

Make Highways Safe By Observing All The Rules

All Users of the Roads Must Observe Regulations at All Times.

Reckless motorists are considered as serious menaces to the general public and stern steps are being taken to suppress them. In some places automobile drivers, who have been convicted of infringements of traffic laws, have been made to visit mortuaries, where they viewed victims of motor accidents.

While such sentences may not be suitable for New Brunswick there is need of drastic action against the careless motorist. Perhaps the German idea might help here. In Germany motoring offenders have white crosses painted on their cars so that they may be pointed out in public.

The motoring season will soon be in full swing here and careful driving should be the aim of all drivers of motor vehicles. While the authorities can make rules the safety of the roads after all is in the hands of those who use them. Motorists must drive carefully. Drivers of other sorts of vehicles should conform to the rules and the pedestrian must always practice the safety-first rules. The roads can be made safe if all users will practice co-operation.

The Naval Plans Of Soviet Russia Are Expanding

Far Eastern and Baltic Submarine Fleet Quadrupled in Eleven Years.

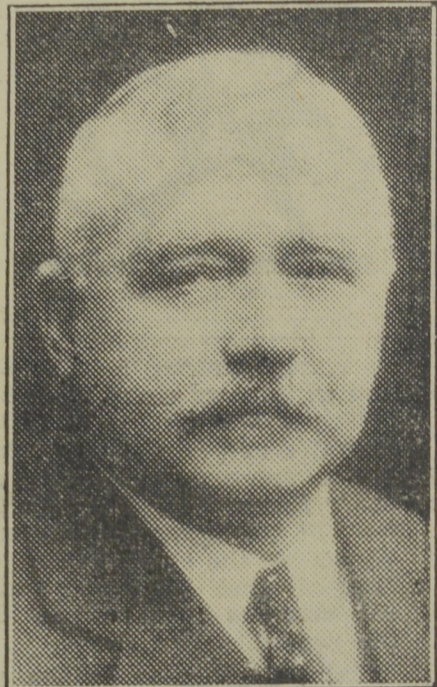
Moscow.—London Naval Conference reports that the Soviet Union is adding to its submarine force in the Sea of Japan are borne out by an official statement published at the end of last year. This said the submarine fleets in the Baltic and Far East had been quadrupled in four years.

Despite the favorable impression created here by news of the safety of Premier Keisuke Okada of Japan, newspapers are not convinced that the situation in Tokyo has lost elements of danger. The newspaper Pravda says the militarists may obtain concessions that may increase their influence on the country's foreign policy.

The Transsiberian Railway, which skirts the Manchukuoan border to link European Russia with Vladivostok has been divided into four separate lines to facilitate the dispatch of traffic. From Sverdlovsk, where it connects with the European side of the Soviet Union, the railway extends over approximately 3,500 miles of territory, dipping close to the border in the Lake Baikal region, thence

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Passes



HON. F. C. ALDERDICE, former Prime Minister of Newfoundland and vice-chairman of the Newfoundland Commission, who passed away following a stroke. The prominent statesman was born in Belfast, Ireland.

Citizens Must Pay For Some Papers To Boost Industry

Everyone Should Help To Improve Their Own Communities.

It is good to see some form of publicity in the local daily press urging the people of New Brunswick to buy goods and patronize the services, which this Province can supply. It is, however, regrettable that it is apparently necessary for a group of public minded citizens to dig down into their pockets to pay for space in these publications to carry such a message to their readers.

The newspaper is supposed to be a medium of community service to build up the community which it serves and we know of no greater and patriotic service than to carry messages and express thoughts that will make for employment, wages and better living conditions.

Less space devoted to murders, acts of violence and what is taking place in Russia or China and more for the advancement of provincial interests would be of much greater value and benefit to the people of this Province as a whole.

71 YARDS OF BEARD

Assuming that, each time a man shaves, his beard is one-sixty-fourth of an inch long, he removes 71 yards of beard between the ages of 20 and 65. Allowing ten minutes for a shave, he spends 64 days and nights shaving.

STILL WORKING AT 130

A man of this great age is still earning his living as a cooper at Sadovaya, in the Northern Caucasus. One of a long-lived family, his father died at the age of 137 and his mother at 117.

