

The Carleton Sentinel

F. B. CARVELL, PRESIDENT.

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Correspondence must be in the office by Wednesday at twelve o'clock to ensure publication that week.

FRIDAY, NOV. 28th, 1913.

BUYING THROUGH THE NEWSPAPER.

One of the difficulties in making household purchases is that the majority of people hate to disappoint salespeople. After the clerks have done their best to make explanations, most people dislike to leave without making a purchase.

The store may advertise that it is always a pleasure to show goods. But after a stock is disarranged, the majority of people dislike to put salespeople out. Sometimes clerks get tired and cross, and say unpleasant things when customers are critical.

At the same time, judging by the analogy of business, a good deal of study of conflicting offerings is needed for judicious buying. The purchasing agent for a manufacturing concern would never dare to buy until he had seen the leading offerings.

A great many people, for the reasons set forth above, are always consciously taking articles that do not appeal to them. The things don't look like good value. But either they are too tired to hunt for something better, or they dislike not to buy after having given the trouble to show goods.

When you buy after studying the newspaper advertising, you save a lot of needless friction, and you get the benefit of competition. After comparing the offerings of different merchants, you can satisfy yourself pretty thoroughly as to which is giving the best bargain in a given line. You can make a shrewd guess as to who will make the best cuts to clear stock, who has the most enterprise to secure good styles and the most substantial values.

All that remains then, is to go direct to the spot, and get the goods. As it is fatal to misrepresent in the white light of public print, the result usually proves satisfactory. Five minutes in the newspaper saved you money, and enabled you to avoid friction.

WE ARE LOST

("Daily Ontario," Belleville, Ont.)

If you have tears prepare to shed them now. We are sorry to announce that Canada will very shortly be a state of the American Union. It will not be more than a year before the Union Jack comes down and the Stars and Stripes floats over our land. This great calamity will be brought about by congress and President Wilson in removing or lowering the duty on Canadian farm products and manufactured goods. Let us enjoy the sight of the Union Jack during the few short months it is permitted to float above us; let us prepare ourselves to become citizens of the American Republic. It gives us pain to make this sol-

emn and serious announcement, but we know it to be true, and we consider it our duty to bid the Canadian people make ready. We say it not on our own authority, but on the authority of scores of "Pocket-Book Patriots", who buncoed the people two years ago.

Mr. Alex. Morrison, who was corrupted into Parliament and was welcomed to the House with the frantic cheers of his fellow Conservatives, justified the cabinet rank of Hon. Robert Rogers, the "winner of elections"—right or wrong, especially wrong. He declared in order to escape investigation of the monumental crookedness by which he was counted in, that he was illegally elected, that his majority of 700 odd was compiled by corrupt methods and was surreptitiously subtracted—practically stolen—from the vote that would have otherwise, been cast for his opponent, Mr. Richardson. He also declared by withdrawing the cross petition that Mr. Richardson's election battle was fairly fought; which is to say that, as a matter of fact, Mr. Richardson had a majority of the legally deposited ballots. Why not, therefore, give Mr. Richardson the seat which he fairly won and which Mr. Morrison vacated?

How time flies! It is only 22 years since Sir John Macdonald passed off the scene, and yet Sir John never dodged an automobile, never heard the stuttering of a motor bike, never held a strap in a trolley car, never posed for a motion picture, never posted a letter regularly for less than three cents, never listened to the squeaky voice of a phonograph, never saw an aviator capering round in the atmosphere with a heavier-than-air machine, never dispatched a message by wireless, and never was kept awake at night by the frantic howling of an "emergency".—Alliston Star.

With great joy the Standard quotes from a Tory journal in Moose Jaw a statement to the effect that Mr. F. B. Carvell will not be received with open arms in the west. Since when did the west refuse a welcome to any man of ability? But Mr. Carvell is not going west. He has said so over and over again, and the Standard knows it. The trouble with that journal is its recognition of Mr. Carvell's great ability, and its fear that he will remain in this province to continue his successful opposition to the Tory-Nationalist alliance.—Times-Star.

