

Important Announcement to Farmers

Numerous explanations bearing on the cause and longevity of the prevailing depressed business conditions have been advanced—and from many divergent angles.

We are firmly convinced that one of the chief contributing factors has been the extent to which market prices for products of the Country's basic industries—particularly agriculture—are out of line with the commodities obligatory for the farmers to purchase—the implements of production being no exception.

It could not be expected that Farm Implement prices would be reduced to a point in keeping with the sub-normal prices prevailing the past two and a half years for products of the soil; nevertheless it is difficult to understand why a material movement in that direction has not been accomplished.

After careful consideration and in the absence of reduced factory prices being indicated in manufacturers of farm implements 1932 price lists, our firm has determined abandonment of the old established "Long Time Deferred Payment" policy essential to meet the present situation, thus eliminating the inevitable burdens of excessive prices, interest, collection and accounting charges invariably involved in "time" selling and eventually paid by consumers.

Therefore, our Farm Implement Retail Price List has been revised in keeping with our new "Cash" policy, effective April 1st., next. The reductions are material, and further reductions contingent upon factory prices and public patronage, shall be passed on to customers as conditions warrant.

Realizing the possibility of an occasional case arising where inconvenience might be caused, we shall appreciate an opportunity of discussing such problems with our customers and assisting in their solution. To visualize future benefits which might be expected to result if such a policy is generally adopted, one has only to reflect back a few years and estimate the extent to which his present position would have been relieved had such a policy been generally adopted some years ago.

Taking this opportunity of expressing our sincere gratitude for past patronage, we confidently look forward to the establishment of a Dealer-Farmer relationship under the revised policy on a more sound basis than has existed in the Farm Implement business heretofore.

Your patronage is solicited on guaranteed QUALITY and PRICE basis.

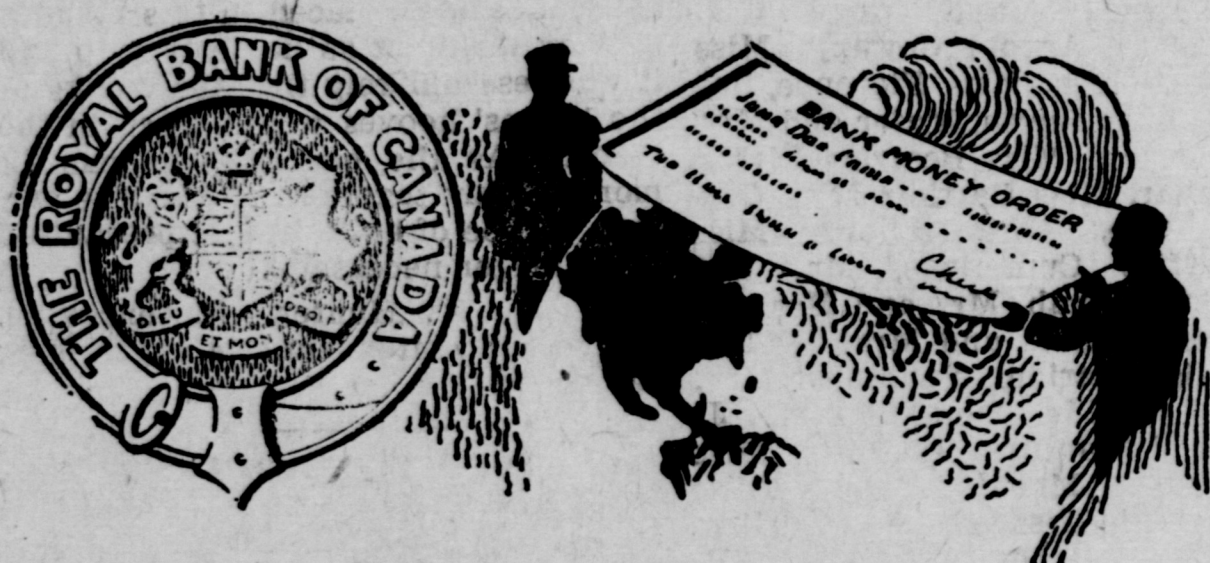
CREIGHTON & RIDLEY, LIMITED

WOODSTOCK, N. B.

