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I have taken the paint shop in the Marcy building on Connell street where I will do all kinds of carriage and sign painting in the best manner and promptly.

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THE ROYAL FURNITURE COMPANY.

The Following Prospectus of the Royal Furniture Company, Soon to Be Established at Woodstock, Must be of Interest to All Readers of "The Dispatch."

When people are solicited to invest capital in any industry, they are entitled to the fullest information.

Where the proposed industry is in the manufacturing line, there are certain questions which must be satisfactorily answered.

(1) Is the industry suitable to the conditions of the proposed location? To answer this question satisfactorily, it must be shown that the raw material is easily cheaply and abundantly procurable, that the necessary labor is also procurable, and that

the labor can be got at a fair wage. (2) Is there a ready and easy-to-be-reached market for the product?

To answer this last question satisfactorily it must be shown where the market is, and, as far as possible, the purchasing capacity of the market.

In the proposition dealt with in this article, it will be found that these two questions can be answered satisfactorily to any reasonable inquirer.

The industry is

THE ROYAL FURNITURE CO., LTD., Woodstock, N. B.

Its object is to manufacture the woods of our forests into furniture to be sold at whole sale principally throughout the Maritime Provinces.

The Company as organized is made up of the following gentlemen:- J. Albert Hayden, mill-owner, a practical, well-to-do business man, whose extensive and successful operations are known throughout the county and far beyond; Williamson Fisher, the manager of the Small & Fisher Co., a concern known far and wide; Hugh Hay a leading merchant of Woodstock; J. T. Allan Dibblee, head of the large hardware firm of W. F. Dibblee & Son B. Harry Smith, a young man who has had an excellent and practical business experience Alexander Henderson, who has been working in the wood business all through an active and successful business life, extending upward of forty years. Mr. Henderson now carries on the large business of the A. Henderson Furniture Co., (Ltd.) For many years he conducted a furniture factory at Upper Woodstock. What is even more important to readers of this notice he is also manager of a

FURNITURE FACTORY IN WOODSTOCK

begun on a small scale, which sells at retail and has proved an extremely successful experiment. In fact the success which Mr. Henderson has met with in the conducting of this small factory has led him to promote the larger undertaking, fully confident that it is bound to be a success. The Company proposes to put in a first-class plant, and buying wood drawn from the forests about Woodstock work it up into as good a class of furniture as is now brought from the West, sell it at a less price by reason of advantage in freight rates and difference in price of lumber, to the consumer in the Maritime Provinces, thus keeping our own labor and our own dollars at home, building up an industry that will directly or indirectly benefit almost everyone in the County of Carleton, and at the same time offer a safe investment for the capital to carry it on. This is no visionary scheme of some unknown plausible, slippery tongued promoter. It is a business proposition made by business man, whose record speaks for itself, and whose enthusiasm is simply the result of his certain analysis by experience and figures of the elements that point to success.

Reverting to the questions which it was said must be answered satisfactorily. The raw aterial is cheaply, easily and abundantly procurable. Mr. Henderson has SAMPLES OF CARRIAGE AND SIGN WOOD TAKEN FROM ABOUT WOODSTOCK, polished as they will be when made up into furniture. Until they are seen one can form no idea of the mine of wealth there is in our forests These samples Mr. Henderson will gladly show anyone. They are samples, be it understood, of woods common about Woodstock. We could prepare just such samples from the sticks of wood we are putting in our stoves. Then it is plain there is no question of the abundance and quality of the raw material. It is easily and cheaply procurable. We have said that the proposed market will be in the Maritime Provinces. The Maritime Provinces could keep several of just such factories going, and are now a most paying operating mar ket for the Upper Province concerns.

The Royal Furniture Factory has counted

THE COMPETITION IT MUST FACE

and is absolutely positive that Ontario cannot successfully compete with our home industry. There is a growing demand for furniture. The farmer is no longer contented with the absolute necessities of life. He wants his home comfortably if not luxuriously furnished. Thousands of dollars more in value of furniture are sold in this county even, every year over its predecessor, and the same will certainly continue the record for the coming

An inquirer may ask, what of the outlook, generally speaking for the furniture busi-

TIME OPPORTUNE

for starting a new factory? Since the middle of last summer the large concerns of Upper Canada have issued circulars to their customers stating that advances in prices were absolutely necessary, owing to the increased cost of material and labor. The time of credit has also been shortened, the longest time, now, being 60 days net. 30 days, 2% off, 10 days 3% off. Every factory in the West has this information for the jobbers who handle their goods, that they are working on this short time and cash basis.

