## A POLITICAL STRATEGIST.

Herbert B. Ames Had Probably the Most Thorough Organization in Canada at the Recent Electio.13==He Fought a Clean Battle and He Won.

was almost unassailable, and in face

of the poll-captains, successful per-

Cut Out Dead Wood.

number of aliens who had never tak-

years were to their intense astonish-

tabulated against the name and num-

ber of each voter, Mr. Ames' commit-

tem. The envelopes were of four

classes, white with white lining, Eng-

lish-speaking voters resident in the

cellent results.

In view of the fact that Herbert B. short all the information secured thes was the only conservative can-date elected in the city of Montreal scription. The accuracy of this the recent elections the following list, when revised by the third and Montreal Herald is of in- final canvass, at which yet a third erest. It practically tells how Mr. description of the voter was brought Ames won his battle. The Herald in and tallied with the two preceding

The election campaign conducted by of such a thorough means of proving Ald Ames in St. Antoine Division in or disaproving identity as the dethic contest of 1904 is likely to effect scription cards placed in the hands something of a revolution in Can-adian campaign methods. It demonstrated the enormous effect that can less by a "double." An extraordin-be secured by thorough and systemary feature was the completeness of be secured by thorough and systematic organization in the hands of on: who has foresight enough to absentees on the list. commence that task many months abend of the date of battle.

There was a tendency before the election to ridicule Ald. Ames' preparations as a "card-index campaign. It was one, very largely, but the card-index vindicated itself. The fact is that it was used only as a means for diverting the personal persuasive-ness in which Ald. Ames' cause was supposed to be somewhat wanting in those channels where it would do the maximum amount of good. The whole campaign was a model of economy in its broadest sense, of the securing of the largest possible results from the means at hand. And it was all done honestly, openly and above board, by means of System with a capital S. If Ald. Ames ever loses all his morey he can make an excellent livelihood going around and showing were personally urged to register, a diticians how to adapt System to task that was accomplished with extheir individual needs.

#### Began Two Years Ago.

It began, in Ald, Ames' case, two tee proceeded to make further sysyears before the election. Then it tee proceeds tematic use of it. They devised was that the coming member of par-liament for St. Antoine's took the first of his three great canvasses of the Division. It was an information replaced as soon as they were used. canvess purely, and no attempt was made to solicit votes. No political questions were asked except the single one relating to the general party in-clinetiens of the voter. But-it secured a card with a condensed description of the personal appearance of every voter in the Division, with address and it provided a means of checking the sal sequent canves, the made their completeness a matter of certainty. The second canvass followed at the time of the election with the same thoroughness. Every canvasser was bound to see his man, for he had to bring a description odd him, and if that description did not talley with the previous one three was an investigation. The records of these descriptions were held by trusty district captains, voluntation to volve workers and not raid was an investigation. The records of these descriptions were held by trusty district captains, voluntation could be sent to any chosen the same thoroughness. In this way any desired piece of information could be sent to any class of voters in any district of the Division at Rall an hour's notice. Personal intimation of every one of Ald. Ames' meetings and of the Borden meeting at Windsor Hall, was thus the volunt to every dector whom it converted to the converted to the converted to the Egyptian district: white with blue lining, English-speaking absentees, light blue, the previous of the body the System.

PHYSICIANS EVERYWHERE

Know the Value of Pyramid Pile Cure

("Gratitude alone prompts me to testify to the efficacy of Pyramid Pile Cure. Last March I bought a dollar package at the drug store, which cured me of bleeding piles, and the must have been in a position to force vast multitudes to work for him regardless of their interest in his work or of their own personal inclinations.

The was an investigation. The records of the Borden meeting at Windsor Hall, was thus sent round to every elector whom it converges the district: white with blue lining, English-speaking absentees, English blue, Trench-speaking absentees, Besides the address the elector's number appeared on the corner of the envelope.

