

REASON No 9 WHY YOU SHOULD USE Red Rose Tea

Because it is accepted as a standard of quality.

Red Rose Tea can be found in the sample room of nearly every tea firm in Canada. It is used as a standard of quality by which they judge their own teas.

A large London, Eng. Tea firm recently asked their correspondents in Montreal to send them samples of the best brand of tea sold in this country—they sent Red Rose.

This is a very high tribute to Red Rose Tea. If you will try the tea you will feel like endorsing this tribute.

T. H. ESTABROOKS, St. John, N.B.
BRANCHES: TORONTO, WINNIPEG.

WOODSTOCK, N. B., MARCH 8, 1905.

The Question of Fair Improvement.

There seems to be something of inconsistency in the position of those who are demanding a reform in our fall fair system. They denounce horse-racing, not only because of its alleged immoral tendency, but for the reason that it is said to distract attention from the educational features of exhibitions. At the same time, they approve athletic contests, such as running and vaulting, hurdle jumping on horseback, and military displays by squads of regular or militia cavalry.

To the onlooker it would seem as if a military tournament, a hundred yard sprint between young men of the country, or hurdle jumping, with its chance of a broken neck, would draw people away from a lecture by an expert judge on the points of a beef bullock quite as quickly as would a trotting race between a collection of ringers or skates. In point of morals, also, there does not seem much room for choice between a foot race and a horse race. A clean foot race appeals to all healthy minds; a clean horse race is quite as unobjectionable. It is the jockeying and the gambling which are objectionable, and neither the one form of sport nor the other is wholly immune from these evils, while a display calculated to glorify the spirit of militarism is objectionable on all grounds. If, as President Creelman, says, a fall fair is not the place for a horse race, because it distracts attention from the educational features, it is equally true it is not a place either for a military tournament or for athletic contests, and for the same reason.

The main object of the fall fair is educational; it is on the supposition that the fair will prove of value in this respect that the government grant is given. But experience in both fair and Farmers' Institute work shows that you must combine a little of entertainment with instruction, in order to draw the crowd. Even the soberest of us would find a church service somewhat tedious if the sermon was not relieved by music. The solution of the problem would, then, seem to lie in having a carefully prepared program in which instruction and clean entertainment shall be combined. Have a certain period for viewing the experimental plots with informal talks on the lessons they convey; another period for the vegetables and the fruits, with like talks, and still another for witnessing the stock judging, and hearing what the experts have to say in regard to the animals shown. The intervals could be filled in with hurdle jumping, athletic contests, or a 2.40 trot as desired, the main point being to see that the sport did not conflict with business, and that the sport was clean. What is proposed would involve the holding of a full two days' fair, and this again would necessitate reducing the number of points at which fairs may be held; and reduction in number is one of the most imperative needs in connection with fair improvement.

A Philanthropist and a Beggar.

Madam—president of a philanthropic society—was walking briskly homeward along a broad thoroughfare. Her shoes were comfortable, her furs warm and cosy around her neck. She was planning busily in her head new methods by which the society could make the poor happy. The wretched dears, how she loved to help them!

An old woman in a ragged shawl accosted her.

"Say, would yer gimme five cents—I'm tired of walkin'?"

"Tired of walking?" (How could she be, thought Madam. Why, walking was one of the joys of life—and she wiggled her toes in her comfortable shoes.) "Where do you live, Goody?"

"On C—Street," replied the tired one.

"But C—Street is at the extreme end of the city, my good woman, and you are walking in exactly the opposite direction."

"Yes, Ma'am, I'm going to church."

"Ah, going to church? What church do you belong to?"

"The Catholic church."

"Which Catholic church?"

"The one t'ree blocks up an' four across."

"But why do you come so far to church?"

"Well—I uster live up this a-way onest."

"But are there no churches near where you now reside?"

"Ah, shure, but I likes this one."

"Are you married?"

"Widow, Ma'am."

"Any children?"

"Seven, Ma'am."

"Do they support you?"

"No, Ma'am."

"Do you, or any of your family, drink?"

"Why is it your children do not support you? If your children do not support you, who does? Do you live in a tenement or—"

Goody's ragged shawl began to twitch, and her chin went up in the air.

New Announcements From Fredericton Business College.

