

PROGRESS.

EDWARD S. CARTER, Editor.  
WALTER L. SAWYER, Editor.

Subscription, \$1 a year, in advance; 50 cents for six months; 25 cents for three months; free by carrier or mail. Papers will be stopped promptly at the expiration of time paid for.

Advertising Rates will be given on application. The edition of PROGRESS is now so large that it is necessary to put the inside pages to press on Thursday, and no changes of advertisements will be received later than 10 a. m. of that day. Advertisers will forward their own interests by sending their copy as much earlier than this as possible.

News and opinions on any subject are always welcome, but all communications should be signed. Manuscripts unsuited to our purpose will be returned if stamps are sent.

The composition and presswork of this paper are done by union men.

EDWARD S. CARTER, Publisher.

Office: No. 27 Canterbury St. (Telegraph Building)

ST. JOHN, N. B., SATURDAY, DEC. 29.

CIRCULATION, 5,000.

DON'T LOSE THE IDEA.

Some time ago we called attention to the visits of itinerant auctioneers who dropped on the public just before the holiday season with the refuse stock of larger cities and disposing of them at slaughter prices, took thousands of dollars in cash from our own legitimate trade.

At present there is no remedy for this. Legislation is required, and the interested merchants should lose no time in making up their minds to get it.

There is no valid argument against a reasonable, protective tax upon such goods. Merchants who pay taxes in the city, who are under heavy expenses the year around, have a right to protection from itinerant auctioneers who leave nothing in the city but a lot of shop-worn goods, five per cent. commission to the resident auctioneer, a nominal license fee and their hotel bill.

No one class of merchants is interested more than another. All kinds of goods have flooded the city in former years, and unless something is done will again. All should combine, and request their city representatives in the house of assembly to give them the necessary protection against competition which is in no sense fair.

THE QUESTION ANSWERS ITSELF.

The city of Toronto has twelve wards, named for the apostles. They are inhabited by 167,000 souls. Forty-six thousand of these souls are properly grateful that they live in a Christian land, and in an apostolic city. They go to church. The remaining three-fourths—121,000—stay at home.

Why? One reason for it may be found in the fact that a debt of \$1,251,457 rests upon the 145 places of worship.

You can't persuade the average man that there is anything Christian or apostolic about debt, even when it pertains to a church.

The church-goers, unhappily, appear to rest easy under it. The debt amounts to nearly \$13 a head and their annual contributions average \$5.40. At that rate the debt won't be paid very soon.

And while it remains to handicap the unnecessarily costly churches of which it is the visible symbol, no Christian needs ask, "Why can't we reach the masses?"

IN PLACE OF PROSPECTUS.

A prospectus, eh? We haven't any. We wrote one last week, but several provincial papers borrowed it to take the place of dead advertisements that they didn't dare run any longer. We are just as well pleased.

You know what we have done during the last eight months.

And it satisfied you, did it? Very well.

We wasted little space in making promises when we began, and our columns are worth twice as much now as they were then. Talk isn't "cheap" with us; it's worth \$12 an inch.

Accordingly, this is our platform: During 1889 PROGRESS will not only continue to lead all other provincial papers, but it will try to excel itself. We can't do more than that.

Keep your eye on us, and see how we succeed.

CONCERNING CIRCULATION.

A paper just started in Boston "claims a monthly circulation of 22,500." We have never seen the paper. It is doubtless some advertising scheme. Nevertheless the statement has a moral.

Circulation, as regards advertisers, is of two kinds, good and worthless. A man may make a handbill out of boiler plate and give away 10,000 copies, but any business man knows that it is of less benefit to him than a live newspaper which sells no more than 1,000 copies. In the case of the handbill in question, the money is virtually thrown away.

No paper in St. John, except PROGRESS, dares to state its circulation in such a way that it could swear to it if necessary. The Globe and Telegraph are in fact the only papers which have anything like a respectable circulation, even as circulation has been regarded in this city in the past.

Considering that they have been established many more years than PROGRESS has existed months, that they claim to be newspapers, which PROGRESS does not, and that they are party papers, while PROGRESS seeks no such support, they have little of which to boast.

