

MACAULAY BROS. & CO.,

Dry Goods Merchants,
61 and 63 KING STREET.

The most notable firm now connected with the Retail Dry Goods business of this city is that of Messrs. Macaulay Brothers & Co. The premises occupied comprise a fine block of four stories and basement, having a frontage of 40 feet on King st., and extending 105 feet through to Market street, giving 20,000 feet floor space. The whole establishment is thoroughly well suited to the requirements of their extensive retail Dry Goods business. The firm commenced business 15 years ago on Charlotte street. In the building lately occupied by them, they had made additions from time to time, and expected to have all the space they would require for some years, but the growth of



their business] being so rapid, it necessitated the looking for more extensive quarters, and 18 months ago they moved into their present spacious building, where their business has increased beyond their most sanguine expectations. The success of this representative house is due to the firm's close and steady application to business, serving a great many of their customers, thereby learning their wants. Visiting the European markets twice a year, they are enabled to supply

THE NEWEST

— AND —

BEST CLASS OF GOODS

— AT THE

LOWEST PRICES,

by which they achieved the high reputation they now deservedly enjoy.

We refer our readers to List of Departments on page 5.

MACAULAY BROTHERS & COMPANY.

KNOWN BY ITS NAME

AND THE CHOICE AND COMPLETE STOCK THAT IS KEPT.

Through All the Great Changes That Have Taken Place in the Boot and Shoe Business During Twenty Years, Messrs. Mitchell Bros. Have Kept at the Front.

In a climate like this, where people are subjected to the extremes of heat and cold, accompanied by so much wet weather the year round, it is necessary that they pay the greatest attention to their foot wear, and it is natural that a business which supplies boots, shoes and rubbers should occupy a leading rank in commercial circles. Perhaps the oldest establishment in this line in the city is that of Mitchell Bros., dating back 17 years, during which time the firm can make the boast that they have always paid their bills in full and have never renewed a note. The firm occupy commodious premises on King street, which afford ample room for their immense stock of ladies', men's and children's fine and coarse boots, shoes and slippers, rubbers, top boots, cricket and lawn tennis shoes, etc. Enjoying, as they do, the advantages of cash buyers, and large importers, they are enabled to offer their goods—which are the best in the market—at the lowest possible prices.

From their long experience in the trade, the Messrs. Mitchell possess a comprehensive knowledge of the markets and of the requirements of the trade and this, coupled with their exceptional facilities for buying, place them ahead of all their competitors. Their house has ever borne a good reputation for fair dealing and the result is that it has gained a firm hold on public esteem and patronage, so that today it is the most successful boot and shoe business in the city, patronage being extended to them by the best class of customers in the province, some of their patrons, indeed, having dealt with them since their start. This firm do not make a great cry over shoddy stock, but simply say that their stock will give more satisfaction for less money than the goods of any other dealer.

In conversation with the senior partner, who is president of the New Brunswick shoe dealers' association, Progress learned of the great change which has taken place in the boot and shoe business within the last 15 or 20 years. When Mitchell Bros. first started the goods were of the roughest description, while at the same time they cost more than the stylish boots and shoes which find a ready sale at the present time. This change in prices is due to increased competition among the manufacturers, so that today the firm can sell a better boot for less money than ever before.

ALWAYS IN GOOD REPUTE.

A Drug Store That Has Been Popular For Nearly Forty Years.

The drug stores of Saint John vie with each other in the tasteful display of their goods, and by their attractive appearance, as well as their reputation for pure drugs, seek to gain additional custom. One of the most attractive and reliable of these houses is that of Mr. S. McDiarmid, who, five years ago, succeeded Mr. Chaloner in a business which had been in existence for over 30 years. Mr. McDiarmid keeps a large stock of drugs and chemicals, and in both wholesale and retail trade has maintained the old reputation of his predecessor of selling only the purest drugs. Besides drugs and medicines, the firm has a large assortment of cigars and fancy goods, including ladies', men's and infants' dressing cases, gold and silver mounted walking sticks, cigar cases, toilet articles in endless varieties, perfumes, both of English and American manufacture, and the numerous nick-nacks which a first-class drug store carries at such a time. The prescription business is a specialty with this firm, being in the hands of the proprietor himself, assisted by a competent clerk. Mr. McDiarmid is not one of those who, having succeeded, makes no further advances, for, encouraged by his patronage during the year now ending, he intends to make still larger importations from the best English houses to supply the wants of his ever-increasing customers.

NO MUSHROOM GROWTH.

Messrs. Page, Smalley & Ferguson Count Forty Prosperous Years.

The house of Page, Smalley & Ferguson is no mushroom growth. It was started 40 years ago under the style of R. R. Page, afterwards Page Bros., and carried on for the last 24 years under the present name, so that it has a reputation which it has taken years to make. The firm's stock is a most complete one, embracing all kinds and grades of watches, French and American clocks, rings, scarfpins, earrings and diamonds, mounted and unmounted, in all the latest designs of settings. The assortment of bracelets covers many different designs, the latest novelty in these being the inserted watch. The stock also includes a large assortment of solid silver and plated goods in all the novelties; gold and steel-rimmed spectacles and eyeglasses, gold pens and pencils, canes, gold and silver thimbles, individual castors and black jewelry. A great deal of the jewelry is manufactured on the premises, and, as all the readers of Progress know, the work done in this, as well as in the watch repairing department, will compare favorably with that of other firms, either in this city or elsewhere.

