

WE BEG

To call attention to a new make of Corset called

QEBEH

"Pronounced Keba"!!

Which is highly recommended, and to introduce we will sell at

- - \$1.00 - -

Excellent Value at \$1.50.

Wm. Cowling & Co

ITCHING AND PIN WORMS. CHASE'S OINTMENT

No More Misery.



Gives Instant Relief.

ITCHING PIN WORMS is an exceedingly painful and annoying ailment, found alike in the rich and poor, male and female. The prominent symptoms are a severe itching, which is worst at night when the patient becomes warm in bed. It is impossible to resist the temptation to scratch, and the scratching during sleep scratches the parts, and they are sore, ulcers and ulcers form, excessive itching is the result. To make the itching disappear from this disease, causing unbearable irritation and trouble. These and all the other symptoms of Itching Piles or irritation in any part of the body are immediately relieved and quickly cured by Chase's Ointment. It will instantly stop itching, heal the sores and ulcers, dry up the moisture.

Covenant Mutual Life Insurance Co.

Of Galesburg, Illinois.

CASH ASSETS . . . \$1,300,000. SURPLUS . . . \$1 000 000

\$53,000 deposited with the Dominion Government, as security for Canadian Policy Holders.

ALL KINDS OF POLICIES issued by this Company and prompt payment of death claims. Not a dollar due and unpaid.

GOOD TERMS TO AGENTS. No experience needed. Agents wanted in every county in my district.

F. A. JOHNSON = = DISTRICT MANAGER.

District Office, MONCTON, N. B. P. O. Box, 174.

P. S. I am also manager for the best Accident Company in the world.

Assessors Notice.

NOTICE.

For the Parish of Moncton in and out of the City:

The undersigned assessors for the Parish of Moncton having received a warrant for the assessment of the sum of nine thousand nine hundred and seven dollars and eighty-two cents (\$9978.82) for various purposes in the Parish of Moncton within and out of the City hereby give notice of the same and request all persons liable to be rated to hand into either of us a true statement of their property, real and personal, together with income, liable to be assessed, within THIRTY DAYS.

The Secretaries of School Boards are hereby required to furnish within the time specified, a correct list of all persons liable to be rated in their respective districts of the property and income of each in manner and form as the law directs.

A list containing the names and rating of all persons liable to be assessed will be posted in the Market Building in the City on March 20, 1895.

R. A. CHAPMAN, FERNAND M. LEBLANC, HARVEY WILSON, Assessors.

NEW GOODS

OPENED AT E. FORBES. NEW TRIMMING LACES, NEW ART CATEFENS, ART DENIM for Cushions, Bags, &c, ART EMBROIDERY SILKS.

To open a fine assortment of CHINAWARE, in sets and odd pieces.

COAL and WOOD

The undersigned has the agency for the River Herbert Coal. All coal weighed at the City Market Scales.

PRICE \$4.40 PER TON.

Delivered to any part of the City. Also WOOD of all kinds: Cut Stove Wood, Cordwood, hard and soft.

Apply at 74 Lock Factory, or at residence Cameron Street. EDWIN HAGERTY, Moncton, N. B.

WORLD OF AGRICULTURE

WHAT THE FIRST SPRING MEANS TO FARMERS.

Early Battle With Weeds—How to circumvent the Worst Enemy—The Necessity of Keeping Accounts—The Road to Success in Dairying.

Weeds have not yet appeared, but they will be up and get a start so early in the spring as to completely cover the ground almost before it is warm enough for crops. Weeds are an enormous tax on farmers. They not only compel them to do more work than should be necessary, but they rob the soil, crowd out the plants that come from the seeds planted by the farmers and appropriate moisture that is required by crops. They seem to spring up in a night, are adapted to all soils and thrive under the greatest difficulties. So many varieties of weeds exist that to exterminate one kind is but to make room for another. Spring weeds, summer weeds, fall weeds, dry weather weeds, wet weather weeds and weeds that stubbornly linger on at all times confront the farmer when his labor is the heaviest and his expenses the greatest. Weeds seem to be a curse on farmers to remind them of their own lack of management, for when the farmers make mistakes the weeds seem to see their opportunities and take possession of the farms.

WHERE DO WEEDS COME FROM.

