

What Will You Put in the Pot?

When you drink tea every cup should be a delicious refreshment—a distinct pleasure. But this demands good tea in the pot. You cannot possibly get satisfactory results from inferior tea.

Now consider the small cost of a cup of King Cole Tea—a mere fraction of a cent. Surprising isn't it? But its secret is in the rich liquoring King Cole blend which yields so generously in the number of cups to the pound. It makes King Cole the truly cheap tea. From whichever point you view it—economy—quality—or the wise combination of both, King Cole Tea claims your preference.

"You'll Like the Flavor."



HIGH COSTS FORCE MANY NEWSPAPERS TO SUSPEND

(Toronto Saturday Night)

The number of daily papers in Ontario, as everywhere else, steadily decreases. The death of the Guelph Herald, a paper with a long and honorable record, makes 13 deaths since 1919. There are now only 36 in the field. The Windsor Telegram and the Fort William Bulletin started a couple of years ago but suspended after short and expensive careers.

The Owen Sound Sun-Times, alone of the newcomers, is alive and well.

The end is not yet. Only two cities in Ontario with less than 50,000 population have two daily papers, Kingston and Belleville, and newspaperdom looks for developments.

What is the reason of the high mortality. The exceeding high cost of operating. In the newspaper game the first cost is high, but the upkeep is what gets 'em. Probably no small city daily in Ontario is operating under \$300 expenses a day, and few

under \$400 a day. From that up. Good judges look for an increase in operating costs that will squeeze all dailies out of business, in cities of less than 40,000 in five years, unless fortunately situated and exceedingly well managed. This mounting cost has become so menacing that the chain newspaper is almost bound to be the fashion shortly. It seems the only solution in sight for a problem that looks insoluble any other way.

It is the pace that kills. Minard's Liniment for Sprains.

CARNIVAL MEETING

There was a good sized attendance at the Carnival meeting in the Town Hall on Monday evening, May 12th, Mr. Robert Strain presiding.

Coun. H. T. Stevens and Mr. Ernest Burt were present, for the committee appointed to meet the firemen and see if they would take charge of the proposed firemen's tournament.

Coun. Stevens said that he and Mr. Burt met the firemen at a special meeting. After considering the matter the firemen thought it would cost too much money, at least \$2000. They thought that the summer carnival should be carried on the same as in the past, and, if so, the firemen will put in three floats.

C. J. Jones, representing the firemen, said that Coun. Stevens had explained correctly the attitude of the firemen.

On motion of Mayor Brown, seconded by Ald. Gallagher, the report was received and the committee released.

Ald. Gallagher, for the soliciting committee, said that it was the intention of the committee to make a canvass of the merchants after this meeting.

Coun. Stevens thought that if all joined hands the parade, similar to the one held last year, could be made better than ever before.

D. V. Storm—Let the soliciting committee get what it can from the merchants, then let the Driving Club allot the difference to make the prize list for the parade about \$6000. The manager of the Carnival can approach people and say: "If you get a prize, well and good; if you do not, we will assist you in paying your expenses in connection with the float."

Ald. Gallagher—Mr. Maxwell will help us to give more attention to the farmers floats. The latter could prepare some very fine floats.

Mr. Strain—After we get straight-

ened away we can appoint a manager and let him go ahead with the parade.

Moved by Mr. D. V. Storm, seconded by Coun. H. T. Stevens, that this public meeting decide to carry out a Carnival on the lines pursued in former years.

The soliciting committee promised to interview the merchants at once, and the meeting adjourned until 8 o'clock Monday evening, May 19th.



It abounds in body and bone-building factors that every young child needs.

Scott & Bowne, Toronto, Ont. 23-56

CANADIAN NATIONAL RAILWAYS

CHANGES IN TRAIN SCHEDULES

Effective May 18th, 1924.