Know the Value of Pyramid Pile Cure

("Gratitude alone prompts me to testify to the efficacy of Pyramid at him pharachs, not excepting Rameses the dreat." Noah was a millionaire. The biblical account of the flood gives no account of

name at all. Upon this great numbered list, of which each committee room possessed a copy, was inscribed also the supposed political creed the elusive French voter. So he seem I know that she will be able to help lots of suffering people whom I could not know in the least what arguments would best touch the heart of the elusive French voter. So he seem I know of any one suffering as I his business address. his house address if he had moved. of his his language (whether French or ments. English) and other information,-in

## Why Do Women Worry

AND THEREBY EXHAUST THE NERVOUS SYSTEM AND RUIN HEALTH?

### Dr. Chase's

### Nerve Food.

minutes' reading.

the St. Antoine voters in every fact-

over-estimated; for every such group

knew exactly what men voting at his

section of the city, and wasted no

With the business address had been

were notified by the poll-captain that

The business list was also used for

who could not be got at by phone.

ory, office block and store in Montreal, with a result in the way of personal influence that can hardly be

The worry habit is an unmitigated

Worry is by far the most frequent cause of nervous disease. Because of the multitude of household and family cares, and because of voters contained at least one good of the nature of their employment,

women are especially liable to give way to worry and anxiety.

The result is wasted nerve force, from his shop or office. weakness and disease.

It may be nervous headaches, sleep-Lasness, irritability, indigestion, dis-souragement and melancholy, or weakness and irregularities peculiar-

poll were to be found in any given The only way to restore health and cab journeys sending twice for two strength is by increasing the nerve force in the body, and this is best with the business address had accomplished by the use of Dr. compiled the telephone address, and the dentist to be stopped out of their

Chase's Nerve Food. from early in the morning there sat Make a test of Dr. Chase's Nerve at the nearest friendly telephone to Food by noting your increase in each poll-station a man whose sole weight from week to week while us- duty it was to ring up the voters whose names and 'phone numbers

Notice the improvement in your whose names and 'phone numbers were on his poll-list—to ring them up appetite, and how much better you until dewy eve if need be, unless he rest and sleep.

The healthful appearance of wo- they had performed the sacred duties men who have used Dr. Chase's of citizenship. Nerve Food is the best proof of what The business it will do in the way of steadying the sending out by mail, for delivery and strengthening the nerves, round- on the morning of election day, of a ing out the form and replacing weak- card which reached every voter with ness and disease with new strength a husiness address, including many

and spirits. Dr. Chase's Nerve Food, 50 cents a This card informed the voter that it box, at all dealers, or Edmanson was election day, that he voted at Bates & Co., Toronto. The portrait such and such a place (street number and signature of Dr. A. W. Chase, and names of nearest cross streets the famous receipt book author, are being given in every case), and that on every box.

could be secured by telephoning such a number, that of the appropriate committee room. There was no wasting of this ammunition at the voter's house, where he would find it when he came back from his day's abors, after the polls were closed. It stared him in the face when he opened his morning mail, just as he sat down to think out his programme for the day.

#### Economy the Word.

The campaign literature was put orth with equal economy. Much of t was actually specially devised for certain small classes of recipients, to whom alone it was sent. Thus evwhom alone it was sent. Thus everyone connected with the importing business received a copy of Watson Griffin's attack on the dumpingclause, and similar special subjects were dealt with for special audiences. The meetings could hardly be classified in a similar way, but real izing that there would be some of the same people at every two meet ings of the series, Mr. Ames made his speeches somewhat particular and confined them to one or two subjects of his charge against the Government, never repeating himself in the same neighborhood. Being provided with a file of exhaustive notes of each address this was not all wives and mothers.

