PROFESSIONAL CARDS

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D. Camber. DENTIST. Painless: Extraction.

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Latest Designs

WALL PAPER

Tne patterns this season are particularly pleasing.

CALL AND SEE THEM.

H. Everett. Woodstock.

No. 6 Main Street.

Near Bridge.

MONEY TO LOAN On Real Estate. APPLY TO D. M'LEOD VINCE

Bart ster- T-Law, Woo lstcck, N. B W. Grove's signature is on each box. 25c.

Apt Advertising.

There are some kinds of advertisements that are of very little use to bring business to the advertiser. There are others which seem to "catch" at once. That is to say, they create an interest in the reader's mind bout an article they mention, and tend to make him look up the man who has it for sale. Much money is spent in ineffective, and, therefore, perhaps, disappointing advertising; and it is this which sometimes leads more lunis or manufacturers to say that advertising is of no use. Not everyone knows how to write enticing advertisements. Nor does everyone know how to write a letter which will best suit the business purpose for which it is intended. Some bungling letterwriters manage to distort the meaning of the firm or company they write for, and thereby do harm to their employers. Others will express themselves on paper in such a mighty "take-it-or-leave-it" style as to offend a customer without meaning to do so. It pays, therefore, to have a good letter-writer. It pays also to have a good advertisement

A story related to the writer recently illustrates well the effect sometimes produced by skilfully framed notice. An old farmer took a notion that he would sell his farm and maybe buy another and a larger one. Being unused to penmanship, he went to a newspaper man in a nearby town and asked him to write out a notice of the sale of the farm. The young man did so, and enlarged so captivatingly on the character of the farm, its situation and furnishing, that the old farmer slapped his knee and said: "Gosh! young feller, that's just the kind o' proputty I'm a lookin' fer." This unconscious testimony to a bit of graphic writing, comical as it is, teaches what may be effected by a man who knows what he wants to say, and knows how ake himself understood by other people.

a gradually coming to be known (especiamong Americans and Canadians, for the Old Country peoples have not made equal progress in the art) that there is both repudon and money to be made by advertisers e media for their announce ents, and who give some attention to seethat their advertising is of the kind that

Attractive Sprightliness.

If the story below has been told before, the Philadelphia Telegraph has at least dress. ed it freshly, and made it worthy of another

When Myra-the best colored cook in Alexandria, Virginia, or so the family believed-announced her intention of leaving at the end of the week, her mistress naturally tried to learn the reason.

"Myra," she said, "are you not satisfied with the wages and the home I give you?" "Yes. Mis' Richurson, I allus bin happy wiv you all."

"Well, why do leave?"

"Say, Mis' Richurson, don't you all 'member dat fun'l in de nex' block las' Friday?' "Yes. But what of that?"

"Well, I done gwine to tell you the whole trufe. I's gwine to marry de husband of de corpse. He 'low as I was de life of de

Washing the Hair.

Opinions differ as to how often to wash the hair. Some women get along with two or three times a year, and from the color of the water in which they rinse off their locks it is evident that that is quite often enough. Others wash their hair once a week and claim that that is none too often. Each must decide for herself. If the hair remains dry and brittle for a week after the shampoo it has been robbed of too much oil either from using too strong a soap or shampoo fluid or else because it did not need washing. On the other hand, oily hair will stand washing oftener. If the hair is naturally dry it is a roots. This does not mean that the hair should be gummed up or slicked over with grease, but a wee bit should be taken up on the fingers and massaged into the scalp. Sweet oil or almond oil answers the same

A Real Sailor.

Some years ago a rather well-dressed man asked at the booking office at the town station, Portsmouth, for a seaman's return to London, but the clerk refused to give him one, saying that such tickets were only issued to sailors, and that he did not believe the applicant was one.

"But I am a sailor," said the man. "But how am I to know that?" responded

the clerk. "Well," said the would-be passenger, craft. Now, you wiry-whiskered son of a sea cook, if you feel my starboard boom running foul of your steaming lights, you'll

heave in your jaw tackle a bit!" "Give him a ticket," said the station-master, who had overheard the conversation;

To Cure a Cold in a Day.

Take Laxative Bromo Quinine Tablets. All ruggists refund the money if it fails to cure. E.

(Liquozone was formerly known in Canada as Powley's Liquified Ozone.)

For a 50c. Bottle of Liquozone, to Show You What it is.

Just Oxygen.

Liquozone is simply liquid oxygen—no drugs, no alcohol in it. It is the discovery of Pauli, the great German chemist, who spent 20 years on it. His object was to get such an excess of oxygen in staple form into the blood that no germ could live in any membrane or tissue.

Oxygen is life to an animal—the very source of vitality. We would die in three minutes without it. In this liquid form its effects are exhilarating, purifying, vitalizing. But germs are vegetables, and this excess of oxygen is deadly to vegetable matter.

