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A richer, moister, more satisfying chew for men who want the best—Golden Rod is noted for its economy—never crumbles, chips nor dries out.

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CHEWING TOBACCO

A human document

"THE only things I own that are still worth one hundred cents on the dollar are my three Confederation Life Policies! How I wish that I had followed the advice of your representative, (given to me several years ago), and put more of my current earnings into Life Insurance Protection! But I was like a great many of my friends... money was coming too easily. I was making profits in the 'market' as well as in my business. True, I invested in bonds and other securities that I thought were safe and sound... but they weren't."

"All that I made in the 'market', I lost... and a great deal more besides. Instead of being... as I thought... comfortably well off, with my family well secured against any financial contingency, the only thing that stands between them and comparative poverty, if anything happens to me, is my Confederation Life Insurance."

This is what a policyholder said recently when applying for more Confederation Life Insurance. Remember, he wasn't asked to buy more insurance. His only worry was whether he was in sufficiently good health to pass the medical examination.

Fortunately for him, he was... and with the stroke of a pen... i.e., signing a cheque for the first premium... he was able to put back into his estate a very large sum of money to replace losses due to unwise speculation.

May we suggest that you inquire immediately concerning the advantages of placing your savings in a Confederation Life Monthly Income Policy or Pension Bond? The coupon is for your convenience.

Confederation Life Association, Toronto.

Please send me particulars of your Monthly Income Policies and Pension Bonds.

Name.....

Address.....

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Head Office Association TORONTO

MORE POWER TO YOU

SHREDDED WHEAT

KEEPS YOU ACTIVE

IN SPRING WEATHER

12 BIG BISCUITS

Made in Canada with Canadian Wheat

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

MORSE'S

TEA [Gratifies and Satisfies]

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High Roll Roofing

Corrugated and ribbed roofing—Council Standard Brand and Superior Brand, Led-Hed Roofing nails, metal shingles, sidings, ceilings, lath, galvanized sheets, savetrough, conductor pipe, ventilators, skylights, etc. Write for prices.

Eastern Steel Products, Limited
1335 Delorimier, Montreal, Que.

NOTICE

The Election of a TOWN COUNCILLOR

For the Town of Woodstock will be held on

MONDAY, THE 2ND DAY OF MAY 1932.

At the following places:

Polling places for District Number One

All ratepayers whose surnames commence with any letter of the Alphabet from A. to L. both inclusive, who reside in District Number One, comprising Kings and Queens Ward shall vote at or near the Council Chamber in the Town Hall (up Stairs.)

All ratepayers whose surnames commence with any letter of the Alphabet from M. to Z. both inclusive who reside in said District Number One, shall vote at or near the office of the Town Treasurer in the Town Hall (down stairs.)

Polling Places for District Number Two

All ratepayers whose surnames commence with any letter of the Alphabet from A. to L. both inclusive, residing in District Number two which comprises Wellington Ward, shall vote at or near Central Hotel.

All ratepayers whose surnames commence with any letter of the Alphabet from M. to Z. both inclusive residing in said District Number Two, shall vote at or near Kerrigan and Everett's.

NOMINATION OF CANDIDATES COUNCILLOR

Nomination of candidates for Councillor shall be filed with the Town Clerk at the Council Chambers in the said Town of Woodstock, between the hours of Ten o'clock in the forenoon and the hour of Twelve o'clock noon, of Thursday, the 28th day of April next.

Blank nomination papers can be had on application at the office of the Town Clerk.

The election is for the purpose of filling the vacancy caused by the death of Councillor B. A. Johnston. Dated the 11th day of April 1932.

J. C. HARTLEY,
Town Clerk.

Here and There

Forty British sportsmen will make up five parties which have arranged to fish trout and salmon on the Miramichi River, N.B., during 1932, according to announcement by the provincial director of information and tourist travel.

Canada shipped more than 5,000,000 pairs of rubber and rubber-soled boots and shoes valued at approximately \$4,408,100 to more than 80 countries during 1931, according to information given out by the Dominion Department of Trade and Commerce.

