

Why?

Why are Davis cigars never raw, harsh, bitter or peppery?

Why?

Because for over 70 years the house of Davis has been making good cigars. In that time it has discovered and acquired many trade secrets of blending, curing and maturing tobacco.

"Perfection" Cigars are made by Davis' SOLD AT 3-for-25c.

Perfection "Perfection" Actual Size as illustrated 3-for-25c.

Perfection "Straights" 3-for-25c.

The Zuyder Zee.

The Zuyder Zee, or Southern Sea, was formerly a lake surrounded by fens and marshes, its present extent being the result of a process which occurred in the 13th century. Its area is about two thousand square miles, and the average depth from ten to fifteen feet. It has always been the work of the Hollands to recover as much as possible of the land lost to them in this manner in past ages, and in the 17th century they can be said to have reclaimed half their country, having reclaimed over one million acres from sea, and the river Rhine the adjacent territory.

Looked That Way.

She—Do you really think I married you for your money? He—Well, the way my money has been going it looks suspicious.

Misunderstood.

Marcella—Did I understand you to say Gerty Giddig won't take you seriously? Waverly—Not exactly. I said seriously, she won't take me at all.

I will listen to any one's convictions but pray keep your doubts to yourself. I have plenty of my own.

His Opportunity.

"Scientists say that blonds will disappear in a few years." This gave the golden haired girl her opportunity.

"Well, if you want one," said she sweetly, "you'd better speak up now."

Easier.

The Landlady—At our table, Mr. Binks, it is customary to return thanks at each meal. The New Boarder—That's fine. I like it lots better than paying cash.

The Shoestring Republic.

Chile is as long as from New York to San Francisco and as narrow as Lake Erie. Truly a "shoestring republic." She is squeezed tightly between the mountain range and the coast. Her cities look up to the hills and down to the sea, with, as Arthur Ruhl puts it, "the Andes hanging like a beautiful drop curtain at the eastern end of every street." Chile contains twenty-four provinces, and the largest province is big enough to hold all Pennsylvania, Vermont, Rhode Island and Massachusetts. The Chileans are the Yankees of South America, aggressive, keen, making fortunes from nitrate, erecting a chain of wireless stations, felling the near tropical north tip of the Chilean shoestring to the Antarctic south tip and preparing for Panama trade by expending \$12,000,000 on port and dock improvements. Chile is elbowing her way in among the most forward pushing nations of the twentieth century.

Is Lacquer Ware Doomed?

The ancient Japanese art of lacquering is in danger of extinction, for the supply of lacquer is threatening to give out. Lacquer is made from the juice of the lacquer tree or varnish tree. It forms a very hard surface and stands heat to such an extent that the Japanese use lacquered vessels for hot drinks. They consume about 1,000 tons of lacquer every year for all sorts of articles, both for export and home use—work boxes, tables, fire screens, trays, bread baskets, carriages and musical instruments. Three-fourths of the lacquer comes from China, but so much has been used of late years that the demand exceeds the supply.

The lacquer tree is something like an ash and takes a good time to grow to maturity. The method by which the sap is handled is wasteful, it costs a great deal to get the varnish to a market and the native exporters have the monopoly of it. These causes together account for the shortage of the supply.—London Standard.

Bell With the Wail of a Child.

A queerly shaped clang which occupies a position of honor in the center of the city of Seoul, Korea, is said to be one of the largest in the world and is called "the bell with the wail of a child in its voice." When first cast the bell sounded with a harsh and cracked note, and the superstitious emperor, fearing an ill omen, consulted with his magicians. These gentlemen held a long confab and finally stated that the bell would never sound right until a live child was given to it. The mass was then melted again, and a live baby was thrown into the molten metal. The wail of agony uttered by the little tot as the bronze engulfed it seemed to be repeated every time the bell was tolled, and today the Koreans still claim that the wail of a child can be heard in the voice of the metal.

State of Ohio, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY. Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(Seal) A. W. GLEASON, Notary Public. Hall's Catarrh Cure is taken internally and acts through the blood on the mucous surfaces of the system. Send for testimonials free. F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Hall's Family Pills for constipation.

No Enthusiasm.

"Your friend did not appear to be enthusiastic when I spoke of a coming wireless age." "No wonder. He is a wire walker in a circus."

