

FIRST OF ITS CLASS.

THE HARDWARE STORE OF MESSRS. W. H. THORNE & CO.

They Carry the Largest Variety to be Found in the Lower Provinces and Satisfy Their Customers by Giving Good Value in all Transactions.

The hardware store of these times may be said to be a small counterpart of the patent office, for nearly every article for household, field and factory use has felt the touch of the inventor, so that a great change has taken place in the trade, the articles offered the public a few years ago by the dealers in hardware being rough and unattractive in comparison with the highly finished, nicely designed and handsome manufactures now presented for purchase and use. It is plain, then, that in such a business as this, specific talent and adaptability is necessary for its successful prosecution.

The leading house in this line in the city is undoubtedly that of Messrs. W. H. Thorne & Co., wholesale and retail dealers in shelf and heavy hardware, whose trade extends throughout the provinces and into upper Canada. The firm have their chief place of business on Market square, occu-

fact that they employ in all 41 hands. They are thus prepared to execute all orders with the utmost despatch and at the same time offer superior advantages to any one requiring goods in their line.

It would be impossible in the space at disposal to do more than mention some of the principal lines covering the different departments of their business. They carry a complete stock of shelf and other hardware, iron, steel and metals, tin plates and tinsmith's supplies, polished plate and window glass, paint oils and painters' supplies, fishing materials, nets, twines, etc., wooden and tinware, cements, plaster, chains, anchors, cordage, roofing material and slate. They have as well a fine supply of silver, plated and fancy ware, and wholesale buyers would do well to bear this in mind, as their prices cannot be improved upon. Messrs. Thorne & Co. have unexcelled buying facilities, and are thus enabled to supply the trade at the lowest market prices, so that the different retail dealers throughout the provinces will find it to their advantage to send their orders to this firm.

Special attention is also directed to their retail department, in which can be found all kinds of goods in their lines, useful as



pying the spacious building shown in the cut, and which is fitted up with fine offices and every convenience for carrying on their immense trade. They also occupy Lloyd's extensive brick warehouse at the foot of Union street, and in this are stored their heavy goods such as iron, steel, nails, glass, oakum, pitch, tar, tin plates, etc., etc., of all of which they carry a full supply. Messrs. Thorne & Co. are the largest wholesale dealers in hardware in the lower provinces, and it will repay anyone visiting the city to call on the gentlemen and go through their stores and warehouses and see for themselves the vast variety of goods of every description, specially selected to meet the wants of country dealers. Progress would, however, advise anyone about to inspect to make a two days job of it.

The salesmen of this firm travel New Brunswick, Nova Scotia, Prince Edward Island and a part of Quebec, carrying a large line of samples, but it is impossible to give the purchaser an idea of the extent of their stock without personally going through their sample room, which occupies the second flat in their Market square building, being 50x70 feet and tastefully fitted up to show the samples to the best advantage. Some idea of the extent of Messrs. Thorne & Co.'s business can be gained from the

well as ornamental, and suited for the holiday season. Some of these might be enumerated in order to help intending purchasers in the selection of their Christmas gifts. For the children they have sleds, carts, knives and skates, besides numerous other attractions, which are specially suited for winning youngsters' hearts, while for older people the firm are showing a fine assortment of silver and granite ware, a magnificent display of Rodgers' and Butler's cutlery, carvers, knives, forks, with ivory and imitation ivory handles, solid silver spoons, coal vases, brass and steel fire iron, sets, etc., etc. Call and examine, and you will go away convinced that W. H. Thorne & Co. have the nicest retail store in St. John, and that their stock cannot be beaten for quality and price.

This is a good, substantial firm to do business with, carrying the largest variety of hardware to be found in the provinces, prompt to fulfill all their representations in every detail, and giving to their customers that feeling of satisfaction that is so necessary for the successful conducting of any mercantile business. They also represent an element of reliability in all their relations with the business community that has been an important aid to enlargement of their trade, and the establishment of an unequalled reputation for fair dealing.



Insurance Co. of North America, PHILADELPHIA.

Merchants' Insurance Company, BANGOR.

Quebec Fire Assurance Company, QUEBEC.

Central Fire Insurance Co., OF NEW BRUNSWICK.

United States Life Insurance Co., NEW YORK.

THOMAS. A. TEMPLE, 128 Prince Wm. Street, St. John, N. B.

