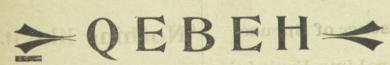
## WE BEG

To call attention to a new make of Corset called



"Pronounced Keba"

Which is highly recom-mended, and to introduce we will sell at

- - \$1.00

Excellent Value at \$1.50.

Wm. Cowling & Co

# PIN WORMS.

No More Misery. ITCHING PILES is an exceedingly painful and annoying affic-tion, found alike in the rich and poor, male and female. The principal symptoms are a severe liching, which is worst at night when the sub-terer becomes warm in bod. So terrible is the itching that frequently it is impossible to procure sleep. Often the sufferer unconsciously during sleep sera ches the parts until they are sore—ulcers and tumor-form, excessive moisture is exused. Females are peculiarly affected from this disease, causing unbournble irritation and trouble. These and very other symptom of Itching Piles or irritation in any part of the body are immediately a layed and quickly cured by Chase's Oint-ment. It will instantly stop itching, heal the sores and ulcers, dry up the moisture.



Gives Instant

FIN WORMS is an allment cutirely different as to cause than Itching Piles, yet its effects and symptoms are exactly the same. The same intolerable itching; the same creeping, crawling, stinging sensation characterizes both diseases. Chase's Olutment acts like magic. It will at once afford relief from this torment. REFERENCES.

Newmarket—J. T. Bogart, Mr. Kitto.
Sutton Mr. Sheppard, Mr. McDonald.
Beileville—R. Tcaipleton, druggist.
Tottenham—James Scanlon, J. Reid.

Hamilton—R. G. Deoue.
King City—Wm. Walken.
Churchill—David Grose.
Bradford—R. Davia, J. Reid. Relief.

Worm, etc., etc. For sale by all druggists. Trick to Ont., Sola Agents for Dominion of Canal

## Covenant Mutual Life Insurance Co.

Of Galesburg, Illinois.

CASH ASSETS . . . \$1,300,000. SURPLUS . . . \$1 000 000

\$53 000 deposited with the Dominion Government, as 

ALL KINDS OF POLICIES issued by this Company and prompt payment of death claims Not a dollar due and 

GOOD TERMS TO AGENTS. No experience needed. gents wanted in every county in my district . . . . .

F. A. JOHNSON = = DISTRICT MANAGER.

District Office, M NCTON, N. B. P. O. Box, 174. P. S. I am also manager for the best Accident Company in the

It is necessary to draw the attention of those concerned to the following Section of the Rules and Regulation of the Gov-

ernment Railways of Canada. 55.—Coachmen, hackmen, carters, porters and runners for railroads. boats,

stage lines and hotels, will not be allowed to solicit custom of passengers upon any

enter the stations, nor come upon the plat-

forms on the arrival of passenger trains to

solicit or influence passengers; but they

shall stand in such places as directed by the Station Master, Agent or Policemen.

Cattle dealers, butchers and market men, will not be allowed in the cars, station or

freight houses, or upon the platforms, on

the arrival of the trains, for the purpose of

trading; nor will hucksters, OR VENDORS

OF NEWSPAPERS, books, fruit, flowers, con-

fectionery, and other such articles, be allowed in he cars, or upon the train, nor

platform for the purpose of disposing of the same, except by permission of the Station Master or Conductor under the

authority of the Superintendent.

Disorderly conduct, unnecessary shout-

vendor of newspapers from coming on

Moncton Station platform for the purpose of disposing of the same. Aprodoi.

COAL and WOOD

PRICE \$4.40 PER TON.

Apply at 74 Lock Factory, or at residence Cam-

EDWIN HAGERTY, Moncton, N. B.

of disposing of the same.

yance of passengers will prohibit any

### Assessors Notice.

For the Parish of Monoton in and out of

The undersigned assessors for the Parish of Moncton having received a warrant for the assessment of the sum of nine thousand nine hundred and seven dollars and eighty-two cents (\$9907.82) for various purposes in the Parish of Moncton within and out of the City hereby give notice of the same and request all persons liable to hand into either of us a true of the trains,—nor will they be allowed to be rated to hand into either or us a statem of their property real, and personal, together with income, hable to be sonal, together with income, lable to be

assessed WITHIN THIRTY DAYS. All Secretaries of School Boards are hereby required to furnish within the time named, a correct list of all persons liabe to be rated in their respective districts with the property and income of each in manner and form as the law directs.

A list containing the names and rating for inspection of all persons liable to be assessed will be posted in the Market Building in the City of when completed. Moneton, March 4th, 1895.

