JUNIOR GETS A TREAT . . .



DON'T RISK FAILURES . . . Successful results from your home baking depend on *good* baking powder. You'll find Canada's leading cookery experts advise the use of Magic for perfect leavening every time. The most delicious cakes, muffins and biscuits are made with Magic Baking Powder. And it's so inexpensive. Actually — *less than 1¢ worth* in a cake! Order a tin today!

Made in Canada

Senators Defeat Trojans At St. John But Lose Round On Total Scores

WOODSTOCK TEAM SPRINGS BIG SURPRISE IN TRIMMING CHAMPIONS 37 TO 35, BUT MARGIN IS NOT ENOUGH TO OFFSET LOSS HERE

Saint John, March 21—Woodstock Senators bowed out of the senior basketball wars last night after winning the final game for the senior New Brunswick title from Saint John Trojans here last night 37-35.

Having taken the opening game at Woodstock last week 48-42 the Orange and Black squad of Trojan cagers annexed the title and advanced to the Maritime playdowns. In all probability they will meet the Halifax Wanderers for the tri-province honors.

Not in many years have the Trojans been given such a close call in a provincial final as they carried a slim margin of four points out of the total-point series for the crown.

Seldom, if ever, has a Woodstock band of basketeers exhibited the great defensive display as given last night on the High School gym floor. Bill Reardon, clever and crafty leader, paired with Augherton on defence and kept his men after Trojan attackers throughout the two sessions shooting his forwards through for a scoring splurge in the closing minutes to come through with victory.

Trojans missed several fine chances to score time and again as they were in an the hoop by faulty passing and inaccurate shooting with a fighting pack of Senators on their heels.

Penalties proved costly for the locals as the officials. J. P. Ready and Lou Chandler, kept the game well in hand. Woodstock took possession of the ball on several occasions when Lawlor stepped outside the circle for the tip-off and infringements for walking were handed out to both fives just as they were getting organized for attacks.

The game opened fast but it was several minutes before the teams could get their bearings.

Andrews missed Patterson's smooth pass to the side of the basket and directly after Patterson missed a beauty from the side.

Reardon opened the scoring when he raced down the floor, passed to a mate who drove it back to him and he caged a nice one from close in. The Woodstock pilot put the Senators two up on a second basket when he drove right through the Trojan line for a centre shot beneath the hoop. After Lawlor missed a foul shot, having been armed by Craig, he sank Patterson's pass to cut the margin and Andrews evened the score with a toss from underneath the hoop.

Patterson put the Trojans two up and his shot was like Andrews from beneath the basket as both men had been left unmarked for the long passing plays.

Thomas then caged two beautiful field goals on passes from Andrews, and Woodstock was forced to take time out to get organized.

Reardon was fouled by Lawlor on resumption of play and made his four throw good. Lawlor came right back however, with a basket before Reardon cut that down with two points when he caged a sure one.

Woodstock then went on a scoring spree to cut the lead. Buck was fouled by Patterson and gave the Senators one. Craig shoved in a rebound for two more counters. After G. Gardiner was charged by Brown and failed to make his shot he covered nicely with a basket. Buck slipped on the floor and Thomas was handed a foul and Buck made the shot count.

Andrews took a side pass from Patterson to race in and cage a field goal but Buck came back with a one-handed shot from the side. Patterson evened the score for the first half 15-all when he tossed the leather through the hoop after being fouled by Reardon.

Andrews put the Trojans two up shortly after the second half opened with a field goal, but Augherton caged two before the Trojans could get organized. Lawlor tallied after he took a pickup and missed and after G. Gardiner took Reardon's pass and made good, Trojans were forced to a time out.

Reardon got two as play resumed but Patterson raced through for three baskets before Woodstock five could get set and the Senators took their second time out. After Buck's basket Craig was fouled by Patterson and his shot was good. Lawlor and Patterson then went down the floor for field goals and Woods forced out for its third and last time.

B. Gardiner and G. Gardiner added four points with baskets before Patterson came through with one ond Trojans were forced to another time out.

After Patterson's field goal Senators raced in to win the engagement. Craig got a foul and Augherton, G. Gardiner and B. Gardiner tallied baskets before the final whistle went.