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THE PACKAGE

MACDONALD'S

HONEY DEW



NOTICE OF SALE

To Byron C. Shaw of the Parish of Wakefield in the County of Carleton in the Province of New Brunswick, farmer, and Marilla Shaw, his wife, and to all others whom it may in any wise concern.

NOTICE IS HEREBY GIVEN that, under and by virtue of the power of sale contained in a certain indenture of mortgage bearing date the 27th day of March, A. D. 1928, and registered in the office of the Registrar of Deeds for the said County of Carleton in Book no 135 on pages 123 and 124 and made between the said Byron C. Shaw and the said Marilla Shaw, the mortgagors therein named, of the one part, and Archie L. Strong, of the Parish of Wakefield in the said County and Province, farmer, the mortgagee therein named, of the other part, there will, for the purpose of realizing the moneys secured by the said indenture of mortgage, default having been made in the payment of the same, be sold at public auction in front of the office of Jones & Jones, barristers at law, in the Town of Woodstock in the said County of Carleton on Thursday the 14th day of April, 1932, at the hour of two of the clock in the afternoon, the lands and premises described in the said indenture of mortgage as follows:

"All that certain lot, tract, piece or parcel of land and premises situate lying and being in the Parish of Wakefield aforesaid and bounded and described as follows: One hundred and fifty acres of land in the Parish of Wakefield aforesaid being the Eastern end and portion with the full width of Lot Number Eighteen in the Wakefield grant, granted to Peter Dickinson on a separate grant, said one hundred and fifty acres to extend from the River Saint John the full width of said lot number eighteen a sufficient distance westerly to contain the said one hundred and fifty acres and being same lands conveyed by S. Lorenzo Dickinson and wife and George E. Tracey to said Adelaide E. Thomas by deed dated the 15th day of September A. D. 1899 and registered in Carleton County records in Book "A" No 4 on pages 266 and 267."

Together with the buildings and improvements thereon and the rights and appurtenances to the said land and premises belonging.

Dated this 9th day of March, A. D. 1932.

FRANK R. SHAW
Assignee of Mortgage.
Jones & Jones
Solicitors for Assignee
of Mortgage.

Wife: "You might have let me know you weren't coming home last night."

Wireless Announcer: "I did. I distinctly said Good night, everybody!"—The Humorist.

TWO HUNDRED MILES THROUGH THE ROCKIES

Jasper, Alta., March 29.—Tourists who like their touring along the trails and out of the way places not generally followed by their fellow men has a treat in store for them this summer. They will have the opportunity to take one of the most unique and scenically beautiful trips to be found in North America. The journey is a two hundred mile saddle trip through the heart of the Rocky Mountains, between Jasper and Lake Louise, Alta., under the personal guidance of Jack Brewster, internationally known guide and outfitter of Jasper, Alta.

Although the trip is over trails that are little frequented by the average tourist, the journey itself will be one that will afford the maximum of safety and comfort, coupled with beauty and interest. Mr. Brewster, who is well known and much in demand to hunters who annually visit the Rocky Mountains in search of big game is one of the best informed men on this section of the Rocky Mountains. Mr. Brewster has been acting as guide and outfitter for tourists and hunters ever since his youth and his knowledge of the territory is remarkable.

The tour itself will take twenty days to cover the distance between the two points. It will leave Jasper on July 3rd and will arrive at Lake Louise on the 23rd. The return trip will get under way July 31st and will arrive in Jasper August the 20th.

The entire tour will be made along the British Columbia-Alberta boundary, which is also the water shed of the Atlantic and Pacific Oceans. The route in many places will traverse the Continental Divide which is the backbone of the Rocky Mountain System.

