

THE TWO BIG STORES!

XMAS
1855.



49th
XMAS.



XMAS
1904.

It is not strange that Good Old Santa Claus was one of our first Customers and has continued to be our Very Best One for 49 long years. He always pays Cash and buys in large lots. Some time ago we advertised that we would like to hear from our first Customers of the Good Old Days of 1855. We have received Very Many Answers from Old Friends and take this opportunity of wishing them all, as well as our Younger Host of Buyers of Dry Goods, a Very Merry Christmas and Happy New Year and hope the pleasant relations hitherto existing between us may continue for many years.

On Saturday we received a Letter from Santa Claus, who is now in the Yukon. The following is a Copy of his Note:—

HUGH HAY & SON, Woodstock, N. B.

DEAR SIRS,—

It makes me feel old when after seeing your Ad. in the SENTINEL, I am sure I was one of your first Customers, if I remember right, in 1855. I bought many things from you at that time and as your Prices were right I have traded with you ever since. Of course as Woodstock this year will be my Base of Operations for the Upper River Counties I will require more Goods in your Line than formerly. Give my love to the Children. I am now on my way to Woodstock. My team is doing well. Have now 49 deer. Strange just the number of years you have been in Business.

Yours for happiness,

(Signed,)

Yukon, December 1st, 1904.

SANTA CLAUS.

CHRISTMAS PRESENTS FOR EVERYBODY!

Men's Coon Coats

“ Aus. Bear “

“ Wombat “

“ Tas. Coon “

“ Fur Lined “

“ Northwest “

“ Cloth Overcoats

Every kind and price

Men's Suits, Pants

Men's Fur Collars

Umbrellas

Gloves, Hose

Ties, Braces

Cloths, Fur Robes

Fur Sleigh Mats

LADIES'

Coon Jackets

Ast. Jackets

Tas. Coon Jackets

Per. Lamb Jackets

Fur Collars, Stoles

Fur Muffs, Gloves

Fur Caps every kind

Fur Mitts, Boas, Ruffs

Skirts, Underskirts

Glove Boxes

Handkerchief Boxes

Cloth Jackets, Capes

Cloth Suits, Caps

Corsets, Umbrellas

Gloves, Handkerchiefs
Collars, Underwear

CHILDREN'S

Jackets

Fur Collars

Fur Muffs

Fur Caps

Cloth Caps

“ Collars

“ Mitts

Hose, Handkerchiefs

Be sure and see our Eiderdown Quilts—the finest lot ever seen here. They are just the things for Presents. Bedspreads, other kinds, Blankets, both cotton and wool.

Our Prices are Away Down.

Be sure and see us at this Happy Season, and we will make you still happier.

WE ALWAYS LEAD IN DRESS GOODS AND MANTLE CLOTHS.

HUGH HAY & SON