Of these two, the Globe prospers because it has never had, and has not now, any opposition which affects its patronage or circulation. It has been fortunate because of circumstances, and not because it has been or is run according to the modern idea of a newspaper. Were a live evening paper started in St. John, the Globe would either have to improve or go under. So far, there has been nothing to force it out of the old-fashioned rut.

The idea of a St. John daily was well expressed by the assertion of the advertising solicitor of the Sun, before the labor commission. He affirmed that a paper which used plate matter was considered a "live paper" here. Perhaps it is, but the public is being educated out of the idea. PROGRESS is the teacher.

It would be just as rational to say that a paper which used nearly all plate matter, and which gave away or peddled out by the month its edition of much less than 1,000 was a live paper. The merchants would know better. They would know that a man who offers to give them space in a daily for less than they pay in a weekly is canvassing under false pretences. They would refuse to accept his word as to circulation, and would ask that the edition be open to inspection as the editions of PROGRESS are. Then they would want to know what became of the papers. They would look to see how often they saw one in a store or house. If they were dry-goods merchants, they would listen to hear how many women were regular readers of the paper. They would question the newsboys as to their sales and their liability to be "stuck." In short, before throwing away one dollar on a doubtful medium they would make such inquiries from wholly independent sources. In the case of PROGRESS they are cordially invited to do so.

The question of the extent and character of a paper's circulation is an important one to merchants at this season, at all seasons. Advertising is a business transaction. A merchant should not be wheedled into throwing his money away, because it is begged as a charity. And he can throw it away very easily if he takes only the word of a "circulation liar."

EVERYBODY IS HAPPY.

Christmas is over and the merchants are happy. They had much to be thankful for: fine weather, the best of traveling, ready buyers, and many of them. There is not one who pretends to do a holiday trade who does not report an increased business.

They have had a much-needed rest this week. Sun and rain have been at work, and the snow has given place to ice and mud. And still we are happy.

Better trade and better thoughts of the future are abroad.

Wholesalers do not hesitate when saying that their sales have been better and steadier, and their bills more promptly met than for years. They feel that business is on a bed rock foundation, and the slow, but surely, growing walls are just as solid.

Retailers are in the same healthy frame of mind. They find money more plentiful, and consequently they handle more of it. Many of them, too, are arriving at the belief that cash is their one safeguard. If the people would only realize it, it is also their safety.

The Empire, of Toronto, is a great paper. It spares no pains and expense to get news, and it employs and pays leading newspaper men as correspondents. S. D. SCOTT, editor-in-chief of the Sun, was and still is, for all that is known to the contrary, the St. John correspondent of the Empire. On Thursday, December 20, the St. John despatch to the Empire contained the following paragraph:

Lieut.-Col. DOMVILLE, ex-M. P. for Kings, resents some remarks and reflections about him which recently appeared in a society paper named PROGRESS, which is published in this city. He met CARTER, the publisher, on the street today, and demanded an explanation. The reply was not satisfactory, and the gallant colonel knocked the newspaper man down. The street being somewhat icy, DOMVILLE slipped, and when he returned to the charge CARTER had departed, taking with him a black eye.

We will not say that the correspondent colored, exaggerated or padded the story. We put it in simpler and plainer English: HE LIED.

The esteemed Globe relates the remarkable experience of a St. John man who, being afflicted with boils and given up by 39 doctors, was cured by a "seventh son of a seventh son." The latter's method of healing was to spit on his hands and rub the sores. It occurs to us that the amplexation blister might be removed in the same way. Rub it hard, fellow citizens!

They are playing base ball in Cuba now, and the popular Sunday sport will soon be bounding umpires instead of torturing bulls. It is a happy change—for the bulls.

Many happy returns of the day to the Rt.-Hon. WILLIAM E. GLADSTONE, born Dec. 29, 1809.

The paper or man who looks upon a Christmas presentation in the light of a political trick will never set the world on

Holiday Goods!

C. FLOOD & SONS, 31 and 33 KING STREET.

Christmas and New Year Presents

OUR ASSORTMENT OF ELEGANT GOODS SUITABLE FOR

J.T.S. excels anything heretofore offered by us. A visit of inspection is solicited.



CHRISTMAS CARDS AND BOOKS.

In this department our variety this season is large, and embraces all the leading publishers in CHRISTMAS CARDS and BOOKLETS, and our prices will be found low, as ALL THE STOCK MUST BE SOLD.