The Summary:

Woodstock	FG	F	Pts.
Buck, f.	2	2	6
G. Gardiner, f.	4	0	8
B. Gardiner, f.	2	0	4
Craig, c.	1	2	4
Reardon, g.	4	1	9
Augherton, g.	3	0	6
Totals	16	5	37

Trojans	FG	F	Pts.
Andrews, f.	3	0	6
Patterson, f.	7	1	15
Ralston, f.	0	0	0
Lawlor, c.	4	0	8
Brown, c.	0	0	0
Thomas, g.	3	0	6
Stratton, g.	0	0	0
Ganderton, g.	0	0	0
Totals	17	1	35

REGAL FLOUR for Better Bread

CANADA'S TRADE WITH NEWFOUNDLAND

Newfoundland is the oldest colony of the British Empire. It was discovered by John Cabot in 1497; the first land seen was hailed as Prima Vista, the present Cape Bonaventure. In 1583 the island was formally occupied by Sir Humphrey Gilbert in the name of Queen Elizabeth and by the Treaty of Utrecht in 1713 the whole island was acknowledged to be British The administration of affairs is at present vested in a Commission.

Newfoundland has an area of 42,720 square miles or somewhat less than that of Nova Scotia and New Brunswick combined, while the population of 900,000 is less than that of either of them. The coast is extremely rugged and the coastal regions mountainous. The interior contains many fertile valleys and the island has a great forest of wealth. The climate is salubrious and the people are a strong, brave, healthy, hardy, industrious race. The thermometer seldom falls below zero in winter and ranges in the shade in summer from 70 to 80 degrees.

Canada's trade with Newfoundland is quite large. Our imports last year were over 1 1-2 million dollars and our exports 6 1-2 million. The chief product we get is iron ore, together with fish and fish products, stone, furs, leather boots and shoes. An interesting import last year as usual was florists' stock to the amount of $146,000, the chief variety being azaleas. Our exports are general in character, large items being wheat, flour, oats, potatoes, confectionery, rubber boots and shoes, meats, butter, cheese, concentrated milk, textiles, paper, machinery, automobiles, coal, petroleum and a great variety of other commodities.

Bacon Exports to Great Britain Show Huge Increase, But There is Room For Expansion

SHORT COURSE GIVEN AT VOCATIONAL SCHOOL IS WELL ATTENDED IN SPITE OF INCLEMENT WEATHER; SEVERAL INTERESTING ADDRESSES ARE GIVEN

The short course in bacon hog production given by the provincial department of agriculture in co-operation with the federal department was begun at the Carleton County Vocational School here Thursday morning. The course continued Friday. In spite of inclement weather, the attendance was satisfactory.

R. W. Maxwell, district agricultural representative, said at the morning session that Canada's bacon exports to the British market had increased more than 300 percent since 1932, but could increase another 100 percent before the quota would be nearly filled.

M. P. Harrison, assistant livestock superintendent for New Brunswick, dealt with the feeding of market pigs, stressing the utilization of farm-grown grains.

Dealing with the use of protein supplements in hog feeding, C. F. Bailey, superintendent of the Dominion Experimental Station, Fredericton, illustrated his remarks with results obtained in feeding experiments to verify his statements with respect to the efficiency he attributed to fish meal as a supplement. Three hundred and thirty-eight pounds of potatoes were found capable of replacing 100 pounds of grain, and the gains made by the hogs were excellent as well as economical.

Quoting an experiment conducted at the Nappan Experimental Farm in the feeding of market pigs from 130 pounds to finished weight, using 200 pounds of potatoes fed alone, plus fish meat, the result was that 773 pounds of potatoes and 18 pounds of grain mixture, the feeding value of the potatoes being 57 cents per barrel, when table stock was selling for 15 cents per barrel.

E. M. Taylor, field husbandman of the New Brunswick department of agriculture, led a discussion with reference to the conversion of cull and surplus potatoes in silage for hog feeding, citing results of observations made in a trial last year made at Plaster Rock, in co-operation with Hans Neilson, who used the pitted raw sliced potatoes with five percent fermented cornmeal added, in feeding some 80 hogs. The ration fed these hogs was largely potato silage. A little grain and the addition of home-grown green alfalfa. The pigs were uniformly grown and well finished on this feeding and reports received from the abattoir indicated that the quality of carcasses resulting were excellent.

