

## WHEN BETTER AUTOMOBILES ARE BUILT - McLAUGHLIN WILL BUILD THEM

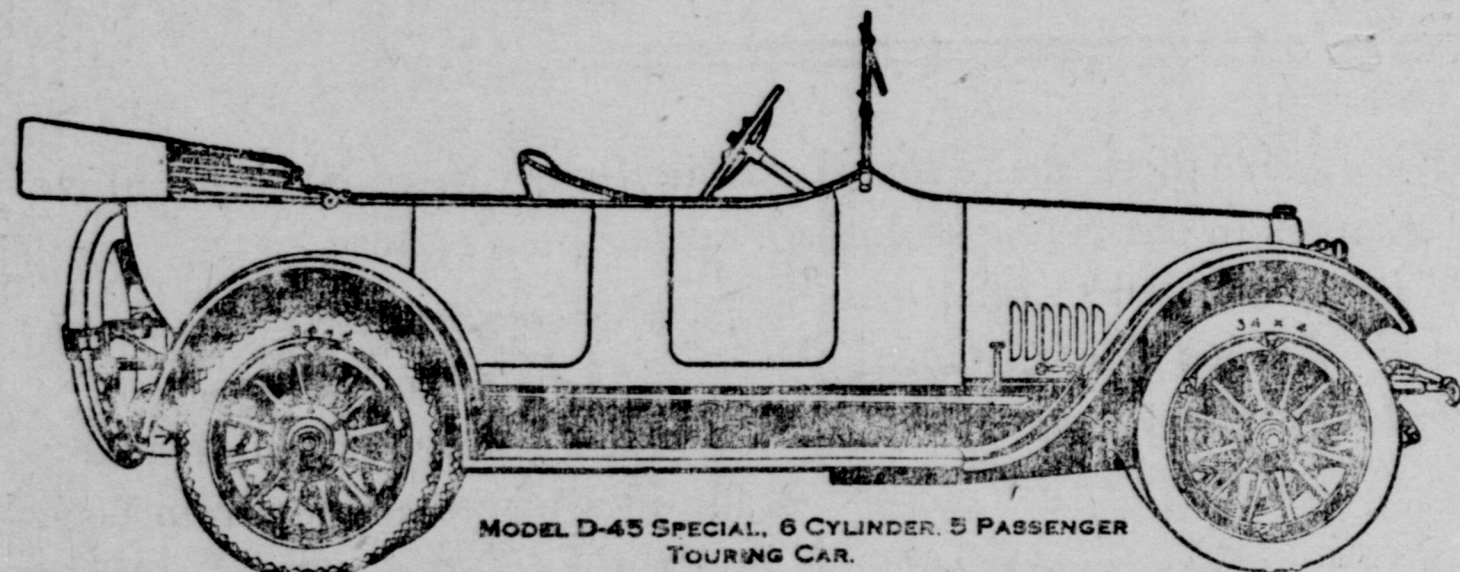
THIS appropriate phrase is more than a working motto, more than a stirring slogan—it is a promise backed by performance.

McLaughlin builders have won today's undisputed leadership on a Big Idea—a right principle, rightly applied, the famous McLaughlin Valve-in-Head Motor.

But McLaughlin science, skill and building honesty, is ever ready to make that "better" automobile whenever it can be built.

The constant aim toward the greater service is the way McLaughlin builders prove their appreciation of Canada's endorsement.

Send for new Catalogue "A" showing complete line to  
The McLAUGHLIN MOTOR CAR CO., Limited,  
OSHAWA, ONTARIO.



Model D-45 Special, 6 Cylinder, 5 Passenger Touring Car.

The McLaughlin Series include 6 and 4 cylinder cars in Touring, Roadster and Sedan types, ranging in price from \$895 to \$2350.

F. O. CREIGHTON, Woodstock, Distributor for Carleton, Victoria and Madawaska Counties.

Canada's Standard Car

### TWENTY YEARS AGO

From the Sentinel  
April 10th, 1897.

