

## THE BERRY AND ITS BOX.

## BUY YOUR BERRIES IN THE CLIFTON BOX.

It Holds One-third More Than the Majority of Other Makes, and Can Always be Tested by Weight—Something About Strawberry Culture.

The chances are that the luscious strawberry will cost money this season. For two months every lover of the fruit—who is not included—has been patronizing the wilted American substitute, longing every day for the time when fresh supplies would run in daily from the fields of Kings county.

There is probably no section of country which devotes so much land to strawberry culture as Kings county. The spot from which the growth spread, Clifton, as yet holds the lead against all rivals, but there are important culture centres springing up in every direction, along the banks of the St. John and in and near Sussex on the line of the Intercolonial.

It is a most important industry and brings thousands of dollars to the farmers at a season of the year when other produce is scarce and time is more plentiful than cash. City people will have such luxuries and so long as they remain in this frame of mind, the countrymen will reap what profit they can from their sale.

The industry has grown to such an extent that in certain neighborhoods in almost every county in the province a farmer is behind the times unless he has in some choice portion of his garden a "patch" devoted to strawberry culture. Not always for sale! Oh, no! Our rustic friend in many instances has as fastidious taste as his town brother, and morning, noon and night for one month of the year, strawberries and cream is the great dish.

There is one difference in the country and city strawberry feasts; the former have cream, the latter milk or its substitute—chalk and water! It is a mistake to suppose the farmer and his hands attend to the strawberries. Beyond a little hoeing in the spring they take no care of them, but leave their wives and daughters to see the fruit ripen which fills their pockets with spending money and the mammoth jars with preserves for use in the long winter.

Early and late during the month of July, the women and children are in the strawberry field, in some cases picking them for their own consumption, in others to send to market on their own account, and in others for some one engaged extensively in the culture, who gives from one and a half to two cents a quart for picking them.

The average pick of a smart man or woman will range from 40 to 75 quarts per day. The writer once saw a picking contest, in which the contestants were two brothers. One of them picked 80 quarts and the other 75, from daylight to dark.

The great strawberry fields are, as stated above, in Clifton, about fifteen miles from this city. Last year there were 29,000 quarts of strawberries sent out from this place alone; this year the yield will be about 25,000 quarts. This is why the assertion is made that people will probably have to pay for their berries this year. The winter was as hard on the plants as it was on the timothy fields, and you have only to ask a farmer about the probable hay crop, to get lots of information on the effect of last winter's "kill."

In Clifton the area was so large that the strawberry plants suffered less than in other places. Added to this, the spot is somewhat protected from winter's cold winds, and the warm spring sun has a better effect upon its gently sloping hillsides. In Sussex, on the contrary, the effect of the hard winter is such that the crop will be very small, and many other places can tell a similar story. On the other hand, the fruit is remarkably plentiful in the upper counties, where it is cultivated, but the farmers having indulged in this lighter farm work to but a slight extent the loss of the lower counties' crop is not made up.

After all, everything depends on the foreign market. If it is good, berries will be dear; if poor, cheap. The season has begun, and in a few days they will be as plentiful as they will ever be this year.

In conclusion, a word to those who buy berries. The writer likes to get the worth of his money and in this instance will give his friends some advice. Strawberries are sold in octagonal boxes which are supposed to be of equal size, but which are not. The Clifton strawberry box has never varied; it always contains an imperial quart and is stamped with the inventor's name, but there are others who make boxes and the people they make them for knowing how glibly the public have the circumference of the box decreased and the bottom elevated so that the quantity of berries is about one-third less than in the Clifton box. The latter in every case weighs from nineteen to twenty-two ounces, but the former only fourteen or at the most sixteen ounces, yet they being the same price! Now the advice amounts to this: the Clifton box is worth 16 cents any time while the smaller box is selling at 12; besides in nine cases out of ten the berries are fresher and better and the purchaser can vouch that he or she has good measure as well as the best fruit. Then by all means when buying berries ask for the Clifton box, and if any other is produced insist upon it being weighed, which is the only true test of the comparative values.

## At Your Breakfast Table.

Progress is a Saturday morning paper not only for St. John but for the rest of the province. By going to press a few hours earlier than it would otherwise, the publisher is able to send the paper to the large towns and cities in the province by the late trains Friday evening and arriving in those places through the night, the news agents are able to give the papers to their customers and the public as early Saturday morning as St. John people can get them. The citizens of Fredericton, Woodstock, St. Stephen and Moncton and many other places appreciate this advantage and are bound to have Progress Saturday morning at their breakfast tables.

Exmouth St. S. S. Picnic at Watters' Landing, Tuesday, July 24.