R. A. CHAPMAN FERDINAND M. LEBLANC, Assessors.

NEW TRIMMING LACES, HEW ART SATEFAS,

ART DENIM for Cusions Bags, & ART EMBROIDERY SILKS

To open, a fine assortment of CHINAWARE, in sets and odd

Cordwood, hard and soft

Forbes. Mair Sta.

### NICOTINE BLINDNESS.

Cobacco Smokers are now Suffering From the Prevailing Disease.

"Did you ever hear of tobacco blindness?" said a doctor. "It is something we meet with quite frequently, yet not so much as one would suppose, when he great consumption of tobacco is considered. Yet there are many who are on the threshold of tobacco plindness, who have, or may not have, an experience with the disease.

"For, in tobacco poisoning, like that roduced by other drugs, the system can resist the influence of the invader up to a certain point, when the smallest urther dose of the poison will produce the same symptoms as the taking of a larger dose would. Thus, in the case of many people, the mere smoking of pipe or two more a day would produce in them all the advanced symptoms of tobacco poisoning. So it is tlat doctors make it imperative in such cases that the smoking habit must be dropped entirely. To smoke moderately will not do. You cannot afford to take the chances of giving the system that little bit more of nicotine

Tobacco blindness can, fortunately, be cured. With the smoking habit abolished, plenty of cutdoor exercise, a good nerve tonic, which would assist in the purification of the blood, as well as toning up the general system, and absentation from alcoholic beverages, there is no reason why tobacco blindness cannot be cured. Alcohol drunk in any of its forms is liable to produce tobacco blindness in a fairly heavy

"But the strangest part of it all is that a person does not have to smoke tobacco to become afflicted with tobaco blindness. In fact, one of the most bstinate cases I ever had was that of waiter in a city cafe. He was a non smoker, and a total abstainer, yet he came to me with tobacco blindness fully developed, caused by being compelled to work all day in the atmosphere of tobacco smoke, breathing the poisoned air polluted by thirty or forty smokers. It is a wonder why more of the disease is not developed when this is considered. But, fortunately, nature is more she gives us strength to throw off many evils to which we are carelessly exposed."-Boston Post.

### The Price of Champagne.

It is reported from France that the rice of champagne will be, if anything, igher this year than it has been pre-iously. This is somewhat surprising, for although a great deal of money is spent on the manufacture and bottling of the wine, nevertheless its cost of production appears to be wholly out of proportion to the charge at which it is refeiled, not only in America, but also In French restaurants. In Paris you must pay 12 francs, or \$2.40, for a not strictly first-class bottle of champagne, and the same wine will cost at least \$3 In New York. Turning to the bill of fare given in a little guide book to Paris published in 1803, the most expensive champagne is quoted at \$1.20 a bottle. o be sure, Chambertin, Volnay, Pommard and Nuits were only \$1 per bottle then. A beefsteak with potatoes was 20 cents; and "bouill" garnished with ve-getables only 3 cents; but mutton cutlets were dear, being cited at 20 cents apiece; and a fried sole cost 40 cents, if the book is to be believed. Be this as it may, the value of the champagne produced in France is daily increasing. In the Department de la Marne alone it has increased from \$1,-27,000 in 1884 to over \$6,000,000 in 1891. The strangest circumstance connected with champagne is that the French selves have little liking for the intage of Epernay. In fact, the average Gaul rarely touches "fizz," save or the occasions of marriages, birthdays and grand balls; at the carnival, and sometimes at race meetings. At smart dinner parties this vintage is never served, being deemed vulgar. There is an immense amount of champagne runk at first-class Paris restaurants, but the consumers are for the most part foreigners-English, Russians, Germans, and especially Americans, who for some unaccountable reason dote on this wine and consider no feast complete without it.—New York Tribune.

### The Bloomer Question.

"The first day that seemed spring like," says a woman who owns a bicy cle, "the bloomer question popped up and it's been my constant companion ever since. Last summer I said I would give up life itself before separating from my skirts. Yet when I would get my feet tangled up in petticoat ruffles and tern facings I would pray for enough commons sense to make me see the error of my fastidious ideas. Now, however, I happen to possess a style of bicycle that will not admit of the wearing of skirts, and at last I've come face to fac with the bloomer nightmare. I've given the matter a great amount of study and thought, and have in fancy conjured up an ideal wheeling costume. I want bloomers of corduroy. They will come just below the knees and will be simply full knickerbockers. Then I shall have a very trim, stylish, tailor-made outfit with long jacket and stunning skirt of walking length and heavy plaited back. This skirt will open down the side, the opening being concealed by a narrow panel or revers. Then I will wear leather leggins and a plain little sailor hat er leggins and a plain little sallor hat and vell. When I ride I'll wear the jacket over the shirt waist, and the jacket will be long enough to hide most of the knickerbockers. Then I'll strap the skirt, neatly folded, of course, to the handle bars, and the moment I alight from my wheel I'll hook my skirt around me and there I'll be as skirt around me, and there I'll be as nice and comfortable as you please, and protected from the stares and jeers of small boys. The question of color is bothersome, too, but I've argued away all hues except brown and green. Black shows the dust and dark blue has been worn to death. I think that brown corduroy bloomers, with a brown and tan novelty suit, will make what ought to be nearly perfect."—Chicago Herald.

