The Review.

Best Advertising Medium in North ern New Brunswick.

Subscription \$1.00 per annum; if not paid with three months, \$1.50 Advertising Rates: \$1.00 per inch ist insertion Decents perine each continuation. Yearly rates made ka an on application.

Professional Cards \$5.00 per year. Yearly advertising payable quarterly. Transient advertising payable in advance. Notices of Births, Marriagesland Deaths insert-

ed free. Verses accompanying death notices will be charged for at regular rates. Correspondence on any subject of general inter-

Items of news from any place will be thankful-

We do not hold ourselves responsible for opinans expressed by car correspondents. All communications must be accompanied by

LEGAL NEWSPAPER DECISIONS.

1. Any person who takes a paper regularly from the Post Office-whether directed to his address or another, or whether he has subscribed or not-is responsible for the pay.

2. If any person orders his paper discontinued he must pay al arrearages, or the publisher may continue to send it until payment is made and collect the whole amount, whether it is taken from theoffice or not.

RICHIBUCTO, N. B., SEPT. 23, 189

partment store for advertizing his is said to be a veritable gold mine. a legal right to send his money in the precincts of civilization. where he can most profitably in- From Ashcroft the best thing to depriving the local dealer of his ing provisions and other requisites. Montreal, help to build up your for the pack animals. own town or village, for the better and more enterprising your own town is, the better chance you will have to earn your own living.

patronage given department stores they forget that it is only through judicious advertizing that these concerns build up their gigantic trade. It is true our merchants cannot afford to send out descriptive catalogues, but they can at least advertize their goods in the local press. Again, how often do they send to the big printing shops for letter heads, bill heads, statements and stationery. "But," they reply, "we there get a better and greater assortment of type, designs, etc." So they do and so does the man who sends to the the writer's name in confidence to ensure inser- department store have a larger and more varied stock from which to make a selection. Stick to your local dealer applies as well to merchants as to their customers.

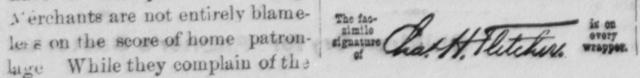
THE BEST ROUTE TO THE KLONDYKE.

For the benefit of those of our readers who contemplate vi iting north of Anayat was very severe. the great gold fields of the Yukon, we give below a description THE DEPARTMENT STORE. of what is considered in every way YOU LIKE The complaint comes from the the best route by which to reach A BICYCLE retail merchants all over the the northern eldorado. The dis- ORA GOLD WATCH? country that the department stores | tance from Ashcroft, B. C., a minof the large cities are drawing ing district easily rea hed, is beaway the cream of their custom. tween 1200 and 1300 miles. Catalogues are scattered broadcast Starting from Ashcroft the route from these stores all over the is straight north along the Fraser country containing a description River 220 miles. At Quesnelle of the articles kept in stock, the you cross the Fraser river by ferry prices and an order sheet showing and strike the old telegraph trail how the same may be ordered. and follow it up. The first place The advertisement thus given the you come to is Fort Fraser, 140 goods coupled with the fact that miles. 40 miles farther on is the prices are generally below Decker Lake and 75 miles past those quoted by the local dealer, that you come to Hazelton. From lead many to send their money to Hazelton to Kispiox is only the department store Quick 9 miles, and there you leave the sales, small profits and cash in ad- Telegraph trail and take a cattle vance is the rule at these estab- trail which you follow to Telelishments and our country mer graph Creek, a distance of 90 chants are beginning to feel the miles. From Telegraph Creek to loss of custom which finds its way the head waters of Teslin Lake is to these stores "It freezes out 120 miles more. The British Colsmall dealers and sends the money umbia government have men at out of the country" is the com- work widening and improving this plaint often heard. The amount part of the road, as it will next of goods sold by the department season form the best route from store enables the proprietor to Vancouver and Victoria to Dawundersell the small dealer, thereby son City. Arrived at the head of centralizing trade in the larger Teslin Lake, the worst part of the Potts, Mrs. Euphemia McNeil, aged 77 cities and massing the profits that road is over. There is clear, navishould be divided among the gable water all the way to Daw- Armie wife of Mr. John Pott. country merchants in a few mam- son. There is plenty of timber moth concerns. It also paralyzes along the shores of the lake with local trade and local enterprise. which to build boats and rafts. But even this is not the worst A man could build a raft and padfeature. Many of those who deal dle across the lake into the Hoota with our local merchants never linqua river and drift down with think of paying cash at the time the tide at the rate of 4 miles an friendship by telling her stories. After of a purchase. They deal on hour. The entire distance from credit and keep the country mer- Ashcroft to the head of Teslin chant waiting and sending them Lake is 684 miles. A man on a accounts from time to time and poney should make 17 miles a getting a part now and a part day, so it would take about 40 later and sometimes not at all, days to cover that distance. while if they have a little cash to About two months should suffice spare they send it to the depart- to cover the whole trip and permit ment store. There seems to be of some prospecting along the no other remedy for this evil than road. Prospecting along the way to appeal to the people to patronize is a part of the program that the local merchants. Every mer- should not be overlooked. Many cantile concern has a right to do a man will rush on to Klondike and in its power to secure by all and in his hurry pass places just egit mate methods as much cus- as rich as those he will find after som as it possibly can, and no one he has reached there; for the health. In consequence of his departure can blame the proprietor of the de- country through which he travels | his agent intends to sell at public auction