Weeds come from seed and they pass through the winter safely. In fact, the farmer carefully preserves and protects them, giving them security from frost and turns them up to receive the warm rays of the sun in the first days of spring work. When the weeds are not all killed by even reaching into the fence corners and other harboring places for them they produce seeds, which are scattered in every direction. The farmer comes along with his plow in the fall and turns the seeds under, giving them a covering for the winter, keeping them safe from frost, and in the spring he turns them up to the surface, healthy and nearly ready to germinate. Before the seeds which produce the crop can be planted the weeds get under way and are able to destroy the crop by crowding the younger plants. The farmer, therefore, protects the weeds and keeps his farm well stocked with a never-failing supply.

DESTROYING THE WEEDS.

It is not an easy matter to kill out weeds after the regular crop is planted. One of the best methods is to plow early, narrow the land and let the weeds grow. When they are just appearing harrow well and wait again. By the time corn planting arrives the weeds will have been well thinned out. After the crop is planted the weeds will grow on, or even the hand hoe, may be relied upon to keep them down if the work is done when the weeds are young. Never let one weed produce seed. Some varieties produce millions of seeds from a single plant, hence every weed killed means less labor the succeeding year. It may entail a heavy expense to endeavor to destroy all the weeds, but the expense the next season will be more than reduced correspondingly. What should be done early is to give the weeds an opportunity to grow and then destroy them.

SPRING FARM WORK.

Dairy Schools—Good Roads—Wood Ashes as Plant Food.

There is a large field for the farmer to work over in order to find out what his receipts and expenses are. The farmer knows the price he receives for his butter, but may not know what the cost was. It is not difficult to arrive at an estimate of the cost of any article if accounts are kept. Progressive farmers keep an account with each animal, weighing the food and charging therefor. Even the fields are entered in the book and accounts kept with them. It is extra work, but it is the only way to know what the farm is doing.

Sell the poor cows and buy no others unless you know all about them. Farmers lose more money by buying fresh cows than from any other source. They cannot judge of the quality or disposition of the animal until it has been tested; and disease may be brought in a herd unknowingly. When the foundation of a herd rests upon breeding and the farmer patiently waits until he has secured cows of his own breeding, the road to success will then be easier.

Good roads will lessen the number of foundered horses, will save time in delivery, lessen the exertion of the stock, and also eventually decrease taxes by being more durable and permanent.

Money spent for wood ashes will always be well invested. They are suitable for all classes of soil, improve the land, or the crops, and supply both lime and potash as plant food.

Heavy soils are always benefited by lime. Lime is slow in its action, and may not show any benefit to the soil for a year or more, but there will arrive a time when good results will be obtained, and the benefit will be lasting and apparent for many seasons.

Corn blades, stripped from the stalks, make clean food, that is free from dust and hay. Horses fed on corn fodder are said to never have heaves. Raco horses were given blades of fodder in preference to hay half a century ago, and Boston, Lexington, Planet and other noted thoroughbreds received but little of any other kind of bulky food.

On large duck farms celery is grown and fed to the ducklings. Of course, the celery is not blanched. The seed is sown in rows and allowed to grow the same as turnips or other crops cultivated with the horse-hoe.

Evergreen hedges protected many herds and flocks during the recent cold spell, serving as wind-brakes. Such hedges are both ornamental and useful, but shelter is better.

The plow should be adapted to the land. There are plows that are suitable for hillsides, others for level land, and they are made to turn the furrows narrow or wide. Much depends on the texture of the soil in the selection of a plow.

"Smith—"So your daughter is married? "What is her husband's business?" "Montmorency." "Well, he's a count, I believe, or something of that sort; but he doesn't work at it now."

"What time does the last train leave?" "asked the traveler. The gatekeeper at the Boston depot gave him a haughty look and replied: "When the road quits business."—Washington Star.

"Isn't it sad," asked the young girl, romantically, "to think of the roses of yester year?" "It is," said the young man, emphatically. "I have an unpaid florist's bill of \$24."—Chicago Record.

"Mamie and I have made a wager on the age of the prima donna we saw last week," said the young woman. "Are the stakes high?" "Yes, indeed. We bet a brand new theatre hat."—Washington Star.

NECESSARY PUBLICITY.

THE PRE-EMINENT VALUE OF GOOD ADVERTISING.

The Newspaper the Only Natural Medium of Business-Bringing

Advertising is business. If it wasn't business, it wouldn't be a part of business.

The man who cannot utilize advertising in his business has no business to be in business, and generally isn't.

When six hundred thousand successful business men have advertised, do advertise, and intend to advertise, will not talk to the man who doesn't believe in advertising, and who is stagnating in his own folly, attempting to believe that he is the exception which proves the rule. Supposing he is, what man of sense dares follow the rule of exception, when immutable laws of success demands necessary publicity? Make up statistics for yourself. How many successful men in your town or city do business without advertising? Will you be with the successful majority, or in the risky minority?