Edmund L. Reed, recently book-keeper for the Small & Fisher Co. left on Wednesday for Sandon, B. C. Connor's grocery store is the centre of attraction just now. Charlie Moffatt the clerk has a gramophone, a curious instrument, with which he treats visitors to musical and oratorical entertainments.

Fire caught in the roof of Edward Everett's house, Jacksonton, P. I. are very popular and doubtless will

day last week. Mr. Everett in his successful attempt to save his building burned both his hands very severely. He was brought in to Dr. Kierstead who dressed the wounds.

An orchestra composed of Miss Frapp, organ; A. Boyer, cornet; Frank Jones, piccolo; Geo. Mitchell and Dr. Kirkpatrick, trombones; has been added to the Methodist Sunday school.

Helan Stephenson has associated with him Jas. Wilbur Jr., under whose joint proprietorship the Aberdeen Hotel will in future be run. Both these gentlemen have had quite an experience in the hotel business, Everett's house, Jacksonton, P. I. are very popular and doubtless will

establish a good reputation for their hotel.

The Greenbank branch of the O. R. C. S. on April 7th forwarded a box to St. John's containing 45 pairs socks, 26 hospital shirts. The Society wishes to thank the following for knitting—Mrs. George Colwell, Mrs. Millard Wright, Mrs. Harsy Dow, Miss Hovey.

MRS. R. H. GIBSON, PRES.  
MRS. D. A. GIBSON, SECTY.

TO RENT—House on Connell Street. Inquire of J. M. JACQUES.

# Briscoe

The Car with the Half Million Dollar Motor

MADE IN CANADA

**ABBREVIATED SPECIFICATIONS.**  
Motor—Genuine long stroke type, 3 3/16 in. bore by 5 1/2 in. stroke; 4 cylinders cast on block; detachable cylinder head plate.  
Crank Shaft—with habit line bronze back bearings.  
Clutch—Inverted cone type, leather faced.  
Wheel Base—105 inches.  
Front Axle—I beam.  
Rear Axle—Floating type.  
Springs—Full Elliptic, front and rear.  
Tires—30x3 1/2 in. Anti-Skid on rear.  
Fenders—Crown.  
Bodies—Briscoe Line, 5-Passenger Touring, or 4-Passenger Roadster.  
86-B

**\$2095**  
FULLY EQUIPPED

The Car You can Afford to Buy and Use

HERE, at last, is a Real Car—roomy, luxurious, artistic—a car of the highest class at a price within reach of the family of moderate means—a light car that is easy on tires—an economical car, making possible 30 to 35 miles to the gallon of gasoline.

A long-stroke motor, with a relatively small bore, means greater economy, because it gets more explosive force out of the gas. The famous BRISCOE motor has a 5 1/2-inch stroke and a 3 3/16-inch bore. That's why it costs less to own a BRISCOE.

The price includes everything—Electric Lighting and Starting System—Speedometer—Gasoline Gauge—Ammeter—Trouble Light Socket—Automatic Switch with Key Lock—Horn—and all other important accessories usually classed as "extras." See abbreviated specifications in accompanying panel.

PRICES: BRISCOE B "4-24" Touring Car or 4-Passenger Roadster, 105-in. Wheel Base, \$2095 f.o.b. Brockville, Ont. Write for Benjamin Briscoe's own story of the "Half Million Dollar Motor," or call at your local BRISCOE Garage and let the car "show" you.

THE CANADIAN BRISCOE MOTOR CO., LIMITED,  
Brockville, Ontario.

PHILLIPS ESTEY & CO. LTD.,  
Woodstock, N. B.

## The New Series CHEVROLET FOUR-NINETY

THE CAR FOR BUSINESS—THE CAR FOR PLEASURE

Canadians who want a reliable automobile fully equipped with every device necessary for comfort and convenience in motoring, choose the Chevrolet Four-Ninety.

