#### OUR ADVERTISERS.

Continued from page 3.

#### Kitchen & Shea.

The Plumbers, Gas-Fitters, and Tinsmiths PAR EXCELLENCE have not forgot us this year and come out with an elaborate ad in which a few only of their many excellent articles are described. We can cheerfully recommend them to a discriminating public who know a good thing when they see it.

#### J. D. Fowler.

Watchmaker and Jeweller, a warm personal friend of the editor's, strange to say appears in The Jour-NAL this month for the first time, but we might have had him long ago if we had only asked him as he appreciates! THE JOURNAL as an advertising med- ing call on R. M. Campbell. ium and has always shown us sympathy and encouragement despite our many faults.

#### Barker House,

We did not trouble our good friend Coleman for a Christmas ad., as he has been so extremely kind to us through the summer, and we can cheerfully and conscientiously recommend him and his house.

#### J. H. Parsons'

Fish Market and Restaurant is just below the Queen Hotel. Don't fail to drop in when you are passing along.

#### W. T. H. Fenety

The Bookseller will have an immense stock of books and novelties to select from this year at prices never before heard of.

#### Joseph Walker.

Ten years experience in the tailoring business ought to fit a man for attending to the wants of the public, and along with this Mr. Walker possesses every quality which makes him a succetsful and respected business man.

#### Insurance.

F. I. Morrison can handle all the Insurance business you choose to bring him and give you any Company you may select, as he represents all the reliable ones.

#### Willard Kitchen & Co.,

Furniture dealers "beat the band" in bargains this years, which shows what a combination of money, brains and energy will accomplish.

#### M. S. Hall,

Is prepared to give bargains in everything in his line and treat every one " white."

#### Murphy's Bakery.

W. J. Murphy's is still on deck and "mounts the box" with his toothsome viands for the delectation of the public. His favorite black dog accompanies him.

#### G. C. Jewett.

The west end grocery has got to be as well known an institution as the City Hall or Post Office, and the team s kept busy from morning till late in ithe evening delivering goods. "Cam' will use you right.

#### City Barbers

When you want a shave and are coming down town call into FRED QUARTERMAIN'S barber shop, Carleton Street, and coming up town turn in Regent St. to JOHN McLENEHAN'S. You could not be better suited.

#### John G. Adams

Undertaker and Upholsterer is always on hand at his fine stand and ready to attend to business when wanted.

#### Dever Bros.

Show by their two column ad in this issue what they are prepared to do for intending purchasers in the dry goods and furnishing line. It would be very hard to find better or more satisfactory men to deal with.

#### Owen Sharkey

The venerable and reliable dry dry goods merchant has everything as usual at satisfactory prices.

#### R. T. Mack and Co.,

The well-known druggists are fitted by long experience and a good knowledge of human nature to please everybody and they sncceed in doing it.

#### R M Campbell

For hats, caps, dry goods and cloth-

#### J M McManus

Knocks the socks off everything else for cheapness and quality of goods.

#### J. C Miller

No better place to buy your groceries and provisions than at the store of J. C. Miller York St.

#### Celetial Soap

Takes the lead. The new company are better equipped than ever to put an article on the market that will sell every time.

#### W. A Lindsay

This restaurant on York St. is a household word among all who like a good thing and fitted in every way for the comfort and accommodation of guests.

#### John McKnight

By strict attention to business and honorable dealing is steadily enlarging his immense city and country trade.

#### George C Hunt

The venerable Druggist is still at the wheel. The name is a synonym for honesty and fair dealing.

#### John M Wiley

Steadily jogs along, extending and widening his extensive business, secure in the confidence of the public.

### A New Medicine.

There are many patent medicines extant, but last week's Farmer advertises a new and original preparation. We suppose that paper will have a monopoly of the advertisement.

INSURANCE AGENT,

Representing the following

## Fire, Life and Accident INSURANCE CO'S

North British and Merchantile, of Edinburgh.

Royal of Liverpool, Phoenix, of London, Queen of Liverpool.

Commercial Union, of London. Atlas, of London. National

Traveller's Life and Accident, of Hartford.

of Dublin.

Canada Life of Hamilton.

## DEVER BROTHERS.

CHRISTMAS. 1896.

1896.

Let Low Prices be the guiding star that will lead all buyers to our store.

## Our Welcome Word is Bargains!

We would rather sell [goods to one satisfied customer than ten times the number and have cause for complaint, so it you make a mistake in selecting, we would be glad to help you rectify it.

# Dress Goods Department.

You will find all the newest and latest novelties in this department.

## 25 CENTS.

We will offer you a line of 40, 45 and 50 cent goods for 25 cents, during this month.

## Cloth Jackets, Fur Capes, Collars and Muffs

IN GREAT VALIETY.

Children's Grey Persian Lamb Caps and Collars.

LADIES' ALL-WOOL PLAID WAISTS AND GOLF BLOUSES.

Flannelette Wrappers and Night Robes, Under-Vests, Black Tights and Combinations.

Grey Cottons, 1 yard wide, at 3½ cents. Ginghams from 5 cents up Shaker Flannels from 5 cents up. Prints from 6 cents up.

We also have a full line of Men's Undershirts to sell at 25 cents,

# DEVER BROTHERS.