For Further Particulars, Apply to Ticket Agent

MARVEN'S WHITE LILY BISCUITS



SOLD IN BULK—IN PACKAGES—IN TIN PAILS

J. A. MARVEN, LTD. BISCUIT MANUFACTURERS

MONCTON HALIFAX ST. JOHN

SAVE MONEY—BURN

BESCO Household COKE

Gives off more heat, ton for ton, than Hard Coal—Burns clean without Smoke, Dust, Dirt or Soot

Price

Now Reduced

Cash Price—Sidewalk or Hatch Delivery

Order it NOW from

STEWART & STEWART STRONG & BARKER

"Canadian Coke produced by Canadian Workmen"

FLOUR AND CEREALS

Best Bread Flour 40 lbs \$7.40	50 lb bag Rolled Oats \$3.50
" " " 98 lb bags 3.50	6 lbs Rolled Oats 25c
" " " 49 lb bags 1.90	5 lbs Graham Flour 28c
" " " 24 lb bags 1.00	5 lbs Farina 25c
Pastry Flour 98 lb bags 3.25	5 lbs Granulated Cr. Meal 28c
" " " 24 lb bags .95	7 lbs Coarse Corn Meal 28c

Dried Fruits

2 lbs Best Prunes 25c
15 oz pkg Seeded Raisins 12 1/2c pkg
15 oz pkg Seedless Raisins 15c
Peaches 17c lb
Apples 15c lb
Apricots 23c lb
Valencia Raisins 12 1/2c pkg
Salt Dates 12 1/2c lb
Cooking Figs 15c lb
Table Figs 25c lb

Fresh Fruit

Best California Lemons 30c doz
Best California Oranges 30, 40, 50c
Winesap Apples 45c doz
Large Juicy Grapefruit 10c ea.
Strawberries 33c box

Syrup

Best Quality Maple Syrup 60c bot.
2 lb can Corn Syrup 20c
5 " " 45c
10 " " 85c
Bensons Jars Syrup 47c

Tea

70c Red Rose Tea 68c
3 pkgs 2.00
70c King Kote Tea 68c
3 pkgs 2.00
70c Morses Tea 68c, 3 pkgs 2.00
70c Bluebird Tea 68c
3 pkgs 2.00
Oolong Tea 60c, 3 lbs 1.75
English Breakfast Tea 65c lb

Coffee & Cocoa

Red Rose Coffee 60c can
65c Seal Brand Coffee 60c can
Chase & Sanborn's Coffee 55c lb
Blue Banner Coffee 45c lb
Reindeer Condensed Coffee 25 & 35c can
O. P. Tea, bulk 60c, 3 lbs 1.75
Washington Coffee 45c can
2 lbs Bulk Cocoa 25c

Canned Goods

P. E. I. Chicken 45c can
Daisy Brand Lobster 45c can
Red Clover Salmon 23 & 40c can
Carnation Salmon 20c can
3 cans Brunswick Sardines 25c
Cross-fish Sardines 20c can
Clark's Beans 25 15c can
" " 38 25c can

Biscuits

McCormick's Cr Sodas 15c pkg
Cr. Sodas bulk 17c lb
McCormicks Maple Leaf Creams 35c lb
McCormicks Lemon Creams 35c lb
McCormicks Rich Butter 35c lb
McCormicks Arrowroot 35c lb
McCormicks Fig Bars 30c lb
Chocolate Creams 35c lb

Some 25c Specials

5 lbs Baking Soda 25c	3 cakes Palmolive Soap 25c
3 pkgs Jelly 25c	4 cakes Creamolive Soap 25c
4 pkgs Jelly Powder 25c	3 Surprise, P. & G. or Gold 25c
2 lbs Dates 25c	5 cakes Lennox or Polo Soap 25c
3 lbs Rice 25c	3 pkgs Snowflake Ammonia 25c
3 lbs Barley 25c	3 pkgs Rinso 25c
2 lbs Brunswick Peas 25c	2 1/2 lbs Laundry Starch 25c
2 pkgs Bran 25c	3 pkgs Pearlina 25c
2 pkgs Corn Flakes 25c	6 pkgs Toilet Paper 25c

GARDEN, FIELD AND FLOWER SEEDS

The Yerxa-Malone Co., Ltd.

