

'Good" Loaf || "Poor" Loaf "Happy" Cook " "Unhappy" Cook BOTH DUE TO THE FLOUR CHOSEN

The "unhappy" cook chose a flour which had the strength of its "gluten elements destroyed by the "electrical' bleaching process" and therefore couldn't "rise to the occasion." Result: "Wretched" loaf.

"The "happy" cook chose "North West Gem" flour; which is made of the highest quality Manitoba No. 1 Hard Wheat: It is not "purified" by "electricity." Each wheat berry is thoroughly "washed" and "cleaned" by a special "new" process of our own and used in no other mill. Result: A flour which makes the lightest, whitest, tastiest, most wholesome loaf.

Ask your dealer for "North West Gem." Accept no substitute; because there is no flour milled that will make such "good" loaves.

Brant = Wood Flour Mills, Limited & BRANTFORD, CANADA

" Wear Progress Brand Garments --- the brand that has made Canada famous for its durable Clothing."

For wear, for style and fit, for all the qualities that are essential to good clothes, Progress Brand Suits and Top Coats are the Canadian Standard by which all others are judged. TOHTREAL A Look for the label that MONTREAL PROGRESS guarantees satisfaction PROGRESS Sold and Guaranteed by The John McLauchlan Co., Woodstock. Thompkins Bros, Bath. CHEAP SALE OF SUMMER DRY GOODS. Marked down and will be sold out at GRE T BARGAINS. Come and see them. M. MCMANUS, 26 Main Street.

had the same kind? Have they not been Turmeric Powder, Whole Ginger, in cured by using Holtoway's Corn Cure? Try fact everything for the pickles at

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