



Wanted—A Name!

\$100 in prizes

1st -- \$50
2nd -- 30
3rd -- 20

Send only \$1.00 for this package containing one 75c box of face powder, one 75c jar of cleansing cream and one vial of exquisite perfume—coupon for name in package. Check color of powder desired: Flesh—Special Blend—Rachell.

BONUS FOR EARLY USE OF COUPON

Contest closes Nov. 30. Winners announced within 2 weeks. Extra bonus of 10c day for each day prior to Nov. 30, that prize winner mails entry.

Puritan Pharmaceutical Co. Ltd., 77 York St., Toronto
Please find enclosed \$1.00 for powder, cream and perfume with contest entry coupon.

NAME
ADDRESS

WANT MORE POWER

BUT SMOOTH PERFORMANCE IS ESSENTIAL

The Automobile Show in the Canadian National Exhibition, this year, surpassed by far any previous exposition at this annual "get-together of the Nations. More important almost than graceful lines and harmonious colour schemes was the marked progress in motor design, combining greater power with smoother operation.

Quoting from Harry Clarke in his article on the motor show:

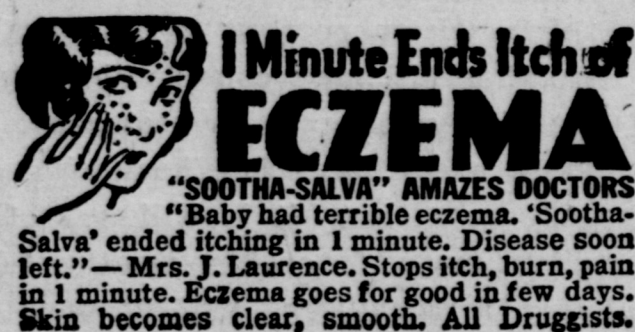
"Far the most important of these changes has incubated under the hood of the automobile. It began hatching as far back as the great war when a demand for more power appeared. The engineers appeased this by increasing the bore and stroke which were made larger until the point was reached where the cylinders had grown so large that each individual explosion in the motor was too rough and harsh.

"But with this fetish worship of power came a mitigating element—a demand for refinement in performance. And to give added power, together with quietness and ease of operation, the engineers found they had reached and, in some cases passed, the limit of cylinder size which would ensure refined operation in high compression motors. Consequently, new engines were designed with more but smaller cylinders which would give equal or added piston-swept volume. Thus the individual explosion of the new multi-cylinder engine is practically unnoticeable and the driving force of the exploding gases is broken up into a smooth even flow of power in which are found new heights of speed, acceleration and hill climbing ability."

"At every turn in the Automotive building more eight-cylinder models are seen, and with a sixteen and several twelves appearing on the horizon the pronounced interest in more cylinders during the past year is taking definite form. Moreover, the show gives final sanction to the suggestion that the trend for multiplicity of cylinders is definitely established."

FROM COAST TO COAST

About fourteen years ago the British Automobile Club hung up an award called the Rutherford Gold Medal, for the first motorist crossing Canada from Coast to Coast without detouring into foreign territory. During that time no person has ever claimed it. This however does not discourage Mr. Healy F. Needham, who, after two and one-half years preparation started from Halifax on September 4th and hopes to reach Vancouver in about ten weeks time; six of the ten weeks being spent in the Northern Ontario badlands which have defeated all previous attempts.



"SOOTH-SALVA" AMAZES DOCTORS
"Baby had terrible eczema. 'Sooth-Salva' ended itching in 1 minute. Disease soon left."—Mrs. J. Laurence. Stops itch, burn, pain in 1 minute. Eczema goes for good in few days. Skin becomes clear, smooth. All Druggists.

PLEASURES OF HOPE

Chairman (finishing eulogistic speech) — "Our dear old friend here has lived amongst us for forty years, is living with us now, and, he says, hopes to live amongst us for many years.

Gentlemen I can only add that we are looking forward to burying him here."—The Outspan (Australia).

GET YOUR SHARE NOW

It may be some consolation to the average man to know that, potentially, he is worth \$2,996. This figure is the per capita wealth of the Dominion, exclusive of undeveloped natural resources at \$28,940,000,000.