## Worth All He Costs.

The latest stroke of enterprise on the part of the Bell cigar factory is the engagement of a Cuban as superintendent. Senor Julio T. Ordex, Messrs. Bell & Higgins' Havana correspondent, writes them that the gentlemen he has selected for them is not only one of the best cigar-makers in Cuba, but fully competent to take entire charge of a large factory like theirs. The salary the new manager is to receive is something startling, but he will earn it without doubt.

## "They Sell Trash."

When a man speaks hastily he often says what he doesn't intend. An amusing story is going the rounds, this week, of a St. John drummer who asked an Annapolis hotel man where he bought his cigars and, horrified by the information, stammered and stuttered the warning, "Buy from us! They buy our goods! They sell trash!" It is surmised that if the drummer had taken time to think, he would have omitted the first "they."

## For an Idle Hour.

Boote's Baby and A Siege Baby, two attractive novelettes by John Strange Winter, have been issued in one number in *Loell's Library*, which is for sale at McMillan's.

Robert Louis Stevenson's latest work, *The Black Arrow*, "a tale of the Two Roses," is published by the Scribners in a neat paper edition, appropriately illustrated. It is for sale by J. & A. McMillan.

## Off to the Tabusintac.

Messrs. John W. Gilmer, manager of the *Daily Telegraph*; Thomas McMillan, of Seely & McMillan, and S. Hayward are enjoying themselves on the banks of the Tabusintac, seeking the lordly salmon. These gentlemen are members of the Tabusintac club, and those who know the men and the place predict that several hayraps would draw them into civilization again under a fortnight.

## A Step in Advance.

That enterprising and reliable merchant, Mr. Thomas Dean, has added another convenience—a telephone—to his handsome stall in the city market. It is not needed to attract custom, for Mr. Dean has plenty of that. But it will be much appreciated by the scores of patrons who look to him for the best meats, poultry, etc., that are to be found anywhere.

Don't miss Exmouth St. S. S. Picnic July 24.

## Handsome Offices.

Messrs. T. McAvity & Sons have as handsome offices as can be found almost anywhere. Quite recently a commodious annex, composed more of glass than of wood, was added to the rear of their King street establishment and their counting room employees have as light and airy an office as can be found anywhere. The additional light also improves the appearance of the interior of the store.

## Enlarging His Premises.

Mr. T. H. Hall, of the Colonial bookstore, is about to enlarge his premises and will utilize for his purpose the store adjoining his own, formerly occupied by Mr. R. H. B. Tennant. The workmen are busy just now arranging the interior of the new store for the reception of fancy goods and stationery, of which the stock will be large and complete.

## A Good Place to Build.

Mr. S. F. Hatfield is having a handsome residence erected on Princess street below Wentworth street. The building will be of wood with brick basement, and will be suited for two families. The carpenter work is being done by Mr. George Calnan and the mason work by Mr. C. A. Hatfield. It is expected that the building will be finished this fall.

## A Popular Insurance Company.

The Canada Accident Assurance company is a good one to insure in. Its popularity in St. John is shown by the fact that since January 25, 1888, Mr. Charles Gillespie, the general agent of the company here, has written policies for \$137,000.

Sewing machines of all kinds repaired by experienced mechanics, at Bell's, 25 King street.

Best makes of pianos and organs for sale or to hire, at Bell's, 25 King street.

Smoke "Old Chum" Cut Tobacco. "Old Chum" Cut Tobacco, 10c. package. "Old Chum" Cut Tobacco. Equal to imported 15c. package.

## SOCIAL AND PERSONAL.

(CONTINUED FROM FIFTH PAGE.)

## MONCTON SOCIETY.

Back of the stage was a mass of evergreens in a clump of trees. Starting at the back of these, was a beautiful rainbow, made of tarlatan, of every rainbow hue, most artistically blended. It crossed the stage, and, bow down on the side, was lost to view. Back of the trees was an engine headlight, placed so the rays fell directly on the bow. The effect was most realistic. It was the exact representation of the sun shining after a summer shower. Under the rainbow stood a living row of young girls (dressed in white, with rainbow sashes crossing the breast and tied at the side), who sang several choruses very sweetly. It made such a hit that, by request, they repeat it this evening.

Wednesday night the feature of the evening was a pantomime, "A Bachelor in Search of a Wife." Mr. Butcher as the bachelor was remarkably good. He had, after various trials at sock darning, advertised for a wife. To each of the applicants for the position he showed a dreadfully dilapidated sock, and endeavored to enlist their sympathies, but without success, until at last a young widow with two children appeared on the scene. The widow proved herself equal to the occasion (widows generally do, I notice), and in spite of the obstacle of the two children, carried off the bachelor in triumph, to the intense disgust of the other applicants. Mr. Butcher played well. Mrs. Estey was pronounced a very charming widow. All the support was good, but Miss Cook and Miss Weldon were particularly so.

