

Behind every package of



MORSE'S TEAS

there is over Fifty Years of Tea Blending Experience.

Commencing Aug. 1st

and until our Stock is disposed of, we will offer

20 P. C. Discount

On all MADE UP CLOTHING

On all TAILOR MADE GARMENTS we will give 15 P. C. OFF.

Goods Are All New

Don't Forget the Place

JOHN E. COGGER

Tailor and Clothier

Coats of Beauty

The newest of the World's fashions

Any woman wearing either of these coats would be admired by all. You can have either or both for less money than elsewhere in Canada, and the price is the same no matter where you live.

Our method of selling "Halls" Fur Coats and Garments "direct to you" by mail saves you the retail profits.

There is a wonderful array of bargains in wearing apparel illustrated in

Halls' Fashion Book

showing the newest popular models from Paris, London, New York and Toronto in

Furs "from Trapper to Wearer"

Fur Coats, Scarfs, Chokers, Dresses, Millinery, Shoes, Cloth Coats, Fur Trimmed or Untrimmed

This book is FREE—Send for your copy to-day, address as below.

Hallam Mail Order Corporation Limited

466 Hallam Bldg., TORONTO

Things You Would Not Do Without

There are many forms of advertising, but the world could get along without some of them

Billboards are good, but if they were to disappear nobody would worry.

Circulars that come in the mail are sometimes interesting, but if your mail was free from them you would not worry.

Electric signs are often beautiful, but you wouldn't miss them.

Street car cards serve a useful purpose, but if they weren't there you would hardly notice it.

But think what chaos would reign if the world were suddenly deprived of its newspapers.

The newspaper is man's only point of contact with the universe. It is this fact that makes the newspaper the greatest advertising medium. It is the only form of advertising that people pay to read.

Use it to stimulate your trade.

Sentinel Advertising Pays

Here and There

Canadian bond sales during the week ending August 10th amounted to \$398,570, which brings the total for the year up to \$247,050,100. Of this sum \$103,335,827 represents the value of bonds sold in Canada; \$27,978,333 in the United Kingdom, and \$115,745,000 in the United States.

The port of Montreal is well on its way this season to beat all previous records for tonnage received as statistics, obtained from the Harbor Commissioners' office, show that there is a big increase in the number of ships berthed in the port to date, as compared with the number for the same date last year. Up to August 8, 608 boats had docked here and their total tonnage was 1,936,456, while up to August 13, 1924, only 537 vessels had tied up here since the opening of navigation of the 1924 season, and their tonnage was 1,891,367.

One notable feature of the tourist season in the Canadian Rockies this summer has been the demand for saddle horses, according to J. M. Gibbon, secretary of the Trail Riders, who recently returned to Montreal from the west. The practice is growing of sending the horses in advance to points where the trail crosses a motor road and thus one commences one's ride at a point thirty or forty miles from one's headquarters. Thus the great cavalcade of over one hundred riders who participated in the recent three-day cross country ride between Marble Canyon on the Banff-Windermere Highway, to Wapta Bungalow Camp on the Canadian Pacific Railway, was made possible and convenient as it took only two hours to convey the riders from Banff and Lake Louise by motor bus to the points of departure.

Twelve British newspapermen representing some of the most important dailies in Great Britain, are now making a six weeks' tour of the country over Canadian Pacific lines. The party will travel from Halifax to the Pacific Coast taking in all the important industrial and scenic points of the country. They will spend a day at the Canadian National Exhibition at Toronto, and will visit the famous Bungalow Camps in Ontario, as well as the beauty spots in the Rockies. They arrived at Quebec on August 22nd, on the Montclare, the object of the tour being to correct in the minds of representative British journalists the erroneous impressions recently made in England regarding Canada by certain sections of the press.

Under the heading, "The Inconsistencies of Men," C. B. Fletcher contributes the following interesting remarks on freight rates to the August "Railway Review":

"Man's progress is measured by his adaptability to his surroundings and his opportunity to trade with his fellow men by exchanging products. Transportation is the essential instrumentality for trade, commerce or business of any kind.

