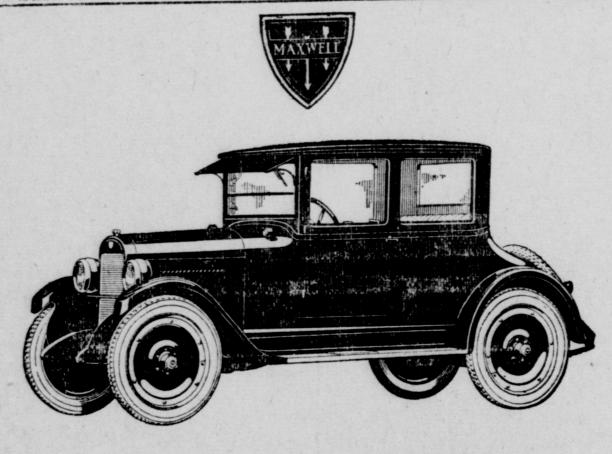


MOVIES IN THE MARITIMES VALLEY OF THE ST. JOHN TO BE SCENE OF NEXT PICTURE

ture Company Limited, will utilize the famous valley of the Saint John River as a scenic setting for their next feature picture. This company

The Canadian Maritime Motion Pic studio at Sydney, N. S., and is back-



In every part of the country the progress of the good Maxwell in public favor is one of the most remarkable developments of the motor car industry. Its beauty, riding comfort, reliability and economy are winning it new friends by the thousand every day.

Eastern Motors, Ltd.

Fredericton - St. John

DEALERS WANTED

## The Good MAXWELL

House Cleaning

Time

You always need a few new curtains, a new drapery, some new coverings, new cushion tops, etc. Well, a visit to our House Furnishing Department, you will find some beautiful curtain materials in Marquisettes, Voiles Scrims, Nets, Madras, etc.

TEW Art Sateens, new Cretons, new Art Silkeens, new Terry Draperies reversible which make beautiful Hangings and Over Curtains. Our special reversible Cretonnes in the wide widths. New Puff Coverings, Tapestries, and Repp Coverings. Kirsch Window Rods, Laces and Fringes for Curtain Trimmings. Felt in green, gold and scarlet. Green Denhim. All curtain material by the yard or set. A little touch here and there and you will surprise yourself, how nice your place looks. New Bath Mats and Bath Towels in great variety.



JUNE BRIDES anticipate purchasing linen should give us a call as we have the most wonderful linen we have ever been able to secure. All kinds, Table Cloths, Napkins, Serviettes, Doylies, Centres, Tray Cloths, Runners, Scarfs, etc. All pure linen. the Shamrock Brands, Madeiras and India Lace.

MANZER'S STORE

### MRS.BUDGE SO WEAK COULD HARDLY STAND

Tells How Lydia E. Pinkham's Vegetable Compound Restored Her Health

down to get relief from the pain. I lows: had this for about two years, then a I think it is your medicine that helped

ache, headaches, nervousness, or a pain in the side, you should lose no time in

Book upon "Ailments Peculiar to Wois an established organization, own- | men' will be sent you free upon request. Write for it to the Lydia E. Pinkham Medicine Co., Cobourg, Ontario. This book contains valuable information that

> ed by Maritime Province people, and Maritime Province capital, and we are proud of the fine showing they are making, and also that the people of the Maritimes have been the first in Canada to have entered into this lucrative industry, in a real way.

We Canadians are not film producers, but we are film consumers to so marked an extent, that in order to supply our theatre-going public pictures. Canadian exhibitors are obliged to send more than \$50,000 per day over to the United States for the rentals of films. This means that in Canada alone, there is a market for more than \$15,000,000 worth of films per year.

While the Canadian market is enor mous, and the companys pictures are in great demand, their market is by no means confined to Canada alone; as they have already established an extensive connection throughout the English speaking world.

What this means from a market standpoint may be understood from the fact that in the United States and Canada more than 16,000,000 people pay to see moving pictures every day. To do this, they patronize over 17,000 theatres. Assuming that these theatres use only ten reels of film weekly on an average, this means that to supply the demand for one week, would require more than 30,-000miles of film. The Canadian Mar itime is the only Canadian company who are prepared to take advantage of this tremendous market.

That there are enormous possibilities in this business, even the most conservative will not question; millions of dollars are being piled up annually by American investors in the industry.

We hope that the filming of the St John river valley, will prove as bene-

ficient to our province, as Longfellows' Evangeline has proved to the THANKFUL MOTHERS Annapolis valley; in fact, it cannot help but advertise New Brunswick perhaps as no other medium could Canada-many of them your neighdo; as pictorial advertising is gener- bors-speak with thankfulness conally recognized as the most potent cerning the use of Baby's Own Tab-

exert a tremendous advertising pow- use nothing else. The Tablets are er, and will do much to introduce our an absolutely safe medicine for even beautiful country to the tourist. The the youngest baby, being guaranteed following is a brief extract from an by agovernment analyst to contain article by Mr. H. G. Everts, which neither opiates nor narcotics or other appeared in the Saturday Evening harmful drugs. Concerning them Mrs River Desert, Que.- "I used to have a Post of Jan. 13th, of this year. The David McRobb, Divide, Sask, says: -able to walk fast and could not stand article deals with the beneficial ef- "I have used Baby's Own Tablets and for any length of time to do my ironing fects of the tourist traffic on the have found them so satisfactory that or washing, but I would have to lie small towns. He cites in part, as fol I would not be without them."

ham's Vegetable Compound as she had have conducted a detailed analysis of from the Dr. Williams' Medicine Co., had good results. I certainly got good the amount of money expended by Brockville, Ont. had a sore side was last May and I have tourists passing through their towns. not had it since. I am also glad of One little town, situated in a sparsely will constitute the town's chief having good nursing for my baby, and populated country, and a two day source of income."

