



That hacking cough continues  
Because your system is exhausted and  
your powers of resistance weakened.  
Take *Scott's Emulsion*.  
It builds up and strengthens your entire system.  
It contains Cod Liver Oil and Hypophosphites so  
prepared that it is easy to take and easy to digest.

ALL DRUGGISTS: 50c. AND \$1.00

Shakespeare a "Best Seller."

One hears from time to time this or that popular author lauded as "the biggest seller," "most in demand," and the like. Yet one seldom realizes the colossal popularity and world-wide sale of the plays of Shakespeare, the most "popular" of them all, because of his appeal to all mankind.

"After God, Shakespeare has created most," Dumas declared; and surely after the Christian Bible his works are most in demand throughout the civilized world. And how precious is every relic of the man. Only five signatures exist—mere scrawls appended to official documents, and worth \$5,000 a word if they came into the market tomorrow. Remember, too, the startling prices realized by his original quarto editions. Originally published at twelve cents, a fair copy last year brought at auction \$8,750.

The first folio was the famous one of 1623, when the master had been dead but seven years. It was a weighty tome of 900 pages, and sold at \$5—a sum probably equal in purchasing value now to ten times as much. Of this folio some 200 copies are in existence, which is considered an unusually large proportion in the case of a book of that period.

In Shakespeare's lifetime not more than twenty-one out of his thirty-seven plays had been printed; and as is well known, authors in his day had no rights at all, and any publisher who could get possession of a manuscript was at liberty to print it for his own benefit. Up to the fire of London in 1666, edition after edition of Shakespeare was produced, but not a cent of profit did the poet's heirs or descendants receive from the proceeds.

It was in 1795 that the first American edition was produced in Philadelphia; and five years or so later the publishers of New York and Boston ventured cautiously into the Shakespearean field. Among early editions, that of Pope was not a success; while the edition of his rival, Theobald, whom he pilloried in "The Dunciad," reached a total of 96,000 volumes—the first really great "popular" edition of the bard.

At least 90,000 sets at \$15 each were sold during the eighteenth century, and between 1801 and 1900 the civilized world called for nearly 300 more or less independent editions of the plays and poems. And it must be remembered that some of these, like Knight's, were reprinted nine or ten times, and the single-volume "Globe" edition, published in 1864, at least seventeen times.

As to the price of a copy, this varied greatly from 25 cents to \$420; and an edition might consist of 150 or 15,000 copies. Altogether the nineteenth century saw 800,000 sets published in England alone; and if eight volumes are allowed to each set, the total was some 6,000,000 books. Nearly half as much again must be allowed for the United States.

Now, whatever be the ups and downs of a piece of literature in its early days, there surely comes a time when the number of printings and sales is an accurate test of its real worth. And in the case of Shakespeare, not only have his works sold in tens of millions the world over, but a vast literature has grown up around his magic name. Thus, under the heading of "Shakespeare" you will find 5,600 entries in the British National Library, including works in Russian, Polish, Bohemian, and Icelandic. Moreover, some of these are in forty-five volumes. On the whole, there cannot be less than 23,000 separate books on Shakespeare in Great Britain's National Library.

The city of Birmingham, too, has a Shakespearean library of 15,000 volumes—some of them in Hebrew, Sanscrit, Hindustanee, and Welsh. And Boston has a third that ranks high. Its catalogue contains nearly 4,000 entries, which close upon 17,000 volumes.

Thus, one realizes what a gigantic amount of learning and research has been expended upon the personality of the world's most popular author; and since the eighteenth century more than 3,000 editors, critics, translators and annotators have been busy upon a myriad of editions, besides 500 foreigners, who have translated Shakespeare into almost every known tongue.

How many ordinary members of the public in every land have bought copies of the plays and poems since the bard was laid to rest in 1616 can only be surmised; the number must certainly run into scores of millions. Of course, some plays are reprinted ten times more frequently than others. "Measure for Measure" is at one end of the scale, with "Hamlet" and "The Merchant of Venice" at the other. Of the two last named one mil-

lion copies are printed every year for the schools and colleges of Great Britain, and at least half as many more for those of America. At present a dozen new editions of Shakespeare are produced in both English-speaking countries every year, and buyers are found so readily that the publishers marvel where the copies go to. But whatever element of uncertainty there may be in this matter, there can be none about the supremacy of Shakespeare as the world's "most popular author."

