

# TRUE ECONOMY



DEMANDS THE USE OF MORE

# PURITY FLOUR

There is more actual food value in ONE POUND OF PURITY FLOUR than there is in One Pound of Beef, One Pound of Potatoes and One Pound of Milk COMBINED.

The truly economical housewife must take advantage of this great strength in PURITY FLOUR over other food substances by serving more frequently the delicious bread and rolls, toothsome, dainty cakes and crisp, mouth-melting pastry which are among the possibilities of this perfectly milled product of the world-famous Western Canada wheat.

## The Purity Flour Cook Book

180 pages of the latest information on the culinary art. Reviewed and approved by the DOMESTIC SCIENCE DEPARTMENT of the MACDONALD COLLEGE, and furnishing tried and economical instructions on all dishes for all meals. A GENERAL PURPOSE HOUSEWIFE'S REFERENCE BOOK.

Mailed postpaid to any address for 20 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

TORONTO . . . WINNIPEG

334

## British And French Win Great Victory

### BRITISH FRONT IN FRANCE

AND BELGIUM, July 31.—A vast British force, augmented by French troops, at dawn to-day launched against the army of Crown Prince Rupprecht, of Bavaria, between Dixmude on the north and Gappard, near Warneton on the south, a terrific offensive which carried the onrushing Allies well beyond the shell shattered front line trenches of the German.

Both the French and British achieved all the first objectives.

Between Dixmude and Boesinghe the attacking forces are reported to have secured the two first lines of the German trenches after having fought over the most difficult terrain imaginable due to marshes and inundated areas with which the section is blocked.

The German front line about the Ypres salient, which has been held unchallenged by the enemy since the early days of the war, offered little resistance, but beyond these trenches the Germans made a firm stand in an endeavor to stem the onslaught.

The British again captured La Bassee Village. The Germans made a heavy counter attack in an attempt to regain the position, but the British flung them off and began consolidating the ground.

Many prisoners already are finding their way back to the Allied lines.

The German front line trenches were entirely smashed to pieces, and the wire entanglements before them were torn away. A large number of tanks, which were in the attack are reported to have done invaluable work during trying stages of the battle.

Late to day it was reported that the

German were counter attacking at the point of junction of the French and British forces. The French, who attacked on the difficult territory between Dixmude and a point near Boesinghe, forced their way across the marsh and captured the first two German lines.

With a few exceptions the Entente Allies accomplished all their plans. The casualties of the French and British were surprisingly light.

Six Bavarian divisions were with drawn and replaced, as they were demoralized by the inferno fire.

At one point the British charged through their own barrage fire to prevent the escape of fleeing Germans.

London, July 31.—The official statement from British Headquarters in France reports the capture by the Allies of the following villages:

La Bassee Ville, Steenstraete, Biaxchoote, Verlorenhoek, Frezenberg, Saint Julien, Pilkam, Hooge, West Hoek and Hollebeke and more than 3,500 prisoners.

The operations of the Allied troops begun in the neighborhood of Ypres, continued with success during the day despite unfavorable weather. Our line has been advanced on a front of over fifteen miles, from La Bassee Ville, on the River Lys, to Steenstraete, on the River Yser.

On the extreme left the French troops, acting in close cooperation with and protecting the left flank of the British forces, captured Steenstraete, and penetrated the German defences to a depth of nearly two miles. Having gained their objectives for the day at an early hour they continued their attack with the greatest gallantry beyond their original objectives and captured Bixschutte and the enemy's positions to the south and west of the village, on a front of nearly 2 1-2 miles, including the Kortkerre Inn.

During the afternoon a hostile counter attack was successfully repulsed.

In the centre and on the left centre the British divisions penetrated the en-

emy's positions to a depth of two miles and secured crossings on the River Steenbeek.

In the course of their attack our troops stormed two powerful defensive systems and carried by assault the villages of Verlorenhoek, Frezenberg, Saint Julien and Pilkam and many strongly defended farms, woods and organized localities.

Further south in the right centre of our attack, after gaining the whole of their first objectives, which included the Village of Hooge and Sanctuary Wood, our troops fought their way forward and carried the Village of Westhoek.

On the extreme right, south of the Zillebeke Zandvoord Road, our troops gained the whole of their objectives early in the day, capturing the villages of La Bassee Ville, and Hollebeke.

In addition to heavy casualties inflicted on the enemy, over 3,500 prisoners have already been brought in, but no accurate estimate of our captures can yet be made.

## Twelve Million Persons in United States sign Huge Prohibition Petition that was Presented to Senate by Senator Sheppard

WASHINGTON, Aug. 1—

Senate Morris Sheppard of Texas opened the fight for his resolution providing for a Constitutional prohibition amendment to-day by presenting a petition signed by 12,000,000 persons, urging Congress to make it possible to destroy the "drink evil." Senators Sheppard, Ashurst and Shafort spoke in favor of the resolution, while Senator Underwood opposed it. Mr. Underwood said it was a matter for the States to settle and not for the Nation.

Mr. Sheppard declared the adoption of the prohibition amendment to the Constitution would be the realization of a dream of Abraham Lincoln, who described the liquor traffic as "a cancer in society."