The bazaar closed Saturday night; so far it has been a great financial success. The doctor is a host in himself, while for George, words fail to express my admiration of his efforts.

Jack seems fearfully and wonderfully happy these days. I know the reason, but I'll never tell. And the interest taken in the bazaar by Messrs. Wallace and Metzler is beautiful to behold. I would like awfully well to tell you about the flirtation Mr. Pethick is having, but you would put it in print and so incur the righteous displeasure of LYNN.

## SOCIETY AT "INCH-ARRAN."

DALHOUSIE, N. B., July 11.—This popular sea-side resort is rapidly filling, each train bringing additional guests, who lose no time in laying all business and city thoughts aside and enjoying the many little amusements arranged for their benefit, coupled with the cool sea breeze. Applications for accommodation still come in, and ere many days the hotel will be placed upon its basis of full capacity.

The arrivals at the Inch-Arran to date are as follows:

A. J. McAlary, Moncton.  
Mrs. Van Studdiford, St. Louis, Mo.  
Miss Van Studdiford, " "  
Mrs. Brantley, St. Louis, Mo.  
Master Brantley, St. Louis, Mo.  
E. C. Jarvis, Halifax, N. S.  
W. R. Racy, Bathurst.  
I. Orme Green, Boston, Mass.  
M. Stanley, Tweedie, New York.  
Mr. and Mrs. J. A. L. Strathly, child and maid, Montreal.

Alfred Follin and wife, New York.  
H. P. Warren, England.  
W. Dexter and sister, Chicago.  
S. J. Mixer, Boston.  
Mrs. Collingwood Schrieber, Ottawa.  
Mrs. James Fletcher, Ottawa.  
Miss C. Fletcher, Ottawa.  
Miss D. Fletcher, Ottawa.  
Miss Macdonald, Ottawa.  
Miss Isabella Macdonald and four servants, Ottawa.

Col. Bernard and valet, Ottawa.  
H. F. McDougall, Cape Breton.  
J. M. McLeod, Pictou, N. S.  
Mr. John M. and Mrs. Gill, Brockville, Ont.  
Mr. and Mrs. W. F. Lewis, Montreal.  
Miss Lewis, Montreal.  
Miss Maud Lewis, Montreal.  
Master Gordon Lewis, Montreal.  
J. G. Creamer, New York.  
Mr. J. A. Cautie, Montreal.  
Mrs. J. A. Cautie, Montreal.  
Miss Cautie, Montreal.

Masters William, James and Francis Cautie and servant, Montreal.  
Mr. and Mrs. Wm. Johnson, Raymond Johnson, child and nurse, Montreal.  
Mrs. L. V. Stewart, children and nurse, Ottawa.  
Mrs. Tucker, Ottawa.  
A. C. Irvine, England.  
C. J. Albrecht, England.  
Mr. and Mrs. David Rae and children, Montreal.

Mrs. D. McEachron, Montreal.  
Miss McEachron, Montreal.  
P. A. Tucker, Chatham.  
Mrs. W. A. Allan, nurse and child, Ottawa.  
Mrs. Travers Lewis, nurse and two children, Ottawa.  
Miss Schrieber, Ottawa.  
Mrs. Audrey Schrieber, Ottawa.  
Mr. and Mrs. R. G. Dun, New York.  
Mr. and Mrs. J. W. Skelton, Montreal.  
Miss Skelton, Montreal.  
Henry A. Cunningham, St. Louis, Mo.  
W. J. H. Munson, Lindsay, Ont.  
Mrs. C. J. Gault, Montreal.  
Mrs. McGowan, England.  
Mr. and Mrs. C. N. Armstrong, and family, Montreal.

Mr. and Mrs. D. Laviolette, River du Loup.  
Mrs. Charles C. Clapham, Montreal.  
Miss Birdie Clapham, Montreal.  
Mrs. R. Thompson, Ottawa.  
Wm. Cassis, Montreal.  
Mr. and Mrs. J. B. Sparrow and family, Montreal.  
George E. Francis, Worcester, Mass.  
Mrs. Brough, and daughters, Toronto, Ont.  
Mr. and Mrs. John L. Blaikie and two daughters, Toronto, Ont.  
Mr. and Mrs. J. A. Cousins, London, Ont.  
John A. Robertson, Montreal.  
Mrs. Thomas Robertson, Ottawa.  
Mrs. R. Thompson, Ottawa.  
A. Stuart Robertson, Montreal.  
Robert Stanley, Quebec.  
Charles Simpson, Montreal.  
Lt. Gen. Sir John Ross, Halifax.  
Colonel Lane, Halifax.  
Lt. A. E. Jenkins, Max.  
Rev. T. D. Winder, N. S.  
Master L. Dyer, Montreal.  
Master A. Dyer, Montreal.  
Sir John A. Macdonald, Ottawa.  
Lady Macdonald, Ottawa.  
Master J. A. Macdonald, Ottawa.  
Master J. A. Macdonald, Ottawa.  
Hon. Geo. W. Burbridge, Ottawa.