Coughed All Night,  
Could Get No Sleep.

COLDS ON THE CHEST WOULD  
YIELD TO NO TREATMENT  
UNTIL WE USED

DR. CHASE'S SYRUP  
OF  
LINSEED AND  
TURPENTINE

Overwhelming evidence from the people of Canada attests that there is no treatment so effective in the cure of bronchitis and cold on the chest as Dr. Chase's Syrup of Linseed and Turpentine.

This is positively proven in two ways. First, by the extraordinary increase in sales and secondly by hundreds of such letters as this which follows:—

Mr. James F. Thompson, Yonge Mills, Leeds Co., Ont., writes:—"Last winter my two boys were so bad with colds on the chest that they coughed all night and we could get no sleep or rest. Several cough remedies were tried to no avail until I was told about Dr. Chase's Syrup of Linseed and Turpentine and this treatment soon cured them. It is invaluable as a cure for colds on the lungs and bronchitis."

Parents who make a practice of keeping Dr. Chase's Syrup of Linseed and Turpentine in the house have at hand the most certain means of curing coughs, colds, croup and bronchitis, and positively preventing more serious disease. It is sometimes forgotten that few ailments possess more possibilities of danger than a common cold.

Dr. Chase's Syrup of Linseed and Turpentine was especially prepared for the children by one of the most skilled and conscientious doctors that has ever practised medicine.

Experience taught Dr. Chase that some of the simple products of the vegetable kingdom possessed most extraordinary curative properties, and he succeeded in so combining these in Dr. Chase's Syrup of Linseed and Turpentine as to make a medicine that is at once pleasant to the taste and wonderfully effective.

Dr. Chase's Syrup of Linseed and Turpentine, 25 cents a bottle, at all dealers, or Edmanson, Bates & Co., Toronto. The portrait and signature of Dr. A. W. Chase, the famous receipt book author, are on every bottle.

Animals Never Commit Suicide.

I do not believe that animals ever commit suicide. I do not believe that they have any notions of death, or take any note of time, or ever put up any bluff game, or ever deliberate together, or form plans, or forecast the seasons. They may practice deception, as when a bird feigns lameness or paralysis to decoy you away from her nest, but this of course, is instinctive and not conscious deception. There is at times something that suggests co-operation among them, as when wolves hunt in relays, as they are said to do, or when they hunt in couples, one engaging the quarry in front, while the other assaults it from the rear, or when quail roost upon the ground in a ring, their tails to the center, their heads outward, or as when cattle or horses form a circle when attacked in the open by wild beasts, the cattle with their heads outward and the horses with their heels. Of course all this is instinctive and not the result of deliberation. The horse always turns his tail to the storm as well, and cows and steers, if I remember rightly turn their heads.—John Burroughs in Outing.

Call at our store, please, for a free sample of Dr. Shoop's "Health Coffee." If real coffee disturbs your Stomach, your Heart, or Kidneys, then try this Health Coffee imitation. While Dr. Shoop has very closely matched Old Java and Mocha Coffee in flavor and taste, yet he has not even a single grain of real coffee in it. Dr. Shoop's Health Coffee Imitation is made from pure toasted grains or cereals, with Malt, Nuts, etc. You will surely like Health Coffee. Sold by All Dealers.

Glacier ice is now delivered to some of the largest consumers of Lyons and other cities of Europe. There are so many railways in the Alps at present that it has been found profitable to gather this ice and transport it to the cities, where it is preferred to other ice because of its hardness and lasting qualities. This ice is blasted and mined in the same manner as stone is quarried.

STAND PAT.

If you're down on your luck  
And your life runs awry;  
If Fate brings you up  
With a discolored eye,  
Stand pat!