### The City Pit alls.

Idle Tim-1 hcw! Never had such a narrow escape in all the years I've been These 'ere big cities is full trampin'.

Opinals for the unwary.
Tattered Tom-What happened ye idle Tim-I went into that big building to tell me tale of woe, and where d'ye think I found meself? It was an employment office-an' twenty different ing, profane or obscene language to the persons offered me work afore I could get out .- New York Weekly.

> Brownsmith-"So your daughter married? What is her husband's busi ness?" Montmorency—"Well, he's a count, I believe, or something of that sort; but he doesn't wo.k at it now.

"What time does the last train The undersigned has the agency for the River Hebert Coal, All coal weighed at the City Market Scales.

Hand the leave?" asked the traveler. And the gatekeeper at the Boston depot gave him a haughty look and replied: "When the road quits business."-Washington

> "Isn't it sad," asked the young girl, romantically, "to think of the roses of yester year?" "It is," said the young man, emphatically. "I have an unpaid fiorist's bill of \$24."-Chicago Record.

> "Mamie and I have made r wager on the age of the prima donna we saw last week," said the young woman. "Are the stakes high?" "Yes, indeed. We bet a brand new theatre hat."-Washington Star.

# PUBLICITY

THE PRE-EMINENT VALUE OF GOOD ADVERTISING.

The Newspaper the Only Natural Medium of Bus= iness=Bringing

Advertising is business. If it wasn't business, it wouldn't be a part of business

The man who cannot utilize advertising in his business has no business to be in business, and generallv isn't

When six hundred thousand successful business men have advertised, do advertise, and intend to advertise, we will not talk to the man who dosen't believe in advertising, and who is stagnating in his own folly, attempting to believe that he is the exception which proves the rule. Supposing he is, what man of sense dares follow the rule of exception, when immutable laws of success demands necessary publicity? Make up statistics for yourself. How many successful men in your town or city do business without advertising? Will you be with the successful majority, or fn the risky minority?

Does advertising pay? Read the answer in the success or the six hundred thousand business men who know that advertising

There is annually expended in America one hundred and fifty million dollars in advertising of all classes, the bulk of this money going into regular periodicals, and daily and weekly newspapers. The proven value of advertising in magazines and other national publications, has no place in this city, for local business men, who obtain the bulk of their business from the city in which they do business, and from within a radius of not exceeding one hundred miles, the great proportion coming from not exceedng ten miles.

Business has suffered from busi, ness depression, but no business depression ever exceeded beyond its sidemic limit and every sion has been followed by better times, all the more brisk from their contrast with preceeding months.

The most successful business men prove, by liberal expenditure, that there never have been times so dull that extra advertising did not pay. The foolish business man cuts his publicity appropriation when business appears to be poor, and allows the neighbor in business to cut into his old customers, and keep new ones away from him

One has only to judge folks by himself to be convinced that few people buy anything, beyond perishable necessities, without due consideration. A woman seldom buys a hat, a cloak, or any other article for her own use, or for the children, except when the matter has been thoroughly reflected upon, and the market investigated.

While men are quicker buyers, most of them think before they buy, and as the majority of men, so far as buying is concerned, are under the direct domination of wife, mother, sister, or some other woman' we cannot be far out of the way in saying hat most goods are purchased with two or three weeks consideration.

If the times have been hard, or are hard, they will buy almost as much, but they will buy necessities and fewer fancy luxuries, when it times are particularly good, they will buy foolish luxuries instead of so many necessities. The times regulate the class of their buying.

Ninety per cent. of the people don't know what to buy.

The majority of people are like sheep. They can be led by real or presumed argument. Many a woman who intends to give a poor relative an oil stove can be made to buy a first class cooking range. Many a father thinking of presentng his son with a bicycle or sled, can be made, with proper advertisements, to purchase a good bicycle or sled, which is cheaper in the end, and more satisfactory all around.