goods and selling at as low a fig- To reach Ashcroft is not a diffiune as he can. So every man has cult matter, as that district is withvest it. But while this is so, he do is to purchase 4 ponies which should take into consideration the can be bought for \$100. One of fact that by sending his money these will carry a man and the away to the large cities and thus other three will answer for packcustom, he is not only doing an in- Each poney is capable of carrying jury to the dealer but he is help- 250 lbs. A rifle and fishing tackle ing to kill all trade and enterprise would supply much needed proin the district in which he lives visions en route. At Teslin Lake He may have to pay a little more the ponies could be sold for more torkis goods at home, but in the than their cost. Over the whole end he will be the gainer. In- of the route from Asheroft to Tesstead of building up Toronto or lin Lake good forage can be had

CASTORIA

For Infants and Children.



Albert Lake, while feeding a thresher near Presque Isla, Cnt., fell on the cylinder and was leheadel.

The police arrested in Boston on Sunday night Mattie Fleming colored, 43 years old, on the charge of robbing E. F. Benton, of Lowell, of \$1,000.

With the exception of one store the entire business portio Wilmore, Ky., was destroyed by fire on Sanday. Loss \$50,-

Advices from the front show that the various columns are advancing against the Mahmoukis from Panjkora and Shabkadr. As yet they have met with no serious opposition. A formidable obstacle in the way of the movement is the lack of water. The brigade of General Jeffreys has not joined in the advance. Saturday it left Camp Anayat with sixteen companies of infantry and four guns in order to reattack the enemy at the village of Damodata. The enemy made a desperate resistance, but were driven out into the hills. The British demolished their towers and captured four hundred mule loads of supplies. It is now known that the enemy's loss during the fight on Thursday last between the Momunds and the second brigade of General Blood in the valley

12 STEARNS' 27 GOLD WATGHES

> Given Away

Every Month



Ask your Grocer for particulars or drop a postcard to

LEVER BROS LIMITED TORONTO



McNEIL .- At Buctouche, Sept. 8th a the residence of her son-in-law, Mr. John years, leaving two daughters, Mrs. Sarah Beau of Concord, New Hampshire, and

CURWIN.—At Richibucto, on Tuesday, 21st inst., Greta, daughter of Mr. and Mrs Rufus Curwin, aged 1 year and 10 mos.

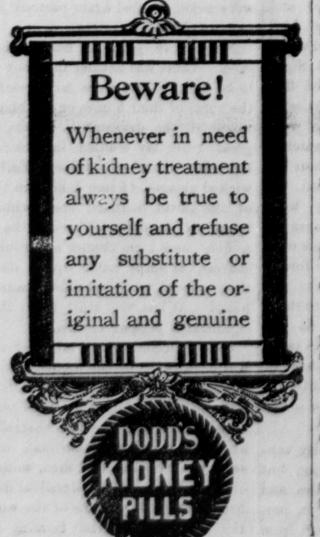
This is told of Rudyard Kipling. He took a great fancy to little Miss Dorothy Drew, the favorite grandchild of Mr. Gladstone, and endeavored to win her some time, Mrs. Drew, fearing Mr. Kipling might be tired, called to her and

"Now, Dorothy, I hope you have been good, and not wearying Mr. Kipling." "Oh, no, mother, not a bit," replied the child; adding with a sigh, "but you've no idea how Mr. Kipling has been wearying

Buctouche, N. B.