We Offer \$1,000

on every bottle of Liquozone for a germ that it cannot kill. And there is no other way to kill germs in the body without Eczema-Erysipelas

Ever a Man for Peace.

If you suffer from a germ trouble, let us buy a bottle of Liquozone and give it to you to try. It is liquid oxygen—the best thing in the world for you. And in germ diseases it does what all medical skill cannot do without it.

We had faith enough in it to pay \$100,000 for the simple right to make it. We know its results so well that we will gladly pay for your test. Won't you, if you need it—in simple fairness to yourself—have faith enough to send us this coupon?

killing the tissues, too. Any germ-killing drug is a poison to you, and it cannot have taken internally. Medicine never destroys inside germs.

We spend 14 days in making each bottle free. And we supply it to physicians and hospitals everywhere at almost cost. In this fair way we are trying to introduce this product to everyone who needs it. If you will be as fair with yourself, we will gladly show you how any germ disease can be cured.

Germ Diseases.

and forever.

Asthma Abscess—Anæmia Bronchitis Blood Poison Bright's Disease
Bowel Troubles
Coughs—Colds
Consumption
Colic—Croup Constipation
Catarrh—Cancer
Dysentery—Diarrhœa
Dandruff—Dropsy

Many Heart Trou. Pleurisy—Quinsy Rheumatism Skin Piseases
Scrofula—Syphilis
Stomach Troubles
Throat Troubles
Tuberculosis

If you suffer from a germ trouble, let | killing the tissues, too. Any germ-killing | Fevers-Gall Stones shape a bottle of Liquozone and give it draw is a poison to you and it cannot be Goitre-Gout

These are the known germ diseases. All that medicine can do for these troubles is to help Nature overcome the germs, and such results are indirect and uncertain. Liquozone kills the germs, wherever they are, and the results are in-evitable. By destroying the cause of the trouble, it invariably ends the disease,

Hay Fever—Influenza Kidney Diseases La Grippe Leucorrhea Liver Troubles Malaria—Neuralgia

All diseases that begin with fever—all inflammation—all catarrh—all contagious diseases—all the results of impure or poisoned blood.

In nervous debility Liquozone acts as a vitalizer, accomplishing what no drugs can do.

50c. Bottle Free.

If you need Liquozone, and have never tried it, please send us this coupon. We will then mail you an order on your local druggist for a full-size bottle, and we will pay your druggist ourselves for it. This is our free gift, made to conving you; to show you what Liquozone is, and what it can do. In justice to yourself, please accept it to-day, for it places you under no obligation whatever. Liquozone costs 50c. and \$1.

CUT OUT THIS COUPON for this offer may not appear again. Fill out the blanks and mail it to the Liquid Ozone Co., 221-229 Kinzie St., Chicago.

My disease is I have never tried Liquozone or Powley's Liquified Ozone, but if you will supply me a 50c. bottle free I will take it.

Give full address—write plainly.

Liquozone—our trademark name—now appears on every bottle of genuine liquified ozone.

Dr. Goldwin Smith says:-

Mr. Charles Emory Smith was a member of the American Cabinet, and is the editor of an influential paper. He is a good authority on American policy. He says that so long as Canada remains quiet, the United States will not allow a European war to be extended to this continent. He is unquestionably right. It is unnecessary to refer to the Monroe Doctrine or to international theory of any kind. Interest, substantial and manifest, is the guarantee. A bomb-shell could hardly be thrown into Canada without striking American interest, besides the interruption of American trade and transportation. Canada, therefore, so long as she remains quiet, has nothing to fear, and no motive for squandering the earnings of her people in maintaining an army of a hundred thousand men. That army might, in itself, be a source of danger if it inflated the military spirit among us or emboldened our fire-eaters to insult and irritate the people of the United States. In the event of such a quarrel, an army even of a hundred thousand men would manifestly be insufficient to defend such a frontier as ours. The money spent on it will, so far as Canada is concerned, be pure

A Mammoth Holiday Issue.

The December Delineator (Christmas Number) represents the high-water mark of beauty and utility, and possibly of circulation stance, a bloud mon gits more sinse av also, in a woman's magazine, having a first edition of more than a million copies. It contains 240 pages. To produce this mam-moth edition 728 tons of paper and 49 presses working 25 days were required. In addition to exquisite color work, clever fiction and strikingly illustrated articles, the number includes a display of Charming Winter fash ions covering forty-two pages, letters from the foreign fashion centres and illustrated articles on the fashionable fabrics and trimmings, millinery, etc. Among the notable contributors are: Richard Le Gallienne, with a delicate romance, A Wedding Ring in the Garden, containing lyrics in the author's best vein; W. A. Frazer, with an Indian tale, the Net of Leo; Albert Bigelow Paine, with a delightlul sketch founded on the foibles of the collector; Harriett Prescott Spofgood idea to rub a little vaseline into the ford, with a love story of unusual interest; Andrew Lang, with a clever travesty on the usual fairy tale; and Gustav Kobbe, with an interesting paper describing the life of Mme. Emma Eames, in her Italian home, with her portrait in colors. There is also the third installment of the Evolution of a Club Woman, the piquant narrative of clubdom by Agnes Surbridge, and a remarkable photographic article by J. C. Hemment. There are many beautiful art features, among them four pages in colors representing Babyhood, Childhood, Girlhood and Motherhood-the work of Bernard J. Rosenmeyer. For the children there are entertaining games and stories, and for the housewife many practical suggestions in cookery and other departments of the home, for the Christmas season.

