

THE HARTLAND ADVERTISER

PUBLISHED EVERY SATURDAY.

SUBSCRIPTION RATES:—This paper will be sent to any address for \$1.00 a year always providing the amount is paid in advance; otherwise \$1.50 will be charged and collected.

FRED H. STEVENS, - Editor & Publisher

HARTLAND, Carleton Co., N. B.

P. O. Box, 17.

OUR CLUBBING OFFERS.

The ADVERTISER, Womankind, and Farm News, with three useful books, see ad., for \$1.10.

The ADVERTISER and Family Herald and Weekly Star, the best combination on earth, for \$1.25.

The ADVERTISER and Montreal Weekly Witness, for \$1.20.

The ADVERTISER and Toronto Weekly Globe for \$1.20.

The ADVERTISER from Oct. 1897 to Jan. 1899 for 75 cents; or until the end of the 19th century for \$1.75.

Send all money direct to the ADVERTISER, Hartland, Carleton Co., N. B.

ONE DOLLAR A YEAR.

The newspaper is the cheapest commodity in the world. It is a poor sheet that is not worth \$1.00 a year; and when it comes to the local paper, size doesn't count. The home sheet has the interest of its locality at heart; its mission is to foster and encourage everything with an ultimate object of furthering the welfare of village, parish and county. Every man gets each year \$1.00 worth of benefit from the home paper whether he takes it or not, and if it takes it, it surely interests him to the worth of two cents a week. Therefore it is with this deduction in view that the price of the Hartland ADVERTISER is raised to \$1.00 a year.

The local paper has no competitor, except in another local paper. Despite the gigantic proportions of the city papers, they do not compete with the home sheet, which is the most valuable, inasmuch as it always and forever has the advancement of home interest at heart.

The HARTLAND ADVERTISER is in a field of its own, in the very centre of the finest agricultural county in the province. It has no competitor; therefore in raising the subscription from 75 cents to \$1.00 the public must not compare the size with the great city papers that do not and cannot render them the same service the ADVERTISER does.

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It is surprising what returns some people expect from the amount they invest in advertising. The novice expects a return of at least 1000 per cent. Nearly everyone of the small advertisers expect that if \$100 is invested an increase in trade to the amount of at least \$300 or \$400 should result. Advertising pays no such profits. When a man invests \$100 in newspaper space he is placing his funds in the same manner he would invest in a stock company; he takes shares in public attention. If he gets a dividend of 20 per cent he should be highly pleased. But one of the enterprising business

men that patronize this paper says his investment has yielded him 100 per cent profit, and he still has his share of Public Attention.

* * *

There is a great traffic on the river, but most of the pork, poultry, etc. of the other side was marketed at Woodstock and Florenceville. However, much hay, grain and wood is coming from the west side.

During the period when it was impossible to cross the river one farmer made THIRTEEN trips to Woodstock and Florenceville, with a wagon, over rough roads. The miles travelled were 325. The cost of horseshoes, \$7.50. The price received for his produce, less than paid in Hartland. This farmer lives half a mile from Hartland, as the crow flies. As the man travels, however, he was 25 miles away.

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The Montreal Daily Witness has from 12 to 30 pages every day, and is the highest toned paper in Canada. It is honest and outspoken. We have made arrangements whereby we can send the Daily Witness and the ADVERTISER both one year for \$3 00 sent direct to this office.

See ad. headed to old and new subscribers.

TO REWARD GENIUS.

A MILLION DOLLARS LEFT BY THE LATE ALFRED NOBEL FOR THE PURPOSE.

The will of the late Alfred Nobel, the Swedish chemist and expert in high explosives, who died at San Remo, Italy, on Dec. 9. 1896, has been proved. The personality is valued at \$2, 170, 465. About half the estate goes to relatives and the remainder is invested, the interest annually to be divided into five prizes of about \$10,000 each. Prizes one, two and three are to be awarded to the persons making the most important discoveries in physics, chemistry, physiology and medicine. Prize four is to be given to the person making the best literary contribution upon the subject of physiology or medicine, and prize five is to be given to the person who has achieved the most or done the best things looking towards the promotion of peace throughout the world. These prizes which are all open to anyone any where in the world will be awarded by the various Swedish academies, except the prize for the propagation of peace, which is left in the hands of a committee, which is to be elected by the Norwegian Parliament.

FARM for SALE

Consisting of 100 acres, more or less; 3 miles from the village; 1½ miles from school house; 60 acres land cleared. Terms: half cash, balance on easy payments.

Enquire of—

Geo. M. Shaw,

COMMERCIAL - HOTEL,

A. RIDEOUT, Prop.,

OPPOSITE STATION, HARTLAND, N. B.

Transient and Permanent Board at right prices. Special accommodations for the travelling public—large sample room and no expense for truckage. Horses to let.

Closing Out!



My Entire Stock Of

- * Watches,
- * Clocks,
- * Jewelry,
- * Silverware,
- * Novelties.

This is a grand opportunity to buy Xmas Presents at prices away down. Don't miss it.

W. B. JEWETT,

Watsons Building. * *

* * Hartland, N. B.

Klondyke Nuggets!

The only place in town to get them is at Keswick's.

SANTA CLAUS

has sold out to us and we are supplying Xmas Goods galore at prices to suit, call on us to select a useful present. Fine line of Groceries. Tea best in town. A good assortment of Xmas candy.

Get a GROKINOLE BOARD.

H. D. KESWICK.

To Lumbermen

.. We are Headquarters for ..

Campblarketing

WOODSTOCK WOOLLEN MILLS CO., LIMITED

W. B. NICHOLSON,

Merchant Tailor, - Woodstock, N. B.

...Is showing an Elegant Stock of...

FALL AND WINTER GOODS

— IN —

FRENCH, ENGLISH AND CANADIAN TWEEDS

Suitings, Latest Designs and Shades. Worsterds in Clays Corks, and Venetians. Overcoatings in Naps, Beaver, Meltons, Vicunas and Lambs Wool.

LATEST NEW YORK FASHIONS