WOODSTOCK

Main St. Telephone 33-11

It pays to use

MARTIN-SENOUR MARBLE-ITE FLOOR FINISH

Nothing like it for Hardwood Floors It wears like Iron

Write to Head Office, Montreal for Free Booklet

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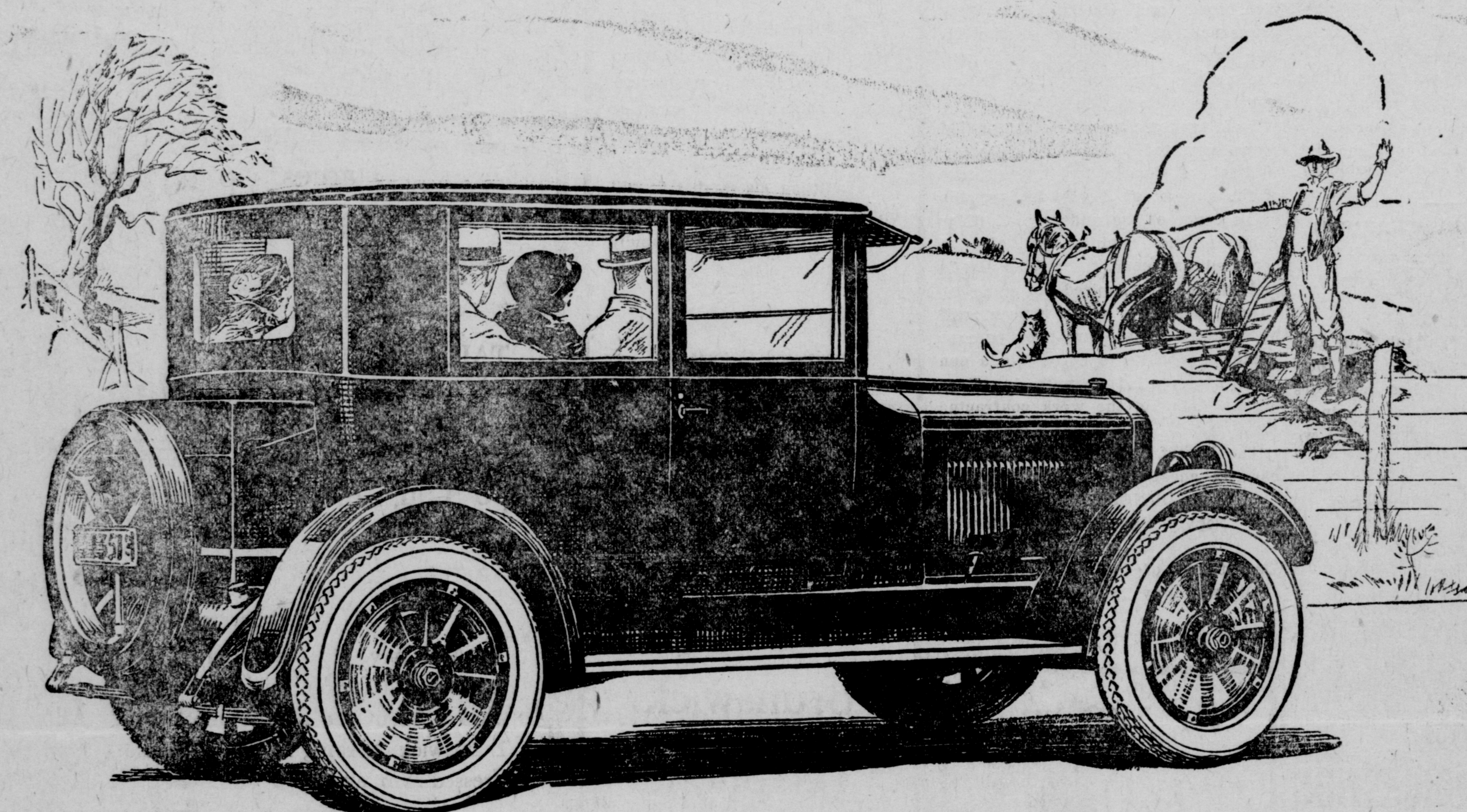
Stewart & Stewart

WOODSTOCK, N. B.



The class were having a lesson on animals. "Now that's quite wrong!" said the teacher. "You know that a leopard can't change his spots!" "Oh! yes, he can, sir!" replied Tommy. "When he's tired of sitting on one spot he can change to another."

