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LEGION SERVICE HELP UPHOLD FIGHTING SPIRIT CANADIAN ARMED FORCES

"Gitz" Rice, the man who composed the wartime musical spell-binder, "Mademoiselle from Armentieres," is at it again.

The famous Canadian soldier-song writer, who wrote scores of other hits, including "Dear Old Pal 'O Mine," has just arrived from New York to assist the Canadian Legion War Services keep up the fighting spirit of the Dominion's new armed forces.

He is giving his full time at the moment to entertainment work among the 2,000 officers and men of the Royal Canadian Corps of Signals stationed at Barfield Camp, Kingston.

Gitz Rice was interviewed at Ottawa in the office of Captain Ben Allen, C. L. W. S., assistant general manager in charge of entertainment and the story he told is one that will

appeal to soldiers and civilians alike. "Before we talk too much about peace and rehabilitation," Mr. Rice said, "we've got to win the war. That's exactly what the Legion's organization is under-taking to do. We old soldiers, especially, realize the importance of morale and we are going to do our best to give our younger comrades of the second C. E. F. the kind of wholesome fun that will help them clean up this frightful Hitler business."

Gitz, who will organize concert parties throughout Military Dist. No. 3 and who hopes eventually to join the Legion's overseas organization, knows what war is like for he served in France with the 5th Battery 2nd Brigade, C. F. A.

"Heinie rode the daylight out of us at times," he recalls, "but we managed to give him his desserts—and with extra helpings. Our battery was a corking good one, too, with a sense of humor among the officers and men that gave me the idea of developing a concert party. This proved to be the first organized behind the lines."

"It's success as a build-up of morale was immediately recognized by the Division Commander, General Alderson, and soon after the Somme show I was transferred to the staff headquarters of the 1st Canadian Division. At Divisional headquarters I formed a committee comprised of the late Col. the Rev. J. M. Almond of Montreal (better known as Father John) who was senior chaplain of the Canadian Corps; Col. A. H. McGee, now principal of Bishop's College, Lennoxville, Quebec, and Captain (later Brigadier-General and now Air Commodore in the R. A. F.) W. R. Critchley of the famous English sports-promoting family."

"Our first undertaking was to open a theater at Bailleul, France, where we put on a monster concert. The profits from this enabled us to purchase moving picture equipment, stage properties and costumes. We later put up coffee stalls at the trenches with the money that was left over. Can you believe it. In the winter of 1915, in this one theatre, we entertained over 55,000 soldiers!"

Afterwards, Gitz said, the late Lord Byng encouraged his efforts and the concert parties were carried out on

MAGIC ALWAYS GIVES



LIGHT, TENDER TEXTURE

Costs less than 1¢ per average baking

a higher scale. Then, when the late Sir Arthur Currie succeeded Byng to the command of the Canadian Corps, he functioned on an even larger scale. Meanwhile, other parties were formed, among them the famous "Dumbbells," headed by Captain Mert Plunkett, of the 3rd Division, the "Maple Leaves," of the 4th Division, and the "C.Two's" of the 2nd Division. Captain Plunkett, incidentally, is now in England organizing soldier-concert parties for the Canadian Legion War Services.

"Mademoiselle? Oh, she came into the picture just a few months later," Gitz replied. "In the little town of Nieppe, right on the border of France and Belgium, about six kilometres (I think) from Armentieres, I met a fellow by name 'Red' Rowland, a sergeant in the Imperials. We were both billeted in an estaminet—'pub' to you—and immediately formed a two-man song and piano combination. The estaminet was our studio where we tried out our stuff. Mademoiselle was a charming little lass whose pop owned the place and she took a great interest in our work, bringing up thirst-quenchers with a regularity that endeared us to her. For her many kindnesses, it was logical that we should write a song about her; hence—'Mademoiselle from Armentieres,' to which Rowland wrote the

words and I composed the tune."

"We introduced the song one night when our make-shift theatre was full of officers and men," Gitz continued. "The first part of the programme was made up of songs and satires based on the life of the lads in the trenches and we made light of them all, whether the joke was on the general or the private. Our new song, however, was slightly different and we weren't quite sure whether it would go over or not. The 'hinky-dinky' part, I should explain, is Kaffir for 'O. K.' and, of course, you know what 'parlez vous' means. Well, the moment arrived and Red and I launched out, got our 'dig' in at the generals and then quickly left the stage with a 'hinky-dinky, parlez-vous' dance step. Then we waited for the heckling we thought would come. But it didn't, we thought would come. But it didn't."

"We got encore after encore," said Gitz, "and it was almost necessary to read the Riot Act to get the men out of that theatre. The next think we knew the bands in France were playing it and the boys were making up their own verses to suit their particular requirements. But please tell the public this," he added. "Neither Red nor I wrote all the verses that we heard afterwards. If we had we'd have been in the 'clink' for the rest of the war."

