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For fifty years The Woodstock Woodworking Company Limited, founded in 1882, have been serving this half of our province with quality building supplies, many of which are manufactured here at home.

Each year has brought expansion and increased service so that today they are supplying complete building service.

Within the past month they have entered the Export field in shipments manufactured from Carleton County of samples to the English Market. In

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Carleton Co.
Big
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PRICES for Fair Week
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Neckwear
etc.

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view of the present Imperial Conference at Ottawa this trade may prove very valuable in the future.

During the past week they have been fortunate in securing the contract for all millwork in connection with the construction of eight new houses at Devon, N. B.

They assure all visitors to the Woodstock Exhibition of a hearty welcome at their booth in the Main Building, where their complete line will be on display including their modern school furniture.

GREETINGS FROM MANAGEMENT

The management of the Woodstock Exhibition wishes to thank you for your support in the past and in sending out our 1932 Prize List. We feel confident that we will retain your patronage and that you will tell your friends of our Exhibition, that our circle of friends and number of people we serve might be increased. We wish to establish connections which will endure and extend into the future. Our exhibition grounds, buildings and general facilities are such that both exhibitors and spectators are afforded every comfort and convenience.

We aim to make our exhibition the best in the Province and to that end we invite you to make suggestions which might be carried out at succeeding exhibitions. Our Prize List has been revised and contains the latest recommendations of the Department of Agriculture. Some changes in buildings and grounds have been made. The special attractions will be of a high order. The horse racing at Woodstock on our track is known throughout the Maritime Provinces and the Eastern States.

We are looking forward to a larger and better exhibition than ever this year and extend a hearty invitation to you and your friends to attend the "Annual Meeting Place," Woodstock Exhibition.

Wm. Hay, President.

FIRST EXHIBITION HELD IN TIME OF QUEEN ESTHER

CARLETON CO. FAIR, HOWEVER,
NOT QUITE SO ANCIENT IN
ORIGIN

The idea of holding exhibitions is not a new one. All over this continent, and in many other countries they are held regularly. The exhibition idea, as such is of comparatively modern origin. Exhibitions today, however, are really combinations of exhibitions in the narrower sense of the term and fairs.

While as remarked above the exhibition is now very old in history, the first one on record goes far back before the birth of Christ. So far as is known the first exhibition is mentioned in the book of Esther, and it was much longer than most of the exhibitions of today. The showman was Ahasuerus, King of Persia, who we are told "Shewed the riches of his glorious kingdom and the honor of his excellent majesty many days, even a hundred and four score days."

It was many centuries later before we find the industrial exhibition developing. Probably the first affairs of this kind were held somewhere on the Eastern borders of Russia, where the semi-barbarous tribes came to barter with the western merchants.

During the 19th century the idea became much further developed, an extensive exhibition were held at Paris, London, Brussels, St. Louis and other large centres.

Fairs, on the other hand, are of ancient origin. They developed in the dim ages when roads were little more than paths through the wilderness along which men on horseback

or even on foot could pass only with difficulty. As it was impossible owing to the lack of means of communication and transportation for communities to trade with each other, the custom grew up of taking quantities of goods to central points, as easily accessible as might be.

These fairs were held at stated times and were largely attended, games and sports frequently being held at them under the patronage of the nobles, who frequently participated in the more honored forms of sport of the time, Jousting and horsemanship engaged the attention of the gentry, while archery, wrestling and similar forms of amusement were provided for the common people.

Some of the fairs assumed a particularly important part in the industrial life of the nations. In England there are numerous instances in mediaeval and even in modern history where by royal edict merchants in the towns adjacent to the fairs were forbidden from doing their ordinary business while the fairs were in progress.

In Carleton County fairs and exhibitions have been held for almost a century. They originated under the Carleton County Agricultural Society, which was organized in 1842. At first the fairs were held only at long intervals, and irregularly. Features of the early fairs were plowing matches which attracted wide interest.

It was not until 1875 that the society was thoroughly reorganized and again became very active. It was at this time that the importance of cattle breeding came to be more fully understood and many of the best herds and flocks in this section of the province were founded at that time with imported animals as a nucleus.

In 1878 the society purchased

from Henry Upham an acre of land on the site where the Saint John Valley railway station now stands, and the exhibitions were then held on the new site instead of at Upper Woodstock as formerly. The fairs were held in a huge tent for about four years, but in 1883 a building was erected 35 by 50 feet where all exhibits except livestock were displayed. In 1889 fourteen acres adjoining the exhibition grounds were acquired as a trotting park. In 1887 a joint exhibition was held at Woodstock by the Agricultural (Continued on page eleven)

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in town attending the
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- Woodstock Exhibition Week -

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