

## Build Up Home Markets Is Advice To The Maritimes

Campaign in Interest of Local Producers Is Suggested.

Sometimes it is good to find out what others think of us and our problems. When the plight of New Brunswick and the other Maritime Provinces is considered there is speculation as to how we stand in the eyes of outsiders. "The Maritime Broadcaster" has been advocating that the people of these three Atlantic Provinces give more attention to their home products and the home markets. The Confederation agreement should be carried out but while we are trying to get our claims recognized we should not stop trying to build up the home markets for home products.

In view of this it is of interest to receive a letter from the head of one of the large advertising agencies, with head office in Hamilton, Ontario. Russell T. Kelley, president of Russell T. Kelley, Ltd., writes as follows:

Editor,  
The Maritime Broadcaster,  
Saint John, N.B.

Sir:—The writer was interested in going over your issue of December 13 to notice the article headed, "Maritimers Fail To See Opportunities in Home Markets."

As one who has had the pleasure of visiting the Maritimes on a good many occasions, I have always felt that nowhere in the world could one find finer people than those living in the Maritime Provinces and at the same time I have wondered why they did not put forth greater efforts in the interests of their own home markets.

I remember quite well being in Saint John and going in to buy some apples and I asked the man where they came from and he said from the State of Oregon. If this was not a serious matter it would just be ludicrous.

It would appear that your Maritime Board of Trade could start a real campaign in the interests of your local producers.

When one thinks that you have sent to this part of Canada such men as Sir Robert Borden, the late Hon. Wm. S. Fielding, Sir Robert A. Falconer and Dr. W. H. Sedgewick, and in our own town such a fine man as Walter S. Burrell, I am convinced that there is plenty of ability in the Maritimes to accomplish this work.

Some two or three years ago I put on, in our own city, a Mari-

## 1935 HEADLINERS FADE AS FATHER TIME GROWS A YEAR OLDER



The grim reaper of time slashes another year off the calendar of life, and with it goes events to be remembered and forgotten. What can you remember of 1935? What have you forgotten? As we gaze at the above pictures, the King's Silver Jubilee celebrations are recalled to mind and we remember how Their Majesties rode to St. Paul's Cathedral on that memorable May 6th (top centre). It was in June that more than 40,000 died in the earthquake at Quetta, Northern India (bottom left). In August Queen Astrid of the Belgians was killed in an automobile accident (bottom centre), and as the year's remaining months passed, the unofficial war between Ethiopia and Italy brought Emperor Sellassie (bottom left)

and Signor Mussolini (bottom right) into the limelight. Mackenzie King (top left) became Prime Minister of Canada, and a new Governor General, Lord Tweedsmuir, (top right) came to take the place of the retiring Earl of Bessborough. Jean Batten (left centre) charming New Zealand flier, completed the first woman's solo flight across the southern Atlantic, while Sir C. Kingsford-Smith (right centre) Australia's celebrated aviator, disappeared into the unknown while trying to set a new record from England to Australia. As a fitting climax to a year of startling events, the exiled King George of Greece returned in triumph (bottom right) to his country to be hailed by the former republican Hellenians.

time Dinner. We had about two hundred present and the entire menu came from the Maritime Provinces. We had a wonderful evening.

Yours very truly,  
RUSSELL T. KELLEY.

Hamilton, Ont.,  
December 17, 1935.

### CHRISTIAN SCIENCE SERVICE

At First Church of Christ, Scientist, Saint John, N.B., corner of Germain and Queen Streets, the subject of the lesson-sermon next Sunday is: "God." Golden Text: Psalms, 86: 8, 10, "Among the gods there is none like unto

thee, O Lord; . . . For thou art great, and doest wondrous things; thou art God alone."

Among the citations are the following: Isaiah 45: 5, "I am the Lord, and there is none else, there is no God beside me." And from Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 472, 24, "All reality is in God and His creation, harmonious and eternal. That which He creates is good, and He makes all that is made."

### EX-KAISER LECTURE

Doorn, Holland.—A lecture on the temple of the Gorgons in

Corfu was given here by the ex-kaiser to the members and guests of the "working community" at Doorn, of which he is president. The lecture was based on the ex-kaiser's personal investigations on the island, where he formerly had a summer residence, and on the results of the work and excavations of various archaeologists.

### TITLED AGAIN ROBBED

London.—While Lord and Lady Ritchie were asleep in their home in Thurloesquare, S.W., thieves entered the bedroom and stole an amount of jewellery.

They had cut the telephone wires of the house and had reached the balcony outside by climbing a ladder.

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