Travelling Canadian Pacific across the Dominion from Detroit and visiting Niagara Falls, Toronto, Ottawa, Montreal and Saint John prior to sailing by S.S. Melita for their home countries, eight European Ford Motor dealers were lavishly entertained at all cities they stopped at.

S.S. Montclare, the ship that inaugurated Canadian Pacific ocean passenger service at Halifax this winter after a lapse of twenty years, saluted the port with a shrill blast of her whistle Good Friday evening when she ended her last visit to Maritime ports for the 1931-1932 season.

Scotland will send an official Trade Mission ship to Canada this spring with a view to developing closer business relations with the Dominion. Over a hundred Scottish firms have already booked space on the ship which has been fitted out for the purpose by the Corporation of Glasgow.

Her Majesty, Queen Mary, and her two sons, the Duke of York and Prince George, showed great interest in the Canadian Industries Fair at Olympia, London, on the occasion of their visit. The Royal party was received by Hon. G. Howard Ferguson, High Commissioner for Canada.

The highest Canadian mountain ski ascent was made in March when Russell H. Bennett of Minneapolis, Clifford White of Banff, and Joe Weiss of Basheer, accomplished the unprecedented feat of climbing to the peak of the Snow Dome, centre of the vast Columbia ice fields. The peak is over 11,000 feet above sea level.

Bargain rates are forecast for western lines of the Canadian Pacific Railway, said C. B. Foster, passenger traffic manager of the railway, on his recent arrival in Winnipeg after an official visit to the Pacific Coast. The successful experiment in popular low rates excursions in Eastern Canada this year has invited consideration of extension of the project to the West, he added.

In continuance of its policy of inter-city visits between the major centres of population in Eastern Canada, the Canadian Pacific Railway will on April 8 operate one of the most ambitious of these projects by running a round trip excursion from Toronto to Montreal at a cost below one-fourth of that of the ordinary return fare. There is every indication of heavy participation in the excursion.

All Canada, as well as many interested mining men in far distant lands, will have an opportunity of listening to the speech of His Excellency the Governor-General, the Earl of Bessborough, to be delivered at the annual banquet of the Canadian Institute of Mining and Metallurgy at Montreal Thursday evening, April 7. It will be broadcast over 21 stations from Halifax to Vancouver over the lines of the Communications Department of the Canadian Pacific Railway. (833)

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Cook's Regulating Compound

A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, \$1.00; No. 2, \$0.50; No. 3, \$0.25. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT., CANADA.

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Oldest, Largest
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Mortgage Corporation
pays **4 1/2%**
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half yearly

**PAID UP CAPITAL AND RESERVE
Fifty Million Dollars**
1855 - 1929

**Canada Permanent
Mortgage Corporation**
SAINT JOHN, N.B.

Forty Hours Devotion

The Forty Hours Devotion, which began on Friday morning in St. Gertrude's church, closed Sunday night. The preacher at the closing was Rev. Father McBriarty, C. S. S. R., Saint John. Other clergy present were Rev. A. W. Kinsella, and Rev. Joseph Ward, Lakeville. Father McBriarty's sermon was largely directed to the members of the Holy Name Society. The canopy in the procession was borne by R. C. Tait, C. J. Brenne, Eugene Bowlin and G. J. McGuire.

Rev. Simon Oram, of Johnville, was the preacher on Friday evening, and Father Ward on Saturday evening. The children of the parish marched in a body around the church bearing lighted candles and baskets of flowers. The flowers were strewn before the canopy. The outside pews of the church were occupied by the men of the Holy Name Society, each man holding a lighted candle during the procession.

ANDOVER

Dr. and Mrs. A. F. MacIntosh entertained the members of the Round Table Literary Club, of which Mrs. MacIntosh is a member at their home Main street, Andover, recently. The rooms were bright with spring flowers. During the evening a most interesting subject was gone into, namely, "The Romance of Glass." Musical numbers were enjoyed, both vocal and instrumental, under the convener'ship of Mrs. A. Herbert Baird, and Mrs. Lee H. Bedell. A dainty luncheon was served by the hostess assisted by Mrs. Walter A. Gillett.

