TOWN COUNCIL.

The regular monthly meeting of the Town Council was held on Monday evening, His Worship and all the councillors being present.

The treasurer's report for last month showed the receipts to have been \$801.24. The debit bank balance was \$3823.55, but sufficient money the bank report, to cut the debit down to \$3600. The report was referred to the usual committee.

lected, during last month, \$95.75 for taxes and \$104 for licenses. On motion the report was referred to the finance committee, and an order, for the usual commission for collecting the licenses, was drawn in favor of the marshal.

showed \$99.20, as the amount colfinance committee.

Coun Lindsay said he was requested by Benj Smith, a member of the board of health, to present his resignation as a member of the board, his advancing years forbidding him giving the attention to the duties that they demanded.

On motion Coun Lindsay, seconded Coun Balmain, the resignation of Benj Smith was accepted.

On motion Coun Balmain, seconded Coun Lindsay, His Worship Mayor Belyea was appointed to the vacancy

thus created on the board of health. Coun A E Jones said he had a bill from Dr Sprague, of \$30, for attend. ance on James Ferrie. This council was not in the habit of paying such bills, and he would like to get the council this board.

On motion Coun Dibblee, seconded Gallagher; silver butter dish, Mr and Mr. Jos Hourihan; silver butter dish, Mr. Jos Hourihan; silve

On motion Coun R B Jones, seconded Coun Carr, the bill was referred to the chairman of poor commitee for a conference with Dr Sprague on the matter.

A large number of bills were read and referred to audit committee. Coun Dibblee, chairman of Scott Act committee, reported. police magistrate had collected \$599.25 in Scott Act fines. Inspector Colpitts had in his possession \$125; he had expended \$51.10, leaving a balance of \$73.90. This expenditure of \$51.10 was the total expenditure up to date, and was used for paying constables and detectives fees; the money was well expended. He

(Coun Dibblee) told the Inspector to keep the money he had, on account months salary. Coun Dibble said on account of the prevalence in town, of diphtheria

and typhoid fever, complaint was made about the stand pipe and sewers not having been flushed out. He had been informed that the stand pipe was not flushed out since June. Coun R B Jones-At last meeting

an order passed to have the sewers flushed out. The next day I telephoned the superintendent of water works, and the sewers were immediately flushed out.

Coun Dibblee asked for explanation on a bill for the use of a horse, and why the town horse was not used

His Worship and Coun Balmain explained that the town horse was suffering from a severe sprain for four days, and it was necessary to have another horse for that time.

Coun Carr-On all the work done on the streets, I had only occasion to hire a horse one day.

Coun Lindsay asked the chairman of the street committee if it was his intention to do any work on the street back of Connell's Foundry?

Coun Carr replied that that was his intention. He had been waiting to get two or three teams, so that they could work to advantage; one pit and one working spreading the gravel. The funds now were spent and he did not feel like over-running the estimates—even as it was his department would over-run the estimates by \$150.

On motion Coun Dibblee, secondgood as he could with the town MPP.

ed Coun. Dibblee, the warehouses of clusively the richness of the soil and Merritt Bros. & Co., and A. I. Teed the intelligence of the farmers. A Co., in this town, were legalized for very creditable show was made in the storage of oil, according to the the fancy goods and cloth manu-Dominion Act.

storing oil in large quantities in those wooden buildings, would endanger the town and increase the insurance in town as the fire risk would be great. It would be better to make enquiries and see if the fire underwriters had any objections to

Coun. Balmain said the owners of the buildings, and the applicants, kind, call at the SENTINEL office.

were ratepayers, and they wished to put themselves in a position so that they would be protected.

ing the motion.

Clinch, and I told him that mer- the bride, was best man. The police magistrate's report quantities in town. He said he al- past three years in Lowell, Mass. ready knew that, but the under- where they will return to make their lected in fines, and the unpaid writers had not found any fault. home. After the ceremony the amount was \$8. Report referred to Under the circumstances, I do not bridal party drove to the home of the

> them from taxes and sell them the necessary water at a reasonable rate. have to locate a press at McAdam, but had no objection to talking the among which are:matter over with a committee from

ointed from the Council to meet the company, and see if arrangements could be made to secure the hay press in this town. The following committee was appointed: Couns Dibblee, R B Jones and Balmain.