Individually the people of British Columbia are the wealthiest, although Ontario ranks first among the provinces in total wealth. The per capita wealth of British Columbia is \$4,339. Alberta is second with \$3,717. Saskatchewan third with \$3,613. Ontario fourth with \$3,063. Manitoba fifth with \$2,986, and Quebec sixth with \$2,759. Nova Scotia had the lowest figure, \$1,589 while Prince Edward Island had \$1,759 and New Brunswick \$1,877.

Just Grand, Says Mrs. Fitzgerald

"For about three years my stomach had been out of order; I suffered with indigestion and a rheumatic



MRS. ANNIE FITZGERALD
condition in my knees; my appetite completely left me and I was habitually constipated. Sargol proved a grand medicine for me. I never have stomach trouble or indigestion now; the rheumatic pains are fast disappearing. I enjoy long walks and feel fine all the time.

"Sargol Pills don't upset in the least but keep the system perfectly regulated."—Mrs. Annie Fitzgerald, 107 Erin St., St. John.

Sargol may be obtained in Woodstock at Patten's Drug Store.

LOOKING BETTER

Toronto, Sept. 11.—Announcing that there has been a remarkable pick-up of 25 per cent in the hardwood lumber business since August, the secretary of the National Association of Hardwood Men predicts that industry would be 100 per cent back to normal early in 1931.

A GREAT DISCOVERY

MORE than half a century ago, the discovery was made that emulsification helped make cod-liver oil easy to take and digest. It is the adaptation of this principle in

SCOTT'S EMULSION
that has made possible the widespread use and realization of the health-giving benefits of cod-liver oil.

Where there is need for cod-liver oil—Scott's Emulsion will serve that need adequately and pleasantly.

Scott & Bowne, Toronto, Ont.

30-5

Here and There

(Guy)
As a nerve tonic more effective than anything conceived by medical skill, Canada's rocky highlands and placid lakes were given first place by Sir William Macdougall, M.D., F.R.C.S., interviewed recently at Lake Louise, where he rested after attending the arduous convention of members of the British Medical Association held last month at Winnipeg.

A note of confidence and sincere optimism in the soundness of Canada's economic position at the present time and faith in her future development was sounded by E. W. Beatty, chairman and president of the Canadian Pacific Railway, at the banquet given recently at Saint John by the Board of Trade of that city in celebration of the first sailing of the Princess Helene, new C.P.R. coastal steamer, on the Saint John-Digby route. Mr. Beatty said he hoped to see a second boat run alongside the Princess Helene in the not distant future.

Determination of the Canadian Pacific Railway to maintain for Canada the pride of owning the largest, fastest and finest ocean liner on the Pacific and the company's foresight in providing for needs beyond those of the present in the realm of transportation were lauded at Vancouver recently, at a dinner held at the Hotel Empress. Hon. R. Randolph Bruce, Lt.-Governor of British Columbia, added his tribute to those of nine other speakers at the function.

Mrs. L. N. Calverley, wife of the famous British surgeon, was credited with taking the largest fish, other than salmon to be caught in British Columbia waters this season, when she landed an 18½-lb Rainbow trout from the sparkling waters of Shuswap Lake recently. She is a cousin of Lady Diana Duff Cooper who as Lady Diana Manners gained world-wide fame as the heroine of "The Miracle."

The Banff Highland Gathering of 1930 goes down not only as the greatest yet so far as events and entrants are concerned but also for attendances since more than 10,000 spectators were present. Eight events ran continuously and concurrently; athletic events were confined to Alberta and British Columbia; dancing events added Manitoba to the list, while the piping contests brought in the whole of Canada, Scotland, China and the State of Washington.

Marking the earliest opening of the apple shipping season from Halifax to Europe, over a week in advance of last year, the first overseas shipment of the fruit went September 2 in a cargo estimated at about 4,000 barrels of Nova Scotia apples.

There is a record crop of potatoes in Canada this year. It will total 66,500,000 bushels or 46 per cent more than in 1929, according to the latest official estimate. Potatoes are grown in commercial quantities in all the provinces of Canada.

According to a statistical report, if all the wealth in the Dominion of Canada were equally divided it would provide \$2,000 for each person. This does not include the value of Canada's undeveloped natural resources. The national wealth is placed at \$28,940,000,000, an increase of \$1,272,000,000 over the previous year.

