Saint John, N. B., May 15, 1936

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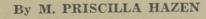
is in Fashion

The

THE MADITIME PROADOACTED

THIRTEEN

at your service midam fastions end



KITCHEN garden behind the house. Flower borders about the front lawn. We flip the pages of the catalogue. A rock garden. Yes, we'll send

away for those seeds too. We will have oceans of home-grown flowers and vegetables, like the beauties, 'illustrated above.' We'll communicate with Nature all summer long. Our intentions are good but, some-

how or other, they only pave the proverbial road to hell instead of leading us up the garden path. In mid-summer we are communicating with nature-through the green-grocer and the florist. After all, the family can't eat withered nasturtiums and that lonesome scarecrow of a sunflower would hardly provide floral decorations. We are rathoer provoked when our next door neighbor kindly presents us with bunches of her self-raised zinnias and turnips. Next spring, we pledge ourselves, next spring we shall not lose our self respect through an uncared for sunflower, we shall raise turnips and zinnias, we shall take our place among the gardeners of Saint John.

SO, HERE we are at Emerson's on Germain Street, where our next door neighbor advised us to get Steele and Briggs' Seeds, our garden tools, plant food. We will stock our garden with more than good intentions this year-all the pansies about the house will grow in flower beds. So optimistic do we feel about the vegetables it is with visions of luscious red tomatoes that we purchase a scallop dish of that cream chromo-trim ovenware, which is finding its way from Emerson's to a great many stoves and tables in the city.

Since our so-called emancipation, our lives seem fuller than those of the stronger sex. On the



ELIZABETH ARDEN TOILETRIES

ROSS-DRUG-UNITED HEAD AND FOOT OF KING STREET

MOTHERS and SONS

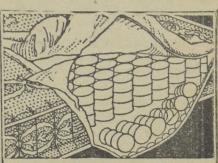
both like Our Clothes for Boys, and Dad will like our sensible prices.

CLINT REGAN'S (EXCLUSIVE) BOYS' SHOP 19 Sydney Street YOUR

can be selected from

TO MATTER how virile or how fragile we may be, we can always find something in common with the Manequin, on Charlotte Street. This month it has fired a salute to romance, bless its fem-inine heart. The evening dresses are on parade! There is a heavenblue marganza gathered at the high waist-line by a dusty pink sash to match the satin flowers crushed against the bodice; the low decolletage and the hem of the full skirt are bordered with frilled plaiting, so is the detachable jacket with the huge ruffled sleeves; all in all, it should make a soldier hate to "ground arms." "Attention," shouts the braided halter neck of the white crepe printed with provocative flowers but it can be transformed into a smart, unobtrusive dinner dress by a wisp of a cape. There is a two-tone net affair, navy blue over pink, as rosy as love's young dream-and you won't be disillusioned by the impression it will create on the dance floor. A white, yellow, orange and brown chiffon is saved from angelic placidity by the Satanic tinge of a pink undership that counteracts the demure full elbow sleeves and the high frilly collar. There is a black lace . . . but what is the use of conveying these skeleton fashion plates to you, you must see them in the flesh at the Manequin.

T WAS easy to put two and two together at Kemp's Credit Jewellers on Prince William Streetblack lace evening dress, a marquisite ring, marquisite earrings, a marquisite necklace. That set of jewellery would always add the finishing touches to your afternoon or evening ensemble. I went to Kemp's to have my wristwatch operated on-I wanted a brand new movement in its antique case, which is something of a heirloom. Kemps are past masters in jobs like this, that require skill to the last twitch of the eyelash. They showed me how they made signet rings to order, with that individual stamp which factory-made rings lack. These hand-made signet rings



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AR 11-15 KING STREET



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ATLANTA S. SOLLOWS	whole, the tomatoes we can grow are more edible than the ones	CONVENIENT TERMS	graduation gift.	TWICE DAILY.
REGISTERED FOOT SPECIALIST (Graduate Nurse) keman Bldg., 57 Charlotte St. Telephone 3-2777 (ELEVATOR SERVICE)	they can cook. We have more in- terests while they pooh-pooh any excitement over our new hat, we share the thrills they receive from a hooked minnow. In fact, we have cultivated an inclination towards hooking minnows our- selves	KEMP'S CREDIT JEWELLERS 97 Prince William Street	I I I'I LILIUYADIC LUMONOS	FUNDY MOTOR LINES ROYAL HOTEL Telephone 3-2762
UNBELIEVEABLY GOOD! CRACKERETTES By WESTON -ASK FOR THEM- GEO. WESTON LTD.		IOO OR MORE USE- FUL HOUSECLEAN- ING H E L P S—AND PAINT FOR EVERY PURPOSE AT W. H. THORNE & CO., LIMITED		WE KNOW WE DO THEBEST WORKCan we say more? And our prices are fair. A Saint John business 100 per cent.GORDON'S SHOE REPAIR 173 Union Street
Your Stove Should Be New Brunswick Made—Buy an ENTERPRISE "IRON DUKE" For Satisfaction EMERSON BROS., LIMITED 25 Germain Street		<text><text></text></text>		GURD'S FRUITY ORANGE ORANGE DOUBLE DRY GINGER ALE TWO OUTSTANDING LEADERS
and the set of all			A MARK AND A MARK	