A Cumbersome Cure.

"Eat a gumdrop every time you want a drink," advises an exchange, but who the dickens wants to go tugging around with a water bucketful of gumdrops on him?

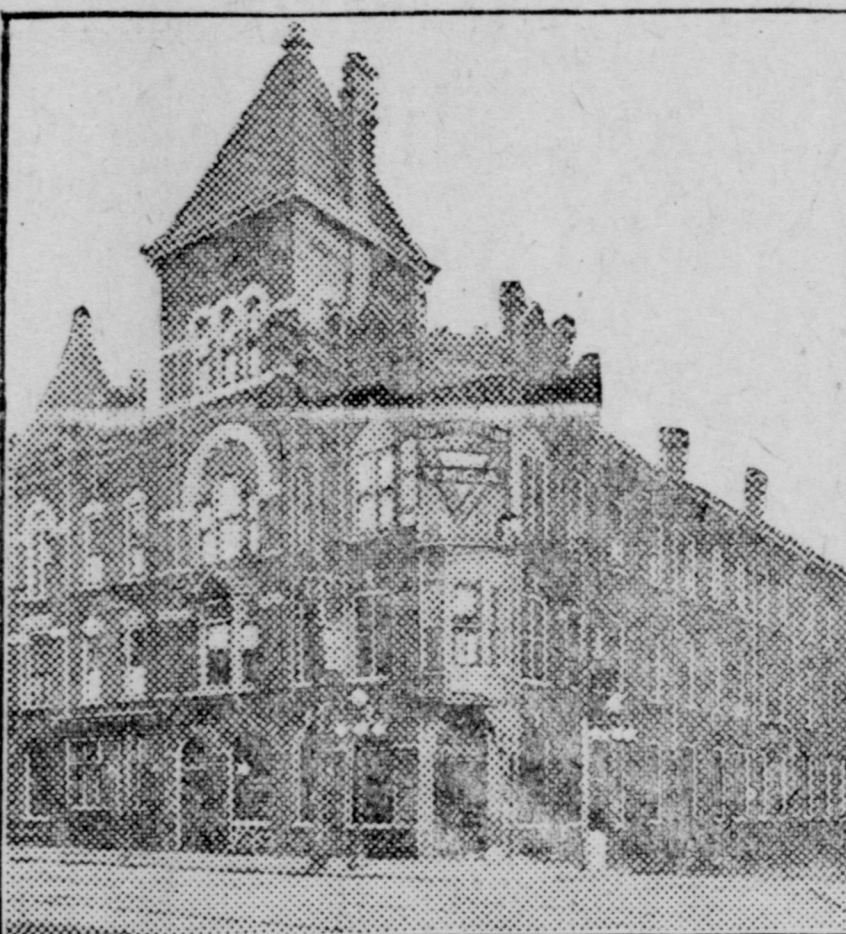
Putting His Foot In It.

—Don't be downhearted, Richard, even if father does say you'll be young enough to marry five years from now. —Oh, I don't care for myself, but how about you? Exchange.

God does not comfort us to make us comfortable, but to make us comfort others. J. J. Bennett.

The Transformation

Right in the heart of the great city of Toronto, in the centre of the principal business district, close by the cross-roads of main traffic, stands the "second longest bar" in all Canada. Observers say they used to count hordes of men entering this stronghold of the Traffic. Were the frequenters of the bar better men when they came out?



On September 16th, 1916, Prohibition went into force in Ontario, and, of course, the bar lost its license. On the 16th of April, 1917, the old bar was busier than ever! But what an arresting, beautiful transformation! Would that you and your sons could have been there to see the sight. The old barroom was a bevy of flowers. Fifty fair ladies served refreshments to Toronto's most prominent citizens and their wives, and not one of them all but was proud to be seen in the old barroom.

The aching, worrying hearts of the army's mothers are relieved now when they see their sons enter this building—for the old bar is helping to save men now instead of ruining them.

The hotel is now the "Y.M.C.A. Soldiers' Club," one of the Young Men's Christian Association's long chain of clubs, marquees, huts and "dug-outs" extending from Vancouver to the firing line in France—those helpful sentinel-posts that safeguard our precious soldier men and boys wherever soldiers are congregated. To the Y.M.C.A. Canada owes a debt of gratitude she never can adequately repay.