Pale Faces

Jaded Nerves

Due To Weak, Watery Blood.
Anaemia — impoverished blood — comes so stealthily that it is often well advanced before recognized. Fatigue and discomfort the earliest manifestations of the trouble are seldom taken seriously. Soon the face becomes pale; the nerves jaded; the heart palpitates violently after the slightest exertion; the appetite becomes fickle and before you realize it you are in a terrible plight.

At such time, by enriching and purifying the blood Dr. Williams' Pink Pills will build up the nerve cells and correct the run-down condition. Concerning them Miss Margaret Torrey, Toronto, Ont., says:—"I suffered a complete breakdown. My heart would palpitate on the least exertion. Nothing I ate agreed with me. I started taking Dr. Williams' Pink Pills and by the time I had taken several boxes I was ready for anything; I had gained in weight and every distressing symptom had left me."

You can get these Pills from any dealer in medicine or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Minard's Liniment is a household friend.

AGAIN PROMOTED

Dr. W. H. Irvine received a telegram yesterday from his son William H. Jr., stating that he had been promoted to the position of assistant manager of the Canadian Airways Limited. Mr. Irvine has been stationed at Toronto for some time, but his new position will necessitate his removal to St. Hubert, near Montreal. His many friends here will be pleased to learn of his well deserved promotion.—Fredericton Mail.

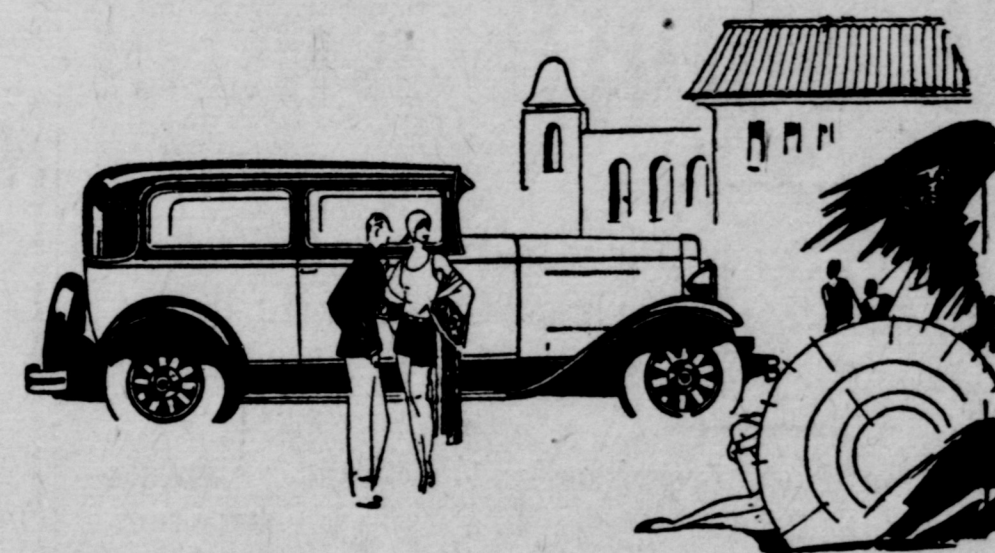
Try Cogger's blue suits at 27 with two pair of pants.

Use Minard's Liniment for Foot Ailments.

"NERVES ALL SHOT"
NOW FEEL FINE
"FRUIT-A-TIVES" DID IT
"Fruit-a-tives" did it, says Mr. Alfred Clugra. Thousands write nervousness, heart flutter, dizziness, constipation, indigestion and over-night. Sound sleep at once. Get "Fruit-a-tives" from druggists today.

OLDSMOBILE

EARN YOUR CONFIDENCE



YOUR first appraisal of Oldsmobile leaves you with a friendly feeling of confidence towards this high-spirited car whose very lines suggest staunch build and absolute dependability.

But not until you have driven it ten thousand miles or more . . . under every motoring condition . . . and in all kinds of weather . . . will you fully realize how Oldsmobile earns and keeps your confidence.

