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for house, barn, windmill, pumps, wag-
on, carriage, cultivator and plow—paint
for wood and paint for iron—the best
that skill and money can produce.

If your dealer cannot supply you,
notify us and we will gladly direct you
to where our paints are to be had.

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Write for illustrated
booklet, "Home
Beautiful," and
interesting color
card. Free for
the asking.

The Martin-Senour Co.
Montreal
Pioneers Pure Paint

No Sympathy for Modern Revivals.

On rising Dr. Cutten said that on receiv-
ing a telephone message to address the club
he felt not unlike the Irishman, who on be-
ing asked by his dying wife to ride to her
funeral in a carriage with his mother-in-law,
said: "Being as it is your last request I'll do
it. But it's going to take all the pleasure
out of the trip."

His subject, he continues, was the phy-
chology of the crowd, or human stampedes.
When people gathered in groups they were
persons present accustomed to exercise self-
control, could by the simple process of sug-
gestion be led to commit the most extraor-
dinary. In a crowd, a man's individuality be-
came merged into the mob-consciousness,
and the dictates of reason were often power-
less to resist the play of impulse.

A CROWD'S SENTIMENTS.

A crowd's sentiments were simple and
always exaggerated. A mob jumped at con-
clusions. It never created anything. Its
emotions always found expression in act of
destruction. At the same time, a mob might
start out on a work of destructions which
might be essentially virtuous and even heroic.

Its leader never argued. But by sug-
gestion and appeal he ruled it as if with a
rod of iron. A group of men swayed by the
mob spirit would commit actions that the
individuals comprising it would feel as hamed
to even think of doing. Witness the pranks
of college boys and the subsequent repen-
tance.

The power of suggestion upon the mob's
consciousness was manifest in what is known
as collective hallucination. A leader could
easily persuade a mob that a bronze lion had
wagged its tail.

The first historic example of the human
stampede was the rush to monasteries. Men

Old Folks' Coughs

Because Resisting Power is Weak
Pneumonia Often Follows.

Tells of a Sure Cure and a Never-Failing Com-
fort for Colds, Coughs, Catarrh.

Just think of it—a direct breathable
medicine, full of soothing antiseptic
pine essences that reach every sore,
congested membrane in two seconds.
No drugs to take—nothing to harm the
aged or the infant, because Catarrh-
hazone is the purest, safest cough, cat-
arrh, and cold remedy ever devised.

Mrs. M. E. Walford, wife of a well-
known grocer in East Sheffield, writes:
"For three years I suffered with a
hard, racking cough and bronchial irri-
tation which annoyed me so much at
night that I couldn't sleep. I tried
many remedies, catarrh tablets, sprays,
syrups, etc., but they only helped for
a short time. Catarrhazone brought
me wonderful comfort from the first.
I inhaled its balsamic fumes every
hour or two, and am now free from
any trace of cold, bronchitis, and cat-
arrh. I can go out in all kinds of
weather and don't take cold."
There is no remedy so certain and
safe as Catarrhazone, but being a good
remedy, it is imitated. Beware of the
substitutor. Large Catarrhazone lasts
two months, price \$1.00; smaller sizes
25c and 50c. All reliable dealers or
the Catarrhazone Co., Kingston, Ont.

were taught that salvation could only ob-
tained by asceticism and the mob spirit im-
pelled people to withdraw from the world.

Monasticism formed the basis of other
religious epidemics. In its next manifesta-
it took the form of pilgrimages to the Holy
Land. Men and women, and even children
here seized with a mania that sent them in
futile journeys to the Holy Sepulchre. Over
300,000 people perished in these pilgrimages.
Then came the crusades—a movements to
win by force of arms what the early
pilgrims had failed to achieve. These
movements, too, were unsuccessful.

THE CHILDREN'S CRUSADE.

Next comes the children's crusade. Some
young preachers appeared with the doctrine
that the knights had failed because they
were not good enough, and that the children,
being pure in heart, could accomplish a mis-
sion wherein sinful men were useless. So,
despite the command of parents 10,000 child-
ren from Germany and 30,000 from France
started for the Holy Land. All perished
on the way or were sold into slavery. Many
that were forcibly restrained from going on
this crusade sickened and died.

Then came the epidemic of flagellation.
Somebody promulgated the doctrine that
men could only be saved through blood and
suffering, and crowds gathered everywhere
and whipped one another till they fell insen-
sible. After this, religious mania took the
form of a dancing epidemic. There are re-
lics of this in what is today known as the St.
Vitus' Dance.

Another interesting physical phenomenon
was that of witchcraft. Over 300,000 were
executed for this crime. One great witch-
finder in England had an idea that witches
could not be drowned. So suspects were rol-
led in a blanket and thrown into a pond. If
they sank and were drowned it was proof
that they were innocent, if they floated they
were hauled ashore and executed.

MODERN REVIVALS.

Modern revivals were also forms of psychi-
cal epidemics. They had usually been char-
acterized by extravagant physical emotion,
showing itself in such phenomena as 'shouting,
'jerking,' 'holy laughter,' etc. The Kentucky
revival was the most extraordinary exam-
ple of these modern epidemics. They were
usually conducted in the open. Men and
women were so wrought up that they finally
lapsed into a state of insensibility, and had
to be carried into the meeting houses. The
floors were littered with rigid bodies in all
attitudes.