The largest and most impressive mountains will be seen in the Glacier Lake and Mount Forbes section of the Columbia Icefields (the most extensive area of ice and snow to be found anywhere on the American Continent). Excellent facilities for the exploring of this wonderful region will be afforded by a three day lay-over at Castleguard Camp. Such peaks as Mount Columbia, The Twins, Mount Bryce, Mount Kitchener, Mount Spring-Rice, Mount Saskatchewan, Mount Athabasca, and Mount Forbes can be seen as can also the Lyall Group and many other unnamed and un-conquered peaks of the Selkirk Range.

HOUSE DESTROYED

Florenceville, March 25.—Fire Wednesday night destroyed the farmhouse owned and occupied by Norman Miller and Carleton Miller, at Cornhill. The fire, evidently originated in the attic at about 10 p. m. A good part of the household furnishings were saved.

The loss is partly covered by insurance. Norman Miller and family will occupy the late Clarence Nicholson's house for the present, but Carleton Miller's plans are unsettled.

SPRAYS AND SPRAYING

(Experimental Farms Note)

There are three essential factors which enter into the successful use of sprays in the control of crop diseases.

In the first place, one must know the disease to be controlled. Some plant diseases, for instance crown gall and wilts, cannot be prevented by spraying practices, and time, money and energy may be wasted if this is not realized. In satisfactory control, as in peach leaf curl, while in others repeated applications at intervals in the season are necessary, i. e., apple scab. Different diseases require different control measures and it is only by knowing them that proper treatments can be applied.

The second factor is a knowledge of the materials and strengths to be used. Serious injury may be caused if improper materials are applied or if care is not taken to make up proper strengths. There are numerous spray materials, under various trade names, but before using them, farmers should know whether they have been tried out by the experimental stations, and if so, sometimes very expensive for individual growers and caution in this regard is advisable.

The third factor is that of timeliness and thoroughness of application. Sprays are effective by preventing infection and they can only do this by being applied before possible periods of infection. The applications must be thorough as the spores or seeds of disease fungi are extremely minute and are capable of becoming established on very small areas of susceptible host parts. Failure to cover all parts of the host plant therefore may result in disease developing in spite of spray practices.

In order to aid the growers, the Dominion Department of Agriculture, through their various plant disease laboratories carry on experimental work with plant diseases and as a result of these researches are enabled to recommend spray materials, the proper strengths to use and times of application. This information is readily available in pamphlets and bulletins and may be obtained through the Division of Botany, Central Experimental Farm, Ottawa, Ontario.

Vegetarian

"Look here, daughter, I don't want that young fellow coming here so much. Next time he calls try giving him the cold shoulder."

"But, father, what good would that do? He's a vegetarian."

TIRE LIFE LENGTHENED BY NEW CANADIAN RUBBER PROCESS

With changed driving conditions and the many advances in automotive engineering having a decided effect upon tire construction, a new development is announced by Gutta Percha and Rubber, Limited, and is now being introduced throughout Canada after a three-year test program carried out under every form of driving condition.

Known as the Gum Cushioning feature, the new development consists of building in, between the layers of coarse fabric of which all tires are built, of broad pads of pure gum rubber, explains C. N. Larsen, general sales manager of the organization now sponsoring this outstanding innovation. These pads of rubber absorb the friction between the layers of the tire. They eliminate road shocks and stone bruises so that the cords are not damaged, the life of the tire being usually lengthened by this protection.

An exclusive Canadian development in tire construction and sponsored by the organization which for nearly fifty years has been a leader in the rubber industry in Canada and the Dominion's pioneer in that field, the use of gum cushions in tires is obviously an innovation which is peculiarly well suited to, and designed for Canadian road conditions.

While elaborate road tests were being given gum cushioning over a three year period, a new and tough hard-wearing material was also being tested in tire tread. Known as Resistotread, it is now introduced simultaneously with gum cushioning, the designs being very carefully and scientifically determined so as to give the maximum grip on the road both for acceleration and braking requirements. Added value to tire purchasers is now assured by these two new features.