Coun Lindsay called the attention of the marshal and other officers to the fact that many globes of the electric light lamps had been broken lately by youths firing air guns and sling shots; it is well to remember that there is a law against selling air guns indiscriminately. If the breaking of globes was continued, and he received the necessary information, the law would be strictly enforced. Coun Lindsay also complained of the firing of rifles in the town, which has become common of late.

On motion Coun Balmain, seconded Coun Dibblee, the clerk was reof salary, the town owing him six quested to draw a contract, similar to the one signed by the late driver of the town team, for the signature of the new driver.

A petition numerously signed was read, asking to have the sewers extended from the residence of H. Paxton Baird to the end of St John street.

Coun R B Jones, the chairman of sewer committee, said it was only just to the petitioners to have the sewers laid as requested. About \$200 was already expended over the amount appropriated for sewers, but if the Council approved he would go ahead with the work.

On motion the petition was referred to the sewer committee to obtain further information, and report at next meeting.

On motion the Council adjourned till Friday night.

Madawaska Co. Exhibition.

The First County Show Held.

The Madawaska County Exhibition was held at Edmundston on the 2nd inst. The day was fine and the gathering of farmers and others was a large one. The Exhibition was opened by his honor Lieut Governor McLellan. A procession was formed at the Royal Hotel and, headed by man could then be kept at gravel the band in uniform, followed by nearly two hundred school children each carrying a branch of frost tinted autumn leaves, and preceding the governor and his suite, and private carriages, marched to the Exhibition Hall, where beside the Governor's opening address, speeches were ed Coun Lindsay, the chairman of made by Hon Justice Laundry, Hon the street committee was requested Mr McKeown, Hon Mr Hill, Narcisse to repair the road mentioned, as Gagnon, M P P, and Mr LaForest,

The exhibits made a fine showing, the roots, grains, etc, proving confactures department. While the ex-Coun. R. B. Jones thought that hibit of stock was not first-class, still there were some good animals shown, and exhibitions like the present will stimulate an improvement along this line.

In the afternoon there was some racing on the track, which seemed to increase the pleasure of the day.

When you want Job Printing of any

Another Pretty Wedding.

On a beautiful autumn morning Coun. Carr wanted to know if a September 25th, St. Joseph's Catholic town by-law over-ruled the Domi- Church Newburg, was the scene of a nion Act, which only allowed two pretty wedding, when Helena, barrels of oil to be stored in such youngest daughter of Mr. and Mrs. Michael Gallagher was united in Coun A E Jones would like to see marriage to Mr. Patrick Culbert, son all the companies doing business in of Mr. and Mrs. Jas. Culbert. Rev. had been collected, since receiving the town, but Peter Clinch, of the Father Bradley was the officiating fire underwriters, said building the clergyman. The bride, who is a very tank in town would increase the in- popular young lady, looked elegant surance, if that were so, storing oil in a costume of white cashmere with The marshal's report showed col- in large quantities in wooden build- lace trimmings; she wore a bridal ings in town would necessarily in- veil and carried a bouquet of bride crease the insurance. They should roses. The bridesmaid, Miss Agnes make further inquiries before pass- Culbert, sister of the groom, wore a gown of blue muslin, with hat to The clerk-I had a talk with Mr | match. John Gallagher, brother of | nips were very large, six of the lat-

> chants were storing oil in large The young couple have spent the think that passing this motion would bride's parents, where a bountiful have a tendency to increase the in- wedding dinner and tea was served to a very large gathering. Prof. Coun Dibblee said a company of Barry was violinist; among those gentlemen embracing T Lynch, F B present who came from a distance Carvell, John and Michael Bohan, were Mr. and Mrs. F. Hale, Grafton; had imported two steam hay presses. Mr. and Mrs. F. B. Carvell and Miss He had asked them if they would not Dibblee, Dr. Saunders, Chas. Mcmake this town one of the places Keen, J. Hale and J. C. Hartley, from where the press would be used, and Woodstock; Chas. McDean, Lowell, he told them the town might exempt | Mass; Anna Kelliher and Mrs. Cassidy, Houlton.

