

# AMHERST PIANOS

The New Piano Built In The  
Maritime Provinces By Mari-  
time Province Capital.

A Factory Equipped with every Scientific Appliance  
for Economy and Efficiency, and some Improvements not  
yet Installed in Any Other Piano Factory in the World.

Every Department of Manufacture in charge of Ex-  
perts Procured without Regard to Expense--Experts from  
staffs of Best Known Manufacturers in America and  
Europe.

Under General Direction of the Oldest and Largest  
Piano Firm in the Maritime Provinces, with unlimited  
capital at their Back.

Is it surprising, then, that the AMHERST PIANO took  
First Prize for "The Best Piano," at the Toronto Exhibi-  
tion in competition with all the Piano Manufacturers of Canada? Such is the  
fact.

The CREMONOTONE or Amherst Player is the simplest of all Players. Regular AMHERST Pianos  
are built so that Cremonotone mechanism can be placed in later, a great point, as you may some day want a  
Player.

The AMHERST PIANO, though new, has stepped into the front rank of HIGHEST GRADE PIANOS.