German Anti-Tipping League.

A movement has just been started in Berlin to abate, if possible the practice of tipping in cafes and restaurants. An anti-tipping "shiver my timbers, but you're a rum sort of league has been founded in Berlin, with branches in the principal cities of Germany. The members of the league sign a pledge to frequent only those restaurants and cafes in which tipping is strictly prohibited. The proprietors of the establishments which abolish the tipping will be supplied gratis with a big sign bearing the letters "O T." (Ohne trinkgerd) meaning "no tips," printed in large type. The watters themselves profess to be in favor of the innovation as long as their employers pay them a wage King Street,

AVACTUART & BIGGO and Villager so to NARLE & TRAITING

sufficiently large to enable them to dispense with tips. It would be a great relief to the I nir Sovereign Shoog travelling public, and particularly to America can tourists, who at home are not accustomed to the Monda donen. to be taxed at every turn, if the league should become a success.

A Rustic Moralist.

An old farmer, an elder of the kirk and strict Sabbatarian, was especially severe on a Jock for his shortcomings, and that we who had his doubts as to the elder's godnness, determined to get even with him upon the first oppurtunity. Jack was as skillful an angler as he was a poucher, and upon one occasion, having captured an extra targe | basket of trout, he resolved to present a portion of the catch to the elder. The gift having been duly accepted, the wily Jock remarked casually :-

"But, elder, I clean forgot to tell ye-the fish were carched yesterday" (Sunday).

"Weel, John," returned the elder, gazing steadily at the contents of the basket, ... I dinns see that that was the fault of the

Jock took his departure sadder and wiser.

Pat Illustrates.

Bridget and Pat were reading an article on The Law of Compensation.'

"Just fancy" exclaimed Bridget. "Accordin' to this, whin a mon loses wan of his sinses another gits more developed. For inhearin' an' touch, an' -

"Shure, an' it's quite thrue," answered Pat. "O've noticed it meself. Whin a mon has wan leg shorter than the other, begorra the other's longer. - "Tit-Bits."

"Do you mean to tell me that you would deliberately buy votes?" "Of course," an-swered Senator Sorghum. That's the only way to buy them. The man who buys votes impulsively is almost sure to get the worst of he bargain."-[Wasington Star.

Piles To prove to you that Dr. Chase's Ointment is a certain and absolute cure for each and every form of itching, bleeding and protruding piles, the manufacturers have guaranteed it. See testimonials in the daily press and ask your neighbors what they think of it. You can use it and get your money back if not cured. 60c a box, at all dealers or EDMANSON, BATES & Co., Toronto. Dr. Chase's Ointment

Keep Your Eye On the Horse In the Window,

And he will constantly suggest to you things in the HARNESS line you need.

2 Setts Second Hand Double Driving Harness.

Patent Shift Waggon Pole and Yoke, Second Hand.

10 Setts Second Hand Single Harness.

Horse Blankets and Robes.

(At the Sign of the White Horse)

Woodstock

For Warner Only.

Are the best lines of fine

Beside these we have all kinds of HEAVY GOODS that will stand heavy knocks.

We carry the most Extensive line of Felt Goods to be found anywhere in the

Overshoes in all styles. finm Knihare

Fleece Lined Rubbers,

In fact we have got anything you want in the rubber line.

Shoe Packs, Moccasins,

and all kinds of footwear for winter. Call in and see them and we will save you money.

J. D. DICKINSON & SON,

16 MAIN STREET,

Woodstock.

McGahey's Condition Blood Tablets. For building up sick, weak and run and cure stocking of the legs, the result of bad blood.

They are the strongest blood purifying medicine in the world for horses and cattle. One to three packages will kill all the worms in anyhorse, leaving the animal in a healthy, salable condition. Price, 25 and 50c. Dr. McGahey's Kidney and Cough Powders, 50c.

Dr. McGahey's Heave Cure for broken winded horses, the only medicine in the world that will cure the heaves. Price, \$1.50 and \$2.00 per bottle. The Dr. McGahey Medicine Co. Kemptville, Ont., Canada. For sale by Garden Bros.

NEW GOODS.

Ladies' and Children's Winter Jack-

Ladies' and Children's Winter Un-

Ladies' Fall and Winter Waists. Ladies' Fall & Winter Dress Skirts. Ladies' Fall & Winter Underskirts. Flannellette Underwear, Etc.

MISS A. M. BOYER.