"The phenomenal prosperity of the United States today is the direct result of the most efficient transportation facilities in the world — railroads.

"Railroad transportation is worth ten times what it costs today to every person in this nation. The railroads haul your meat 500 miles for 36 cents a hundred pounds, you pay from 20 cents for cheap cuts to 60 cents for special cuts of meat or from 60 to 180 times the cost of transportation.

"The railroads haul flour 400 miles for 13½ cents a hundred, 7 pounds for one cent. You pay 10 cents a pound for bread or 70 times the cost of transportation.

"You pay one dollar for a meal at a first class hotel on which the freight charges were less than two cents, including everything served, and the coal to cook it, and then tip the waiter ten cents or five times what the railroad received for hauling it 400 miles or more.

"The same man who tips the waiter ten cents will go out and make a speech and complain of high freight rates which are not one-fifth of the amount of his tip.

"Consistency, thou art a jewel!"

OBITUARY

Mrs. Elizabeth B. Robinson

The death occurred at Victoria Hospital, Fredericton, after a long illness of Mrs. Elizabeth B. Robinson, wife of J. Lindsay Robinson, of East Glassville. Deceased was well and favorably known among a large circle of friends and her death will be learned of with regret. Besides her husband she is survived by one son, Clarence at home; four daughters, Mrs. Leslie Bartley, of Upper Kintore; Misses Hazel E., Lillie M., and Helen M., at home; four brothers, William F. Lamont, of East Glassville; James Lamont, of Vernon, and H. J. Lamont of West Glassville. The remains were taken to East Glassville and the funeral took place, Monday afternoon, August 24th.

The most manifest sign of wisdom is continued cheerfulness.

—Montague.

YES—

you can easily make the most delicious

Cakes, Biscuits, Doughnuts, Cookies, etc.

with

MAGIC BAKING POWDER



MADE IN CANADA CONTAINS NO ALUM

E. W. GILLET CO. LTD. TORONTO, CAN.

PHILOSOPHIC NATIVE

"How's times?" enquired a tourist. "Oh, pretty tolerable," responded the old native, who was sitting on a stump. "I had some trees to cut down, but a cyclone came along and saved me the trouble."

"Fine."

"Yes, and then the lightning set fire to the brush pile and saved me the trouble of burnin' it."

"Remarkable. But what are you going to do now?"

"Oh, nothin' much. Jest waitin' for an earthquake to come along and shake the potatoes out of the ground."

KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the hot summer months are to small children. Cholera infantum, diarrhoea, dysentery, colic and stomach troubles are rife at this time and often a precious little life is lost after only a few hours' illness. The mother who keeps Baby's Own Tablets in the house feels safe. The occasional use of the Tablets prevents stomach and bowel troubles, or if trouble comes suddenly—as it generally does—the Tablets will bring the baby safely through. They are sold by all druggists or will be mailed on receipt of price, 25 cents per box, by The Dr. Williams' Medicine Co., Brockville, Ont. A little booklet, "Care of the Baby in Health and Sickness," will be sent free to any mother on request.

SOME ORIENTAL PROVERBS

A cheery face is the best toilet.

The faster the pace, the shorter the race.

A needle never pricks with both ends.

Regret cannot bring the arrow back to the bow.

The master of the house is the servant of his guest.

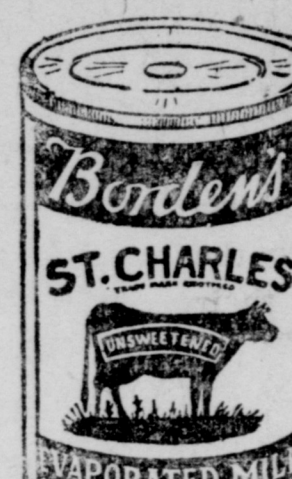
Knowledge without practice is like a bow without a string.

If you have to gather thorns do it by a stranger's hand.

An angry woman thinks not with her head but with her tongue.