If you're out in the thick  
Of a smothering sea,  
If there's nothing but holes  
Where the stars ought to be,  
Stand pat!

If Fortune skips out  
Without leave or good-by,  
If the world takes your God-born  
Truth for a lie,  
Stand pat!

If the blackmailer strikes  
With his venomous fang,  
And you lift him to where  
The morning stars sang  
Stand pat!

If you're being borne back  
In a desperate fight,  
And it don't seem to count  
That you're eternally right,  
Stand pat!

If all that you hope for,  
Every joy that you know,  
If all that you love  
Fades away like the snow,  
Stand pat!

If the solid earth sinks  
From under your feet,  
And you've nothing to wear  
And nothing to eat,  
Stand pat!

If all that you reverence  
That seems most divine,  
Turns, turtle, goes down  
Through the billowy brine,  
Stand pat!

If Death gets a blow  
In under your guard  
And with sardonic leer,  
Hands over his card,  
Stand pat!

The English Wedding Ring.

A man who was buying a wedding ring unconsciously imparted the information that the bride was an English woman.

"Then this ring will never suit her," said the clerk. "It is a good ring, but it is 18 carat. Nothing less than a 22-carat wedding ring will satisfy an English woman. The 18-carat ring is the usual wedding ring in this country, in England and France, and indeed in most European countries, the bride would refuse at the very altar a man who offered to marry her with any other than a 22 carat ring."

How He Caught Them.

Archbishop Whateley had a true sense of grammar, says an old Englishman who remembers him, and delighted to spring catch questions. One was:

"What is the vocative of cat?"  
Generally the assured answer was, "O cat!"  
The archbishop would smile then and say, "No. Puss, puss!"

Almost Envious.

In 1885 there was a great celebration in London in honor of Dr. Samuel Johnson, and among those in attendance was the Australian "crack" cricketer, Bonner, then at the height of his fame.

As one of the guests, says the compiler of the recently published "Letters" of the late Dr. George Birbeck Hill, Bonner's health was proposed. His response was noteworthy "After seeing the way in which Doctor Johnson's memory is revered," he said, with great simplicity, "I am not sure that I would not rather have been such a man than have gained my own greatest triumphs in cricket."

Good Words for Chamberlain's Cough Remedy.

People everywhere take pleasure in testifying to the good qualities of Chamberlain's Cough Remedy. Mrs. Edward Phillips of Barclay, Md., writes: "I wish to tell you that I can recommend Chamberlain's Cough Remedy. My little girl, Catherine, who is two years old, has been taking this remedy whenever she has had a cold since she was two months old. About a month ago I contracted a dreadful cold myself, but I took Chamberlain's Cough Remedy and was soon as well as ever." This remedy is for sale by all dealers.

A man is known by the  
clothes he wears, just as much  
as by the company he keeps.

You are well dressed—YOU  
KNOW it—and everybody  
else KNOWS it—when you  
wear

"Progress Brand"

Suits and Overcoats

JOHN McLAUCHLAN, WOODSTOCK TOMPKIN BROS., BATH



PROGRESS BRAND CLOTHING

79

WOODSTOCK WOOD-WORKING  
COMPANY, LIMITED,

MANUFACTURERS OF

Doors, Sashes, Blinds, School Desks, Sheathing,  
Flooring and House Finish of all kinds

We employ a first-class Turner, and make a specialty of Church, Stable and Verandah work. Call and see our stock or write for prices before purchasing. All orders promptly attended to.

Just imported, a consignment of No. 1 White Wood.

Clapboards for sale.

Hard Pine Flooring and Finish.

N. B. Telephone No. 68-3.

Union Telephone No. 119

'The Sign of the White Horse.'

Look Anyway

When in our streets and you will see a Harness that came from our shop.

Ask Anybody

If that Harness they got from us was all right. If it's not we want to know. We give a guarantee with every harness we sell. If they were not right, we wouldn't do that, would we?

FRANK L. ATHERTON,

'Harness Maker and Dealer,

MAIN STREET, WOODSTOCK.



FOR SALE.

The property at present occupied by Charles Manuel, Park street, freehold, also property on Connell street. Apply to this office. March 23, 1907.