Like New Brunswick, the Traffic in Ontario has the opportunity, after the war, of putting Prohibition to the test at the polls. But Prohibition in Ontario is being enforced, and the old strongholds of the Traffic—the long bars we mean—are one by one being turned to useful purposes. Many of the hotel buildings that depended for existence upon bar trade are now devoted to commercial enterprises—constructive instead of destructive.

Does New Brunswick want to return to the destructive license system, and again be a partner in the old firm of John Barleycorn and Company, Limited?

Or does New Brunswick want to maintain Prohibition for ever? If so, Enforcement must be province wide, must be both strict and effective.

Help to Enforce Prohibition

Every man and woman in this province shares the responsibility for the proper enforcement of Prohibition—not the officers of the law alone. Your duty is clear.

Dominion Temperance Alliance NEW BRUNSWICK BRANCH

DONALD FRASER President Plaster Rock, N.B.

REV. THOS. MARSHALL Vice-President Fredericton, N.B.

W. G. CLARK Treasurer Fredericton, N.B.

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The New Series CHEVROLET

THE CAR FOR BUSINESS—THE CAR FOR PLEASURE Canadians who want a reliable automobile fully equipped with every device necessary for comfort and convenience in motoring, choose the Chevrolet Four-Ninety.

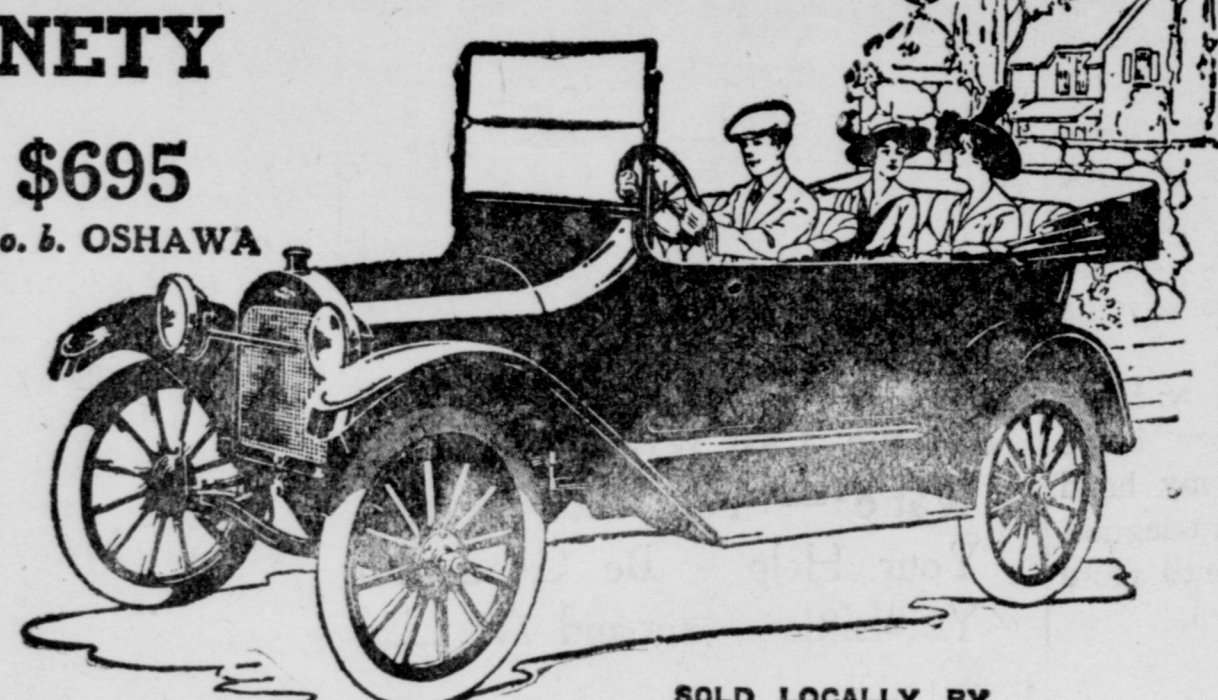
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Uncalled For Courtesy.