CHILDREN'S BOOKS.

As usual on our counters will be found all the new and interesting CHILDREN'S BOOKS of the season, in colors, etc., principal among which is the "BOYS' and GIRLS' OWN ANNUAL"; "ZIG-ZAGS," in the Antipodes; "THREE VASSAR GIRLS IN FRANCE"; "CHATTER-BOX"; "WIDE-AWAKE STORIES"; "PANSY"; "LITTLE MEN AND WOMEN"; "BABES OF THE YEAR"; "HISTORY OF THE NEW TESTAMENT," in words of one syllable; "BABYLAND"; "THE NURSERY," and hundreds of other different books for children to select from. Our price on Children's Books has always been lower than elsewhere, and we still continue to give our usual HOLIDAY DISCOUNT.

ILLUSTRATED GIFT BOOKS.

We think you will find the choicest assortment of suitable GIFT BOOKS at our store for your convenience, and will mention a FEW OF THE LEADING ONES: "MILES STANDISH," illustrated by leading artists; "TENNYSON'S FAIRY LILLIAN," illustrated; "SEA VISTAS IN MANY CEMES," illustrated by Susie Barstow Skelding; "BITS OF DISTANT LAND AND SEA," illustrated; "MODERN ART AND ARTISTS," by Milford Maquell, and others which it is impossible to enumerate.

STANDARD WORKS.

Dickens, 15 volumes, cloth, illustrated, \$8.70; Thackeray, 11 volumes, cloth, illustrated, \$8.50; Scott, 12 volumes, cloth, illustrated, \$8.70; Carlyle, Ruskin, Shakespeare, Washington Irving, at equally low prices. This lot is a special lot brought below regular rates, and must be cleared out. All the STANDARD POETS, in different bindings, including the Seal Russian Persian padded, that we sell at \$1.75; also, a complete assortment of BIBLES, PRAYER and HYMN BOOKS, published by the Oxford University Press.

OUR PRICES ARE LOWER THAN THE LOWEST ON BOOKS.

SOME MORE OF THE SAME.

fire. If more of us were like Mr. ELLIS, and remembered those with whom we had daily contact during the year, the world would be better for it. And no doubt the boys of the ferry enjoyed their turkeys, and found no political flavor about them.

PEN AND PRESS.

The Horseman, Chicago, has 80 pages in its Christmas number and wears an illuminated cover. It is as good as it is beautiful. History does repeat itself, sometimes.

An ass spake in St. John, the other day: he dictated a letter to the Halifax Herald on "Gritism in New Brunswick Dead."

The Ecceangelical Churchman, (Toronto,) issued a Christmas number which did that excellent periodical credit. Seasonable articles by many prominent clergymen were among its features.

Many others besides newspaper men will be interested in the holiday special number of The Journalist, New York, an issue which is as attractive as the best literary and mechanical talent can make it. In addition to 48 pages of bright reading matter it gives a lithographic supplement containing portraits—and good ones—of 50 American editors. The paper is for sale by Mr. Morton L. Harrison.

Somewhat more than a year ago, a new candidate for public favor introduced itself to the people of New York and the country, under the name of The Press. Penny papers innumerable had been born and buried before The Press appeared and doleful prophecies were not wanting in its case. It has lived, however, and not by any adventitious aid, but because so good a paper could not help but succeed. It has the largest circulation of any Republican paper in America, and an examination of its prospectus, printed elsewhere, will show that there are good reasons why that should be so.

Dr. Stewart Is Not a Candidate.

To the EDITORS OF PROGRESS: Will you kindly allow me to say in your columns that I am not a candidate for a professorship at Toronto university? I have never been a candidate for a professorship in any college. The attractions of a literary and journalistic life are too strong for me to withstand. My friend, Sir Daniel Wilson, president of the college, has had more over a letter from me, in which I have very strongly urged upon him the claims of Prof. Chas. G. D. Roberts, M. A., for the chair of Language and Literature, in the university. Mr. Roberts' long and successful collegiate training admirably fits him for the place. Of his merits as a literary man I need say nothing to the readers of PROGRESS, who are familiar with his career in letters, and are as proud of him as I am.

GEORGE STEWART, JR.  
Quebec, Dec. 21.