GEO. E. FAIRWEATHER, Barrister-at-Law,

REAL ESTATE and INSURANCE AGENT, — AGENT —

London & Lancashire Fire Insurance Co., OF LIVERPOOL, ENGLAND.



GEO. E. FAIRWEATHER & SON, AGENTS

Aetna Insurance Company, OF HARTFORD, CONN.

Hartford Fire Insurance Co., OF HARTFORD, CONN.

Canada Life Assurance Co., OF HAMILTON, ONT.

700 Dozen Winter Cashmere Stockings.

630 Dozen of OUR 64c. KID GLOVES.

150 Pieces "All-Wool" Grey Flannel, Only 21 cents a yard.

SENT BY EXPRESS TO ANY ADDRESS. FAIRALL & SMITH.

LONDON ASSURANCE CORPORATION.

Incorporated by Royal Charter, A. D. 1720.

Cash Assets, - - - Over Sixteen Million Dollars.

E. L. PHILPS, SUB-AGENT. R. W. W. FRINK, St. John, General Agent for New Brunswick.

GREAT December Sale

MENS BOYS AND CHILDREN'S SUITS,

Overcoats, Ulsters, Reefers, etc.

Gentlemen's Furnishing Goods,

75 cts. on the Dollar.

THE WHOLE STOCK

Sold out by Christmas.

COME AND GET BARGAINS.

Royal Clothing store,

47 KING STREET,

One Door above the Royal Hotel.

WM. J. FRASER. NOW OPEN FOR INSPECTION.

A COMPLETE STOCK OF STANDARD WORKS, BOYS' BOOKS, GIRLS' BOOKS, CHILDREN'S BOOKS, CHRISTMAS CARDS, BOOKLETS, WRITING DESKS, PORTFOLIOS, ALBUMS, BRASS GOODS, TILE WARE, etc.

J. & A. McMILLAN, 98 and 100 Prince Wm. Street, - - St. John, N. B.

Take Care OF YOUR FACE AND HEAD McINTYRE,

ROYAL HOTEL BARBER SALOON, KEEPS THE BEST Face and Hair Washes IN THE CITY.

Sample bottles upon application. Don't fail to give them a trial.

D. J. McINTYRE - - - 36 King Street.

EMPLOYMENT AGENCY, 115 Sydney Street, opp. Victoria School. MRS. H. M. DIXON, Stamping, Pinking and Fancy Work done to order.

COME AND SEE THEM.

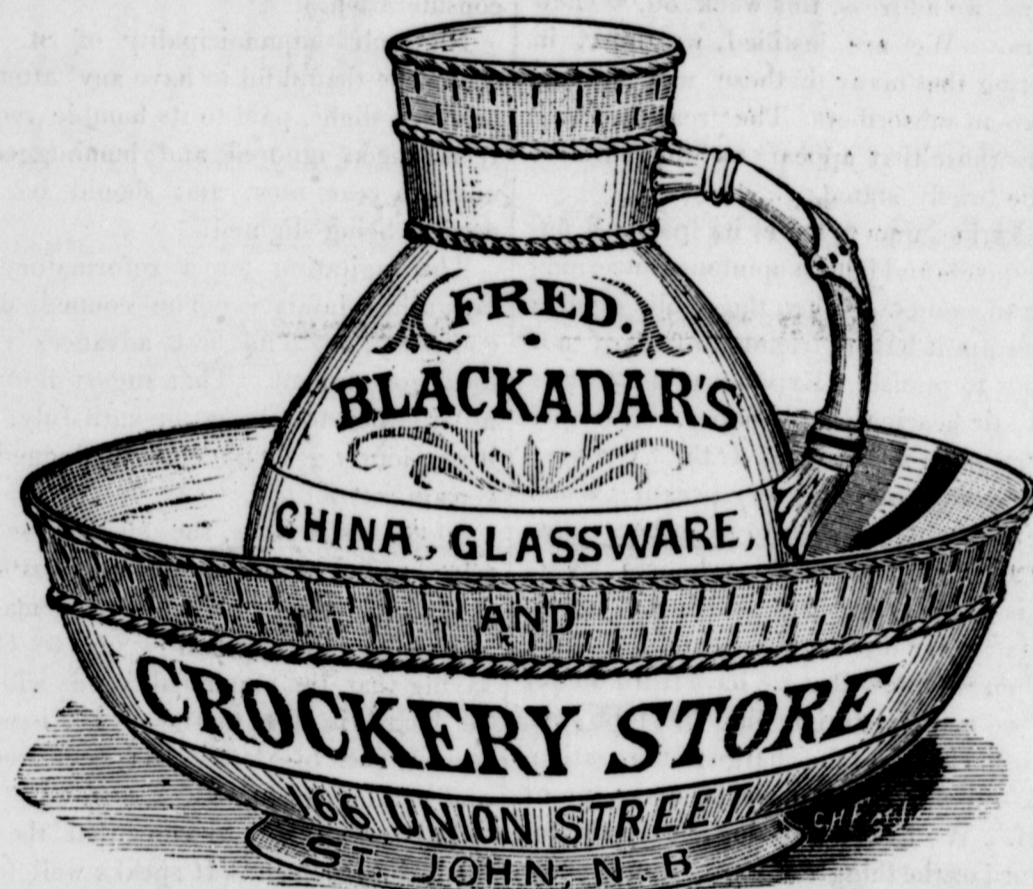
The Finest Holiday Goods I have ever shown.