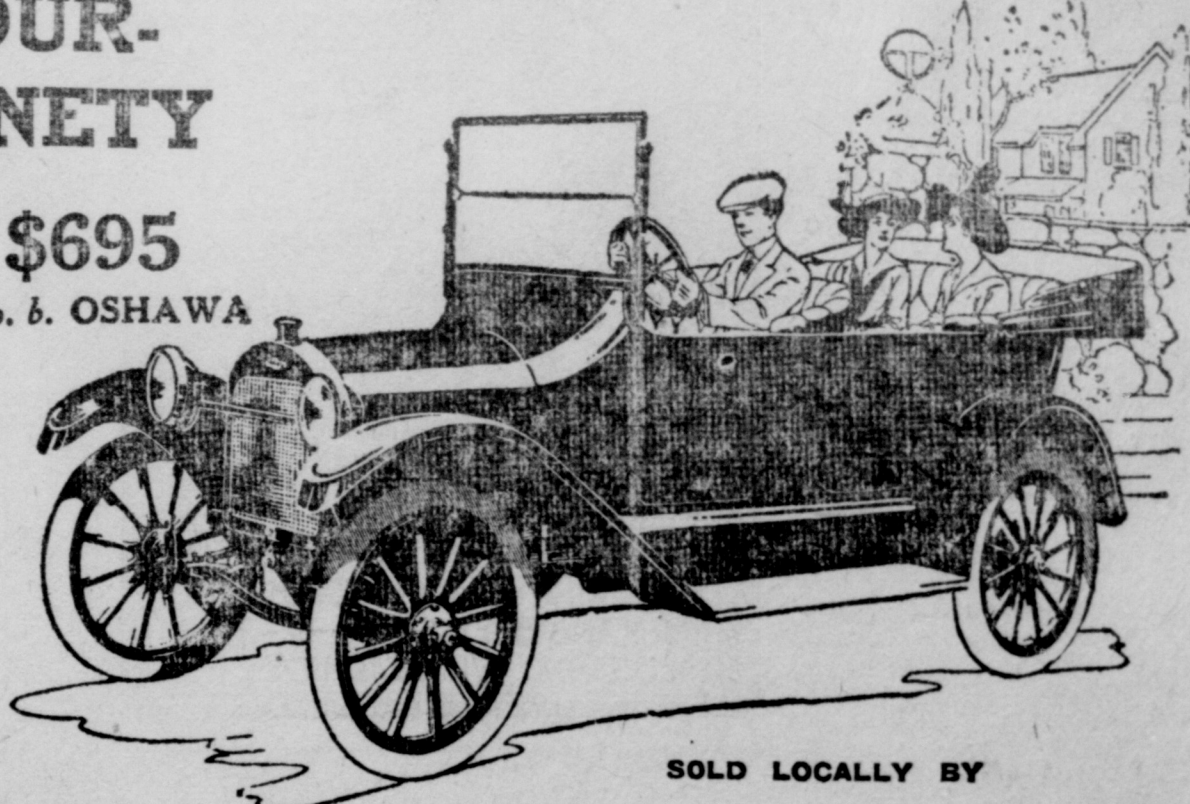
The quality of the Chevrolet appeals to people of wealth. The price permits ownership by those of moderate means. Electric starting and lighting equipment built in as part of the car.

Chevrolet Motor Co. of Canada, Limited  
OSHAWA, ONTARIO

WESTERN SERVICE AND DISTRIBUTING BRANCH: REGINA, SASK.