Compent Critics Say Good Words for "Progress" Special Edition.

PROGRESS—a live weekly paper for men and women,—is published in St. John, N. B. Though only in its first year, it has reached a very large circulation. It discusses society, literature, art, music and politics. The articles are well written, bright and crisp. Last Saturday PROGRESS published a grand holiday number of 24 pages of six columns each. The paper was illustrated, and the advertising patronage bestowed on it by the merchants of St. John was exceedingly liberal. In every way PROGRESS is creditable to editors, contributors and publishers.—Quebec Morning Chronicle.

We had a genuine surprise from St. John, N. B., this week, in the shape of a 24-page PROGRESS, filled with excellent engravings of St. John business houses, streets, etc., and with a vast amount of good reading. It was a surprise, because we had been led to believe that provincial merchants were slow in advertising; but we must confess that we have never seen, outside of the ten big cities of the United States, such progressiveness and evident energy.—British-American Citizen (Boston).

Canada is not far behind the United States in live, hustling newspapers, if PROGRESS, of St. John, N. B., can be taken as a criterion. PROGRESS is always interesting, but it outdoes itself in its splendid holiday number of 24 pages. Including special articles, spicy sketches and splendid illustrations it makes one of the finest newspapers it has ever been our fortune to see.—Portland, Me., Sunday Telegram.

The holiday number of the St. John PROGRESS is the best ever issued in the province. The enterprise shown by PROGRESS must doubtless be appreciated by the St. John people.—New Glasgow, N. S., Enterprise.

UNCLE JEFF'S HANKERINGS.

O, I lub de sweet potato and I lub de yaller corn,  
And I lub to smell de flappers on de griddle in de morn,  
I'm a hustler for de hoeecake and I cotton to de roon,  
But my heart goes out for chicken with de risin' of de moon.

O, I lub de babble, bubble of de bobolinkum lay,  
And de cheery, chaffin, chatter of de chippin'-bird at play,  
De robin am a hustler, too, but O, de sweetest tune  
Is de chirpin' of de chicken at de risin' of de moon.

O, I likes to swing de sickle in de stubble, yes I do,  
I'm a dandy on de bucksaw, and de shovel and de hoe,  
But I'se obliged to mention dat my name it is Mul-  
doon.

When it comes to liftin' chickens in de risin' of de moon,  
O, de Lord He show ole Bruney where de fatted' sheep is found,  
He show de lucifer de way to chase de rabbit down,  
And He show de fox his dinner, so I tink I'll ax  
Him soon  
Jess to show dis nig some chickens in de risin' of de moon.

O, I'se thankful for de blessings dat I every day obtain,  
I'se mindful of de sunshine and de starshine and de rain,  
But my heart o'erflows to Hebben like de Allegash in June,  
After juggin' home a chicken froo de risin' of de moon.

BARNES & MURRAY,

17 CHARLOTTE STREET.

25 PER CENT. REDUCTION!

The above Reduction will be taken off the Price of all our

STOCK OF FANCY GOODS,

— COMPRISING —

China Dolls and Elephants,  
Brass Placques, Photo. Frames, in several different styles;  
Match Holders, Perfumery in Fancy Bottles, etc., etc.

BARNES & MURRAY.

N. B.—Third Dry Goods store from Union street.

NEW CROCKERY STORE.

C. MASTERS,

94 King Street, - - - St. John, N. B.

RECEIVING NEW GOODS DAILY. Now showing full lines of  
NEW DESSERT, BREAKFAST, TEA, TOILETTE and  
PORRIDGE SETS, ROSE JARS, FIGURES; also, a  
large assortment of Hanging and Stand Lamps.

Prices Low. C. MASTERS.

Tell Your Friends

— THAT —

WALTER SCOTT

— HAS —

THE FINEST ASSORTMENT

— OF —

Silk Handkerchiefs

EVER SHOWN IN ST. JOHN.

See Windows.

Prices 10 cents to \$1.50 Each.

Gents' Silk Scarfs, 10 cents upwards.

ONE PRICE. CASH ONLY.

WALTER SCOTT, 32 and 36 South side King Square.

Confectionery and Christmas Novelties,

— AT —

HUGH P. KERR'S. - - Branch Store, KING STREET.