The constant activity of the liquor interests is a peril to free institutions, Senator Sheppard told the Senate, while alcoholic liquor itself is a menace to the to the nation's health, morals and efficiency. Organized labor he said, has been to oppose prohibition because bartenders and

## REPRESENTATIVE

### WANTED

at once for

### WOODSTOCK

and District for

### CANADA'S GREATEST NURSERIES

Spring 1917 list

now ready

Splendid list of hardy fruit and Ornamental Stock suitable for the Maritime Provinces,

including,

M INTOSH RED APPLE  
St. Regis Everbearing Raspberry  
and many other leaders

New illustrated Catalogue sent on application  
Starting at best selling time  
liberal Proposition.

### STONE AND WELLINGTON

The Fonthill Nurseries.  
(Established 1887)

TORONTO — — — ONTARIO

"Seal Brand" means a certain, definite blend of high-grade coffee—uniform in quality and always delicious.

Don't take any chances—always insist on having "SEAL BRAND" COFFEE.

In 1/2, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk. 188

CHASE & SANBORN, MONTREAL.

brewery and distillery employees are members of unions.

Senator Underwood declared adoption of the amendment would "have a tendency to centralize our Government under a police autocracy, such as exists in Germany and Austria-Hungary," entrenching national authority and weakening the sovereignty of the people.

Leaders on both sides expect the vote on the resolution to be close. A two-thirds majority is required for passage.

## Entreated To Aid Fatherland

Amsterdam, July 27.—The daily recurring public notices printed in conspicuous type in German newspapers entreat citizens to aid the Fatherland by giving it their gold, evidently in sufficient of productive results. The Weser Zeitung, of Bremen, publishes a renewed appeal complaining especially that the well-to-do public still fails to realize the situation and that all gold must be handed in.

The newspaper cites examples of members of the German imperial and royal princely houses sacrificing their gold and jewellery, and says competent authorities calculate that three to four hundred million gold coins are being obstinately hoarded in Germany, while the value of gold ornaments is estimated at a billion marks. The Weser Zeitung says the public often asks whether gold cannot be loaned instead of given to the German Imperial Bank. The answer is no, because the law demands gold as a cover for paper money, and that it must be in bars or coin. The public is again urged to yield jewels of all kinds which realize good prices abroad and is most useful for credit purposes there.

## Recent Disasters

### In Germany

London, July 24.—News of recent disastrous munitions explosions in Germany which does not appear to have been made public is contained in two letters found on German soldiers who were captured at the British front. The first is dated May 22, and the second June 6. The first says: "A terrible disaster occurred again yesterday at Allershot. It was heard here, but they never said how many were killed. Here we are anxious, too, as to whether we shall be blown up, as it is all the work of incendiaries." The second letter speaks of the disaster at Deemold, where a munition factory with all the workers, male and female, was blown up. On Sunday 20 victims were already buried. One woman, who lost four sons in the field, now lost three daughters. Westphalian newspapers give no report of the accident.

## Germany Money Smash Hinted

WASHINGTON, July 31—A curious shrinkage in the German gold reserve, reported from abroad to-day, attracted interest here as possibly foreshadowing a crumbling of the German financial system, which up to now has borne the immense load placed upon it.

As yet, however, the shrinkage is small and not in any ways fatal, but, taken in connection with the appeals of the Government to individuals to give up gold jewelry, is considered

important.

Observers here are at a loss to account for the shrinkage, but give several possible causes. One is that Germany, unable to maintain her balance of trade with contiguous neutrals, is being forced to export gold in payment. Another is that Bulgaria and Turkey refuse to take German bank notes, and a third that actual gold is needed for the immense propaganda work that Germany is conducting in Russia and other countries.

## Chaudiere Valley Flood Abating

Quebec, Aug. 2.—The flood, which swept through the Chaudiere Valley, as the result of the torrents of rain which fell Monday, is now abating, the fall being about the rate of a foot every two hours against its rise of a foot every hour. But the effect of it will be felt for months yet, and it is thought that the damage will aggregate two to three million dollars. Losses to lumber corporations alone will probably total a million, the remainder being made up in damage to the Quebec Central Railway, the Levin-Jackman highway, to bridges and to private property, crops and houses.

## Heroic Conduct of Female Battalion

Petrograd, Aug. 2.—As the result of the heroic conduct at the front of Miss Vera Butchkareff's Female Battalion, the movement for the creation of a great women's army is progressing through out Russia like wildfire.

Petrograd, Aug. 2.—German forces have occupied the Uskull bridgehead on the northern Russian front, 15 miles south of Riga, according to reports received from the battlefield. The positions had been evacuated by the Russians.

London, Aug. 2.—According to a Petrograd despatch to the Post, Russian army commanders had a conference at headquarters recently and virtually sent an ultimatum to Premier and War Minister Kerensky, that unless the army kept outside politics and treated merely as a fighting machine, they would resign as being unable to carry on the war victoriously. The correspondent believes the ultimatum will be accepted.

Zurich, Aug. 2.—The military critic of the Munchener Neuste Nachrichten regrets that British diplomacy has been more clever and successful than the German. He says it has been constantly making new allies until now there are 1,450,000,000 foes against Germany's 150,000,000, and declares that Great Britain's greatest gain in this respect is America. Nothing is more foolish than arrogantly to underestimate America's entry into the war, he says.

"Economically, politically and financially an Anglo-Saxon circle has now been formed and threatening to encircle the world unless we oppose a European and Asiatic combination against it. The military importance of America is equally great. She requires only time to become effective."

## House For Sale

Large House 16 rooms with woodshed and barn situate on Broadway near Valley Railway Station. Land in hold, one and one half extra lots adjacent suitable for gardening.

ROBERT L. SIMMS  
SOLICITOR

Sentinel Building, King Street  
Woodstock, N. B.