Changed driving conditions and the many advances in automotive engineering and design have brought about changed requisites in tire construction, states Mr. Larsen. In addition, the conditions of Canadian highways, which have changed almost completely in the past decade, have presented further problems to tire manufacturers.

The Gum Cushion and Resistotread features of the new tire sponsored by this Canadian company, meet the problems outlined, and provide for those requirements which accompany the modern demands for higher speed, the use of more powerful brakes and quicker acceleration.

FORESTON

Foreston, March 21.—Crawford's mill began operating Thursday, having about a half million cut, employing nearly 30 men which is a great aid to the unemployment situation in our immediate vicinity. If the Government have given any relief here, no one seems to know anything about it.

The social dance given at the home of Hubert Condon was much enjoyed by the young folks. Music was furnished by Crawford and Fisher.

Several of the Indians who are wintering at Juniper, were here last week selling fancy baskets and beaded moccasins and snuff boxes made of sweet hay.

Edward White has taken the contract to take out the Elliott Brook drive and asserts he will employ local help at fair wages.

The special meetings held at The Crest are well attended. A number having taken a stand for the better life.

The ice racing held on the mill pond drew a large crowd. Mr. Lunnie's mare, Queen Slash won the Free-For-All, 1-4 mile dashes, best time 31 seconds.

Mr. E. D. Brooks is visiting his sister, Mrs. H. P. Gallavan, Deer-ville.

Mr. Duncan and family have moved into the rent recently vacated by Arnold Boyd.

Mrs. Wm. Fisher was a week end guest of Mrs. David Harvey.

Mr. William Bean of Los Angeles Cal., is visiting his nephew at Juniper and reports times and unemployment serious there. He is engaged in the lumber industry which is at a standstill in California he claims.

Wm. Harvey has rented the Asa Brooks farm. Mrs. Brown will reside in Bristol.

Wm. McKenzie Juniper, spent Sunday with his uncle, John Duncan.

MONTHLY EARNINGS OF C. N. R.

Montreal, March 26.—Gross revenues of the Canadian National Railways for the month of February, 1932, were \$11,004,397, a decrease of \$2,409,666 from the figures of the corresponding month of 1931. Operating expenses were reduced by \$1,990,785 in February, 1932. There was a net revenue deficit for the month of \$589,428.

For the two months' period to February 29, gross revenues were \$21,952,726, a reduction of \$5,218,212 from the figure for the corresponding period of 1931. Operating expenses during the two months of 1932 were \$23,130,277, a reduction of \$4,723,137, leaving a net revenue deficit for the two months of \$1,177,551 as against a net revenue deficit of \$682,477 in the same period of 1931.

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ALL within twenty years. Could there be a more gruelling test?

Yet life insurance stands invincible. During that whole period it paid every obligation promptly and fully — as it has ever since the Dominion was formed.

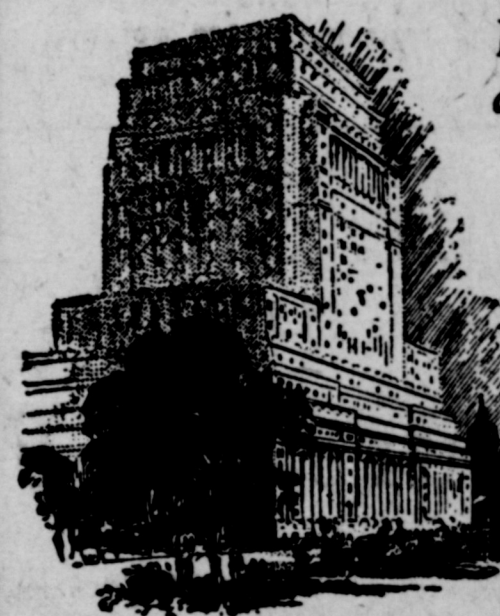
The Sun Life Assurance Company of Canada itself paid to policyholders and beneficiaries in cash during these periods —

The War (1914-1918)

The Flu (1919)

The Depression (1930-1931)

— over \$226,000,000. It has paid to its policyholders and beneficiaries since formation nearly \$600,000,000.



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