

THE HARTLAND ADVERTISER

PUBLISHED EVERY SATURDAY.

SUBSCRIPTION RATES:—This paper will be sent to any address for \$1.00 a year always providing the amount is paid in advance; Otherwise \$1.50 will be charged and collected.

FRED H. STEVENS, - Editor & Publish
HARTLAND, Carleton Co., N. B.
P. O. Box, 17.

One of the striking features of business methods in Canada is what may be termed the premeditated effort to sell goods as near the margin of cost as is possible.

This peculiarity is not boon of any love for humanity; it is the offspring of a jealous desire to grab all the nuts in the jar. In other words, to do all the business, and leave not even the crumbs for competitors. It is the very opposite to the spirit of live and let live.

No business man is entitled to an exorbitant profit on the goods he sells, but every business man, in justice to himself, in justice to his creditors, is entitled to a fair profit.

There are no figures extant showing how many business men fail because they sell their wares at prices which do not return them a fair profit, but the number is undoubtedly large.

Goods should never be sold below cost except when they have become shop worn, out of date, or damaged. Then business common sense declares they should be marked down to a figure that will insure their sale.

It is better to make 15 per cent profit on \$1000 worth of goods than 5 per cent on \$2000 worth of goods. And yet there are a good many merchants who appear to lose sight of this fact in their eagerness to get business.

Business is business. Selling an article at a lower figure than it should be sold at is not business, it is foolishness.

It takes backbone to stand firm for a price which is just and reasonable, but it pays

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The Montreal Witness has offered \$100 in prizes for the four best patriotic songs sent in before April 30th—\$50 to first; \$25 to second; \$15 to third, and \$10 to fourth. Writers must enclose their names and addresses, in sealed envelopes. We hope one or more of our Provincial poets will be among the winners.

**Grace Ella Aiton, Hartland, N. B.,
Cured of Exzema.**

I do hereby certify that my daughter, Grace Ella, was cured of Exzema of several years' standing by four boxes of Dr. Chace's Ointment.

W. E. Thistle, Druggist. ANDREW AITON.
Witness HARTLAND N. B.

Farm For Sale

The undersigned offers for sale the valuable farm situated at Mainstream, seven miles from Hartland; containing 225 acres, of which 50 acres is intervalle. The highland is comparatively free from storm and lies nearly in a square block. The house is small but warm. Barn 32X52 with lintel 52 feet long. Another barn 30X40. Piggery 36X30 with stone wall basement and root cellar. Granery capable of holding 2000 bushels. One half of purchase money may run in on mortgage if requested.

B. N. SHAW,
Agent.
Mainstream,
March 29.

PERSONAL NEWS.

Harry Hunter has returned from River bank where he has been nursing his brother Willard who has been having a seige of typhoid fever.

Julius von Meyer has returned to his frau and kinder, having spent the winter in the woods scaling lumber for D. H. Keswick.

L. R. Phillips of Fredericton, Howard Murchie of St. Stephen, and Dan Doherty of St. John were in Hartland this week.

Miss Maude McKinley of Woodstock came up on Monday to take a position on the ADVERTISER mechanical staff.

W. N. Raymond and family of Simonds have been spending a week with Mrs Raymond's parents at Fredericton.

Mrs Charles Gillin returned on Monday from Vanceboro where she has been spending a few weeks.

Messrs Lee Thistle and Walter Coes of the ADVERTISER, made a trip to Woodstock a few days ago.

Mrs A. S. Estey and daughter arrived home from Keswick Ridge on Thursday.

A. F. Campbell and C. Humphrey Taylor paid Woodstock a visit on Thursday.

Sam Hull, Nelson Grant, Fred Mooers, of Woodstock, were in the village on Tuesday.

Misses Robin Hay and Phebe Boyer spent Sunday in Woodstock.

Arthur McKenzie of St. Stephen was in the village on Monday.

J. F. Cheney of Fort Fairfield was in Hartland on Tuesday.

Fred H. Perkins of Centreville has taken a position on the Tiser staff.

