



Quality Counts

Quality alone is responsible for the tremendous increase in the quantities of Purity Flour used year by year. This tribute to the supremacy of

PURITY FLOUR

will, we hope, influence you to place a trial order, if you are not already using it.

More Bread and Better Bread---and Better Pastry, too.

Diabolical German Trap

Harry Lauder in U. S. to Lecture--All Destruction by Volcano and Cyclone Dwarfed by Huns

New York, Oct. 12.—Harry Lauder, the Scottish comedian, arrived to day from England to deliver lectures on what he saw at the battle front in Flanders and France under the auspices of the V. M. C. A. and to make a concert tour of the United States under the management of William Morris. He will visit Yaphank and Wrightstown next week, and tell them what they must face in France and what the Huns have done to obliterate civilization from the face of the earth.

"Americans do not understand what the war means," said Mr. Lauder to reporters, "because they are more than 3,000 miles away and cannot comprehend the frightfulness of the acts committed by the Huns. When they shall have seen the transports return to the United States and have watched the mutilated and maimed men hobble down the gangway, the blind soldiers led by their mates, and the paralyzed and shell-shocked wrecks of humanity carried on stretchers, then they will realize what the war means to those who have been through the fire.

"Read all you can find and look at all the pictures obtainable of the havoc that has been done by earthquakes, cyclone, and volcanic eruption in the past and you will not find anything that can compare with the destruction wrought by the Hun. It is so hellish that it outdoes the elements of God in the might of their wrath.

"In one of our hospitals I saw a poor fellow who had one eye and half of his face blown away, and he talked with his mouth twisted up towards his ear. I asked how he received his frightful injury, and he replied that it was through picking up a fountain pen in a German dugout just after it was captured. 'I was one of the first over the top,' said this remnant of a human, 'and as I fell forward in the dugout from which the Germans had just fled rather hurriedly, I noticed a fountain pen on the floor and put it into my pocket. Two days later I wanted to write a letter home to my wife and children, and took the pen out to use it instead of a pencil. As I unscrewed the cap there was a violent explosion, and half of my face was blown off, as you see now.'

IDEA OF DESTRUCTION.

"I will try to give you a faint idea of what the destruction in France means. You are riding in a military automobile along a road made all but impassable by deep shell holes, pieces of charr, a wood

House For Sale

Large House 16 rooms with woodshed and barn situate on Broadway near Valley Railway Station. Land freehold, one and one half extra lots adjacent suitable for gardening.

ROBERT L. SIMMS
SOLICITOR
Sentinel Building King Street
Woodstock, N. E.

and loose stones. The officer who is escorting you explains that you are passing over the site on which three months ago there was a thriving village of 3,000 inhabitants. All that remains are a few turbstones that mark the former location of sidewalks. The town with its people have been wiped out by the Hun as if they had never been.

"I have here a piece of barbed wire which I obtained from a trench before Arras. It is six inches long and has twenty four barbs; which hold a piece of tartan so firmly that it cannot be torn away except in threads. That little shred of cloth is all that remains of a Highland soldier who was hit by a shell as he struck the entanglements."

"I could tell you of deeds that I have seen and heard of committed by the Hun that would haunt your sleep, and not one word of exaggeration. By the memory of my boy who laid down his life for the cause you may rely upon it, that I would not tell a lie."

No Race Suicide There.

Whatever may be our tendency in the matter of smaller families, a French-Canadian died recently at Ottawa who was not open to criticism. Mrs. Jean Baptiste was 98 when she died, and was the mother of two sons and ten daughters. She had 79 grandchildren, 212 great-grand-children, and 28 great-great-grand-children; total, 331 persons in direct line of descent.

German Mechanics Under Arrest

New York, Oct. 19.—Federal authorities arrested 88 German mechanics at the Tietjen-Lang drydocks at Hooker, last night. All the prisoners were sent to Ellis Island.