HOUSE FOR SALE.

The double tenement house on Park Street occupied by C. W. Killam and James Montgomery. Possession given May 1st. Apply to W. P. JONES, Solicitor.

THE STEPHENSON HOUSE.

All Modern Improvements. Permanent and Transient Boarders.

MISS STEPHENSON, Proprietor.

Queen Street, Woodstock, N. B.

MONEY TO LOAN

On Real Estate.

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Barrister-at-Law, Woodstock, N. B.

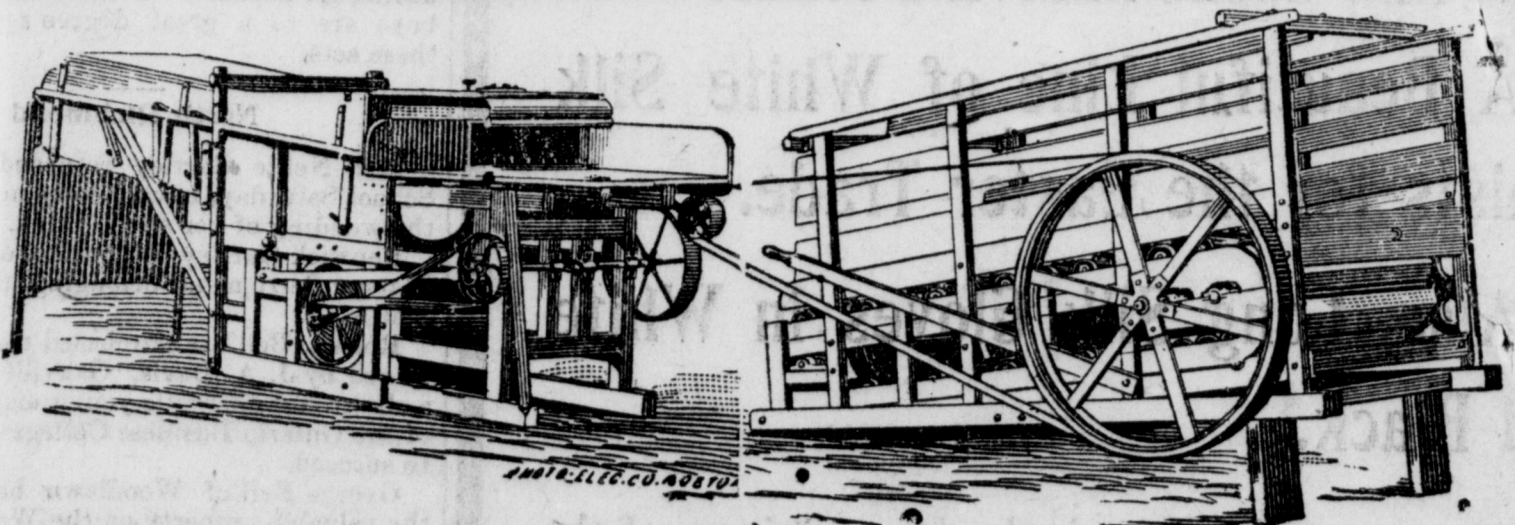
LIVERY AND HACK STABLE

H. E. & Jas. W. Gallagher, Props

Outfits for commercial travellers. Coaches in attendance at arrival of trains. All kinds of Livery Teams to let at Reasonable Rates.

A First-Class Hearse in connection.

Emerald Street, - Woodstock, N. B.



Having bought the Plant, Stock in Trade and Good Will of the 'Small & Fisher' Company, Limited, [we are] at the old stand open for business, and solicit a continuance of the patronage so liberally bestowed on our predecessors.

The above cut represents our celebrated LITTLE GIANT THRESHER which is the most reliable Roller-Bearing, Double Geared Machine on the market. These Threshers have been many years before the public, and through skilful workmanship and improvements, where circumstances have demanded it, they are still to the front. We are making them both End and Side Shake to suit the requirements of our customers.

Call and see us before purchasing elsewhere.

SMALL & FISHER, Ltd