A quilting party was held at the home of Mrs. Gilbert Gee, recently. During the afternoon a quilt was put on and completed for one of the Indian boarding schools. At the close refreshments were served by the hostess.

Owing to the rain storm on Saturday and Sunday, quite a number of cellars were flooded in Andover. Service on Sunday was not held in the Andover Baptist church, owing to about three feet of water round the furnace in the cellar.

Mrs. Armanda Campbell and Mrs. Gertrude Ryan, have returned from a pleasant visit spent with Mr. and Mrs. E. M. Saunders, Grand Falls.

Allison Olmstead, student at U. N. B., has returned to Fredericton to resume his studies after spending a pleasant vacation with his parents, Mr. and Mrs. C. L. Olmstead.

Miss Ella Ervine has returned home after a pleasant visit spent with friends and relatives at Saint John and Sussex.

Louis Howlett has returned to his duties in the Bank at Grand Falls, Newfoundland, after spending two weeks with his parents, Mr. and Mrs. James W. Howlett.

Mrs. B. S. Moore of Andover is returning to the Brigham Convalescent Home, Boston for further treatment. The many friends of Mrs. Stephen Waite will be pleased to know she is gaining perceptibly every day now.

Mr. Bates of New Mills, N. B., was a recent visitor with Rev. and Mrs. J. MacAlden.

Mr. and Mrs. James McAskill of Riley Brook who have spent the winter at Palm Beach, Florida, write that they will arrive home earlier this year as the season and also the larger hotels are closing much earlier than usual this year.

UP. BRIGHTON SCHOOL REPORT

Grade VII—Verna Hallett 75.5.

Grade VII—Margaret Pearson 93.6. Claude Ginsen 57.8.

Grade VI—Ena Bubar 57.9, Martha Treacartin 71.5, Leighton Cook 70.8, Bud Hallett 68.1.

Grade V—Lillian Hayward 98.3, Margaret Hayward 95.8, Fern Day 93.3, Muriel Jordan 91.8, Pauline Robinson 65.4, Inez Ginsen 54.1.

Grade IV—James Pearson 91.1, Wendell Hallett 79.3, Gertrude Hallett 75.6, Arthur Hallett 56.8.

Grade III—Ena Jordan 94.6, Dorothy Ginsen 92, Gerald Hallett 91, Dora Hayward 87.3, Glenna Robinson 86.6, Lewis Treacartin 83.6, Elbert Day 75.

Grade II (A)—Marjorie Pearson 99.3, Hazen Hallett 91.3, Laurene Robin Robinson 76.

Grade II (B)—Niles Jensen 88, Jens Jensen 85.6.

Grade I—Burrell Burke 99.3, Jauanta Treacartin 97, Morris Jordan 96.6, Grace Hallett 95.6, Uldene Clarke 95.3, Dalton Hallett 94.6, Eugene Day 92, Regina Hallett 92, Allison Langille 90.3.

Perfect Attendance, Ena Jordan, Muriel Jordan, Laurene Robinson, Pauline Robinson, Lewis Treacartin, Glenna Robinson.

Vella R. Scott Teacher.

Use Minard's for Sore Throat.

ENJOYABLE CONCERT

Hartland, N. B., April 11.—A concert and box social was held in the 'School Assembly Hall, on Thursday evening in aid of the Community Ice Rink Fund. The programme consisted of orchestra selections by Miss Esther Oliver and Clinton Clark; Trio, by Misses Irene Lawson and Winnifred Moore and Hedley Colpitts; banjo and harmonica duet by Miss Ruth Orser and Robert Orser; solo by Miss Mabel Nevers; reading by Miss Clara Hagerman; solo, (in costume), by George Hatfield; boxing exhibition by Frederick Estabrooks and Gerald Hebb; song, The Cutest Kids in Town, by 8 small girls; violin solo by Mrs. K. W. Keith; play, Me and Betty, by Mary Shaw, Eunice Nixon, Reta Seeley, Dorothy Laskey, Christine Shaw, Pearl Ellis, and Viola Spinney; duet (in costume) by Mrs. A. R. Miller and David Morgan.