> The popularity of Mr. and Mrs. They thought possibly they might Culbert is shown by the numerous and handsome presents received,

> > Willow rocker by Mr and Mi

pickle dish, Mrs Wm Gallagher; ver dollar, T'Hourihan; glass set, Manie Gallagher; towels, Mr and Mrs Geo Gallagher; bed-spread, Frank and Bruce Gallagher; glass pitcher, Annie Gallagher; cup and saucer, Geo Gallagher; towels, Mrs D Gallagher; dozen napkins, Alice and Mame Gallagher; glass set, Frank and Jerry G; parlor clock, J A Dibblee; dozen silver knives and forks, Mr and Mrs F Hale; oak rocker, Mr Archie Hale; parlor lamp, Mr J Hale; dozen silver spoons, Mr and Mrs F B Carvell; powder jar, J C Hartley; silver preserve dish, Dr Saunders; mirror, Dr and Mrs Hand, silver sugar bowl, Mr and Mrs CA McKeen; ½ dozen silver teaspoons, CR Thomas; mirror, Mr and Mrs F L Ryan; ebony toilet, Mr and Mrs J five dollar bill, Ed McAfee; two dollarbill, John G jr; water set Mr and Mrs R Robinson; silver pep per and salt shake, John Archibald : dozen silver desert spoons, John Robinson; porridge set, Joe Bench; dozen napkins, Allie Bagley; silver pickle dish, Mr and Mrs J McGuire; berry set, Mr and Mrs Wm Gibbons; glass tea service, Mrs J Johnston; umbrella, Mr J Johnston; vases, Mrs T Ryan; dollar bill, Mr J Keegan; reserve dish, Stella Keegan; picture, John and Pat Montague; set pitchers, Anna Keeliher and Mrs Cassidy; toilet box, Agnes and Alice McDade; silversugarshell and knife, Mr and Mrs P Gallagher; vase, Miss Mary McDade; picture frame, Annie McDade; towels, Eddie McDade; bedspread, Mr and Mrs T Crain; vases, Gertie Crain; dozen napkins, losella and John McGuire; pitcher, Mrs M Johnston; silver sugar shell and knife, Mr and Mrs O McCarty; celery dishes, May Burke; cruet Sadie Burke; bedspread Joe Cunningtowels, Stasia Cunningham; silver butter knife, Harry Cunningham; blanket, Mr and Mrs C Cunningham; water set, Nancy Cunningham; lamp, Mrs J McGrath; cups and saucers. John McGrath; berry dish, Miss McDade; berry dish, Miss Murray; dozen silver spoons, John Lynch; lass berry set, Tommie and Carrie McGuire; ½ dozen napkins, Mrs J Tramley; towels, Wm C Bull; porridge set, May Derrah; 1 dozen silver spoons, Jimmie Gallagher; teaot, Jimmie Ryan; set irons, Mr and Mrs E Hale; dozen silver spoons, Otis Culbert; salt and pepper stand, Marianna Culbert; silver spoons, Frank G; cups and saucers, Jas Mc-Guire; silver meat fork, Lottie Mc-Lean; berry set, Chas McLean; picture, Mr and Mrs R McElroy; cup and saucer, Dennis Johnston; brush and tray, Carrie M and Mary Owens; preserve dishes, Mrs McCarron; napkin ring, Mr and Mrs Betts; pocket book, Dr Manzer; pitcher, Philip Gibbons.

Death of Mr. C. B. Harrison,

Charles B. Harrison, ex-M P P, one of the most highly esteemed residents of Sunbury county, died at his home at Maugerville, Saturday afternoon, after a lingering illness. He s seventy seven years of age, and was seventy seven years of age, and is survived by five sons and three daughters. The sons are: Frank L,

Black oats, half bushel—1st, Alex of St John; Arthur and Jeremiah, of Chicago; Frederick of Great Falls, Montana, and Harry, at home. The daughters are: Mrs Thomas, wife of Rev B H Thomas, of Dorchester: Mrs A R Miles, and Miss Mamie Harrison, of Maugerville. He also leaves two brothers-Hon Archibald, of Maugerville, and Jeremiah, of St John-and one sister-Mrs Whitehead Barker, of Sheffield. His father was the late Hon Charles Harrison, who represented the county in the legislature for many years.

Kincardine Agricultural Society Exhibition.