A complete new outfit of Typewriters. Seating capacity increased by one third. Largest attendance yet in history of College. Offer by the United Typewriter Co. of a handsome GOLD WATCH, to the Shorthand Student making highest marks. YOU may enter at any time. Send for Catalogue. Address

W. J. OSBORNE,
Fredericton, N. B.

MONEY TO LOAN

On Real Estate.

APPLY TO D. M'LEOD VINCE

Barrister-at-Law, Woodstock, N. B.

Farm For Sale.

One of the best farms in Carleton County, N. B., 100 acres, unfailing water, all new buildings. Cause old age. Near the line. Seven miles to railway station. R. J. RIDEOUT, Good's Corner, Carleton County, N. B. Feb'y. 1, 7ins.

Elephant Paints

Are the Best
For All Purposes.

SEMPLÉ BROS., Agents.

Plumbing

—AND—

Tinwork

in connection with

Semple Bros.,

HARDWARE,

East Florenceville.

Is the Modern Advertising Pace Too Swift For You?

Store advertising is a strenuous matter in these days.

It is work which is congenial only to men of "business blood," of tested nerve and courage—of absolute faith in themselves and in their stores.

The man who is afraid to spend MORE money in advertising than his competitor spends—who is afraid to use his bank balance freely when the need arises—is self handicapped in a race where courage and audacity usually decide the matter.

The above was clipped from an Ohio newspaper. It will not be understood by all, but those who have "crossed the line," those who have the "business blood" in them, will read it over and over, and be much benefited. Those who do not "savvy" it will be the ones that will fall by the wayside.

In every advertising journal that we pick up we read: "Advertising is in its infancy," or "Advertising is as great a science as any of the sciences." These statements are always backed up by sound, plausible arguments and proofs. But still, we find that nine out of ten merchants will persist in looking at advertising as a necessary evil.

It is no wonder that the sheriff has his eagle eye on the merchant that won't advertise. Ask any merchant, in any town, who the successful business men of his town are, and after he has named them, see if they are not—every one of them—liberal users of newspaper space, as well as being good advertisers in other ways. What's the use of preachin'?

THE SIGN OF SUPERIORITY IN RUBBER FOOTWEAR!
THE TRADE MARK THAT INSURES COMPLETE SATISFACTION.

Catarrh
Influenza and kindred affections of the bronchial tubes yield readily to
JOHNSON'S Anodyne LINIMENT
Use it for sore throat, hoarseness and coughs. For external and internal use. See and take at drug stores.

Costiveness
constipation, biliousness and bowel troubles are cured by
Parsons' Pills
"The Best Liver Pills Made"
After a hearty meal prevents fermentation and aids digestion. 25c a bottle at drug stores, or postpaid on receipt of price.

I. S. JOHNSON & CO., Boston, Mass.

FREE A \$50.00 Solid Gold Watch

for you, or we will pay you \$50.00 spot cash to buy a Solid Gold Watch from your own jeweler, if the watch we send to every person answering this advertisement is not found exactly what we claim. We intend by our liberality to rapidly introduce the greatest remedy of the age—to stimulate the appetite, regulate the bowels and beautify the complexion. We don't want your money. Send us your name and Post Office address, and agree to sell only 10 boxes of our Marvelous Remedy at 25cts a box. We will then at once send you the remedy by mail. When sold you send us the \$2.50 received from the sale of our Remedy, and we will send you at once, by mail prepaid, one of our Splendid American movement Watches. Now is your chance to get a fine watch without spending a cent, and you will never regret having helped to introduce our Remedy. Here is an advertisement that is fair and square, and as we said before we will pay you \$50.00 in cash to buy a solid Gold watch from your own jeweler, if you find that the watch we send you is not exactly what we claim. We send a guarantee with every watch. Write to-day.

Good Hope Remedy Co. Dept 37 Montreal, Can.

The best and safest way to keep Baby's skin healthy is to use only
BABY'S OWN SOAP
Pure, Dainty, Delicate.
Beware of Imitations.
ALBERT TOILET SOAP CO., Mfrs. MONTREAL.

"I ax yer pardon, but I'd rather be walkin' than standin' here a-freezin' ter death while youse take notes on me family history. I thinks I've made a mistake. Excuse me for axing youse fer five cents. The Society News youse wants ter know is worth a dollar!"
And the tired one hustled off!—Frances Marion Grant, in *Marcel Lippincott's*.