IN ALL THE WORLD NO CAR LIKE THIS



Years of Lustrous Beauty—\$2075

BAKED enamel finish! This five passenger Jewett Brougham retains its glossy beauty for years. No other car at any price offers you a body built and finished like this Brougham. Separate steel body panels. Each panel is dipped three times in finest black enamel, and baked at high temperature, with a rub after each coat—then fastened to the wood frame. Wood, because wood absorbs vibration, eliminates noise.

This Brougham is beautiful inside, too. Fawn-colored velour upholstery pleases the fastidious. All seats are comfortable; two in front fold, giving easy entrance and exit, either side.

Remember—It's a Sturdy Six

The Jewett is a sturdy six—not a "light" six. Touring car weighs 2805 lbs.—200 to 400 lbs. more than "light" sixes—and this Brougham in proportion. It has Paige-Timken axles front and rear; 6-inch-deep frame; all-steel universals.

The Jewett motor has extra large cylinders—3 1/2 x 5 inches. This means 249 cu. in. piston displacement—far more power, and power-for-weight—than "light" sixes. Jewett goes from 2 to 60 miles an hour, or more, in high; beats most any car's time up any hill; picks up from 5 to 25 miles an hour in 7 seconds, in high. (Try that with any other car.)

In all the world no car like this! The Jewett offers a combination of advantages and mechanical superiorities not found in any other car—and Jewett's price is moderate! Drive this Brougham. Measure it against all your needs, business and social. Note our number, now!

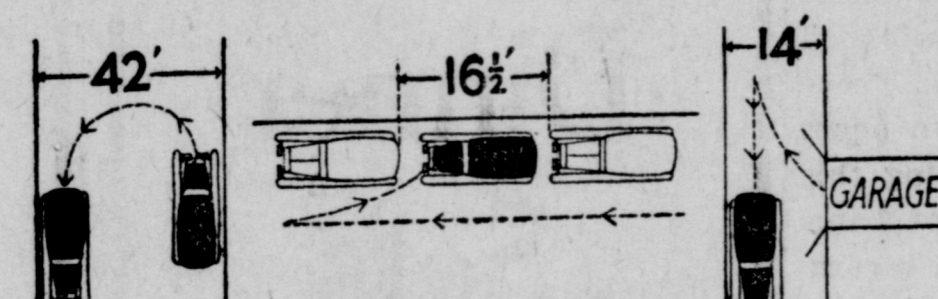
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Dealer: H. MARSTERS

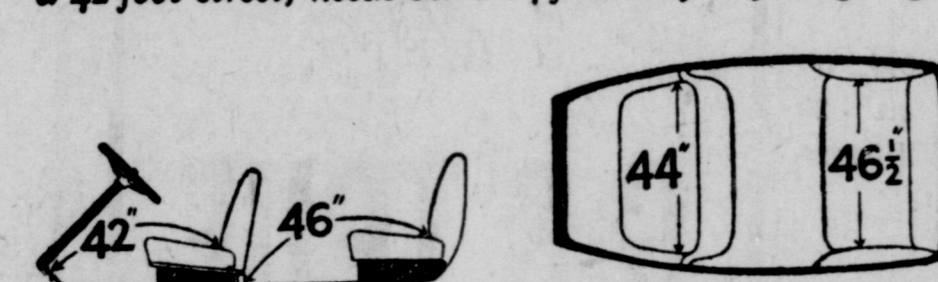
Woodstock, N. B.

JEWETT SIX

PAIGE BUILT



Traffic Advantages
Jewett's convenient chassis size gives you every traffic advantage. Parks in a 16 1/2 foot space; turns around easily in a 42-foot street; needs but a 14-foot alley to your garage.



Roomy Comfort

	FRONT SEAT		REAR SEAT	
	Leg room, inches	Width, inches	Leg room, inches	Width, inches
Coupe	40	45	—	—
Brougham	40	two—18 1/2	44	46 1/2
Sedan	40	46	46	46 1/2
Touring	42	44	46	46 1/2

All Jewett models are as roomy as larger, cumbersome cars. Sit in them. Drive them. Ride in them.

Touring \$1645	Coupe \$1955
Brougham 2075	De Luxe Touring 1890
Sedan 2335	De Luxe Sedan 2660

Prices at Windsor. Tax paid.