The Kincardine Agricultural Society held their exhibition on Friday, October 4th. The day being fine a great many people were present from different parts of Carleton and Victoria counties. Entries were not so numerous as in former years, yet the samples exhibited were second to none in any exhibition ever held in this locality. (Thanks to the different governments, who are so very much interested in the matter.) Ladies' fancy industries deserve great credit. The fruit was fine to look upon, giving a good showing of interest in the laying out of orchards in this part of our county. Dairy produce, the samples of butter, seemed excellent. Roots and turter weighing 80 pounds and other samples nearly as heavy. Potatoes were fairly good. Beans and grain were pretty good samples. The poultry was pretty fair, but more interest might be shown in this department. There were some good specimens in the line of thorough-bred stock; each class was fairly contested for. The Short Horn Durham seems to be in the front. Grade cattle were a good show of them-selves, both for milk and beef. The pure bred sheep, also the grades, were of a good size and well wooled. In horses, the Henderson entries went off with the first prizes with honor. The fillys and colts, one and two year old foals, were a credit to the farmers who raised them. (A six months colt was solt for \$50, on day of exhibition.) Spans and single work horses were just splendid; in fact it was good. The following were the judges in exhibition building: Senator Baird, Mr Alex Adams, grist mill, Muniae; ring, Mr Trafton, Tracy's Mills; Mr D W Picket, Hill-andale; Mr John McLachlan, West

PRIZE WINNERS. CLASS I-PURE BRED CATTLE.

-1st, Alex Duthie; heifer calf, 1st,

Ayrshire-Cow in milk, 1st, Henry Duthie; 2nd, Alex Mackie. Heifer calf, 1st, Henry Duthie; 2nd, Alex Bull one year old, 1st, David Curry; 2nd, Alex Mackie. Polled Angus—Cow in milk, 1st, Andrew Davidsonjr; 2d, David Wat-Heifer 2 year old, 1st, James E Adam; Heifer calf, 1st, David atson; Bull 2 years old, 1st, Jas

Grade Cattle-Cow in milk, 4 years and over, 1st, D Low; 2nd, Alexander Duthie; 3rd, D G Aitken. Cow in milk under 4 years, 1st, John Connon; 2nd, Andrew Davidson jr; 3rd, Peter Ledingham. Heifer, 2 year old, 1st, W S Low; 2nd, Andrew Davidson jr.

Heifer, 1 year old, 1st and 2d, John Arthur Robertson; 3rd, H Duthie, Steer, 2 year old, 1st, W S Low; 2d

Steer, 1 year old, 1st, D Low; 2nd, W S Low; 3rd Henry Duthie. Steer calf, 1st, Wm McPhail; 2nd, Alex Duthie. Best fat beast, 1st, WS Low; 2nd. D Low; 3rd, Andrew Davidson jr.

Breeding mare and foal-1st, Alex Duthie; 2nd, Henry Duthie; 3rd, Andrew Davidson sr Entire horse-1st, Alex Henderson. Best pair of work horses-1st Henry Duthie; 2nd, Leo Miller; 3rd, Andrew Davidson jr.

Single work horse-1st, Alexander Duthie; 2nd, Jas Farquhar. Colt 2 year old-1st, Mrs R Stewart; 2nd, John Clark Colt 1 year old-1st, Andrew Ellis :

2nd, Clopper Tompkins. SHEEP-CLASS III. Leicester ewe and lamb-1st, D Low; 2nd, WS Low. Ram 1 year old-1st, John Connon; 2nd, Peter McPhail. Ram lamb-1st, Wm Christie; 2nd,

Cotswold ewe and lamb-1st, D Ram 1 year old-1st, D Innis. Ram lamb-1st, D Innis.

Two breeding ewes-1st, Wm Mc-Phail; 2nd, Peter Ledingham. Ewe lamb-1st, D Low; 2nd, Alex Best fat sheep-1st, Wm McPhail;

2nd, D G Aitkin. SWINE-CLASS IV. Breeding sow-1st, J Sheriffs; 2nd, Andrew Davidson jr

Boar, pure-1st, Andrew Davidson POULTRY-CLASS V. Rooster and two hens-1st, J Sher-

Cockerel and two pullets-1st, Andrew Davidson jr; 2nd, D Low; 3rd,

DAIRY PRODUCE-CLASS VI. Fresh butter, 2 lbs-1st, J Drum; 2nd, Wm McKenzie; 3rd, A Ellis. Salt butter, 2 lbs-1st, Arthur Robertson; 2nd, D Low; 3rd, D Curry. SEEDS-CLASS VII.