BARLEY SUGAR WHISTLES,  
VICTORIA CAKE,  
SPINNING TOPS,  
ALMOND BAR,  
BANJOES,  
MARSHMELLOES,  
SINGING CANARIES,  
WATCHES,  
CORNUCOPIES,  
NECKLACES,  
WEDDING CAKE ORNAMENTS,  
BUTTERFLY BASKETS,  
CHOCOLATE DROPS, in fancy boxes,  
BIRDS and ANIMALS, TABLETS.

TRY OUR SUPERIOR JAMS AND JELLIES.

And don't fail to get a LITTLE PIG for the Xmas tree; also, a 5lb. box of our XMAS MIXTURE for \$1.00. SOMETHING NICE.

Money Made by Buying your DRY GOODS

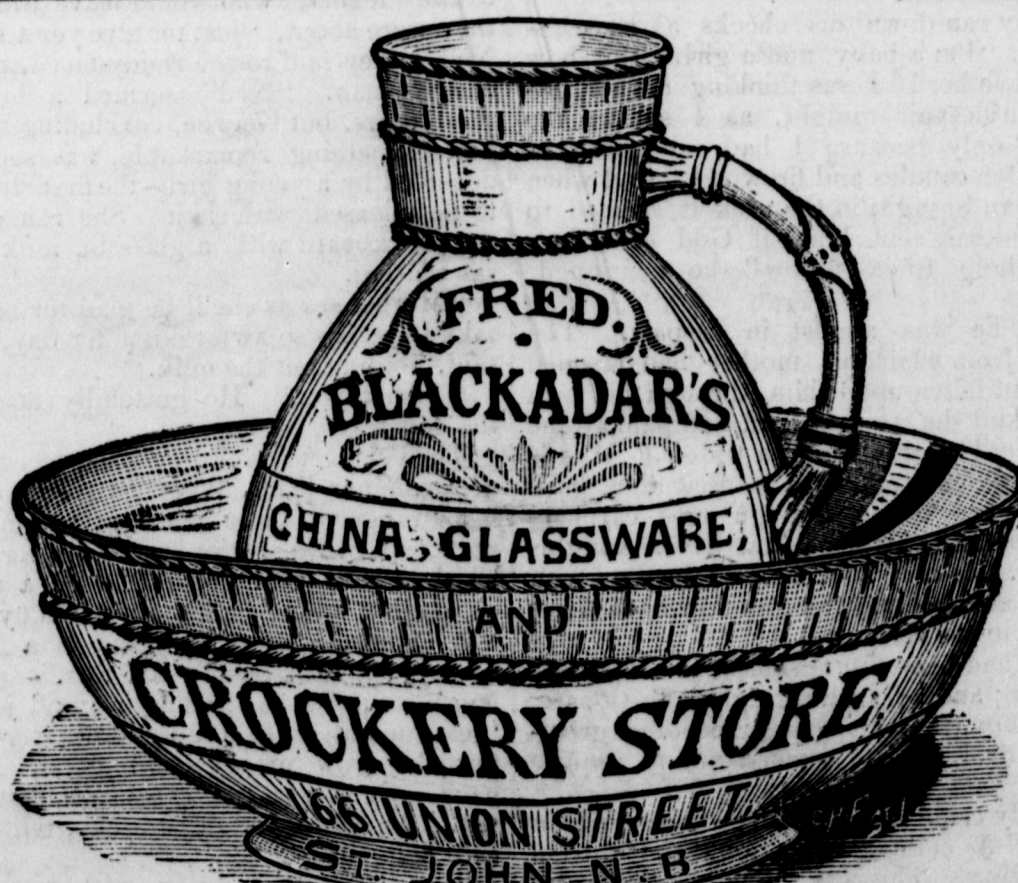
— AT —

KEDEY & CO'S.,  
77 King Street.

BARGAINS NEXT WEEK IN

DRESS GOODS, CLOTH SUITINGS, ULSTER CLOTHS and TWEEDS; a full line in Men's and Boys' SHIRTS and DRAWERS, CARDIGAN JACKETS; LADIES' VESTS, FLANNELS, BLANKETS and WOOL GOODS.

At prices that will make you buy. Call and see.



NEW PATTERNS IN CHEAP TEA AND DINNER SETS.