Thousands of mothers throughout lets. Once they have used the Tab-A picture, filmed right here, will lets for their little ones they would

The Tablets are sold by medicine friend told me to try Lydia E. Pink- "Various Chambers of Commerce dealers or by mail at 25 cents a box

me in this way."-Mrs. L. V. Budge, drive from a park, but on the direct Where are the tourists going toroute, testifies to \$51,000 expended day? To places that are advertised, If you are suffering from the tortures with the merchants by the automo- in many cases, through the medium of a displacement, irregularities, back- bile tourists. From a town situated of the movies. Bermuda, St. Anne a day's drive on the far side of the DeBeaupre, Banff, the Annapolis Valtrying Lydia E. Pinkham's Vegetable same park, comes the report, that if ley. And they cannot visit these tourist travel increases in the next places without spending money there Lydia E. Pinkham's Private Text- five years, as it has in the past, it We wish the company every success.





#### A SAFE CAR TO BUY Backed by \$82,000,000 of resources

There is no element of chance in the purchase of a Studebaker Light-Six. Its satisfaction is backed by a concern with \$82,000,000 of resources and a seventy-one year old reputation for high

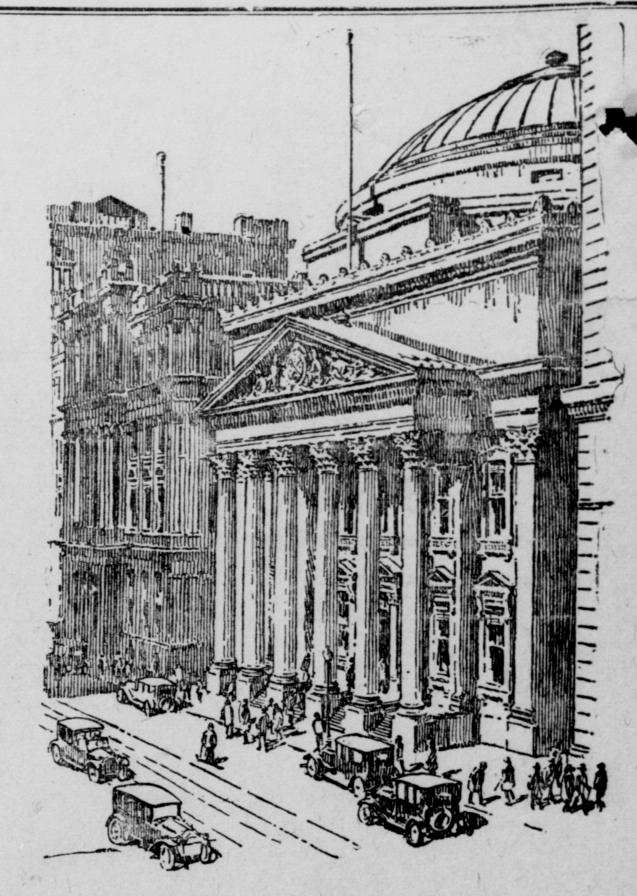
Since the Light-Six was introduced, more than 100,000 have been sold. From the beginning, its remarkable performance, sturdy construction and unusual economy have been widely recognized. But today the Light-Six represents an even finer motor car than at its inception, for it bears the improvements that Studebaker's large engineering staff has been ever alert to adopt with a view toward making a good product better.

Studebaker's leadership in six-cylinder sales is further assurance of merit. Sales in 1922 totaled 110,249 cars valued at more than \$130,000,000. One buyer may make a mistake in the selection of a motor car, but not one hundred and ten thousand!

In fairness to yourself, you should see the Studebaker Light-Six before you buy any car.

MODELS AND PRICES-f. o. b. Walkerville, OntExclusive of Taxes		
LIGHT-SIX 5-Pass., 112" W. B. 40 H. P.	SPECIAL-SIX 5-Pass., 119" W. B. 50 H. P.	BIG-SIX 7-Pass., 126' W. B. 60 H. P.
Coupe-Roadster	Touring	Coupe (5-Pass.)_ 3475

J. Clark & Son, Ltd. WOODSTOCK, N. B.



### SAFETY Versus HIGH INTEREST.

Many a man has lost his hard-earned savings because of the fatal lure of high interest. A safe general rule to remember is \_ the higher the interest, the greater the risk.

PUT YOUR SAVINGS INTO A SAVINGS ACCOUNT

in the

### BANK OF MONTREAL

Established over 100 years

There they will earn a reasonable interest and be safe.

# Friday and Saturday

Take Advantage of These Sales at

# 10° Discount

Felt Hats, Caps and Neckwear. The Latest Styles and Nicest Patterns.

You are Cordially Invited to Call and Look Over the Display

Sales Will Continue Friday and Saturday Until Further Notice

H. W. Cowan

Gibson Block

Woodstock