The Vicomte Toussaint was formerly a colonel in the French army and mayor of Toulouse. He was a brave man and a dashing officer. During one of the hottest engagements of a terrible year of war, noticing that his troops were bending forward under a galling fire he escaped the bullets of the enemy while he alone maintained an erect position, he exclaimed, "Since when, I should like to know, has so much politeness been shown to the enemy?" The sarcasm took instantaneous effect, for the soldiers rushed forward and carried everything before them.

Selenium is Sensitive.

By substituting a selenium cell for the human eye at the telescope M. Fournie d'Albe believes it would be possible to detect stars five magnitudes fainter than any now observable, thus enormously increasing the powers of the greatest instruments. Theoretically a selenium cell of sixteen square inches would register the light of a twenty-eighth magnitude star, but this would require longer exposure—several days—that would be practicable.

Philip's Reminder.

Philip, father of Alexander, had a servant whose sole business it was to remind him that he was human. It is said accordingly that he never went from the house and, having returned, never gave audience to any one without first this servant saying to him three times in a loud voice, "Philip, thou art but a man!"

Right in Line.

"Have your millions enabled your children to marry well?"

"Rather. My daughter married a cabaret dancer and my son is engaged to a prominent chorus girl. We're headed for the best society now."

Eczema Wash

A touch of D. D. D. to any eczema sore or itching eruption and you'll be able to rest and sleep at once. Think—just a touch! Is it worth trying? Get a trial bottle today. For money back if the first bottle does not relieve you.

MESSRS. GARDEN FRCS., Druggists Woodstock, N.B.

D.D.D. The Liquid Wash

THE MODERN GAZA.

Ancient City Has Great Past to Look Back Upon.

Gaza, south of which the British forces, in the course of their advance on Jerusalem, inflicted a severe defeat upon the Turks, is amongst the oldest towns in the world. It was one of the five principal Philistine cities, and mention of it occurs frequently in Bible history. Figuring prominently in the wars between the Israelites and the Philistines, it is intimately associated with the story of Samson. Indeed, to this day there is pointed out a strange, isolated hill to the south of the city called El Muntar, "the watch tower," which is claimed to be the hill to which Samson carried the doors of the gate of the city, and the two posts, "and went away with them by and all," on the night when the Philistines of Gaza lay in wait to slay him.

The town lies beyond the sand dunes about two miles from the sea, at the meeting point of the old trade routes from Egypt, Arabia, and Petra to Syria, and in ancient times, as indeed it is again to-day, it was a place of considerable importance. It was ever a border fortress and a place of trade, and, in spite of the repeated attacks which the Israelites launched against it, it never for long came into their hands. In the time of Hezekiah, it is true, the men of Judah gained possession of the city, but it quickly passed from them into the control of the King of Assyria. Then, in the centuries which followed Gaza shared the vicissitudes of all the cities thereabouts. It was besieged and ultimately taken by Alexander the Great in 323 B. C., although not until it had withstood his greatest efforts for five months, and was razed to the ground by Alexander Jannæus in 96 B. C. Some forty years later, Aulus Gannius rebuilt the town, but he gave it a new site for it, and the old site came to be spoken of as "Old" or "Desert Gaza," and is, indeed, so referred to in the eighth chapter of the Acts of the Apostles: "the way that goeth down from Jerusalem unto Gaza, which is desert."

The second and third centuries A. D. found Gaza a flourishing Greek city, with good schools and famous temples, but given over to the worship of the local god Marnas. The people staunchly opposed all efforts to achieve their conversion, and it was not until the beginning of the fifth century that they finally accepted Christianity. For the next 200 years the city grew steadily in importance and influence. It became a place of learning, and was held in high repute far and near. The coming of the Moslem in 635, however, put out the light, as it were, here as in so many other places. Gaza lost everything, save its commercial importance, and at no time during the period of the Crusades did it experience, as did Jerusalem, even the smallest return of its ancient glory. It was finally captured by the Mohammedans in 1244. The only other notable event in its long history is the taking of the city by Napoleon, in 1799.

The modern Gaza is, in almost every particular, an Egyptian rather than a Syrian town. It is full of rich vegetation, and its many glistening minarets show up bravely against the dull green of its numerous olive trees. Gaza is still, as of old and always, a place of trade, of camels and caravans, and its bazaars are forever loud with traffic and filled with merchandise.