You will discover that Oldsmobile, like a true friend, becomes even more trustworthy . . . that it inspires deeper confidence the longer it serves you. Like thousands of other Oldsmobile owners, you will learn that its dependability is based not alone on the time-proven

soundness of Oldsmobile design, but also on such mechanical refinements as a mighty 62-horsepower engine mounted on rubber . . . long, flexible springs controlled by hydraulic shock absorbers . . . big, weatherproof, four-wheel brakes . . . and a sloping, non-glare windshield.

An opportunity to prove how Oldsmobile earns confidence awaits you at our showrooms. Drive Oldsmobile yourself, and let this splendid car demonstrate for itself the qualities owners everywhere claim for it. Ask about the General Motors Owner Service policy, most complete in the automobile industry, and about G.M.A.C., General Motors' own plan of deferred payments.



OLDSMOBILE

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

J. Clark & Son, Ltd.
WOODSTOCK, N. B.

IT'S BETTER BECAUSE IT'S CANADIAN

See it now!

FALL DISPLAY of NEW FABRICS and STYLES

by Tip Top Tailors Ltd.

THIS Fall the world's largest one-price tailors offer at the same old price, dozens of exclusive new fabrics of a quality that heretofore has been confined to high-price custom tailors. Combined with finer workmanship and style than ever, Tip Top Clothes this season present the most remarkable value for the money that Canadian men have ever been offered. Come in and look them over—you'll find it a pleasure to choose any style, fabric or color without the restriction of price—for Tip Top Clothes are all \$24.

Geo. W. Gibson
WOODSTOCK N. B.

Tip Top Clothes

Now on display a
new Frigidaire

for \$198.00

Porcelain-on-steel inside and out in beautiful Glacier-Gray

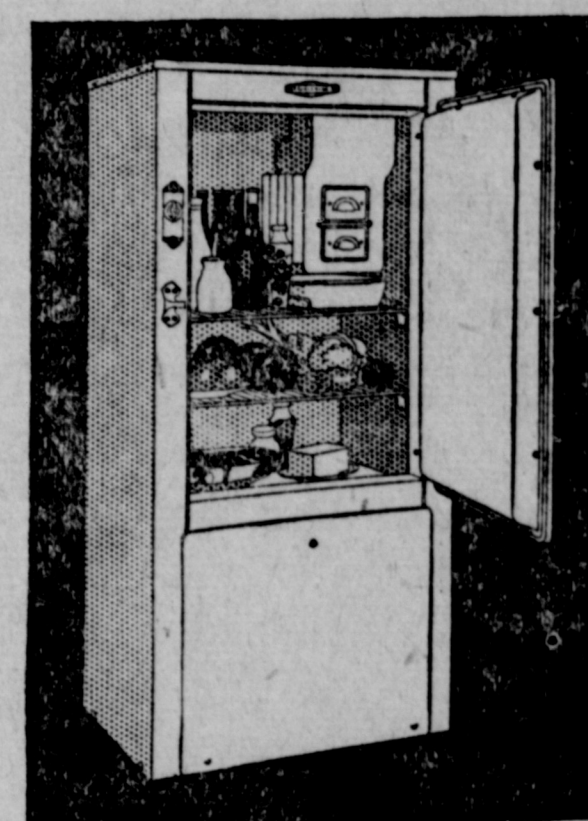
You have always said that "some day" you would own a Frigidaire. For you know Frigidaire's reputation for dependable performance. You know that you want and need a Frigidaire.

And now you can buy one at the lowest price in history.

Nor is low price all. You get outstanding value—value in a cabinet of beautiful, glacier-gray Porcelain-on-steel inside and out—value in a mechanical unit that is in the bottom of the cabinet and uses but little current—value in dozens of features that have won world-wide popularity for Frigidaire.

Despite its low price, this new Frigidaire is extra-powerful and unusually quiet. It is equipped with the famous "Cold Control." It freezes ice and desserts quickly. It keeps foods cold and fresh in the hottest of weather.

But why not stop in and investigate all these things for yourself? We'll be glad to give you a complete demonstration.



The new G-3 Frigidaire. Glacier-Gray Porcelain-on-steel inside and out. 4½ square feet of food storage space. Only \$198.00.

SELECT YOUR OWN TERMS
As little down as you wish to pay. Balance arranged to suit your convenience.

Creighton & Ridley, Ltd.
WOODSTOCK, N. B.