The Standard would with great reluctance see the west burdened with the presence of Mr. F. B. Carvell, M.P., and yet its consent might be secured because of its great eagerness to get the gifted member for Carleton county away from New Brunswick. Mr. Carvell, however, will remain in New Brunswick, and will share in the Liberal triumph that is to come when Mr. Borden finds himself compelled to go to the people.—St. John Telegraph.

"It will rob the farmer of every vestige of protection that he now enjoys, so far as articles of produce are concerned and give him practically nothing in return"—so said B. F. Smith talking on reciprocity. What return does the farmer or consumer get under present conditions?

"I cannot lead myself to believe that if the American market were open to us that it would prove more profitable from the standpoint of the hay proposition than the markets that are available in Canada today." B. F. Smith in last federal campaign.

The Tory candidate is today a big shipper to the American market. A change has come "o'er the spirit of his dreams."

It seems too bad that some provision cannot be made for a skating rink. In the winter months there is need of some provision for this healthful exercise, a need that is recognized in many a town no larger than Woodstock. Skating is an exercise that old and young will take advantage of and delight in expanding their lungs and developing their muscles.

"The Montreal Star says: It is perfectly patent to every party man—be he 'red' or 'blue'—that a gerrymander cannot be passed into law next year. A fair bill will be carried through parliament by force of public opinion behind it; an unfair bill will be killed by the majority of the party to which it is unfair—and the people will endorse its action."

Being a farmer is not the bore it used to be. In the last twenty years agriculture has made many forward strides. Rural delivery of mails, the telephone, farm papers and other agencies have worked a great revival. Life on the farm is now more worth while and farmers and their families are enjoying their lot more and more as the years go by.

Along with the home garden as a factor in increasing the family income belongs the hen coop filled with industrious birds. There are perhaps but three crops on the farm that exceed in value that of the egg "crop," these being hay, potatoes and oats. All other crops occupy a position further down the list.

There is not a flag-flapper in York or Carleton county who is not praying earnestly that the Aroostook potato raisers may fail in their efforts to get New Brunswick tubers shut out of the United States market. Having got a taste of it, they want more and not less "truck or trade with the Yankees."—Mail.

Tory papers now begin to announce with glee that our exports to the United States are increasing largely. That was not quite what they meant in 1911 by the maintenance of trade on east and west lines.—Toronto Globe.

From names prominently mentioned in connection with judicial appointments, it is apparent that the wishes of the legal fraternity of the province will have little influence with the appointing power.

About giving at Christmas—If you are afraid to give an ordinary present because you think the recipient will think it didn't cost enough, don't give any, for such a recipient doesn't deserve to be remembered.

Some one of an inquisitive mind writes the Sentinel asking if the by-law relating to metal and gravel roofs has been repealed.

"Chesterfieldian grace?"

Cut Price Sale

ON
SUITS

AND

OVERCOATS

Saturday, Nov. 15

To SATURDAY, November 29th

We will offer Big Money Saving Bargains on all Suits and Overcoats. ¶ Three Reasons for this Sale:

First—Our stock is too large and must be reduced

Second—We want to attract a lot of new customers to our store, so that they will see the advantage of doing business with us

Third—We want to save money to pay for these goods now when we can get Liberal Discount.

We show the Late Styles, Right Cut, and Tailored Elegantly.

We simply want the room they take up and the money invested in them.

Original Price and Sale Price marked plainly on Goods.

COME AND SEE and be convinced that now is the time to buy an Overcoat or Suit for yourself or your boys when you can get so much for so little.

The John McLauchlan Co. Ltd

In their New House—2 doors below Old Stand

PROMPT
MAIL
ORDER
SERVICE

We Are Constantly

sending Goods and Prescriptions to all parts of the surrounding country. This business comes to us because we have what the people require and we give mail orders prompt attention. ¶ Orders are filled on the day of receipt and satisfaction is guaranteed in all cases.

EDGAR W. MAIR The Rexall Store

The Prescription Druggist, Etc

The
Genuine
Palmer
Make

SHOEPACKS

They
Are all
New
Goods

Men's 6 inch Tops

\$2.00

Men's 10 inch
Tops

\$2.50

Men's Moccasins

\$1.10

You Can Save Money by Buying at the Cash Shoe Store

GIBSON & ROSS

The Cash Shoe Store

WOODSTOCK, N. B.