THE CHOICE OF THE PEOPLE

"MacLaren for Mayor"

PROGRESS, PROSPERITY

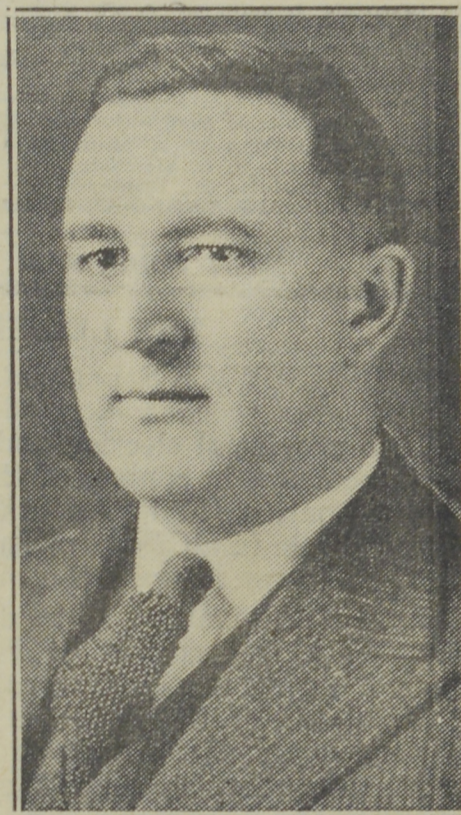
—OUR OBJECTIVES IN 1936

Demand Real Leadership

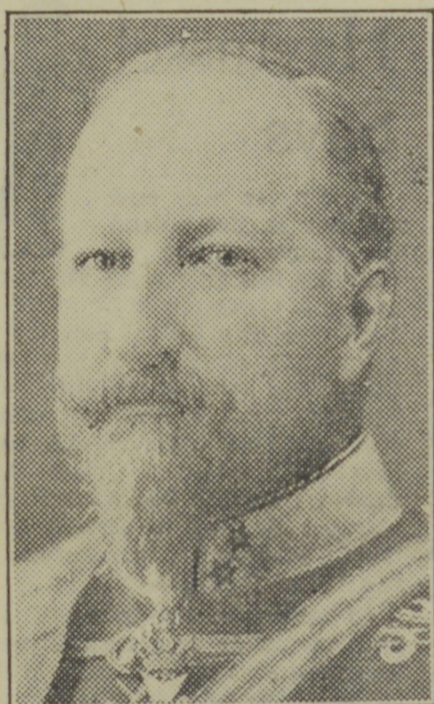
—Vote "MacLaren for Mayor" and let's get going!

D. L. MacLAREN

—a native son—is ready to serve you Faithfully, Well, Unselfishly.



Celebrates



Former CZAR FERDINAND of Bulgaria celebrated his seventy-fifth birthday a few days ago by leaving Coburg, Germany, where he has lived since his exile in 1918, because he wished to escape demonstrations in honor of his birthday.

Small Shopkeeper Is Most Deserving Of A Square Deal

Some Arguments in Favor of the Community Shop.

The small shopkeeper is deserving of better treatment from the buying public than he is usually getting. Often the remark is made that the corner grocer is making a fortune because some of his prices are a cent higher than the chain stores. But when the situation is clearly viewed the small grocer is found to be one of the bulwarks of society although he generally gives services that cannot be rendered by the larger shops.

Then too neighborhood people are prone to buy on credit from the community shopkeeper, but when they have cash, they spend it with the bigger fellows.

A community grocer recently pointed to a man going past laden with parcels. This man, the grocer said, went to larger shops when he had cash and almost every day he went past the corner grocer with goods from other shops. However, when that man was pressed for cash he went to the community grocer and bought on credit. At the time in question he owed the grocer more than \$60 and was paying that only in small installments, while purchasing for cash elsewhere.

Few people realize that it costs the grocer something to extend credit. He must pay for the goods he gets whether his customers pay

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New King Makes History In First Broadcast Of Reign

Message Heard in All Quarters of the World—Still the Same Man as When Prince of Wales.

King Edward VIII made history on Sunday, March 1, when he delivered a radio address to citizens of the British Empire. He addressed the people as "fellow men." Since the days of ancient Rome, kings and emperors have used the royal "we." But King Edward seems to have discarded all that in his eight-minute broadcast heard by millions of people in all parts of the world.

The text of his address was as follows:

It has been the ancient tradition of British monarchy that a new Sovereign should send a written message to his peoples. Science has made it possible for me to make that written message more personal and speak to you all over the radio.

This, however, is no innovation, for my father has for the last few

years spoken to his peoples at Christmas time. Little more than two months ago he broadcast his last Christmas message, and to many of you the sound of his voice must still seem to be ringing in your ears.

He was speaking at the close of a long and wonderful reign which covered a period of 25 years, during which unprecedented changes have taken place and great anxieties have been shared by all.

Throughout his reign he set a high example of constant devotion to duty, and he was ever concerned for the welfare of his subjects and all those under his protection. In times of adversity his calm confidence was an inspiration to all his people, and he shared in their joys as well as in their sorrows.

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COMPANION PICTURE TO "DAVID COPPERFIELD"

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