Timothy, one peck-1st, R G Gendall; 2nd, D Curry. Duthie; 2nd, D Curry; 3rd, D Innis. Early Russian oats—1st, Arthur Robertson; 2nd, W S Low; 3rd, Henry Duthie.

Oats any other variety, half bushel
—1st, D Curry; 2nd, Wm McKenzie;
3rd, P Ledingham. Barley, half bushel—1st, William Philip; 2nd, D Curry.
Buckwheat—1st, Henry Duthie; 2nd, James Aitkin; 3rd, John Steven-

White field beans, one peck-1st, A Ellis; 2nd, D Low. Beans any other variety—1st, Wm McKenzie; 2nd, WS Low. Peas, halfbushel—1st, D Innis; 2nd,

ROOTS-CLASS VIII. Potatoes any variety-1st, Wm Mc-Kenzie; 2nd, W S Low; 3rd, R G

Potatoes early rose-1st, D Innis; 2nd, Andrew Davidson sr.
Swedish turnips—1st, Wm McKenzie; 2nd, Henry Duthie.

Yellow turnips-1st, D Low; 2nd, Carrots early horn-1st, Andrew Davidson; 2nd, Andrew Davidson sr. Carrots intermediate-1st, J Stev-

mson; 2nd, D Low. Turnips, Blood Beets-1st, G C Pringle; 2nd, Andrew Davidson, jr. Potatoe onions-1st, Arthur Robertson; 2nd, Jas Farquhar. Two stocks cabbage—1st, J Steven-

son; 2nd, John Sherrifs. Basket vegetables—Ist, D Low.
Six grafted apples—1st, Alex
Duthie; 2nd, D Low.

Crab apples—1st, Alex Duthie \$2nd, Andrew Davidson. DOMESTIC INDUSTRY-CLASS IX.

Mats-1st, Clopper Tompkins; 2nd, Mrs R Stewart; 3rd, Clopper Tomp-Socks all wool-1st, D Curry; 2nd,

Mitts-1st, D Curry; 2nd, Mrs R Stewart. Duthie; 2nd, J Drum; 3rd, Andrew

Davidson, sr. Ladies sewed fancy work-1st, A Robertson; 2nd, J Drum; 3rd Clopper

WILEY-LOVELY,

Mr. Edward W. Wiley, of Argyle, Carleton Co., and Miss Ferne M. Lovely, daughter of Daniel and Isabelle Lovely, of Stickney, were married at the rectory, Centreville, on Wednesday, Oct 2nd, Rev. E. W. been obtained and the flow was at Simonson performing the ceremony. once controlled. One hundred thou-The bride and groom are both de- sand barrels per day is the rate at servedly popular and enjoy the assurance of many good wishes for the idea is well nigh inconceivable. Both happiness of their married life. They will reside at Argyle.

Death of Mrs. Wibberley.

On Oct. 1st, Fanny, widow of Thos Wibberley, aged 81 died quite suddenly at Carroll Ridge, leaving a large family to mourn. She lived on the homestead with her son George. Alfred and Isaac lived near her, Richard at Houlton, William at Millinocket, Thomas in Minneapolis, Eliza lived about a mile from her, and Hannah at McAdam. They have lost an affectionate and kind mother, the community a worthy woman and Heifer calf, 1st, Alex Mackie; 2nd, the Church of England a sincere

On the evening before her death her rector administered the sacrament of the Lord's Supper.

Her funeral took place Thursday, p m., Rev. J. E. Flewelling officiating at house, in church, and at the grave, and not withstanding the bad state of the roads a good congregation attended the services, thus evincing their esteem for an aged and respected servant of Christ.

MARAH.

Canterbury Station, Oct. 3 1901. Free Baptist Conference.

A Largely Attended Session

REPORTS VERY SATISFACTORY.

present, through sickness.

Secretary, Rev. Jos McLeod, D. D. showed that 115 churches reported this year, being an increase over last year of eight; these report 9,000 members. There are 41 unreported churches, with an estimated membership of 3,000, making a total membership of 42,000. The baptisms during the year were 223, being an increase over last year of 27. Last year there were 46 ordained ministers and 9 licentiates; one minister, Rev. Geo. F. Currie, has died, and one, Rev, D. Patterson, has been transferred to the Nova Scotia Conference. Number of ordained ministers now enrolled, 44 ministers and 13 licentiates. The churches reporting, had contributed \$27,016.83, being \$3,192,-16 more than last year. Three new church buildings were dedicated during the year, one of these being at Newburg, Carleton county; two parsonages had also been erected.