Does advertising pay? Read the answer in the success of the six hundred thousand business men who know that advertising pays.

There is annually expended in America one hundred and fifty million dollars in advertising of all classes, the bulk of this money going into regular periodicals, and daily and weekly newspapers. The proven value of advertising in magazines and other national publications, has no place in this city, for local business men, who obtain the bulk of their business from the city in which they do business, and from within a radius of not exceeding one hundred miles, the great proportion coming from not exceeding ten miles.

Business has suffered from business depression, but no business depression ever exceeded beyond its epidemic limit, and every depression has been followed by better times, all the more brisk from their contrast with preceding months.

The most successful business men prove, by liberal expenditure, that there never have been times so dull that extra advertising did not pay. The foolish business man cuts his publicity appropriation when business appears to be poor, and allows the neighbor in business to cut into his old customers, and keep new ones away from him.

One has only to judge folks by himself to be convinced that few people buy anything, beyond perishable necessities, without due consideration. A woman seldom buys a hat, a cloak, or any other article for her own use, or for the children, except when the matter has been thoroughly reflected upon, and the market investigated.

While men are quicker buyers, and most of them think before they buy, and as buying is concerned, are under the direct domination of wife, mother, sister, or some other woman; we cannot be far out of the way in saying that most goods are purchased with two or three weeks consideration.

If the times have been hard, or are hard, they will buy almost as much, but they will buy necessities and fewer fancy luxuries, when it times are particularly good, they will buy foolish luxuries instead of so many necessities. The times regulate the class of their buying.

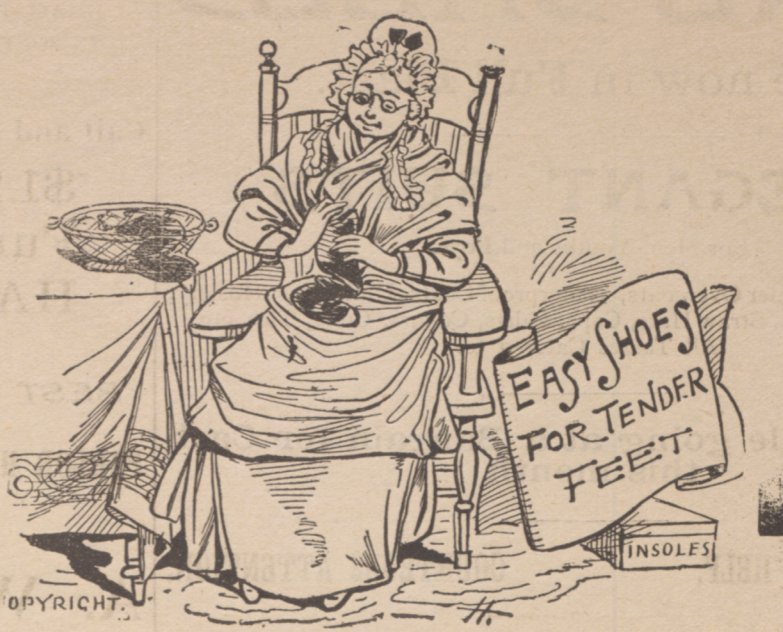
Ninety per cent. of the people don't know what to buy.

The majority of people are like sheep. They can be led by real or presumed argument. Many a woman who intends to give a poor relative an oil stove can be made to buy a first class cooking range. Many a father thinking of presenting his son with a bicycle or sled, can be made, with proper advertisements, to purchase a good bicycle or sled, which is cheaper in the end, and more satisfactory all around.

If the times be particularly dull in town, it is partly your fault. You can make them lively. If the advertisers in the city are slow, unliberal, the best opportunity is offered the enterprising merchant to take business away from them. Where all the merchants are progressive, then advertising is all the more progressive, then liberal advertising is all the more necessary.

The advertisement should not present more than one point at a time unless the articles be divided by advertising rules or other distinct divisions, which make the advertisement not a conglomeration of advertisements, but a directory of distinct attractions, separately presented.

It is remarkable how attractive can apparently unattractive articles appear, if well dusted in the store, and well advertised in the newspapers. The original advertiser will convince people, who are not regular customers.



That's The Idea,

And we offer our shoes as the legal tender of footwear, which all who know them are delighted to take. Shoes are measured by the foot rule, and gauged by this standard, our shoes are above par. Being easy as a slipper; our shoes are just the thing for comfort and enjoyment. The dear old lady feels that ease is the great point, and wears our shoes for that reason. Come to us and we'll make it easy for you to go anywhere with our unequalled shoes.