"The life of an insurance agent," sighed Premyns, "is full of wormwood and gall."
"I hadn't noticed the wormwood," growled the victim.—Cleveland Leader.

IDEAL BONDS

Have you time to investigate the "Ideal Income Bonds" of the
LONDON LIFE?

SATISFACTION.—They are in every way deemed MORE SATISFACTORY and desirable than lands, stocks, houses or debentures.
PROTECTION.—They afford better and MORE COMPLETE PROTECTION than any other system yet devised.

FOR HUSBAND, WIFE AND CHILDREN.
—The same income that is payable to the husband for life will also be payable to the wife for life if she is the same age. If older the income will be larger; if younger the income will be proportionately smaller. After the death of the husband and wife the residue of the Bond goes to the children.

\$450.00—Per year will be the INCOME PAYABLE on a \$10,000 bond maturing after 45 years of age.

\$470.00—Per year will be the INCOME PAYABLE on a \$10,000 maturing after age 50.

\$500.00—Per year will be the INCOME PAYABLE on a \$10,000 bond maturing after 55 years of age.

\$540.00—Per year will be the INCOME PAYABLE on a \$10,000 bond maturing after 60 years of age.

\$600.00—Per year will be the INCOME PAYABLE on a \$10,000 bond maturing after 65 years of age.

\$680.00—Per year will be the INCOME PAYABLE on a \$10,000 bond maturing after 70 years of age.

TRUSTEES.—It is not necessary to appoint a Trust Company to administer these bonds as the LONDON LIFE becomes your trustee under Government supervision.

IDEAL INCOME BOND BOOKLETS.—Booklets explaining advantages of these Bonds mailed to any address. Apply to,

W. S. SAUNDERS,
Prov. Supt. FREDERICTON, N. B.

THE BEST PLUMBING

At most reasonable prices is what I am offering the public. Estimates cheerfully furnished on any kind of work in my line. A full line of materials of all kinds. Aqueduct Pipe at specially low rates. All work guaranteed first class.

I. C. CHURCHILL,
Connell Street, Woodstock

DIAMOND DYES

FOR PERFECT HOME DYEING.

EASY TO USE, BRIGHTEST AND BEST.
ASK FOR THE "DIAMOND."
All Druggists and Dealers. TAKE NO OTHERS.

PROFESSIONAL CARDS.

DR. R. G. THOMPSON,
DENTIST.

Office: NO. 2, MAIN STREET,
Over the Baird Company's Drug Store,
WOODSTOCK, N. B.

W. D. Camber,
DENTIST.
Painless: Extraction.

Office: Queen Street.

DR. I. W. N. BAKER,

Specialist in Diseases of

EYE, EAR, NOSE & THROAT.

Office hours 9 to 12 a. m., 2 to 5 p. m.,
or by appointment.

MAIN STREET, NEAR ORANGE HALL

DR. P. T. KIERSTEAD,

OFFICE AND RESIDENCE:

CHAPEL ST. WOODSTOCK.

SPECIAL ATTENTION GIVEN TO DISEASES OF
WOMEN AND CHILDREN.

DR. A. H. PRESCOTT,

Physician and Surgeon.

Office and Residence:

CHAPEL STREET, WOODSTOCK, N. B.

Union Telephone 120.

E. K. CONNELL, B.C.L.

ATTORNEY-AT-LAW,

NOTARY PUBLIC.

Special Attention to Collections.

Agent Sun Life Insurance Company.

QUEEN STREET, WOODSTOCK, N. B.

JAMES R. H. SIMMS,

Barrister-at-Law,

SOLICITOR AND NOTARY PUBLIC, ETC.

BATH, N. B.

J. C. HARTLEY,

Barrister, Notary Public,

Solicitor, Etc.

Offices: Queen Street, Woodstock.

HOTELS

VICTORIA HOTEL,

ST. JOHN, N. B.

D. W. McCORMICK, - Proprietor

JUNCTION HOUSE,

Newburg Junction

Meals on arrival of all trains* First-class

R. E. OWENS, Proprietor

LIVERY AND HACK STABLE

H. E. & Jas. W. Gallagher, Props

Outfits for commercial travellers, Coaches in a
bondance at arrival of trains. All kinds of Livery
Teams to let at Reasonable Rates.

*A First-Class Hears in connection,

Emerald Street, - Woodstock, N. B.