## Lunch and Fancy Baskets,

Express Wagons, Wheelbarrows,  
Fishing Poles, Hooks, Lines,  
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School Bags, Slates, Pencils, Books, Ink, Mucilage, Blank and Memo. Books  
Dolls, Toys, Balls, Bats, Etc., Etc., at  
WATSON & CO.'S, Cor. Charlotte and Union Streets.  
Branch Store Corner Charlotte and Princess Streets.

## McCafferty &amp; Daly

New Dress Goods,  
In Plain, Striped and Plaid, Single and Double Widths, Newest Colors and Combinations.

Ladies' 4 Button Kid Gloves, from 55c. per pair.  
Taylor's Patent Folding Bustles. The most Stylish and Comfortable Bustle in the market.

Our Stock of Lace Curtains, in White and Cream, is very extensive and the Best Value in the City.

McCAFFERTY & DALY,  
King Street.

"The Book of the Season."

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(2000-1887)

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FOR SALE BY  
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Prince William Street, St. John, N. B.

Root Beer.

A DESIRABLE SUMMER DRINK

PACKAGES CONTAINING

Dandelion, Sarsaparilla, Wintergreen,

Hops, Etc.,

Sufficient to make 3 gallons of wholesome

Beer, 30c. each.

FOR SALE BY

C. P. CLARKE.

PUBLIC NOTICE.

PUBLIC NOTICE IS HEREBY GIVEN that an ASPHALT Composition Sidewalk will be laid on the Western side of that portion of MILL STREET extending southward from North street to the Asphal already laid on said side of said street, under the provisions of Act of Assembly, 30th Victoria, Chapter 74.

By order of the Common Council.

HURD PETERS, City Engineer.

PUBLIC NOTICE.

PUBLIC NOTICE is hereby given that an ASPHALT Composition Sidewalk will be laid on the Western side of that portion of EXMOUTH STREET lying between Richmond street and the Northern side of the property of Thomas H. Trafton, under the provisions of Act of Assembly, 30th Victoria, Chapter 74.

By order of the Common Council.

HURD PETERS, City Engineer.

PUBLIC NOTICE.

PUBLIC NOTICE is hereby given that an ASPHALT Composition Sidewalk will be laid on the easterly side of that portion of EXMOUTH STREET lying between the Methodist Church property and the property owned by John Hipwell, under the provisions of Act of Assembly, 30th Victoria, Chapter 74.

By order of the Common Council.

HURD PETERS, City Engineer.

PUBLIC NOTICE.

PUBLIC NOTICE is hereby given that an ASPHALT Composition Sidewalk will be laid on that portion of the southerly side of the CITY ROAD extending northward from Blair Street, so called, to the northeasterly line of property of E. W. Wetmore, under provisions of Act of Assembly, 30th Victoria, Chapter 74.

By order of the Common Council.

HURD PETERS, City Engineer.

PUBLIC NOTICE.

PUBLIC NOTICE is hereby given that an ASPHALT Composition Sidewalk will be laid on that portion of the northerly side of CLIFF STREET lying between Coburg street and the road leading to the Thistle Rink, so called, under the provisions of Act of Assembly, 30th Victoria, Chapter 74.

By order of the Common Council.

HURD PETERS, City Engineer.

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NOTICE.

All interested in the Erection

of the Opera House are requested to meet at the office

of A. O. Skinner on THURSDAY

Evening, at 8 o'clock.

A. O. SKINNER.

Friday, July 13.

## CHOICE

## ENGLISH CHEESE.

1 Case STILTON Cheese;  
1 " WILTSHIRE Cheese;  
1 " Round DUTCH Cheese;  
1 " CHEDDAR Cheese.

N. B.—Rhubarb, Jersey Sweet Potatoes, Pineapples, Bananas, Oranges, Lemons, Etc., Etc.

P. S.—COCA JELLY—the Queen of Table Jellies.

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Tomatoes,

Squash,

Bananas,

Pine Apples.

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Beef, Mutton,

Spring Lamb, Veal,

Lettuce, Radishes, Celery and Squash.