Sept. 21-97,-The Puctouche trotting park is now completed, and will be open to the lovers of sports early in October.

We regret to hear that owing to ill health the Rev. L. G. LeBlanc of St Anne will leave his Parish. We hope that the year's rest, that he is about to take will bring him home again in perfect on Thursday the 30th day of Sept., all the Rev. gentleman house furniture and farm with all implements.



SUNNET.

Our yesterdays inthrall our morrows still chains no rust of time can wear away, That with their iron and persistent sway Serve purposes undreamed of to fulfill

And wake up echoes of the good and ill In mournful cadence or a rhythm gay. Ofttimes v hat fateful sequences are they Which follow trifling acts of sudden will! Small streams grow broader as they onward

To reach at last the ever rolling sea. Hark back through memory's labyrinth and

Small accidents-if accidents there be-Had power our future years to free or bind And be the factors of our destiny! -Camilla Crossland in Chambers' Journal.

IN NEWGATE PRISON.

The Prison Was a Noisome Place In Queen Elizabeth's Day.

In St. Nicholas there is an interesting story, "Master Skylark," a narrative of Shakespeare's time, written by John Bennett. One of the leading characters, Gaston Carew, a ruffling player, has been put in Newgate for killing a companion at cards. The hero, Nick Atwood, the Skylark, visits him there. It was a foul, dark place and full of evil smells. Drops of water stood on the cold stone walls, and a green mold crept along the floor. The air was heavy and dank, and it began to be hard for Nick to breathe.

"Up with thee," said the turnkey gruffly, unlocking the door to the stairs. The common room above was packed with miserable wretches. The strongest kept the window ledges near light and air by sheer main force and were dicing on the dirty sill. The turnkey pushed and banged his way through them,

Nick clinging desperately to his jerkin. In the cell at the end of the corridor there was a Spanish renegade who railed at the light when the door was opened and railed at the darkness when it closed. "Cesare el Moro, Cesare el Moro," he was saying over and over again to himself, as if he feared he might forget his own name.

Carew was in the middle cell, ironed hand and foot. He had torn his sleeves and tucked the lace under the rough edges of the metal to keep them from chafing the' skin. He sat on a pile of dirty straw, with his face in his folded arms upon his knees. By his side were a broken biscuit and an empty stone jug. He had his fingers in his ears to shut out the tolling of the knell for the men who had gone to be hanged.

The turnkey shook the bars. "Here, wake up!" he said.

Carew looked up. His eyes were swollen, and his face was covered with a two days' beard. He had slept in his clothes, and they were full of broken straw and creases. But his haggard face lit up when he saw the boy, and he came to the grating with an eager exclamation: "And thou hast truly come to the man thou dost hate so bitterly, but will not hate any more? Come, Nick, thou will not hate me any more. 'Twill not be worth thy while, Nick. The night is coming fast.'

"Why, sir," said Nick, "it is not so dark outside-'tis scarcely noon, and thou wilt scon be out."

"Out? Ay, on Tyburn hill," said the master player quietly. "I've spent my whole life for a bit of hempen cord. I've taken my last cue. Last night, at 12 o'clock, I heard the bellman under the prison walls call my name with those of the already condemned. The play is nearly out, Nick, and the people will be going home. It has been a wild play, Nick, and ill played."

Got \$2,000 For Driving His Wagon.

A few years ago a well to do but extravagant farmer living out on the Russell cave pike went to Mr. Hart Boswell and asked him to see his brother Dave of the Northern bank and tell him that he wanted to borrow \$2,000 and that it would be all O. K., etc. Mr. B. told him that he would not do it, but gave him the following tip: "I see you or your wife calling negroes out of the field two or three times a day to hitch your rigs up to go to Lexington, and I see you stop hands from their field work to drive a load of corn to market. You stop all this foolishness and drive the wagon of corn yourself, then go to the bank and ask for what you want." The man went, according to directions, and after he had sold his corn he went to the bank and asked for the \$2,000. Mr. R. T. Anderson, one of the directors, was present and without asking any questions said, "Any man whodrives his own wagon can borrow all the money he wants at the Northern bank." This little transaction changed this man's condition in life, and he was no longer a money borrower.-Lexington American.

Better Known In England.