J. K. Fleming made the ADVERTISER a pleasant call on Wednesday

Richmond Fire Hall,
Toronto, 26th Feb, 1897.

Dear Sir,—Constipation for years has been my chief ailment; it seemed to come oftener in spite of all I could do. However, some time ago I was told to use Dr. Chace's Kidney-Liver Pills, which I have done, and the result of what appears now to be a perfect cure.—Truly yours,
J. Harris.

Anglo-American Unity.

Our Poet Laureate has just produced another poem which is published this week for the first time. It was sent by special cable to the New York Herald.

What is the voice I hear,
On the wind of the Western Sea?
Sentinel, listen from out Cape Clear,
And say what the voice may be.
'Tis a proud, free people calling loud to a
people loud and free.

'And it says to listen, 'Kinsmen, hail!
We severed have been too long;
Now let us have done with a wornout tale,
The tale of an ancient wrong,
And our friendship last long as love doth
last, and be stronger than death is strong.'

Answer them, sons of the self same race,
And blood of the selfsame clan,
Let us speak with each, other face to face,
And answer as man to man,
And loyally love and trust each other as
none but free men can.

Now fling them out to the breeze,
Shamrock, thistle and rose,
And the Star-Spangled Banner unful with
these,

A message to friends and foes,
Wherever the sails of piece are seen and
wherever the war winds blows.

A message to bond and thrall to wake,
For wherever we come, we twain,
The throne of the tyrant shall rock and quake
And his menace be void and vain,
For you are lords of a strong young land,
and we are lords of the main.

Yes, this is the voice on the bluff March gale
'We severed have been too long;
But now we have done with a wornout tale,
The tale of an ancient wrong,
And our friendship last long as love doth
last and be stronger than death is strouz.
ALFRED AUSTIN.

MISS ALBERTA S. TRACY,

[of the New England Conservatory, Boston.]
...TEACHER IN—

Pianoforte and Vocal MUSIC,

Terms Reasonable—For Further Particulars apply at the **MUSIC ROOM** in the Tracy Building, Main St.

GARDEN SEEDS!

In Boxes, Bulk and Packets.

Our Seeds are fresh are carefully selected to suit Carleton Co., soil and climate.

ORDERS BY MAIL PROMPTLY FILLED.

We have a limited number of boxes of seeds assorted to suit the Carleton Co., trade which we will be glad to place with merchants on the usual terms which they accept commission seeds. We will fill mail orders postage prepaid so that any merchant handling our seeds need not be out of any line.

ESTEY & CURTIS,

Drug Store, Brick Block, Hartland.

ARRIVED



Aen extensive line of Dry Goods, all new none shop worn, latest styles and patterns.

Also a large line of ready-made clothing We still have on hand a fine line of Groceries and Crockeryware.

LAMPS!

We have a large assortment of Lamps that must be sold regardless of cost, call and see them.

H. D. KESWICK.

W. B. NICHOLSON,

Merchant Tailor, - Woodstock, N. B.

....Is showing an Elegant Stock of....

FALL AND WINTER GOODS

— IN —

FRENCH, ENGLISH AND CANADIAN TWEEDS

Suitings, Latest Designs and Shades. Worsterds in Clays Corks, and Venetians. Overcoatings in Naps, Beaver, Meltons, Vicunas and Lambs wool

LATEST NEW YORK FASHIONS

William E. Thistle J. P.,

Issuer of Marriage Licenses
HARTLAND.

VICTORIA :-: HOTEL,

T. J. BOYER, Prop.,
CARLETON ST., WOODSTOCK, N. B.

One of the Oldest and most Popular Hotels in town; Central, Finely Furnished.

TURNER & FIELDS

FRESCO

Painters and Decorators.

Graining, Marbling,
Paper Hanging, Calsomining,
Gilding, Alabastine work
and Hardwood Finish-
ing a Specialty,
Relief Work,
Flatting &C

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