If you spend your time collecting money for fear of poverty, you are practising poverty.

If a dog's prayer were heard there would be a shower of bones from heaven.



Borden's ST. CHARLES

STERILIZED MILK

With the Cream left in!

Keep a supply in your pantry

Free Recipe Book—Write the Borden Co. Limited, Montreal.

"Let the Maritime Provinces Flourish by Their Industries."

BORDEN FACTORY—TRURO, N.S.

CANTERBURY

Miss Annie Anderson left on Tuesday for Harvey to take charge of the school there.

Misses Margaret and Mildred Cummings left on Monday for St. John and Moncton. Miss Mildred will enter the St. John Public Hospital to train for a nurse, and Miss Margaret will go to Moncton where she will make her home with her sister, Mrs. Douglas Dixon, and will attend school.

Miss Cora Carr who has been visiting her parents, Mr. and Mrs. H. L. Carr, returned to St. John Monday to resume her duties with Vassie & Company.

Miss Munro of Southampton arrived in town on Tuesday to take charge of the Advanced Dept. of our school, and Miss Claudia Price will take charge of the Primary Dept.

Miss Julia Donovan has returned from Moncton where she has been visiting her sister, Mrs. Harry Doyle.

Mr. and Mrs. F. B. Edgecombe and son Emmerson, Mrs. McCann and children, of Fredericton, and Mr. McGaugh of St. John were guests on Sunday of Mr. and Mrs. E. London and family at The Pines, Skiff Lake. On Tuesday Mr. and Mrs. A. T. Murchie, of Fredericton and daughter, Mrs. Frank Gatecombe of Calais, Me., were also guests of Mr. and Mrs. London.

Mr. and Mrs. O. S. Dubey returned Tuesday to Stoughton, Mass.

Mr. and Mrs. Stewart Durling left on Friday by auto for Boston. They were accompanied by Mrs. Wheaton and two daughters, of Brocton, Mass.

Miss Cora Dickinson has gone to Bristol to take charge of a school, and Mr. Chester Dickinson to Lord's Cove, to teach.

Mrs. (Dr.) A. E. London and two children, Bob and Margaret, who have been the guests of Mr. and Mrs. E. London, left on Friday for their home in Montreal.

Miss Mildred Anderson is leaving on Monday to resume her duties at Sackville.

HOULTON RACES

Houlton, Me., Aug. 27—Dan Hedgewood, 2:04½, the Woodstock Driving Club's veteran battler, won the Junior Free-for-All, feature event of the second day of the Houlton Fair racing program without having to go unduly fast, although Silver King, cutting in with the Maine and New Brunswick campaigners for the first time, won the opening heat. The best time in the event was 2:11 3-4. Saecharose, 2:09 1-4, and some of the Junior Free-for-All regulars were missing, Diamond Boy being the only other starter besides the two heat winners.

Purse \$600.

Dan Hedgewood, br s, by Hedgewood Boy (Toole) ... 2 1 1 1

Silver King, bg, by King Temple (Baker) ... 1 2 2 2

Diamond Boy, ch g (Burrill) ... 3 3 3 3

Time 2:14 3-4, 2:11 3-4, 2:12 1-4, 2:13 1-4.

Houlton, Me., Aug. 28—John R. Braden, 2:02 3-4, added another race to his already long list yesterday when he beat Jackson Grattan, 2:01½, the Houlton Driving Club's pacer, in two out of three heats in their matched race, the feature of the racing program at the closing day of the Houlton Fair.

Red Line and Mildred Forbes, two Woodstock horses from the stable of Gallagher & Hammond, won the two stake events which completed the program, Red Line beating The Tank in their first clash in stake engagements and Mildred Forbes beating Peter Stillwell, the former pacer in Harry Nevess' stable.

2:24 Trot Stake

Purse \$500

Mildred Forbes, bm, by J. Malcolm Forbes (Toole) ... 1 1 1

We Owe It To Ourselves and To Our Customers



—to have banking relations only with people of good repute who are honest and prompt in their business obligations.