In the matter of committee-rooms sonation was utterly impossible un-Mr. Ames endeavored to establish a new style. He had only eight rooms but each was in absolute control of the information secured about the all the information it could possibly There was nothing socia require. them, and indeed they were made small on purpose that they might One of the chief results of the first not degenerate into loafing-places. canvass was the elimination from They were business offices pure and the voters' lists of an enormous simple, for the distribution of inforquantity of "dead wood." The law mation.

was applied as it read, and a long The full list of doubtful voters was subjected to extraordinary close scrutiny. It was passed through the en the formality of naturalizing themselves but had voted for many hands of twenty-five of the best-acquainted men of the Division, each of whom took from it all those whom ment left off the list. The result of this pruning of aliens, absentees and he thought he could influence. 'deads' and of the systematic efof the final prognosticaforts to get at the remaining vote tions of Mr. Ames' workers was on election day was that the percentequally astounding. Most of the age of votes to enrolled voters was committee districts realized within unprecedentedly high. After the first three or four votes of what they had promised. The "swamp" district was to a great extent uncertain right up to the end, and no positive pre dictions were made about it. No on has suggested that Ald. Ames' elec The information acquired being now took every possible step to make i so: and the most effective contribut or of that result was the Division, were kept always ready and lot he would resign. There was thus no uncertainty as to purchasable voters, a fact which contributed This part of the work was in the hands of the Bureau of Distribution" largely to the acuracy of the estiwhich was presided over by a lady

with an office experience of years It was a campaign that could not and a highly developed bump of syshave been won without a card-index; but even liberals must pay some tribute to the organizing talent of the man who devised, operated, and tri-

by trusty district captains, volunteer workers and not paid men.

It was now possible to draw up a descriptive list of the entire electorate of the Division.

The electorate of the Division The electorate of the Education list was taken—and it is, as every one knows, numbered in a fresh series for each polling-district—and was given one solid consecutive numbergiven one solid consecutive numbering throughout, running up to 8529.

The number thus attached to each ly higher there than elsewhere, and a limit of the sum of the of the su voter became his designation, and great proportion of the uncertain telephoned about, without using the state of the uncertain telephoned about, without using the state of the uncertain to be able to give her, for I to be able to give her, for I

> cured good French speakers for each did. It gives me great pleasure to of his meetings and awaited develop- be able to say I am entirely cured, which my doctor says is true. I say God Bless Pyramid Pile Cure." From From the successful speeches he ex- Ancoti, 1206 Unity St., Frankford,

> tracted a dozen crisp passages, those passages that had elicited the most This remedy, wh This remedy, which is sold by drug general enthusiasm among their hearers, and published them in a little leaflet, which he sent to all his form, is applied directly to the parts French-speaking constituents. It made one of the finest campaign documents imaginable, giving in fact the pith of half-a-dozen meetings in five and we urge all sufferers to buy package now and give it a trial to-Now came another enormous piece night. Accept no substitutes and re-of assortment. The city was divided member that there is no remedy into sixty business districts, and "just as good." A little book every voter with a business address the Cause and Cure of Piles is pubwas put in a list according to the place of his occupation. There were shall, Mich., and will be sent free to thus got together the names of all any address.

### WILL HAVE FALSE TEETH.

London, Nov. 14.-Deficient teeth are conservative who was prevailed upon to make it his duty to get out the not in the future to prevent the enlistment in the British army of otherwise largest possible conservative vote suitable recruits. Would be soldiers found suffering from decayed teeth must, This tabulation by place of business however, be prepared to put down a sum was put to a good use on the day of not to exceed £3 toward the expense of election, when every polling-captain fitting them with artificial teeth.

So it is set forth in a circular by the secretary of the army council. Men who would be discharged from the army as unfit for further service owing to the state of their teeth are to be retained on equivalent conditions, the sum to be paid

The British Medical Journal, commenting on their order, says:

'It is a step in the right direction. "It is a step in the right direction. The Napoleonic dictum that an army marches on its stomach has been so long admitted as a military axiom that it seems strange that only now has effect licen given to tt. It is the South African war which has largely contributed to make the reform acceptable, a glaring light having been thrown upon the losses which the army suffered through defective mastication, a large number of troops having to be kept at the base or sent home because the state of their teeth made it impossible for them to digest rough food necessarily served to men at the front."