If the times be particularly dull n town, it is partly your fault. You can make them lively If the a vertisers in the city are slow, un liberal, the best opportunity is of fered the enterprising merchan to take business away from them Where all the merchants are pro gressive, then advertising is all the more progressive, then libera advertising is all the more necessary.

The advertisement should not present more than one point at a time inless the articles be devided by advertising rules or other distinct divisions, which make the advertisement not a conglomeration of advertisements, but a direc tory of distinct attractions, seperate presented.

It is remarkable now attractive can apparently unottractive article appears, if well duston in the store, and well advertised in the newspapers. The original advertiser will convince people, who are not regulary that will effect a permanent cure except Chase's combined Kidney-Liver Pill, one 25 cent box will do more good than dollars and dollars worth of any other preparation, this is endorsed by D. Thompson, Holland Landing, Ont. larcustomers

## NECESSARY FISMING TAGKLE.

Rods and Flies of the very latest production.

Lines, Reels, Baits, Baskets, Landing Nets, Etc.

All Sporting Goods and Fishing Tackle will be sold at a very small advance on cost to make room for other goods.

Just Received a Full Stock of

## BICYGLE PARTS!

Can supply any piece that goes into a Bicycle.

Wheels straightened and repaired as good as new.

C. ELLIOTT,

42, Main St.,

Moncton, N. B.

## IRUIH IRIUMPHANI!

The laws of the Medes and Persians were unalterable, but science asserts its nobility and is ever making itself more resplendent with new discoveries. Nature's great law is that of progress. From the days of Adam, with his primitive suit of fig leaves; to the present hour, the noble

### TAILORING

Has been conspicuous for its splendid achievements. Gentlemen, I am cosmopolitan in my predilictions. I am prepared to make garments suited for the balmy days of summer, and also such as are fitted for the hyperborean blasts of winter. I am also in a position to make suits that will, in point of fit, show the beautiful outlines of the human body almost as well as the statute as it comes from the sculptor's chisel.

Gentlemen call at my establishment in Moncton as my fits are warranted, and my workmanship open to the keenest inspection.

I have now on hand a full line English, Scotch and Canadian Tweeds, Worsted Coating, Overcoating and Farcy Trousering. Now is the time for you to call and leave your order for a summer suit or over coat.

## A. Y. CLARKE,

MERCHANT TAILOR

184 Main Street, Moncton, N. B.

### CHASE'S CHAPTER

1. Dr. Chase's Kidney-Liver Pills are a combination of valuable medicines in concentrated form as prepared by the eminent Physician and Author, Dr. A. W. Chase, with a view to not only be an unfailing remedy for Kidney and Liver troubles, but also tone the Stomach and purify the Blood, at a cost that is within the reach of all. The superior merit of these pills is established beyond question by the praise of thousands who use them—one little does one boy 25 cents.

Pill a dose, one box 25 cents.

2. When there is a Pain or Ache in the Back the Kidneys are speaking of trouble

relieved. We have the reliable statement of L. B. Johnson, Holland Landing, who says: I had a constant Back-Ache, my back felt cold all the time, appetite poor, stomach sour and belching, urine scalding, had to get up 3 or 4 times during night to urinate, commenced taking one Kidney-Liver Pill a day; Back-Ache stopped in 48 hours, appetite returned, and able to enjoy a good meal and a good nights sleep; they cured me.

3 constipation often exists with Kidney Trouble, in such a case there is no medicine that will effect a permanent cure except Chase's

### WOMAN'S NEED

Women suffer unspeakable tortures from Women suffer unspeakable tortures from muscular weakness, caused by impaired nerves and poor blood. Uric Kidney acid poison, unsuspected, weakens the nerves and poisons the blood. By and by, if the Kidneys do not properly purify the blood, then comes prolapsus, retroversion, etc. Blood 75 per cent, pure is not a nourisher—it is a death breeder, Delicate women need not be told how much they would give to get and stray would give to get and give to they would give to get and STAY well. If their blood is free from the poisonous ferments of the Kidneys and Liver, they will never know what "weakness" is. The blood is the sourceandsustainer of health

t cannot be kept pure except heir work naturally. Some-

and natural action of these organs, one 25 cent box of Kidney-Liver Pills will prove to any sufferer they are a boon to women, can be used with perfer, confidence by those of delicate constitution.

One Kidney-Liver Pill taken weekly will effectually neutralize the formation of Usic

Acid in the blood and prevent any tendency to Bright's Disease or Diabetes.

For purifying the Blood and renovating the system. especially in the Spring, one 25 cent box is equal to \$10 worth of any Sarsaparilla or Bitters known. Sold by all dealers, or by mail on receipt of price, EDMANSON, BATES & CO., 45 Lambard Street, Toronto.