—to make a fair profit on the service we render to customers so that the bank can grow in strength and usefulness.

—to make loans with the utmost care and upon approved security to the end that the funds of the bank and its depositors will be safely and constructively employed.

It is to the interest of every depositor that we strictly observe these principles without which no bank can be strong and permanently helpful.

BANK OF MONTREAL

Established over 100 years

Total Assets in excess of \$700,000,000

WOODSTOCK BRANCH
G. FILLITER, Manager

Peter Stillwell, bg (Nevers) 2 2 2 11:00 a. m. Paper on "Problem of Ella Watts, bm (Keyes) 3 3 3 our Weekly Prayer Meeting, and discussion, Rev. K. M. Vallis. Fourth Session

Aubrey McKinney, bm (Avery) 4 4 4 Tuesday, 2:00 p. m. Devotional, Jesse Clifford Tell and Knight of Columbus also started.

Time 2:18 1-4, 2:18 1-4, 2:18 1-4. Free-For-All

Purse \$1000

John R. Braden, br s by John R. Gentry (Willard) 1 2 1 Tuesday, 7:30 p. m. Song Service, Rev P. J. Quigg.

Jackson Grattan, bs, by Solon Grattan (Burrill) 2 1 2 7:45 p. m. Sermon and After Meeting, Rev. H. R. Bell.

Time 2:09 1-2, 2:10, 2:11 1-4; 2:17 Trot and Pace

Purse \$500

Red Line, bg, by Col. Johnson (Toole) 1 1 1 see that all delegates go, as we would like to have all rural churches represented.

The Tank, bg (Langille) 3 2 2

Alfred King, bg (Nevers) 2 3 4

Anxiety, bm (Keyes) 7 6 3

Tom B. Miss Simasie, Justina and Emotionless also started.

Time 2:13 1-4, 2:12 1-2, 2:13 1-4.

MARRIED

GIDNEY-MONOHAN—At the Parsonage of the United Church of Canada, Woodstock, Feb. 28th, 1925 by the Rev. J. T. Cavers the marriage of Doris M. Monohan, took place when she was united to Forest C. Gidney. The young couple resided at Hodgdon, Me.

UNITED BAPTIST CHURCHES
District No. 2, Carleton Co., N. B.
Program for District Meeting to be held Sept. 14th and 15th at Gordonsville, N. B.

First Session
Monday, 3:00 p. m. Conference, Jas. A. McIsaac.

4:00 p. m. Appointment committees and new business.

Second Session
Monday, 7:30 p. m. Song Service, Rev H. R. Bell.

7:45 p. m. Sermon and After Meeting, Rev. R. S. Gregg.

Third Session
Tuesday, 9:30 a. m. Devotional, D. W. Rogers.

10:00 a. m. Report Finance Committee and Discussion.

To September Investors

The Bond Market is just passing through a period of summer dullness which is usually followed by more active buying and selling, and consequently higher prices, commencing in the Autumn and continuing throughout the winter.

We recommend that investors place their orders now that they may insure prevailing prices and yields, if you wish, you may order now for deferred delivery.