Gitz, whose nickname was given him because he usually "gitz" whatever he wants, thinks there is a great job to be done for the new troops in the way of entertainment. The Canadian Legion War Services, he says, is making no mistake in devoting so much time to the esprit-de-corps and well-being of the new forces by this means. He is confident the Legion's other undertaking, such as education and personal services will help a lot to do the job of rehabilitation afterwards.

It's twenty years since Gitz Rice left army life and now he is in it again to do his "bit," even though he is too old for active service at the front.

"I'm going back to England," he said with a happy smile, "to find my pal Red Rowland. Together we'll help the Legion give the lads the bucking-up they'll need. And if we can make it, we'll beat it for Armentieres and find our Mademoiselle no matter what the shock may be! They tell me," Gitz added with a chuckle, "she's fat, and she's fair, and she's forty now, and dandles her ninth on her knee."

LEGION FORMS FIRST R. C. A. F. CONCERT PARTY

Ottawa, Feb. 6—Canada's extensive air training program doesn't give much time for leisure, but the R. C. A. F. is the first to admit that "all men in that branch of the service work and no play" won't make a good pilot.

So at Rockcliffe Airport, Ottawa, 22 members of the R. C. A. F. have been given permission to form Canada's first Air Force concert party.

The party, which is being developed under the expert direction of Captain Ben W. Allen, assistant general manager in charge of entertainment of the Canadian Legion War Services, is rehearsing now for a series of concerts and minstrel shows to be staged here and overseas.

Captain Allen, the famous "colored parson" of the "Dumbbells" of the first Great War, says there is a great deal of promising material among the air men and he hopes before long to have a self-contained company fully capable of carrying on the work of entertainment.

The Legion has organized numberous concert parties for the fighting forces, both in Canada and overseas, to assist in keeping up the morale and esprit-de-corps of the men on active service. The new Air Force party will be fully equipped with costumes and stage properties and will have the assistance of the Legion at all times.

The Rockcliffe Airport has a splendid recreation hall and stage at its disposal and there is sufficient room to accommodate all the airmen in training there.

Assisting Captain Allen in forming the party is Robert Halpeny, supervisor for Military District No. 3

(Eastern Ontario) of the Canadian Legion War Services.

LINDSAY W. I.

The Lindsay W. I. met with Mrs. Louis Briggs for the January meeting. Roll Call was answered by naming a bird useful to farmers. The buying committee reported receiving yarn from the Red Cross. A box of knitting and tobacco was sent to a young man of the community, now in England with the C. A. S. F. Miss Marion Thomas, convener of Education, gave a talk. Mrs. Rideout, convener of Canadian Industries read an article on mining. The Secretary read a letter re the A. C. W. W.; all members joined. She also read a letter of thanks from the Sanatorium for Christmas gift. Mrs. Karl McLellan read a very interesting letter from our corresponding Institute in New Zealand.

The Programme was in charge of Mrs. Louis Briggs, convener of Agriculture. It consisted of reading—Looking Forward and Backward, by Mrs. Louis Briggs; Reading—Twenty Thousand Milk Shakers; Recitation—The Farmer Boy, by Mrs. Alfred Bell. Three guitar solos by Miss Leona Briggs. The meeting closed by singing the National Anthem. Refreshments were served by Mrs. Louis Briggs, Mrs. Karl McLellan and Mrs. Harry Thomas.

NOTICE OF ELECTION

PUBLIC NOTICE is hereby given that an election to fill the vacancy caused by the resignation of Alfred Page as one of the County Councillors for the Town of Woodstock will be held on Monday the 12th day of February, A. D. 1940.

(District No. 1 (Kings and Queens Wards)

VOTERS whose names commence with the letters A. to L. inclusive will vote at the Council Chamber in the Town Hall. Voters whose names commence with the letters M to Z will vote in the office of the Chief of Police in the Town Hall.

District No. 2 (Wellington Ward)

VOTERS whose names commence with the letter A. to L. inclusive will vote at or near Cox's Harness

Success of Famous White Feather Cake Recipe . . .



DEPENDS UPON FLOUR USED

One of the specialties served to the guests at Westview Lodge, North Tryon, P.E.I., is "White Feather Cake". When asked for the secret of her success in making this delicious cake, Mrs. Inman, the owner of Westview Lodge, said, "I have found I cannot make it successfully with any other flour except Robin Hood. I have tried to but had no luck, so now I always use Robin Hood Flour."

Generously she gave the recipe for the cake which has become the favourite among her guests, and we invite our readers to try it for themselves. But remember what Mrs. Inman says—"The real secret of success back of this recipe is the use of Robin Hood Flour." You soon discover that not only for "White Feather Cake" but for white bread, buns, tea biscuits

or any home baking, Robin Hood Flour is the real secret of baking success.

