HAPPY NEW YEAR.

In wishing you A HAPPY NEW YEAR we also desire to thank you (our numerous customers both new and old) for the very liberal support accorded to us during 1908, making it the banner year of our business exparience.

We hope by careful attention to your wishes and by keeping our store supplied with the Very Newest, Choicest and Most Up-to-Date Boys' and Men's Clothing, Hats, Caps and Furnishings, to receive the same liberal support during 1909.

THE JOHN McLAUCHLAN CO., Limited, WOODSTOCK AND HARTLAND.

Look for particulars of our Annual Clearance Sale Next Week.

1909

A Greeting for "The New Year."

May it be one of Peace, Prosperity and Contentment to all is the sincere wish of

THE SHEASGREEN DRUG CO., L td.

GET A PAIR MEN'S SLIPPERS

GIBSON & ROSS.

We Are Not Unmindful

of the generous patronage extended to us during the past year, and take this opportunity to thank our friends and wish them the

Compliments of the Season.

THE A. HENDERSON FURNITURE CO., QUEEN STREET.

Woodstock, N. B.

A Happy and Prosperous New Year.

Why is this wish for prosperity the prevailing note in New Year greetings? It would be an offence to friendship to imagine it always meant material well-being. Yet, generally this is all that is understood nowadays by the word. Surely there are better things than this kind of prosperity. Suppose for a change we sent to friends that fervent wish of St. Francis of Assissi: 'The inestimable treasure of most holy poverty. How many of us would deem ourselves in. with Carlyle time that the god of this age is Mammon, and the god of this feared to-day is the devil of Not-devil most

Unintentionally we may be wishing ou. friend's undoing in wishing him prosperity. For prosperity bas rained more lives than poverty has Prosperity has wrought more evil than poverty. By poverty we do not mean want and starvation; rather, the absence of an abundance of this world's goods. It would be better that all rich men should be raised to poverty than that all poor men should be reduced to riches.

Town Election.

In about a fortnight the town election will be held but as yet nothing definite has been announced as to whom the candidates will be for local honors. At the mayor's supper on Saturday night, Mayor Balmain stated that he would not for business reasons take the usual second term. If the mayor cannot be prevailed upon to again occupy the seat that he has so ably filled, Ald. Thorne will likely accede to the wishes of his friends and be a candidate for mayor. Of the members of the present board only one, Ald. Sutton, has announced his intention of re tiring, so that, in all probability, Alds. Hagerman, Fisher, Fawcett and Dugan will go over the course again. Other names mentioned as liable to take the plunge into the civic maelstrom are C. I. Churchill, James W. Gallagher, R. E. Holyoke and John P. Malaney. It is said that the public meeting will be a lively one as the chairman of the water works committee has his axe out for the chairman of the sewer committee, who will also use an edged tool in his own defence. -- Com.

The January "Rod And Gun."

The New Year number of Rod and Gun appears as bright and interesting as ever. The long and varied list of contents of the January issue of this magazine, which is published by W. J. Taylor, Woodstock, Ont., is in keeping with the position taken and so thoroughly well maintained by this leading Canadian publication of outdoor life. Exploring and pioneering stories are intermingled with hunting and fishing yarns of the best, all redolent of the woods and of the actual, and far above, from the sportman's view point, the average of such contributions. In addition there are many short but interesting papers on various phases of life in the open, all of the deepest interest to the everincreasing army of such devotees. The game laws for the past year, the efforts at improvements and the changes made form the subjects of an illustrated account of the Survey of the Selkirks should bring vividly home to Canadians some of the wonders of these mountain regions. The Voyages of the Vikings is a dive into the early history of Canadian exploration, while a story of the experiences of pioneers in the Ontario bush may be usefully read at the same time, both doing something to picture those days which are so far off when measured by actual progress, but near in the history of a new country. Whatever inclination indivual sportsmen may follow, they cannot fail to find matter of interest to themselves in this number.