CONSIDER THE QUANTITY. There is an advantage in buying 'SWISS FOOD' because of the much larger package you get. You further information, carriage, etc., gain on quantity as well as quality. 213 Watson and Winslow Sts.



To be a successful wife, to retain the love and admiration of her husband should be a woman's constant study. If she would be all that she may, she must guard well against the signs of ill health. Mrs. Brown tells her story for the benefit of

"DEAR MRS. PINKHAM: — Lydia E. Pinkham's Vegetable Compound will make every mother well, strong, healthy and happy. I dragged through nine years of miserable existence, worn out with pain and weariness. I then out with pain and weariness. I then noticed a statement of a woman troubled as I was; and the wonderful results she had had from your Vegetable Compound, and decided to try what it would do for me, and used it for three months. At the end of that time, I was a different woman, the neighbors remarked it, and my hus-band fell in love with me all over again. It seemed like a new existence. I had been suffering with inflammation and falling of the womb, but your medicine cured that, and built up my entire system, till I was indeed like a new woman. — Sincerely yours, Mrs. Chas. F. Brown, 21 Cedar Terrace, Hot Springs, Ark., Vice President Mothers Club.—\$5000 forfeit if original of above letter proving genuineness cannot be produced.

### NOAH AND HIS ARK.

Indianapolis, Ind. Nov. 14.-M. V. Millard, who is now making his home in this city, for several years has been studying the archaeology of Egypt. For 1422 the last year, until his recent return to 1521 this country, he was engaged in making 1522 the last year, until his recent return to excavations at various places on the Nile especially at Gizeh, in the neighborhood of the great pyramid of Cheops. "I have discovered during the last

three years," he said, "just where Noah ived, where the ark was built, and that Noah built the great pyramid of Khufu, known as the pyramid of Gizeh. Noah was the greatest king this world has ever seen. He was the greatest of the Egyp-

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dry.
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23 (Private) Manchester, Robertson & Allison.

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32 Cor. Duke and Sydney Sts.

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36 Cor. Queen and Germarthen Sts.

37 Cor. St. James and Sydney Sts.

38 Carmarthen St., between Orange and Duke. 41 Cor. St. James and Prince William

22 Cor. Pitt and Duke Sts.
42 Cor. Broad and Carmarthen Sts.
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45 Cor. Brittain and Charlotte Sts.
46 Cor. Pitt and St. James Sts.
47 Foot Sydney St.
48 Cor. Shefield and Pitt Sts.
51 City Road, near Skating Rink.
52 Pond St. near Fleming's Foundry.
53 Exmouth St.
61 City Hospital.
62 York Cotton Mill Courtney Bay.

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121 Bridge St. near Stetson's mill.
122 Cor Main and Bridge Sts.
123 Street Railway car sheds.
124 Cor. Adelaide Road and Peel St.
125 Engine House, No. 5 Main St.
126 Douglas avenue, opp. Hon. James
Holly's.
127 Douglas avenue near Bentley St.
131 Cor. Elgin and Victoria Sts.
132 Opp. Hamilton's mill Strait Shore.
133 Rolling Mills, Strait Shore.
135 Cor. Sheriff St. and Strait Shore
Road.

Cor. Sheriff St. and Strait Shore Road.
Cor. Portland and Camden Sts.
Police Station, Main St.
Police Station, Main St.
Paradise Row, opp. Mission Chapel.
Engine House No. 4, City Road.
Cor Stanley and Winter Sts.
Wright Street.
Head Millidge St, Fort Howe.
Cor. Barker and Somerset Streets,
Fort Howe.
Cor. City Road and Gilbert's Lane. #12 Cor. City Road and Gilbert's Lane.
421 Marsh Road.

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112 Engine House, King St.
113 Ludlow and Water Sts.
114 King St. and Market Place.
115 Middle St. Old Fort.
116 Winslow and Union Sts.
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