Prof. Anthony, of Bates College, Lewiston, was present and addressed the conference; he was invited to a seat in the conference.

D. McLeod Vince read a communication from a committee of the Maritime Baptist convention bearing greetings and urging upon the F. B. Conference the advisability of cooperation of the Baptist bodies in foreign mission work.

The Sabbath school report stated that 89 schools had reported with 5,473 scholars and 452 teachers. These schools had raised \$1,917 the present year. There had been 151 conversions from the schools.

Rev D Long, St John, was elected moderator, and Rev F G Francis assistant moderator.

GREAT STRIKE IN OIL.

100,000 Barrels Per Day.

Grand and unexpected news has reached here for a number of Toronto gentlemen who have lately come to the conclusion that the oil fields of the Galveston and Beaumont districts in Texas are a bononza as an investment and accordingly have Quilts-1st, Clopper Tompkins; taken considerable stock in the On-2nd, Mrs R Stewart. tario and California Oil Company. tario and California Oil Company, which has recently been quietly organized in this city.

The news which came to Messrs Mrs R Stewart; 3rd, Arthur Robert- Fox and Ross, the stock brokers, is that on the property adjoining the Blue Bonnet, the property now under Ladies knitted fancy work, 1st, H bond to the Ontario and California Company, the world's greatest strike in oil has been made, and the reports in the Galveston Tribune of Septem-

ber 9th, bear this out. The property on which the strike has been made is known as the Victor property. An 8 inch bore, which is larger than usual, was made, and when the last few inches of boring were made the confined oil shot up into the air 250 feet in a solid stream. Fortunately a good cut-off valve had which the well will flow, and the the Victor and Blue Bonnet properties are on the famous Spindle Top Heights.

This flow is a record breaker. It is understood that no well in the world has ever approached it. The wells of Ohio, California, and Russia cannot compare with the Victor, which stands alone the wonder of the world and the largest well on earth.

This fact will be appreciated the more when it is remembered that during 1900 the whole world's production of oil was only 138,000,000 barrels; yet this Victor gusher alone is now producing at the rate of 36,-600,000 barrels a year. In other words, this new well is producing one-quarter as much oil as all the oil wells of the world, put together did

AMBUSCADED.

Boers Cleverly Trap the British.

Klerksdorp, Oct 3.-Forty mer. mostly of the 13th Hussars, and a few Imperial Bushmen, went in the direction of the race course, just outside the town. They saw about 20 Boers, and gave chase, running into a cleverly set trap. At the same time they discovered that another body of Boers had closed in behind them. They thus found themselves surrounded by some three hundred Boers. At the same time our men were mostly dismounted. They made a fight for it, stampeding their horses, the majority of whom gallop-The sixty-ninth annual session of ped back to the town. A sharp the F. B. General Conference of New though short fight ensued, some of Brunswick convened at Marysville the Hussars using their swords. The on the 5th inst. The moderator, Rev. result of the encounter was that two W. H. Perry presided, and the at- of our men were killed and six or tendance of ministeral and lay dele- eight wounded, while the Boers are gates was large. Rev. J. W. Clarke, reported to have lost six killed and Woodstock, was prevented from being about a dozen wounded. Some of our men were taken prisoners, but The report of the Corresponding were released after the usual strip-

The Population of Canada.

Greater than First Announced.

NOT LESS THAN 51 MILLIONS.

Ottawa, Oct. 7.-The Canadian census will show when all the returns are in, the population to be not less than five and a half millions. This statement comes from good authority and is based upon the information that has come in since the issuing of the first official bulletin in August. The estimates given then of the population was 5,338,000. It was plainly indicated in the bulletin that estimates were used where complete returns were not available. These estimates seem to have been in all cases considerably under the mark and it is pleasant to know that the final announcement will bring our population up to five millions and a half. The increase in Ontario over 1891 will be about seventy-five thousand, instead of fifty thousand. But it is Quebec that will show the biggest gain over the figure given out in August.

Be a SENTINEL advertiser if you want the very best results from the money you intend investing.