TAROL

IS PREPARED BY COMPETENT CHEMISTS

TAROL is not a new remedy, for, years previous to 1885 date on which it was placed on the market, Dr. Ed. Morin prescribed it regularly to his patients. When he gave up his medical practice in order to establish the wholesale drug house which bears his name, TAROL was the first preparation he placed on the market. Today it is in the same laboratory that TAROL is manufactured, from the identical formula, by experienced chemists and always with the purest and best ingredients procurable. This is why TAROL cures today as it did thirty years ago.

Coughs, Colds, Bronchitis, Grippe and even TUBERCULOSIS in early stages.

If you cough, if you have a cold which will not cure, if you are subject to Bronchitis, if your chest is weak, use "TAROL," it is the specific.

Pale and Weak women and young girls should use Dr. Ed. Morin's Carnation Pills.

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NO illustration could do justice to the beauty of this car. Its pleasing body lines are the last word in artistic design. And this is but the outward expression of the perfection of those vital unseen parts which mean so much to the motorist. The BRISCOE policy has always been to make the automobile value of a dollar greater under the Briscoe name than anywhere else in the industry—to build cars so good, and so popularly priced, that the verdict of users will be our best asset for future sales.

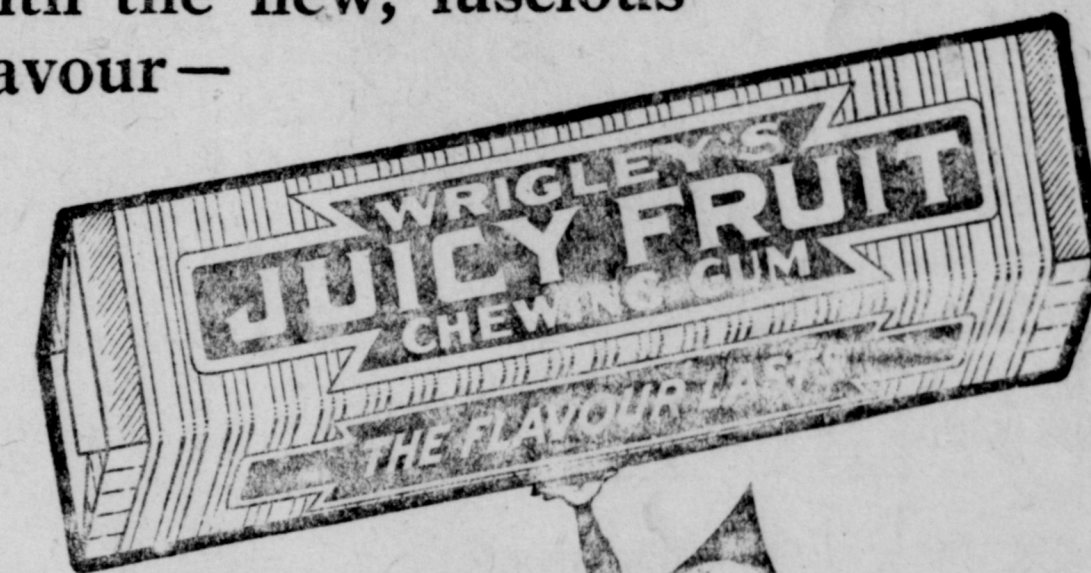
That, in a nutshell, is why the BRISCOE has taken Canada by storm. From its wide, luxurious seat to its Artillery Wheels—from its famous "Half Million Dollar Motor" to its full elliptic springs and floating rear axle, the BRISCOE is a real gem in every sense of the term.

The wonderful "Half Million Dollar Motor" puts down the cost of gasoline and makes possible from 30 to 35 miles to the gallon. The price, includes everything—no "extras" to buy. Artillery Wheels—Floating Rear Axle—Full Elliptic Springs—front and rear—Electric Lighting and Starting System—Tilt—Pre-Saver Windshield—Demountable Rims. The Regular Equipment includes Speedometer, Gasoline Gauge, Ammeter, Tiltage, Light Socket, Automatic Switch with Key Lock, Tools and Spare Tire.

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