Following the concert games, contests and fortune telling, were enjoyed and the auction sale of baskets took place with F. Hagerman as auctioneer. Mrs. A. R. Miller won the prize for the best old-fashioned costume and prize winners in the guessing and musical contests were: Barbara Day and David Morgan. George Edwards won the sherry set, donated by S. S. Miller, which was sold in an auction contest. Tea and coffee were served by a committee from the Women's Institute consisting of Mrs. George Edwards, Mrs. F. F. Plummer, Mrs. Harry Barter and Mrs. Percy Barter. The proceeds amounted to \$48.

STRAWBERRY ROOT WEEVIL

The Entomological Branch of the Dominion Department of Agriculture provides a timely summary with respect to the Strawberry Root Weevil, as follows:

(1) The strawberry root weevil is a native insect abundant everywhere; the larvae live on the roots of grasses, clovers and other plants. The strawberry is a favorite food plant. The insect makes its appearance wherever this crop is grown.

(2) Control measures consist in the adoption of a suitable system of rotation of crops so that the plantation can be started on a clean field, and the application of a poisoned bait twice a year, commencing when the plants are first set out.

(3) The proper time to apply the bait is in the middle of April for the first application to destroy the overwintering weevils, and from the middle to the end of June for the second application, to destroy the summer generation which appears about that time. The second application of bait is the one which is most important.

For Chiliblains apply Minard's.

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offer the well dressed man
LUXURY
in everything but price



It is unnecessary to pay a high price for fine custom tailoring. Come to Tip Top Tailors, where the demands of three million discriminating men have made it possible for luxury tailoring to be sold for \$24.

Finest British wools, thoroughly cold-water shrunk. Individual cutting and tailoring to your measure. Unrestricted choice of style or fabric at one price. Satisfaction guaranteed.

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TO MEASURE

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Geo. W. Gibson
WOODSTOCK, N. B.

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WJZ New York

KDKA Pittsburgh

WBZ & WBZA

Boston & Springfield

Sunday evening at 8 p. m.

Entry blanks and all information from

K. F. DALLING, Woodstock, N.B.

"Roadcraft"

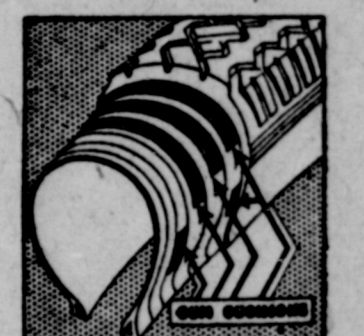
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Tire with EXTRA VALUES at no Extra Cost...

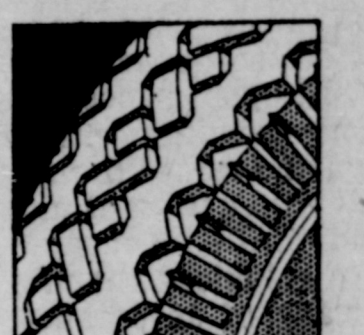
UNDER the massive tread in this Roadcraft Tire—built by Gutta Percha—to protect the cord fabric from friction and chafing, to absorb battering road shocks and flexing strains, to cushion the hammer-like blows that cause ordinary tires to fail, there are GUM CUSHIONS, an amazing feature that adds thousands of miles to tire life. Originated by Gutta Percha out of the experience gained in 49 years in the rubber industry in Canada, Gum Cushions have been proved successful by thousands of motorists over millions of miles of Canadian highways. They have given greater safety, better satisfaction, longer tire life.

To get this outstanding feature in a tire at any price would be good value. To be able to get it in a tire priced as low as the ROADCRAFT, built by Gutta Percha, is a saving you can't afford to overlook. Ask your Gutta Percha dealer for ROADCRAFT TIRES.

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An Extra Value
Cushions of pure gum rubber moulded in between the plies of cord fabric, making a "bearing" that reduces friction and wear at these points as effectively as ball bearings do in machinery.



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The Roadcraft Tire has extra width of tread which gives extra traction and extra protection from skidding. The tread is carefully designed to give the maximum grip of the road surface.

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