Something for Everyone in Search of a Handsome and Useful Christmas Present.

Fancy Goods, Numerous Gift Books, Holiday Souvenirs.

COME AND LOOK AT THEM.

ALFRED MORRISEY, 104 KING STREET.



NEW PATTERNS IN CHEAP TEA AND DINNER SETS.

Confectionery and Christmas Novelties,

HUGH P. KERR'S. - - Branch Store, KING STREET.

BARLEY SUGAR WHISTLES, VICTORIA CAKE, SPINNING TOPS, ALMOND BAR, BANJOES, MARSHMELLOES, SINGING CANARIES, WATCHES, CORNUCOPIES, NECKLACES, WEDDING CAKE ORNAMENTS, BUTTERFLY BASKETS, CHOCOLATE DROPS, in fancy boxes, BIRDS and ANIMALS, TABLETS. TRY OUR SUPERIOR JAMS AND JELLIES. And don't fail to get a LITTLE PIG for the Xmas tree; also, a 5lb. box of our XMAS MIXTURE for \$1.00. SOMETHING NICE.

Money Made by Buying your DRY GOODS

KEDEY & CO'S., 77 King Street.

BARGAINS NEXT WEEK IN DRESS GOODS, CLOTH SUITINGS, ULSTER CLOTHS and TWEEDS; a full line in Men's and Boys' SHIRTS and DRAWERS, CARDIGAN JACKETS; LADIES' VESTS, FLANNELS, BLANKETS, and WOOL GOODS.

At prices that will make you buy. Call and see.

HATS. HATS. MANKS & CO.

Would ask the attention of buyers to their Stock of

Men's Fine Felt Hats, OF LATEST STYLES.

BOYS' SCHOOL AND DRESS HATS, in Straw, Cloth and Felt—all grades; CHILDREN'S Fine and Low Grades of STRAW SAILOR HATS, MIDDY CAPS, Etc., Etc., And a Full Assortment of ALL GOODS IN THEIR LINE. 57 - - - KING STREET. - - - 57.

You Will save Money

BY CALLING AT 167 Union Street

FOR YOUR BOOTS and SHOES,

Fancy Slippers bottomed and custom work promptly attended to. PRICES LOWER THAN THE LOWEST. S. H. SPILLER.

PUBLIC NOTICE.

You can get your Watches, Clocks, and Jewelry Repaired IN FIRST CLASS ORDER

MARTIN'S JEWELRY STORE, 167 Union Street.

WEIGHTY WORDS

FOR

Canada's Daughters!

The Enormous Regular Sales of Thousands of Boxes of

For all Waters. **IDEAL SOAP** For all Waters.

Is the best proof that the public know and appreciate its magical cleansing properties and thorough sterling value. Being of FULL WEIGHT, it is a boon to RICH AND POOR ALIKE.

A lady writes: "I find it saves time and material, as the clothes require less rubbing, no boiling, and wash a much purer color than with ordinary Soap. I recommend it to every housewife." Every bar weighs 16 oz. Cannot injure the most delicate fabric.

SOLD BY ALL GROCERS. WM. LOGAN, - - - Sole Manufacturer.