The speaker cautioned that this ensiling process of potatoes could be recommended for general adoption for livestock feeding only when a surplus crop of potatoes existed, or when low prices for tubers prevailed.

The horse industry in New Brunswick was reviewed by C. F. Bailey, who brought out that there exists in this province today 15,000 fewer horses than in 1914, while the decrease in Canada in horse population in the last 10 years amounted to 665,000 head.

The speaker emphasized the importance of using well-bred brood mares of good quality and constitution if progress in the reviving of the horse industry in New Brunswick was to be made with any degree of rapidity. To the importation of horses of indiscriminate breeding in the last few years, Mr. Bailey stated, much of the retrogression in the horse industry in this province could be attributed.

Commendation of the action of the New Brunswick department of agriculture in endeavoring to create greater interest in good horse breeding was given by Mr. Bailey, and he felt that with the departmental assistance it was up to the farmers of the province to take full advantage of provincial policies available.

"Where hog raising has been carried on year in and year out, in conjunction with other livestock enterprises, in the Maritime Provinces, there you find districts where greatest stability and less evidences of the depression exist," declared S. D. Irvine, district swine grader for Prince Edward Island, when discussing the grading and marketing of bacon hogs.

According to this speaker, carcass grading enabled the producer to get more for his hogs. It contributed to

(Continued on Page Seven)

PREVENT DANGERS OF CONSTIPATION*

"Bulk" in ALL-BRAN Is Gentle in Action

Common constipation is largely due to insufficient "bulk" in meals. You fail to get your *internal* exercise. Millions of people have found that Kellogg's ALL-BRAN supplies soft "bulk" with satisfactory results.

Tests in nutrition laboratories demonstrate that the "bulk" in ALL-BRAN can be used with the utmost confidence. Naturally, those few individuals with diseased or highly sensitive intestines should not take "bulk" in any form—either in leafy vegetables or in bran.

Unlike cathartics, ALL-BRAN is natural in its action—nor does this food lose its effectiveness with continued use. Within the body, it absorbs moisture and cleanses the intestines, promoting normal and healthful elimination.

Two tablespoonfuls of this delicious cereal, served with milk or cream, are usually sufficient. Enjoy it also in cooked dishes.

Help your family keep well. Serve ALL-BRAN regularly for regularity. Sold by all grocers. Made by Kellogg in London, Ontario.

*Constipation due to insufficient "bulk"

FREE! Boys: send for this HOCKEY BOOK and AUTOGRAPHED PICTURES of YOUR FAVORITE PLAYERS

● Every boy will want this Book—"How to Become a Hockey Star", by T. P. (Tommy) Gorman, coach and manager of the World Champion Montreal Maroons. Simply take a label from a tin of "CROWN BRAND" or "LILY WHITE" CORN SYRUP—write on the back your name and address—plainly—and the words "Hockey Book". Mail the label to The Canada Starch Co.; Limited, Montreal, and your book will be sent you immediately.

also

● Send in a label or the front of a carton from any product of The Canada Starch Co., Limited marked with your name and address and the picture you want (one picture for each label), and your choice of the following pictures, mounted ready for framing, will be sent to you.

Group Montreal "Maroons"—Group "Les Canadiens"—Group Canadian Olympic Hockey Team—Individual pictures of Baldy Northcott, George Mantha, Russ Blinco, Art Lesieur, Dave Trottier, Armand Mondou, Earl Robinson, Frank Boucher, "Ace" Bailey.

EDWARDSBURG CROWN BRAND CORN SYRUP

THE FAMOUS ENERGY FOOD

LILY WHITE CORN SYRUP
BENSON'S CORN STARCH
CANADA CORN STARCH
CHALLENGE CORN STARCH
ACME GLOSS LAUNDRY STARCH

Products of
The CANADA STARCH COMPANY Limited
MONTREAL M

ECONOMY Completes ITS PERFORMANCE RECORD

CHEVROLET GIVES YOU ALL SIX!
(1) Hydraulic Brakes . . . (2) Solid Steel Turret Top Body by Fisher . . . (3) Valve-in-Head Engine . . . (4) Knee-Action on Master De Luxe Models . . . (5) Fisher No-Draft Ventilation . . . (6) Safety Glass throughout.