It is said that the late Daniel Greenleaf Thompson of this city had his books published in England not from any lack of patriotism, but because the serious works that he produced found a much better market in England. "Like General Walker, he was much better known as an author in England than he was in his own country. He belonged to the individualist school, and it is perhaps a curious fact that, while Americans are instinctively as individnalistic as any people in the world, their controversial literature affords few good examples of the expression of individualistic social or economic theories."-Boston Transcript.

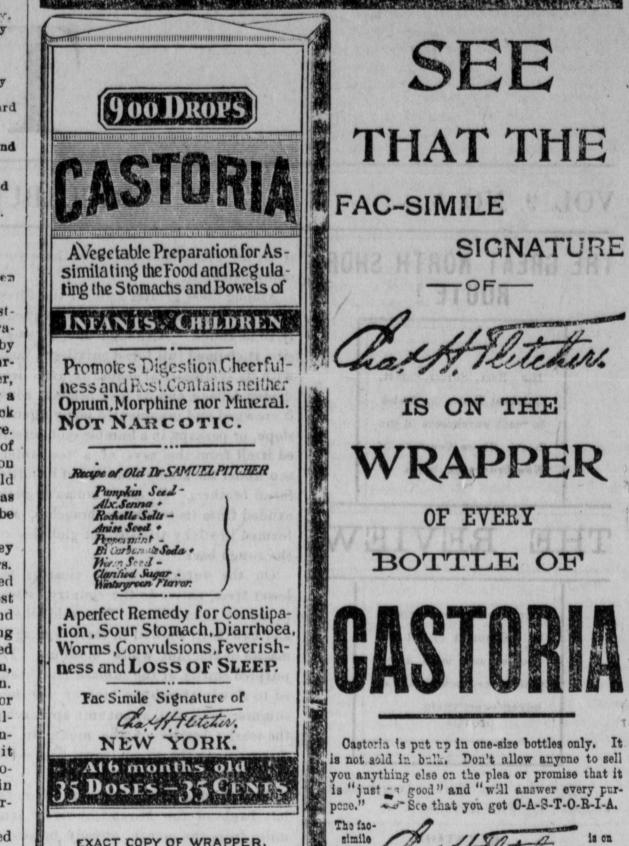
The Modern Term.

Willie-Papa, is the congregation the people who sit in church? "It used to be, my son, but now it's an audience."—Brooklyn Life.

A monk named Rivalto, in a sermon preached at Florence in 1305, said that spectacles were first used in the year

The best teacher of duties that still lie dim to us is the practice of those we see and have at hand. -Thomas Carlyle.

We give advice, but we cannot give the wisdom to profit by it. - La Roche-



REVOLUTIONARY PRICES.

LARGE REDUCTION in CLOTHS

Worsted Coatings, Overcoatings and Suitings, Tweed Trouserings, Suitings and Ladies' Jacket Clothes.

REAL BARGAINS IN DRESS GOODS of all kinds, Latest Style most Fashionable Colorings, Hosiery, Umbrellas, Gloves, Tailors' Trimmings, at Greatly Reduced prices.

COTTONS in Grays, Whites, Sheetings, Pillow Cottons, Cottonades, Bed Ticks, Blankets, Flannels, Shirts, Drawers, Bee Hive Yarns, etc., all reduced to Low Figures.

SMALLWARE in Braids and Buttons, Gents' Scarfs, Silk Handkerchiefs, Silk Serges, Bengalines, Surahs, Satins, Towels, Napkins, D .masks, Silk Velvets, Velveteens.

HEAVY REDUCTIONS IN PRICES in all department

Offering Decided Bargains to Wholesale Buyers of Dry Goods.

John Vassie & Co. Wholesale Dry Goods Warehousemen, Cornor of King & Cantebury Streets. St. JOHN, N. B.

Cloths Tailors' Trimmiugs, Specialities. DOING A LARGE CITY WHOLESALE TRADE. BUYERS WILL FIND THIS THE BEST GUARANTEE OF THE LOWNESS OF OUR PRICES.

We have just received and have on salea large and well assorted stock of the following goods at price within the reach of

Mens and Boys Suits.

Overcoats. Ulsters, Reefers, Fur and Cloth Caps.

Ladies Sacque Cloths.

in all the fashionable makes and colors, and one of the largest tocks we ever offered to select from.

Ladies Underwear

Mens Udowwear. Ladies Fur Cllars and Muffs.

Men's Fur Coats in Coon, Wombat, Marmat and Tallup.

pay you to inspect eur stock.

J. & W. Brait

Before buying we taink it will