\$695

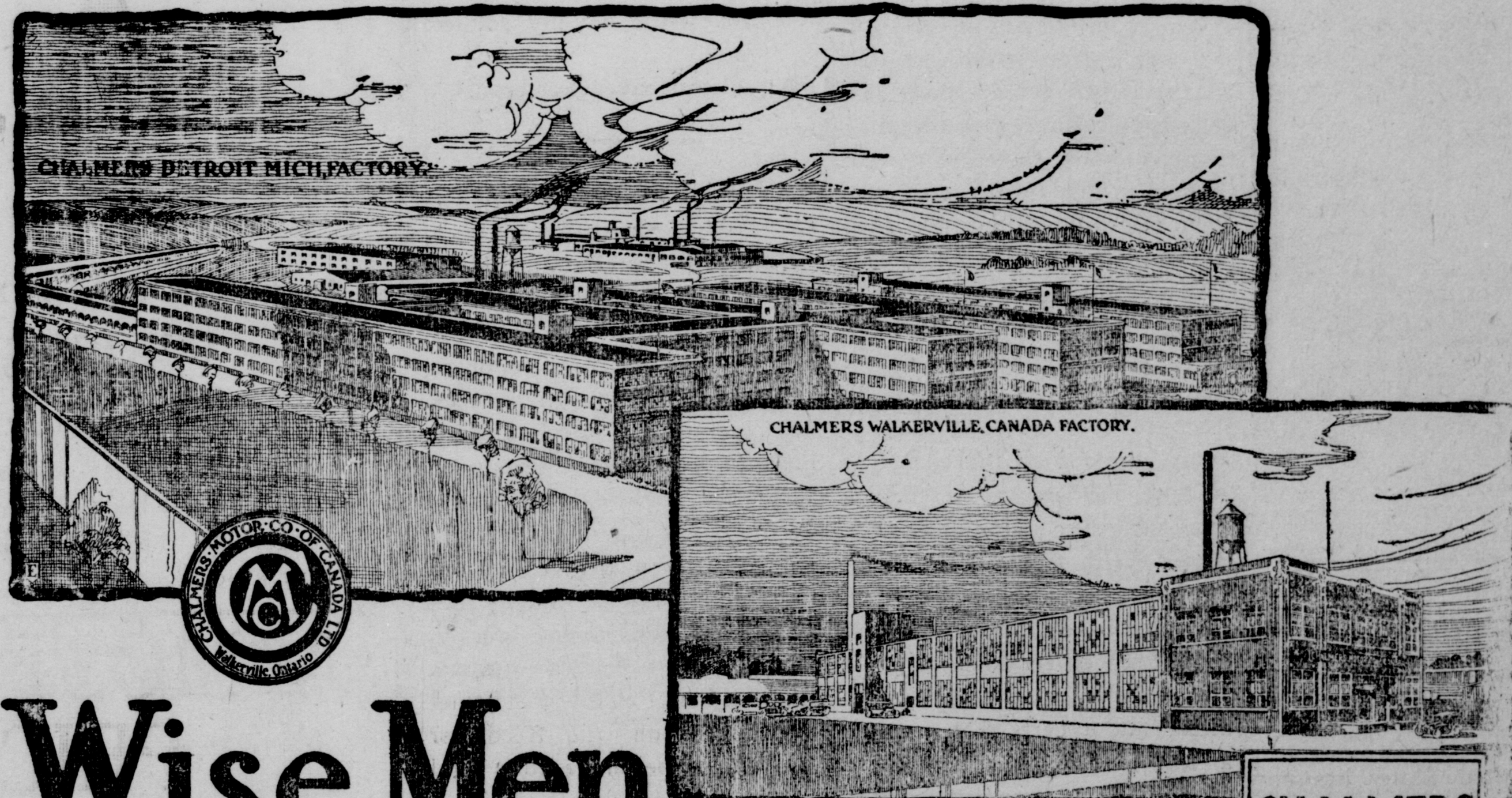
f.o.b. OSHAWA



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FOR SALE BY ALL

J. CLARKE & SON Ltd., Agencies.



## Wise Men of the East and West

The men who represent Chalmers are the Big Men in the business.

They are the WHO'S WHO of Motordom.

This list is the proof. And this is just Canada. In New York it's the same—Boston, Chicago, San Francisco, Denver, St. Louis.