A favorite pastime at these revivals was
called "treeing the devil." Men and women
got on all fours, and pranced around a
tree, barking like dogs. Another physical
phenomenon was known as "the jerks." But
it not only affected the enthusiasts. So
great was the power of suggestion that men
who went to scoff, remained to jerk.

"But these epidemics, manifesting them-
selves in convulsive movements, evidently
did not make for the deepening of the spiri-
tual life of the people. It was a highly sig-
nificant fact, that the revival counties of Ken-
tucky had since achieved notoriety as the
scene of numerous lynchings. "The revival
and the lynching bee," said the speaker,
"are equally manifestations of the power of
suggestion acting on the mob."

REVIVALS WILL DIE OUT.

In the future revival movements would be
found only among primitive peoples, the
negroes and certain Asiatic races. White
men, in general, had nearly arrived at the
stage of civilization where manifestations of
the mob spirit were inhibited by the self
control of the people.

The speaker then pointed out the influ-
ence of the mob spirit in financial affairs and
described the peculiar phenomenon that
characterized the Dutch tulip scheme, and
the Mississippi and South Sea Bubbles.
Modern panics, he said, were examples of
the psychological epidemic, and were due to
the suggestibility of the crowd. They had
hitherto appeared at intervals of about 11
years, a fact which had led Jevons to attri-
bute them to the spots on the sun.

The panic of 1907 was unnecessary; crops
were good, industry in a healthy condition,
but a few banks had failed, a feeling of un-
easiness spread, and grew rapidly into a
panic.

Another example of the psychology of the
crowd was the fact that newspaper reports of
suicides or crime, frequently set the fashion
in suicides or crime for a year or more. It
should be said, however, that reports of good
or heroic actions also had a powerful influ-
ence upon the crowd; but unfortunately not
so much was heard about the good actions
inspired by suggestion as about the other
things.

Dr. Cutten said in conclusion, that he
knew of no certain cure for these epidemics,
but he thought that if education had any
value, it must result in arming the people
with a certain inhibitory control over their
impulses, and as they train themselves in
self-restraint they could neutralize the effects
of the epidemics if not wholly eliminate
them in time.

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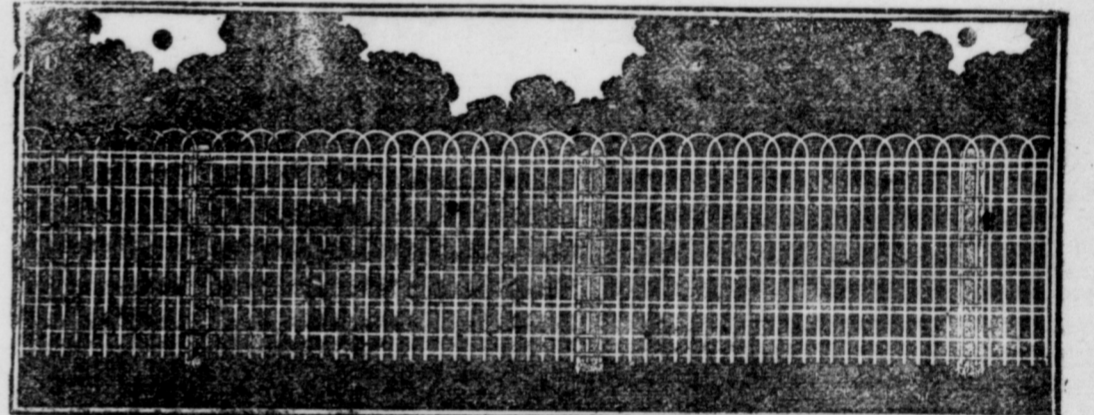
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Sept 7th, 1909. L. E. YOUNG

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St. John and points East; Vanceboro, Bangor
Portland and Boston etc.; Pullman Parlor Car
McAdam Jet. to Boston Palace Sleeper, McAdam
Jet. to Halifax. Dining Car, McAdam Jet. to
Truro.
12.15 A EXPRESS—For all points North,
Gibson Branch.
12.15 A. M.—EXPRESS—From St. John and East
St. Stephen, (St. Andrews after July 1st), Boston,
Montreal and West.
5.00 P. M.—EXPRESS—For Fredericton, etc., via Gib
son Branch.
5.33 P. M.—EXPRESS—For Houlton, St. Stephen
Jet. to St. John, and East; Vanceboro, Sherbrooke
Montreal, and all points West, and Northwest,
and on Pacific Coast, Bangor, Portland, Boston, etc.
Palace Sleepers, McAdam Junction to Montreal
Pullman Sleepers, McAdam to Boston; Pullman
Parlor Car, McAdam to St. John.

ARRIVALS.

11.50 P. M.—MIXED—From Fredericton, etc., via
Gibson Branch.
12.15 A. M.—EXPRESS—From St. John and East
St. Stephen, (St. Andrews after July 1st), Boston,
Montreal and West.
5.33 P. M.—EXPRESS—From Fort Fairfield, Caribou,
Presque Isle, Grand Falls, Edmundston
and Riviere du Loup.
11.00 P. M.—MIXED—From Fredericton, St.
John and East; St. Stephen, St. Andrews, Houlton,
Vanceboro, Bangor, Portland, Boston, etc.
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