Not your eyes, but your feet tell you what a shoe is and a multitude of feet have told their owners that our shoes cap the climax of excellence. The news is out already that our stock is beating the record. It's shoes like ours that make walking popular and the outlay for footwear light. A cheap shoe is one that gives twenty-five per cent. more value in wear than it cost. That's the size of our shoe values this season.

Don't Forget our new stand just opp. the Market in the store lately occupied by J. M. Wallace.

J. P. BREAU.

TRUTH TRIUMPHANT!

The laws of the Medes and Persians were unalterable, but science asserts its nobility and is ever making itself more resplendent with new discoveries. Nature's great law is that of progress. From the days of Adam, with his primitive suit of fig leaves; to the present hour, the noble art of

TAILORING

Has been conspicuous for its splendid achievements. Gentlemen, I am cosmopolitan in my predilections. I am prepared to make garments suited for the balmy days of summer, and also such as are fitted for the hyperborean blasts of winter. I am also in a position to make suits that will, in point of fit, show the beautiful outlines of the human body almost as well as the statue as it comes from the sculptor's chisel.

Gentlemen call at my establishment in Moncton as my fits are warranted, and my workmanship open to the keenest inspection.

I have now on hand a full line English, Scotch and Canadian Tweeds, Worsted Coating, Overcoating and Fancy Trousering. Now is the time for you to call and leave your order for a summer suit or over coat.

A. Y. CLARKE,

MERCHANT TAILOR

184 Main Street, Moncton, N. B.

CHASE'S CHAPTER

1. Dr. Chase's Kidney-Liver Pills are a combination of valuable medicines in concentrated form as prepared by the eminent Physician and Author, Dr. A. W. Chase, with a view to not only be an infallible remedy for Kidney and Liver troubles, but also tone the Stomach and purify the Blood, at a cost that is within the reach of all. The superior merit of these pills is established beyond question by the praise of thousands who use them—one pill a dose, one box 25 cents.

2. When there is a Pain or Ache in the Back the Kidneys are speaking of trouble that will ever increase unless relieved. We have the reliable statement of L. B. Johnson, Holland Landing, who says: "I had a constant Back-Ache, my back felt cold all the time, appetite poor, stomach sour and belching, urine scalding, had to get up 3 or 4 times during night to urinate, commenced taking one Kidney-Liver Pill a day; Back-Ache stopped in 48 hours, appetite returned, and able to enjoy a good meal and a good night's sleep; they cured me."

3. Constipation often exists with Kidney Trouble, in such a case there is no medicine that will effect a permanent cure except Chase's combined Kidney-Liver Pill, one 25 cent box will do more good than dollars and dollars worth of any other preparation, this is endorsed by Dr. Thompson, Holland Landing, Ont.

DR. CHASE'S



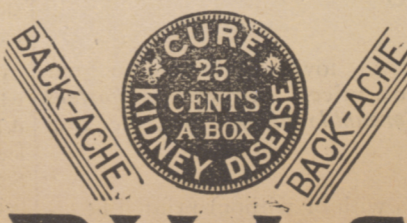
WOMAN'S NEED

Women suffer unspeakable tortures from muscular weakness, caused by impaired nerves and poor blood. Urine Kidney acid poison, unsuspected, weakens the nerves and poisons the blood. By and by, if the Kidneys do not properly purify the blood, then comes prostratus, retroversion, etc. Blood 75 per cent. pure is not a nourisher—it is a death breeder. Delicate women need not be told how much they would give to get and STAY well. If their blood is free from the poisonous ferments of the Kidneys and Liver, they will never know what "weakness" is. The blood is the source and sustainer of health.

It cannot be kept pure except the Kidneys and Liver do their work naturally. Something needed to insure free and natural action of these organs, one 25 cent box of Kidney-Liver Pills will prove to any sufferer they are a boon to women, can be used with perfect confidence by those of delicate constitution.

One Kidney-Liver Pill taken weekly will effectually neutralize the formation of Uric Acid in the blood and prevent any tendency to Bright's Disease or Diabetes. For purifying the Blood and renewing the system, especially in the Spring, one 25 cent box is equal to \$10 worth of any Sarsaparilla or Bitters known. Sold by all dealers, or by mail on receipt of price, EDMANSON, HATES & CO., 45 Lombard Street, Toronto.

KIDNEY-LIVER



PILLS