While other parts of the country report a Christmas trade of less volume than in some recent years, Hartland merchants boast of having had their banner season. It is true the rush of Christmas week was not so great, but buying was heavy all through the month. This village has a wide and ever increasing radius to draw trade from. While it has always been the chief trading centre for the parishes of Brighton, Peel and a large part of Aberdeen on the east side of the river, there was a time when the west side trade amounted to very little. Since the bridge was built eight years ago, more and more trade has been coming across the river, and now the farmers of Wakefield, Simons, and Wilmot market their produce here and do a great deal of buying. Hay and potatoes are hauled from a distance of twelve and fourteen miles from the west side, and cases are known where produce has been hauled from within three miles of Woodstock to be mar-A. C. DAY, Manager. | keted at Hartland, ten miles distant.

The Markets.

Since Christmas has passed the movement in poultry has practically ceased. Butter has been marketed so freely that some shippers were advised to hold up for a time. Along quote prices as follows, being the average among the larger dealers on Monday: Potatoes,

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Vood,	05 40		
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Controville	3.00 to	5 00	

Centreville. Mr. Charles Agnew, Dental Surgeon, Ap-

tigonish, N. S., is spending a few days with relatives here.

Haddon and Harry Vail are in the village for the holidays.

Miss Pauline Balloch is also home ou a visit to her parents, Mr. and Mrs. R. W. Bulloch.

Rev. B. S. Freeman, writing from Armstrong, B. C., a few days ago, says: "A word of warning seems to be necessary to intending land buyers in the West, not to buy through agents but be sure to see that you see what you contemplate purchasing before you close your trade, as it invariably happens that those buyers who do not see what they buy are disappointed and very much dissatisfied."

C. M. Sherwood has bought the Burtt lumber land in Knoxford and a number of men and teams will begin operations there in the near future.

A roll-call and congregation reunion meeting will be held in the Baptist Church on New Years evening, and as the church debt for current expenses was increased somewhat during the year past, a generous offering wil be asked for and expected. Refreshments will be served at the close and if the favorable weather continues, a crowded house

An invitation was sent to the pastor and congregation of the Baptist church here to meet with the church at Rowena, Vic. Co., on the evening of Jan 1st., at the ordination services of J. E. Vanwart, but owing to the prearranged meeting here it will be impossible to accept the invitation.

His Wife Was Wise.

At one of the largest plaayhouses in this city recently at the end of the first act a fire insurance man hurriedly arose and said to

"I hear an alarm of fire. I must go and see where and what it is,"

She heard no alarm, but silently made way

"It wasn't fire," he said, returning in time

"Nor water, either I'm guessing," said his wife, and she was a good guesser.

for the second act.

Two Kinds of Criticisms.

"I am going to read you my sonnet to 'Persephone's Left G:bow,' " announced Miss Amma Teuritre to her betrothed. "I want you to give me a perfectly frank critueism, just the simple truth, as though you did not know me at all."

When she had finished, her lover spoke solemnly: "I do not dare to speak frankly, but I will say that there is a trace of a hint of a possible future promise."

The following week she married a freight handler who had worshipped her for years and who declared that the sonnet was finer'n silk .- [St. Paul Pioneer Press.

The finishing touch was put on the Hartland diversion of the C. P. R. on Thursday, and now trains run at full speed over the stretch of almost two miles. Regular trains have been passing over it for some time, but on account of a certain amount of grading to caution. The order has now been rescinded. On the new road there is a very slight grade slightest incline south for a long distance. than a hindrance. It is calculated that an engine can haul over the line any load that it can start on the level.

Potatoes have also dropped 10 cents a barrel; Mason, in Emporia Gazette. eggs have gone up to 25 to 27 cents cash. and hides have advanced from 7 and 75, to 8 and 81 cents per pound.

Town Council.

