

AMHERST PIANOS

The New Piano Built In The
Maritime Provinces By Mari-
time Province Capital.

A Factory Equipped with every Scientific Appliance
for Economy and Efficiency, and some Improvements not
yet Installed in Any Other Piano Factory in the World.

Every Department of Manufacture in charge of Ex-
perts Procured without Regard to Expense--Experts from
staffs of Best Known Manufacturers in America and
Europe.

Under General Direction of the Oldest and Largest
Piano Firm in the Maritime Provinces, with unlimited
capital at their Back.

Is it surprising, then, that the AMHERST PIANO took
First Prize for "The Best Piano," at the Toronto Exhibi-
tion in competition with all the Piano Manufacturers of Canada? Such is the
fact.

The CREMONOTONE or Amherst Player is the simplest of all Players. Regular AMHERST Pianos
are built so that Cremonotone mechanism can be placed in later, a great point, as you may some day want a
Player.

The AMHERST PIANO, though new, has stepped into the front rank of HIGHEST GRADE PIANOS