The Royal Furniture Company will start with a

RISING MARKET

and with the advantage of short credits to customers as shown above. Its customers are at its doors. Its competitors must freight their goods 1000 miles. This is in the favor of the

The propery holders of the town of Woodstock voted last summer practically unanimously in favor of a bonus 25% being given to this factory, under the conditions required by the Act regarding bonuses. It is estimated that with a capital of \$20,000 the factory can be successfully started. They have to start with a building three stories high 70x30 also a building suitable for dry-house 40x20, two stories high, also the company own land sufficient for the buildings they intend to erect. The property on which the buildings stand, and will be erected could not be more favorably situate. It is on the county thoroughfare

THE RAILWAY PASSES THROUGH IT

and the St John River washes its shores. It is an ideal site. It is proposed to put up another building (3 stories) 40x60 and a wareroom, alongside the railway track (3 stories)

The furniture factories now in operation in Ontario have been when properly managed uniformly successful. A company started recently at Fraserville, Que., the St. Lawrence Furniture Co., has proved a success on account of their easy access to the Maritime Market. Every advantage the St. Lawrence Company has over the Upper Canadian concerns the Royal Factory has plus an advantage in distance governing freights from the factory to the market, and the superiority of location and an greater variety of wood particularly including ash, elm and basswood, which the factory at Fraserville cannot get to advantage.

Woodstock is in every respect a desirable place to live in. Woodstock is becoming rapidly a manufacturing centre, one factory added last fall and this will be the second new industry within one year. Woodstock has bonused both industries, having confidence in the manager of each.

In taking the management of the new factory, Mr. Henderson does so with an experience of the business not excelled by any one in the Maritime provinces. All his life he has been engaged either in the making or selling of furniture. He knows the business of the jobber, as well as that of the manufacturer. It is not alone for the financial results to himself and his associates that he is embarking, when he has passed the prime of life, on such a large enterprise. He has always been a man of public spirit, and he sees in this undertaking something for the good of the community.

All that is necessary to add is that Mr. Henderson, or any other member of the Company will be only too glad to give any further information that may be desired and receive

CANADIAN C PACIFIC KY.

COMMENCING MARCH 1ST AND UNTIL APPER 30тн, 1904.

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Agent, Woodstock, N. B., or write to C. B. FOSTER, D.P.A., C.P.R., St. John, N. B.

FOR SALE.

A grist mill, carpenter's work shop a oining, house, two barns, hog house and three acres of land, at Northampton, seven miles below Woodstock, on the east side of the river, situated about two rods from the highway road and about six rods from the river. Apply on premises to HUGH GIBSON, Northampton. Aug. 19-tf.

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Write for information to

W. S. SAUNDERS, Chief Provincial Agent, or J. N. W. WINSLOW, District Agent,

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It may interest you to know that we have just received a carload of these celebrated churns in sizes 1, 2, 3 and 4. They are now being distributed and will be sold by us and our agents at RIGHT PRICES.

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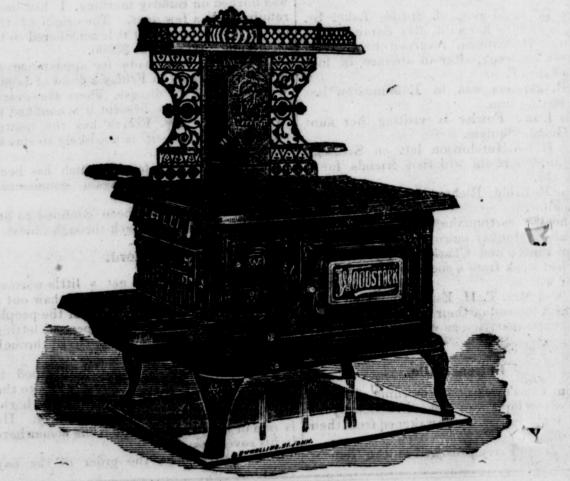
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Victoria and Madawaska Counties. Apply to WRIGHT & EVERETT,

PROVINCIAL MANAGERS.

WOODSTOCK RANGE.



The Methodist Parsonage, Jacksonville, Carleton Co., N. B., Oct. 11th, 1902

Messrs. Small & Fisher, Wooodstock: Gentlemen,-After upwards of thirty years experience with a large variety of cook stoves, none has ever given the satisfaction derived from your "Woodstock". It is a perfect heater and baker, keeps the water tank hot day and night, with less fuel

than any stove we have ever had in our parsonages. JOHN C. BERRIE. Yours faithfully, P. S .- I kept the fire going night and day from the 1st of October to the end

March with less than five cords of hardwood. - J.C B. SMALL & FISHER COMPANY, Limited, WOODSTOCK, N. B.

attraction as themselves.

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