

===RICHARD'S=

We can and will convince you, if you will visit our GARMENT DEPARTMENT, that our Garments are of Superior Quality, Finer Workmanship, Greater Variety of Style, and at prices lower than any you can find elsewhere.

It has taken 32 years of SERVICE TO OUR PATRONS to make this store what it is. Our sales force consists of from 18 to 24 sales people who are thoroughly trained sales people. Our store consists of 18 distinctive departments, each department carrying a large and varied stock of merchandise. Our stock is as large, if not larger than any three stores in Houlton. It is needless to ask "Where You Would Prefer to Trade?"

Coats for Misses and Ladies at \$5.98 to \$35.00 Suits for Misses and Ladies \$13.50 to \$45.00 Skirts in all sizes \$2.98 to \$15.00 Dresses for Misses and Ladies \$1.98 to \$28.50 We have had the CONFIDENCE of the Aroostook people for 32 Years

"THERE IS A REASON" G. W. RICHARD'S CO. Market Square, Houlton, Maine "32 Years of Merchandising"