A special meeting was called on Saturday evening, Dec., 26th, all the members being

Moved by Ald. Farcett, seconded by other lines there is brisk movement and we Ald. Hagerman, that the claim of for damage done the cellar of R. L. A llingham by an overflow of sewage be paid by the town. Carried.

Scott Act Inspector and Beer License Inspector Lindsay made his annual report. There had been 35 cases of violation of law during the year, 20 convictions and 15 dismissals. The sum of \$900 had been collected ed in Scott Act fines during the year. Referred to Scott Act committee.

Robert Ricardi, who has a manufactory for clothes pins in the Province of Ontarie, was dissatisfied at his present situation and would be prepared to consider the question removing the same to Woodstock, if the On motion Aru.

Hagerman, the communication and handed to Jas. Carr, who is interin such matters.

The Mayor read a bill from the Caledonia Iron Works Co. from \$300.

Moved Ald. Thorne, seconded by Ald. Sattoo, that the clerk notify the said company that the town doos not admit any responsibility for the bill. Carried.

Moved Ald. Thorne, seconded by Ald. Fisher, that the clerk be requested to advertise the public meeting to be held in the Council Chamber on Monday evening, Jan. 11th, at 8 o'clock. Carried.

Terrible Earthquake.

Rome, Dec. 28.—The three provinces of Conzensa, Gatanzaro and Reggio di Ualabria, comprising the department of Calabria, which forms the southwestern extremity of Italy, or "the toe of the boot," were devastated today by an earthquake, the far reaching effects of which were felt almost throughout the entire country. The town of Messina in Sicily was partially destroyed and Catania was inundated. In Messina hundreds of houses have fallen and many persons have been killed. Owing however, to the fact that telegraphic and telephonic communications were almost completely destroyed, it is impossible to obtain even an approximate idea of the vast damage done.

The fate of the entire regions within the zone of the earthquake is unknown, but reports received here up to a late hour tonight indicate that the havor has been great and the destruction of life and property more terrible than Italy has experienced in many years. The uncertainty of the situation for many thousands has filled all Italians with the deepest distress, for they still have fear that the day may come when that part of the country which seems to have been most blessed by nature will be destroyed by the blind forces of that same nature which nearly 1.900 centuries ago overwhelmed Pompeil and Herculaneum. All reports show that the present catastrophe embraces a larger area than the earthquake in 1905.

Two Calgary Aldermen.

E. N. Erb, alderman elect for ward one, is a new Brunswicker and came to Calgary from St, John five years ago. He is in the flour and feed business and is a progressive man with wideawake ideas which should tell in the council. He is a Baptist in religion and a conservative in polities. Mr Erb should loom large at the aldermanic board. J. Leslie Speer, ward one, has been in Calgary five and one-half years having come from Carleton county, N. B. For three and a half years he was employed on the C. P. R. and since has been in the grocery business. He is a Method!st in religion and a conservative in politics. He belongs to the Knights of Pythias. - Calgary News.

A Pastoral.

The sun was rising in the west, and shed it's beams on Ced arcrest, where pensive goat and sportive cow were perched upon the be done trains were ordered to proceed with cedar bough. There Frank MacLennan watched his flocks, and slugged the gentle sheep with rocks, and drove his hens to lakegoing south for a few hundred feet from the lets brim that they might dive and bathe and yard, and from the end of this there is the swim. The pigs were climbing elms and firs, the hired men gathered cockleburs; a The incline is in the direction of the heavier doctor passed on horses back, and all the freight traffic and is more an aid to traffic ducks called loudly "Quack!" The fruit tree agent asked to stay, all night; the horses whinnied "Neigh!" Peace hovered o'er the prairie wide; the cattle lowed the horses highed, and sounded through the village The local butter market dropped off a little smoke, the bark of watchdog, elm and oak; the last of the week, the cause being ascribed | and he who owned these rustic seenes. had to an overloading of the St. John market. seeded down his farm to beaus .- Walt

REPEAT it: - "Shiloh's Care will always

cre my coughs and colds."