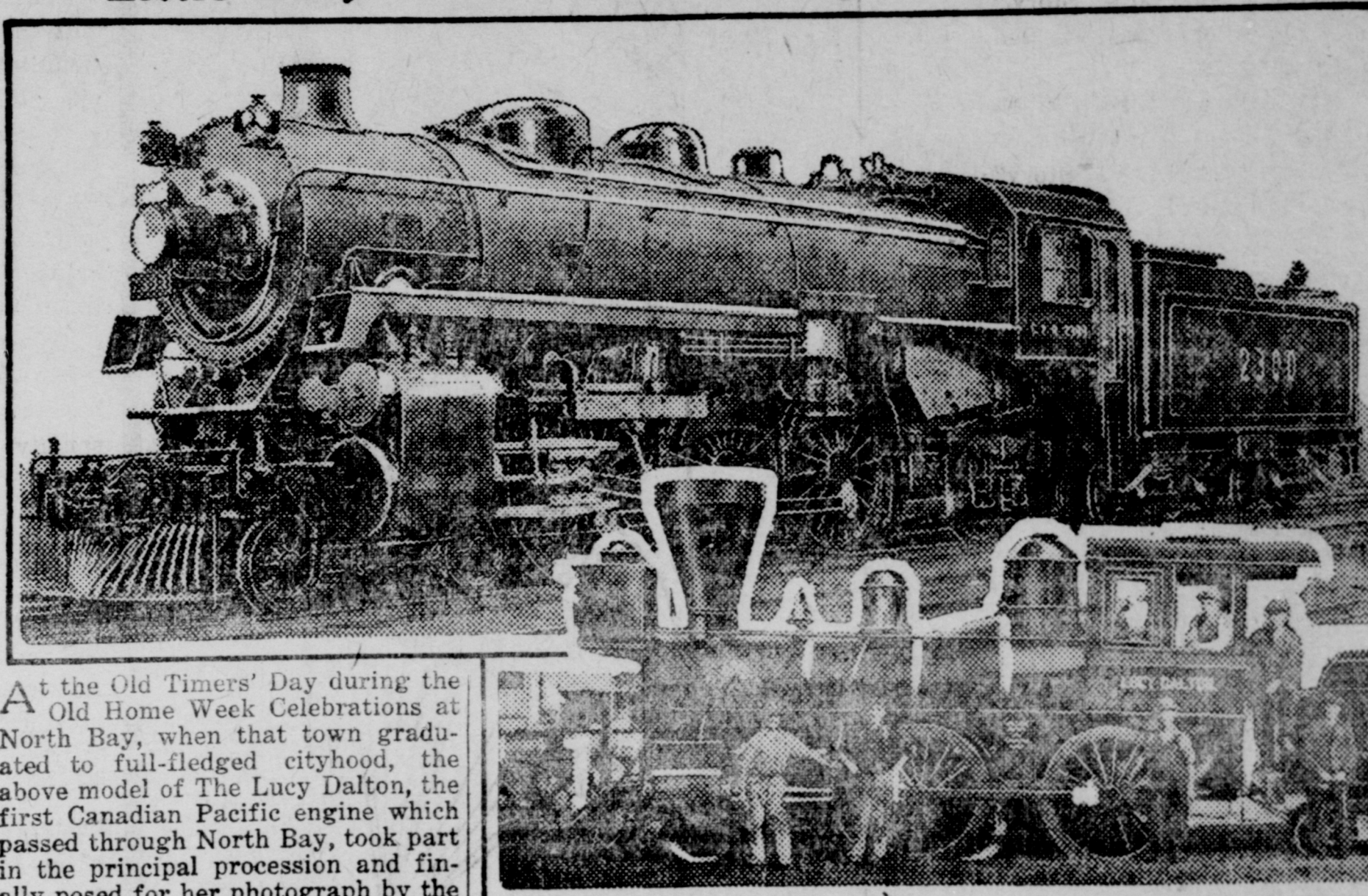
Write for copy of our September Offerings.

EASTERN SECURITIES CO. LIMITED

(Head Office)
92 Pr. William St.
St. John, N. B.

Charlottetown Halifax

Little Lucy Dalton and Her Big Grand Daughter



At the Old Timers' Day during the Old Home Week Celebrations at North Bay, when that town graduated to full-fledged cityhood, the above model of The Lucy Dalton, the first Canadian Pacific engine which passed through North Bay, took part in the principal procession and finally posed for her photograph by the side of one of her gigantic granddaughters, who nowadays perform the duties once carried out so laboriously by Lucy herself. The model was constructed in the Canadian Pacific shops in North Bay and quitted her way along the streets of

the new city on her own motive power. Thousands of old-time railroad men gathered in the Baby City of Ontario for the Old Timers' celebrations, and many were the hair-raising stories told of the days when, half a century ago, the railroad was first pushing its way through the barren wilderness which was then North Bay.