PRICED FROM $775
(Standard Series 2-pass. Coupe)
Master DeLuxe Models from $909
Delivered at factory, Oshawa, Ont. Fully equipped. Freight and Government Registration Fee only extra.

YOU'LL thrill to Chevrolet's performance—its *Knee-Action gliding ride—its quick, swerveless Hydraulic braking!

Measure the gas and oil you use and you'll get another thrill. The thrill of satisfaction that comes when you see your motoring pleasure go up—while your motoring *costs* go sliding *down*.

Come and drive a Chevrolet yourself today. Compare its Valve-in-Head engine performance and economy—and its Turret Top Body by Fisher, Fisher No-Draft Ventilation and Safety glass equipment. Easy, greatly-reduced time payments under the 7% GMAC Plan.

*On Master De Luxe Models.



CHEVROLET

Consider the Company Back of the Car C-276

GM GENERAL MOTORS PRODUCTS

J. Clark & Son, Ltd. Connell St., Woodstock, N. B
GENERAL MOTORS MARITIME HEADQUARTERS,
ZONE OFFICE, MONCTON, N. B.

HOCKEY THRILLS: Tune in every Saturday night at 9 p.m., Eastern Standard Time, to General Motors Coast-to-Coast Hockey Broadcast.

MARITIME MERCHANTS ALLIANCE

BLUE AND RED HOME OWNED STORES — MMA ECONOMY EFFICIENCY HOME STORE — M.M.A. SERVICE

VALUES FOR MARCH 27-28-30



SAVE PREMIUM COUPONS

CATELLI SPAGHETTI & CHEESE 1'S SPECIAL 2 tins .17

Brunswick Brand 1'S FINNAN HADDIE (SPECIAL) 2 tins .25

Fry's Chocolate ½'S (SPECIAL) cake .19

PURE CREAM OF TARTAR BULK SPECIAL lb. .29

PUFFED WHEAT (SPECIAL) 2 pkgs. .19

Examination Tablets 100 Sheets Special each .19

Red Rose Coffee 1's tin .39

Red Clover Salmon 1-2's tin .20
"The best for use during Lent"
RED CLOVER SALMON
Is a Spring Salmon. Deep Red and Delicate. Superior to any other kind. The leading brand for 40 years.

Nugget Shoe Polish Black tin .13
Oxydol Large pkg .25
Vi-tone 6 oz. tin .24
" 12 oz. tin .44
MARVEN'S Malted Milk Lunch 1's pkg .17
Patterson's Pattercrisp lb .29
"Tastes like more"
Woodbury's Facial Soap 2 cakes .19
Hiawatha Pears 2's squat L.S. 2 tins .25
Shelled Walnuts Manchurian quarters lb .39
Nature's Best Wax Beans 2's 2 tins .25
Primrose Pastry Flour 7's bag .29
Virginia Salted Peanuts lb .19
Lifebuoy Soap 2 cakes .19
Loggies Blueberries 2's squat 2 tins .25
Bon Ami Cake or Powder each .15
Snowflake Ammonia 3 pkgs .25
Spring Clothespins 3 doz in pkg. pkg .15
Scrub Brushes No. 473 each .19
Sea Seal'd Cod Liver Oil 8 oz. bot. .39

"Quality is the Keynote of Good Values"

M. M. A. Members of Woodstock Zone

Woodstock United Farmers, G. B. True, Woodstock, N. B. H. M. Belyea, Woodstock, N. B. Central Grocery, Grand Falls, N.B. C. A. Derrah, Glassville, N. B. The Davis Co., East Florenceville
H. Ward Ginson, Hartland, N. B. S. I. Keith, Centreville, N. B. P. R. Clowater, Centreville, N. B. McCrae & Ingraham, Bath, N. B. A. O. Phillips, Bristol, N. B.
Earl Stairs, Meductic, N. B. Flemming & Gibson, Ltd, Juniper J. S. Neill, Aroostook, Jct. N. B. H. J. McIver, Aroostook, Jct. N. B. Niles & Bedell, Andover, N. B.