WHITE FEATHER CAKE
2 3/4 cups sifted Robin Hood Flour 2 cups sugar
3 1/4 tps. baking powder 1/2 cup butter
1/2 tsp. salt 1 cup milk
1 tsp. vanilla 1 egg whites

Measure sifted flour, add baking powder and sift together three times. Cream butter thoroughly, add sugar gradually and cream together till light and fluffy. Add flour mixture alternating with milk, a small amount at a time. Combine after each addition until smooth. Add vanilla, fold in egg whites beaten stiff but not dry. Bake in three greased and floured layer pans in rather a slow oven 325°F. fifteen minutes, then increase slightly and bake about 15 minutes until cake starts to draw from pan. Spread lemon filling between layers and on top.

Evangeline

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Robin Hood Flour

Milled from Washed Wheat

Shop. Voters whose names commence with the letters M to Z will vote at or near the office of K. L. Everett & Company.

Nomination of Candidates

Nominations must be filed with the undersigned at or before six o'clock in the afternoon on Monday the 5th day of February, A. D. 1940.

DATED this 24th day of January, A. D. 1940.

C. J. JONES,
Parish Clerk, Town of Woodstock.

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2 TON

2 TON CAB-OVER-ENGINE

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1 TON TRUCKS • 123 1/2" WHEELBASE—Meet the demand for units of medium capacity, designed for lowest hauling costs. Truck-built throughout! Models include a streamlined Panel Truck, a husky Pick-Up, 1 Ton Chassis and Cab.

1 1/2 TON TRUCKS • 133" WHEELBASE—Canada's Standard Truck. Valve-in-Head Special Truck Engine. In addition to Chassis and Cab—Pick-Up, Panel and Canopy Express models available.

2 TON TRUCKS • 133" & 158 1/2" WHEELBASES—Suitable for mounting a wide range of bodies—the ideal all-round trucks for medium and heavy-duty service. Chevrolet School Bus also available in this tonnage range.

2 TON CAB-OVER-ENGINE • 107 1/2" 131 1/2" & 156 1/2" WHEELBASES—Greatly increased load space with extra-easy handling. All-Steel 3-Man Cab. Normal gearshift location. Accessible engine.

2 1/2 TON MAPLE LEAF HEAVY-DUTY 133 1/2", 157 1/2" & 175 1/2" W.B.—The economy haulers of the heavy-duty field. Heavy-duty 4-speed transmission, full-floating rear axle, heavy-duty springs, special truck engine.

3 TON MAPLE LEAF HEAVY-DUTY 133 1/2", 157 1/2" & 175 1/2" W.B.—Chevrolet economy and dependability in the 3 ton field. A super-performer, powered with the famous 88 h.p. General Motors Valve-in-Head Truck Engine.

FLASH! Chevrolet Stock Model 1 1/2 Ton Truck *
gives over 18 Miles Per Gallon in 100,000 Mile Run! . . . In the longest automobile test run on record—starting at Ottawa, Jan. 11, 1938, and ending in the same city, Jan. 23, 1940—Harry Hartz, famous racing driver, piled up a mileage of over 100,000 in the stock model Chevrolet 1 1/2 ton truck shown here, carrying a pay-load of 4,590 pounds. Official AAA Observer's figures for the trip: Average speed over 100,000 miles—33.07 miles per hour; gasoline mileage—18.12 miles per Imperial gallon; oil mileage—1286.4 miles per Imperial quart; maintenance cost, less tires and tube—\$171.45. *Payload 4,590 lbs.



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Catell's PORK BEANS
Yellow Eye or White
2 tins .29



24 Lb. Bag
98 lb. Bags at attractive prices.
.90

Kellogg's CORN FLAKES
8 oz.
3 Pkgs. .25 with Glass Bowl Free

Campbell's TOMATO SOUP
3 tins25

Rankine's Krispie Krackers
Pkg. .25

Simms No. .03 Twine MOPS
each .21

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Lb. .29

PROSPERITY BRAND Newfoundland Cod Liver Oil
16 oz. bottle .49
8 oz. bottle .29

McCready's Pickles
Sour, Sweet, Mustard
28 oz. bottle .25

Borden's Reindeer COFFEE (Small tin .20 Large tin .33)

Bright's TOMATO JUICE 25 1/2 oz. 2 tins .23

Scotian Gold Apple Juice 20 oz. tin .10

COGOA, Bulk
Lb. .15

Gan na's Peppermint Patties Lb. .29

HIGH TEST OXYDOL
NEW! Medium .10 Large .25

P & G Soap
3 cakes .14

EDISON MAZDA LAMPS
15-25-40-60-100 watt each .20