Go where you will. Inquire out the big Motor Car distributor in the city. He is a Chalmers man.

Men whose ideas are broader than wheel-base, and whose vision carries them past to-morrow, join in—and form the field organization of Chalmers.

These men are not mere buyers and sellers of cars, they built success by serving well. The good-will of their customers is their stock in trade. "Brass band methods" are not on their list. The sharp corner knows them not.

They came to Chalmers. Chalmers came to them. Success attracts success.

They saw, Chalmers the car, the man, the institution.

They saw an institution rise from the building of a sensible car. They saw the result of ideal methods of making and merchandising cars. They saw an ideal of service to mankind.

In Canada, they saw created a Canadian Chalmers—a factory to build cars for Canada and the Empire—an organization cast in the Chalmers mold.

They saw the car—the Canadian Chalmers. From every sane standpoint the ideal car for the business man and his family.

On this Chalmers, big men staked their future in the motor car business. It built an institution broader than motordom—a pattern for all industries. It will build thousands of local successes in Canada and the United States.

Success drives to business in a Chalmers. For Chalmers knew the sort of car other business men would drive.

A car with everything a business man had learned to want in a car. Comfort, finish, fine appearance. A motor to put it through hard travel, up hills, and crowded traffic. Speed for emergencies and power to spare.

This much he wanted. Could it be made at reasonable cost? Chalmers efficiency said, yes!

The Canadian Chalmers was produced to Chalmers standards for \$1625!

This is the Chalmers, big motor men saw. They saw it perform. They saw business men drive Chalmers cars to new records. (A little booklet tells of them. Ask for a copy.)

It is seldom called just "a car." Men like to speak of "my Chalmers." Chalmers is business, through and through. Chalmers, the car, the man, the institution.

What America's big motor men saw in the Chalmers is worth a visit from you.

### PRICES

(F.O.B. Walkerville, Ontario)

6-30 Chalmers, 5-passenger \$1625  
6-30 " roadster - \$1625  
6-30 " 7-passenger \$1775

Chalmers Motor Co. of Canada, Limited, Walkerville, Ont.

# CANADIAN Chalmers

A. D. Holyoke, Dealer. Woodstock, N. B.

### CHALMERS MEN

AMHERST, N.S.

Harley McLean Motors, Ltd.

HALIFAX, N.S.

R. L. Archibald

SYDNEY, N.S.

McKay & Maxwell

TRURO, N.S.

Bligh & Prince

AYLMER, ONT.

Aylmer Garage

BELLEVIEW, ONT.

Biggs Garage

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C. J. Mitchell

COBALT, ONT.

H. L. Osborne

CHESLEY, ONT.

Chesley Garage

GUELPH, ONT.

Guelph Motor Car Co.

HAMILTON, ONT.

Alberson Bros. Motor Sales.

HAWKESBURY,

S. D. Wilson

KITCHENER, ONT.

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M. Williams & Son

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Reamer & Co. Ltd.

NAPANEE, ONT.

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Ottawa Car Mfg. Co.

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ST. CATHARINES,

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Welland Motor & Machine Co.

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Wm. Baird & Son

WINDSOR, ONT.

Essex Motor Sales Agency

CALGARY, ALTA.

Williamson Motor Co.

LETHBRIDGE, ALTA.

D. S. Williamson

EDMONTON, ALTA.

Empire Motors, Ltd.

MEDICINE HAT, ALTA.

Medicine Hat Garage

FREDERICTON, N.B.

Fredericton Motor Sales Co.

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Motor Car and Equipment Co.

WOODSTOCK, N.B.

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MONTREAL, QUE.

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Quebec Motor Sales

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REGINA, SASK.

Great West Motor Co.

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H. E. Lambe

SWIFT CURRENT, SASK.

J. J. Perrigo

WINNIPEG

Breen Motor Co.

VANCOUVER, B.C.

Bess Motor Co.

AND MANY OTHERS