The raids were a continuation of the determined effort by the agents of the navy and the immigration department to round-up enemy aliens employed at river and harbor terminals, and to run down the persons suspected of being enemy aliens, responsible for recent waterfront fires at the port of New York.

A monster demonstration in favor of "peace by understanding" marked the opening of the German Socialist conference at Wurzburg, Bavaria. Philip Scheidemann, the majority Socialist leader in the Reichstag, speaking to a huge audience, declared that all conditions of life warranted the attitude the Socialists were taking towards the war.

Wanted More Evidence.

In a Kentucky court a man was being tried. The charge was that of selling adulterated liquor and some whiskey was produced as evidence. This was handed to the jury to assist in their deliberations.

In about an hour the jurymen filed into court, and the judge asked:

"Has the jury agreed upon a verdict?"

"No, your honor," replied the foreman, "and before we do, we should like to have some more evidence."

POISON WARNING

An Attachment to a Bottle Rings a Bell

Some time in the still, dark night somebody, the wife, the baby or yourself may get suddenly ill, and somebody will hurry to the medicine case, or the pantry shelf, or wherever the medicine bottles are kept. In the darkness a poison bottle may be grasped and carried to the sick room, and in the hurry incidental to sudden illness a dose may be administered—and a funeral held later on! Or there may be medicines that must never be given to children.

Bell bottles—that's by way of warning. Get a number of tiny bells, and fasten a bell to each bottle containing poison or any medicine which may have a serious effect if taken unintentionally. Possibly a good way would be to tie two bells to the poison bottles, to distinguish the very dangerous ones from the others, the taking of which wouldn't be quite so serious. The ringing of the bell will then prevent you from making a fatal mistake.

Bell bottles—that's by way of warning. Get a number of tiny bells, and fasten a bell to each bottle containing poison or any medicine which may have a serious effect if taken unintentionally. Possibly a good way would be to tie two bells to the poison bottles, to distinguish the very dangerous ones from the others, the taking of which wouldn't be quite so serious. The ringing of the bell will then prevent you from making a fatal mistake.

NEED OF ECONOMY

Winnipeg Paper Urges Saving in Domestic and Social Life

The question arises how Canada is going to live through the present ordeal, and the reply is that up to the present extraordinary financing has not caused a ripple on the surface. The entire domestic and social life of the country goes on as though there was no war in Europe and no preparation for military struggle in Canada. It is true that Canada has made a complete new record in its savings in the banks, but it is equally true that it is also making a new record in extravagant domestic expenditure. Far too much money is being wasted and spent by people who cannot afford it. Many prominent business men in Winnipeg have sought ever since the commencement of the war to give an example of economy, and the accounts in the savings banks do indicate that there has been a disposition to save in many quarters. The contemplation of the unprecedented extravagance being practiced by certain elements of the community should lead to still further activity on the part of more thoughtful and reflecting citizens and to a further prosecution on the part of the banks of the work of circulating literature inculcating saving and the practice of rigid economy. Free Press, Winnipeg.

Roll the Ladder

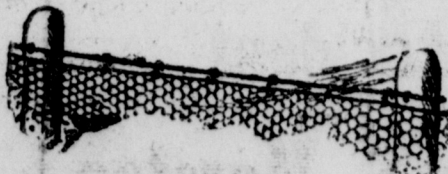


A step ladder is an awkward thing to trail about from place to place. Let's not trail it any longer. Put rollers on each of its four legs and push it around. You'll find it's a whole lot easier.

Wire Netting Fence

The wire netting on the chicken yard fence gives a lot of trouble very often. It sags and is difficult to fasten to the board frame. A new way of putting it up has been found. Don't use a board frame.

When your fence posts are up good and firm, instead of nailing rails on



them, string them up and bottom, with heavy wire. Then stretch your netting and fasten it to this wire frame with hooks made of the same wire. It's the simplest and easiest way to put up a wire netting fence, and if it is properly stretched when put on there will be no sagging.

The treat that its lovers learn to expect from a cup of "SEAL BRAND" COFFEE, is always realized to the full for "Seal Brand" holds its aroma and flavour to the last spoonful in the air-tight can.

