

Business Notices.

Nothing succeeds like success: The name and fame of Celestial Soap has gone broadcast all over the country, and its proprietor, Mr. John H. Murch is kept busy in its manufacture and finds it hard to fill the orders daily coming in. Merit will tell, and an article must be good that will in such a short space of time distance long established and well known competitors.

Fall Goods arriving at Joseph Walker's tailoring establishment, All styles. Lowest prices.

The best and cheapest place in the city to buy your Jewelry, Silverware Watches and Clocks is at R. Blackmers; 220 Queen St.

We would call attention to the ad. of F. McGoldrick jr. in this issue which is enlarged from a half to a whole column. The success that has attended this young gentleman since starting out a few months ago must be very gratifying to himself and friends. The boys know when they have a good thing and will never go back on Frank.

We regret to learn that Reid Bros. are going out of the Tinsmith and plumbing business, as they are old friends and good paying advertisers.

Does Willard Kitchen need a notice? We hardly think it. His store, the largest and finest in town must attract the attention of every passer by and when once in you cannot help but get suited. Mr. Kitchen's genial personality is quite as great as his eminent success in life, which is saying a good deal.

Without making any invidious comparison we might say in regard to the druggists of this city; that better fellows in the world cannot be found than five of them; and of the remaining two we respect one, but it would be impossible to find a person whom you could like better than W. H. Carten who keeps on the corner of Queen and Carleton Streets.

We take great pleasure in making this transcript from a letter written to the able and efficient agent of the British America Insurance Co. in our city Mr. John Richards; which speaks for itself.

I am fully aware how greatly the success of the Company depends upon its agents. I thank you for your loyalty to the best interests of the Company. Your energy and good judgement in the selection of business are duly appreciated by the management at the Head Office. Keep in mind that selection is the key note of success, and the agent on the spot, viewing the risk and all its surroundings, is best qualified to select.

I am not writing with the view of any special effort for business, but that you will be pleased to hear the results to the present, the possibilities for the future, and that you keep in mind the promotion of the best interests of the British America at your agency. Yours faithfully,

T. H. SIMS,
Secretary.

Kingsclear.

The country above Fredericton never looked more beautiful than it now does. The improvements instituted by the Messrs. Kitchen contribute vastly to this result. The removal of the roadside fence is a step in the right direction, which is forward. The fields of grain coming right up to the roadside suggest the idea of individual industry and thrift, and of provincial prosperity. Now, let us have more factories in Fredericton. Let us elect aldermen who will encourage foreign capital. Let our own monied men get a move on and employ their idle capital. Some have done so nobly; let others follow in their illustrious footsteps.

We would call the attention of all our clergymen, of all denominations, to the fact that the sin of swearing is lamentably upon the increase in the country districts. We do not accuse any ministers of neglect, for the vice is hidden from them; no one will blaspheme in their hearing. From information received

from friends in the country, many persons, of both sexes, seem to think that their conversation is deficient if not accompanied by terrible oaths and the most sinful blasphemies. We hope our clergymen will institute a revival in this respect. Let all our Christian societies and the Salvation Army look to this matter more particularly. Let tracts be distributed and the text hung in all our school houses, "The Lord will not hold him guiltless that taketh His Name in vain." We observe with pain that the use of obscene language on our streets is becoming very prevalent. We have lately heard several complaints in regard to this matter, one of which concerned an employe of a large industry, whose comrades should see to it that he be not allowed to bring any stigma upon their good name. Private citizens are loath to enter complaints at the police court in such cases, but we urge them to stifle any feelings of delicacy they have on these matters, and have all such blackguards punished. In doing so they will be assisting the ministry and police in conserving the fair name of Fredericton. It is open to construction that those who so glibly utter obscenities are familiar with the matters with which they pollute the air. REF RMER.

Goods in Season

AT

Lemont & Sons'**The Furniture Men.****The Cheapest.**

Goods Supplied for Picnics.

Wedding Presents.

Hammocks.

Lawn and Verandah Chairs.

Baby Carriages, must be sold.

Croquet Setts.

Picnic Baskets.

Beautiful Framed Mirrors.

Leader Churns, snap bargains.

Thousands of Tumblers and Goblets

Spoons and Forks.

Second Hand Bicycles, good and Cheap.

Bohemian Water Setts.

We will Give Good Bargains**COME AND SEE US.****EVERY MAN AND BOY**

In the Spring needs a New Suit.

W. E. Seery

Has a nice stock to choose from, and will make them as cheap in price as any one in the trade.

Parties having their own cloth will find it to their advantage to trade with me.

Cutting done as usual.

W. E. SEERY,
Wilmot Avenue.**AUGUST 1st.****SPECIAL BARGAIN SALES**

—OF—

DRY GOODS!**DURING - THIS - MONTH,**

—AT—

EGDECOMBE'S

192 and 194 Queen Street.

LAMPS,

—AND—

GRANITE - IRONWARE,**JUST RECEIVED**

BY

WILLARD KITCHEN & CO.

126 & 128 QUEEN STREET.

Agents for the**NEW HOME SEWING MACHINE.**