

with a ring of foes, but she has the Town Treasurer.

the whole neutral world against her, in sentiment, at least; for she is Our soldiers at the front are fighting against the interests of our fighting for us as much as anybody common humanity. She must suc- else, and we, who stay at home in A LITTLE FLOWER SHALL LEAD cumb in the end, and meet the hard peace and prosperity, have a duty to terms the victors will be sure to im- do-to do our share and in our way. pose. The struggle however may be We can learn of our duty by read- Every little boy and girl, should. a long one; for Germany with forty ing the following official manifesto be encouraged to cultivate a few or fifty years of preparation for of Italy, which shows how the na- flowers for themselves. Nature covjust such a war as is raging, will tional duty of Italians-civilians as ers even battlefields with verdure fight bravely and resourcefully; and well as soldiers-is urged. It teaches and bloom, and few influences are will not come under except perhaps us a lesson, and reads thus: from the effect of attrition and ex- "From to-day every citizen forms flowers which leads to the study

haustion of resources."

MEETING MAIL ORDER COMPET-ITION.

An enterprising hardware merchant in a town in Nova Scotia has framed up an argument in favor of home trading as against mail order patronage that counts more than all the "weeps" that have been put up by distressed local merchants who see On some articles he beats the mail it into continuous action.

order house and on others the margin is slightly against him. The Responsible Tory leaders are say- the respect and good will of the

aggregate, as well as the average, ing that it may become necessary to whole community and best wishes shows a balance in his favor. In call parliament together this fall to for success and prosperity in all his fact, he meets mail order competi- provide revenue for the support of future undertakings.

tion straight through his stock. the government. This must be a

What this dealer has done, others humiliating confession on the part a country that has to train pracin other lines can do. Merchants of those who have had charge of the tically all of its military strength can sell at a reasonagle profit and fiscal affairs of the country of late- after hostilities have broken out still undersell these mail order the Tories. They made an attempt must expect some bitter disappointhouses, and being right among their to raise sufficient funds by a so-call- ments before victory begins to come customers they have a great advan. ed "war tax" but the proceeds its way. A fire department that has tage. Of course they cannot get goeth not far enough. The whole to be improvised after the fire has their own prices in all cases and truth is the Tories have failed to started cannot be expected to accomstill compete, nor can they hold make good. Running the government plish what would have been accomtrade by keeping out-of-date stocks. is too big a job for them. It will plished by a department that had The local merchant will not be able be'a double calamity if Parliament been trained for the work. to gather in all the local patronage, has to be called for this financial

for the reason that always there reason, first because it means the According to the statement of Mr. are certain people who believe they country will be tapped for still more Robert Newton, at the recruiting

Buy a new sprinkler and sprinkle the streets.

THEM

-A MERCHANT.-

more refining than that love for a part of the national defence. All thereof as well as their cultivation. must have implicit faith in the On the farm especially the boys and Government and the courage to irls can help to beautify their surobey orders without discussions. roundings by starting a little flower

"All citizens must show a readi- bed and gradually enlarging the ness to make every sacrifice to in- flower garden as interest grows. sure victory for Italy. Let there be They can thus help to cheer the no hesitation or grumbling. Let ev- hearts of hardworking fathers and eryone cut down on private expen- mothers, and make home more at diture and support our fighting tractive and cheerful.

forces. Let us give our all for our

Night Policeman McCarron, who soldiers and their families." their trade slipping away to these If we wish to be patriotic Cana- has resigned his position on the force big houses. This dealer has made up dians, to loyally stand behind our retires after twenty four years of a price comparison on forty-one soldiers, and fight in our peaceful service with an honorable and highly standard articles of large consump- way for the interests of Canada, creditable record. He made a good, tion, giving in one column the mail the Empire and humanity, we must efficient and conscientious officer order prices and in another his own. take on such a spirit, and translate and all citizens will testify to his single-hearted devotion to the public good. Mr. McCarron retires with

will be allowed one piano vote. We positively will not sell these votes. One single vote cannot be purchased from us at any price. We are going to give the beautiful \$350 Ennis Parlor Grand Piano now on exhibition at our stores to the person presenting to us the greatest number of Piano Votes on a date to be announced later, Absolutely Free.

For every cent of your purchase of anything in our store, you are entitled to one Piano Vote. Yours faithfully, The John McLauchlan Co., Ltd.

## Will commence giving Votes on Saturday, June 12, 1915, for all money purchases

Become a Contestant or Nominate your Mother, Sister, Brother, or somebody's Brother or Sister. We give them 2,000 Votes as a bonus to start.

