's Association in Boston where he received the first award for his picture, "Deep Impression." It is a fine study with exquisite shadow effect. You can have your photograph taken with the same effective artistry at Climo's on Germain Street.

SINCE we have massacred moths, dyed gloves, killed off Sir Walter Raleigh, let us be sure that we are not going about "dead on our feet." It is so unnecessary when we have Wiesel's Shoe Shop on Charlotte Street. There we can find the orthopaedic shoe, which is built to give us the support we need to keep our foot comfortable, our posture correct. The importance of arch support cannot be stressed too highly, especially in the case of children. One pair of badly made shoes is capable of deforming the soft bones in a child's foot for life. Wiesel's Orthopaedic Shoe is made in all sizes to insure happy, healthy feet that will step along in tune with a healthy body. Have you ever watched the passing crowds in King Street from a car or some point of vantage? If so you will remember how you laughed at the characteristic difference in the way people walk. A woman's presence depends upon her walk and her walk depends upon what she walks upon. It is symbolical that Cinderella should find happiness through her slipper—don't lose your chance by allowing maltreated feet to throw you out of focus.

MISS Atlanta Sollows can tell you how important it is to have a well fitted shoe. She will show you how to put your best foot forward—both of them. In her spick and span Miniature Foot Hospital you relax under the skill of an excellent chiropodist while you gaze down into King Square.

The tulips and narcissi are beginning to poke themselves into King Square, too, prodded on by busy gardeners. Everything seems to be on the move.

DON'T be contrary—be on the move yourself. One of the nicest ways of going about it is by bus. Book a passage with the Fundy Motor Lines at the Royal Hotel. They will start you on a tour all over the continent. Your ticket will allow you to stop off any place as long as you like. You are taken directly to your hotel so there is no fussing with taxis and luggage. You speed over asphalt roads with scenic wonders spinning themselves out before you. Tick, tock, tick, tock . . . like clockwork every day of the week two buses set out from Saint John, bound West. Hop aboard some day soon. They say it is amazing how little you have to spend and how much you can see when you travel on the Fundy Motor Line. I haven't taken a trip yet but I'm planning one—to New York. Hope we can get off together. . .



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