In 1/2, 1 and 2 pound tins. Whole-ground-pulverized—also fine ground for Percolators. Never sold in bulk. 143 CHASE & SANBORN, MONTREAL.

The Entente Allies Draw Net Tighter About Germany and Blockade Formula Stiffens

Washington, Oct. 17.—Neutral nations and particularly those in Europe, must be prepared to snare even greater deprivations and burdens made necessary by the war under the decision of the recent allied conference at London.

Details of the conference are beginning to reach Washington through official channels. They show that the Allies are determined to support their armies in the field by cutting off as far as possible all supplies for the German army from neutral sources through a tightening of the blockade.

Attention was called at the conference to the necessity of preventing Sweden from supplying Germany with metals and the general opinion was that hereafter the neutrals should be compelled to furnish the Allies with goods of their own production which they cannot consume, in exchange for supplies from the Allies. Further, they will be required to use their own ships for this trade.

"Such is the new blockade formula, which must be strictly supplied and which will make it impossible for Germany to continue the struggle," said one declaration of the conference.

The extent to which the United States will be influenced by the decisions of the London conference has not been revealed, but that this government is in accord with them is evidenced by the rigid restrictions placed upon exports to the European neutrals from this country.

Brought Down Enemy Seaplane

Canadians Make Escape

London, Oct. 18.—The British Admiralty last night issued the following statement:

"During yesterday patrols were carried out by the Royal Naval Air Service, several enemy formations being encountered. One enemy seaplane was downed and seen to crash. Two other enemy machines probably were destroyed."

London, Oct. 17.—Five more Canadians have escaped from German prison camps and arrived in London. Corporal E. Cunningham, of the Montreal Highlanders, was one of the batch. The others were: H. McArthur, Toronto battalion; W. L. Maister, John Evans, J. Watts, Mounted Rifles.

Five other Canadians who have also escaped are now undergoing the customary period of quarantine. It is a criterion of Canadian resourcefulness that out of two hundred prisoners who recently have succeeded in getting out of Germany, one hundred and seventy-five of them were Canadians. All of those are being returned to Canada.

Cunningham was captured in September during the battle of the Somme, and McArthur in the second battle of Ypres. Cunningham declares that Germany is on the verge of a revolution; the conditions of food and clothing are terrible. He witnessed riots of soldiers and civilians at Dusseldorf, when two civilians were shot.

The Germans expect an armistice by Christmas and the end of the war in February. They imagine the conditions in England regarding food are as bad as with them.

As showing the shortage of soap in Germany, Cunningham says he sold a small tube of shaving soap for twenty marks. He paid ten and a half marks for a hat, two and a half for a collar, and sixty-five marks for a pair of boots of compressed paper.

"Potato Queen" of Aroostook

Recent Boston papers contain illustrated articles on potato digging in the county of Aroostook, Me., featuring the part being played by women. One illustration depicts Mrs. J. B. Williams driving span of horses attached to a potato digger. Her daughter-in-law, Mrs. Boardman Williams, who was formerly Miss Dorothy Brewer, daughter of Mrs. J. T. Brewer, of this city, is also shown at work in the field.—Fredericton Mail.

Germans Desert By The Thousands

New York, Oct. 17.—The Sun publishes the following special cable from London, dated October 16: The London Evening Standard says that during August and September 35,000 deserters crossed the Dutch frontier. At several points the frontier guards of the enemy joined the deserters. The dread of having to endure another winter in the trenches and then having to face a new army from the United States is probably the reason for the desertions, but the suspicion is beginning to take hold in Holland that these desertions may mean something different, and that the Germans are allowing the men to pass the lines for a hidden purpose.

Approximately 500 American coastwise and ocean ships of 2,500 tons or over were commandeered Monday by the government. Ships on the Great Lake are not affected. While the government control becomes effective to day, the ships will continue in the same traffic and under the same plan as heretofore, until they receive orders to the contrary.