ONE STORE ISN'T ENOUGH.

To Handle the Business That Comes to the Enterprising Jennings.

In St. John the book business is well represented by numerous attractive and well-stocked stores, among which that of Mr. D. J. Jennings receives a good share of the public's patronage. This gentleman began business on Union street three years ago, and since then has found trade increasing every month, so that he has been forced to move to a larger store and make additions to his stock to enable him to meet the growing wants of his customers. Mr. Jennings has recently enlarged his stock by adding a fine selection of oil paintings, toys, and fancy and plush goods, the latter being worthy of special mention, as there is a good supply to pick from and the prices are very reasonable. Besides books, games and stationery, he has a full line of children's books, while his dolls are the cheapest in the city. Mr. Jennings does picture framing and carries a large variety of mouldings. In the way of Christmas cards this gentleman has a splendid selection, embracing the best American, English and German makes. Those in need of cuff and collar buttons will find this the cheapest place to make their purchases. For the holidays, Mr. Jennings has opened a branch store at No. 259 Brussels street, nearly opposite Brunswick street. At either of his stores patrons will find a ready welcome, a good stock to choose from, and prices to suit their pockets.

His Work Speaks for Itself.

A representative merchant tailoring establishment, one which has gained a wide and well-deserved reputation for the excellent cut, make and finish of the garment turned out by it, is that of Mr. James Kelly on Dock street. The premises occupied comprise a three-story brick building, fitted up with every convenience for the accommodation and display of the large and varied stock of broadcloths, English, Scotch and Canadian tweeds, diagonals, and all kinds of suitings. Mr. Kelly is an able and artistic cutter, and as none but capable hands are employed, first-class workmanship, combined with perfect fits, can always be depended on by those who patronize this establishment. Since commencing business Mr. Kelly has been favored with a liberal patronage, and those who wish to get a perfect fitting suit, made of the best material, cannot do better than to join the ranks of his customers.

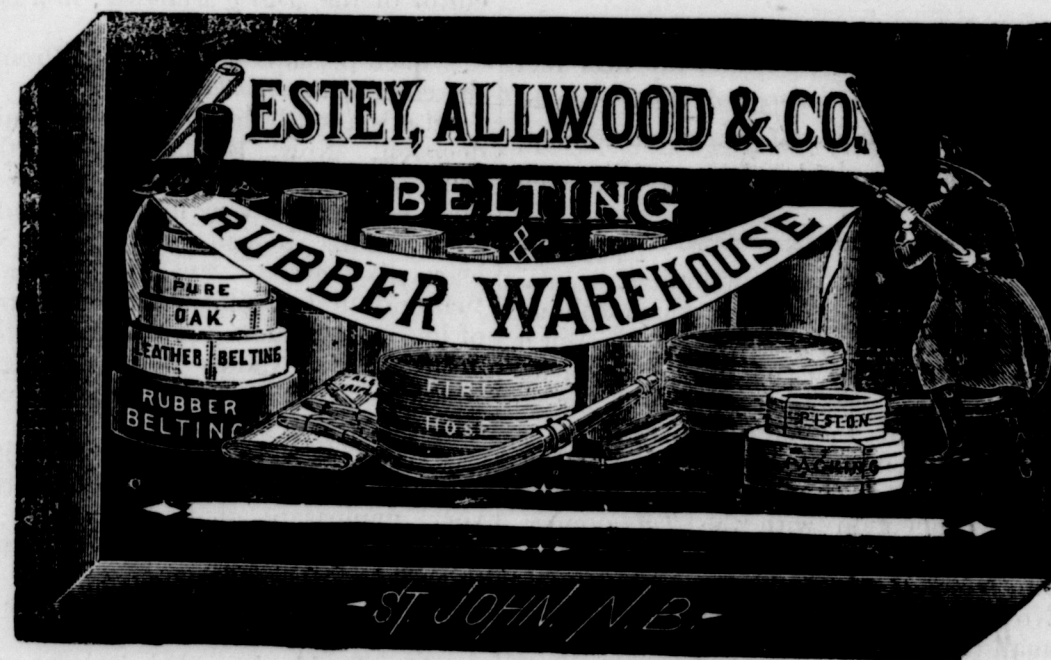
We Deserve It All.

The circulation of PROGRESS has increased, since May, at the average rate of 400 copies a month. And it still continues to get there. Virtue is its own reward.

Mill Supplies

— AND —

Rubber Goods.



The old established firm of Messrs. ESTEY, ALLWOOD & Co., occupy a large and handsome store on Prince William Street, and have in addition a warehouse off Prince William Street, besides carrying a stock of goods in bonded warehouse for export. They make a specialty of Mill, Steamboat and Railroad supplies, and Rubber Goods of all kinds, and are noted for the superior quality of the goods sold by them. At this season of the year they are kept very busy selling Rubber Boots and Shoes, and Rubber Clothing largely. They have the most extensive stock of goods in their line in the Maritime Provinces, and receive liberal orders. They mail handsome illustrated Catalogues, and will be pleased to hear from new customers.

ELEGANTLY
FURNISHED.

UNEXCELLED
CUISINE.

HOTEL DUFFERIN.

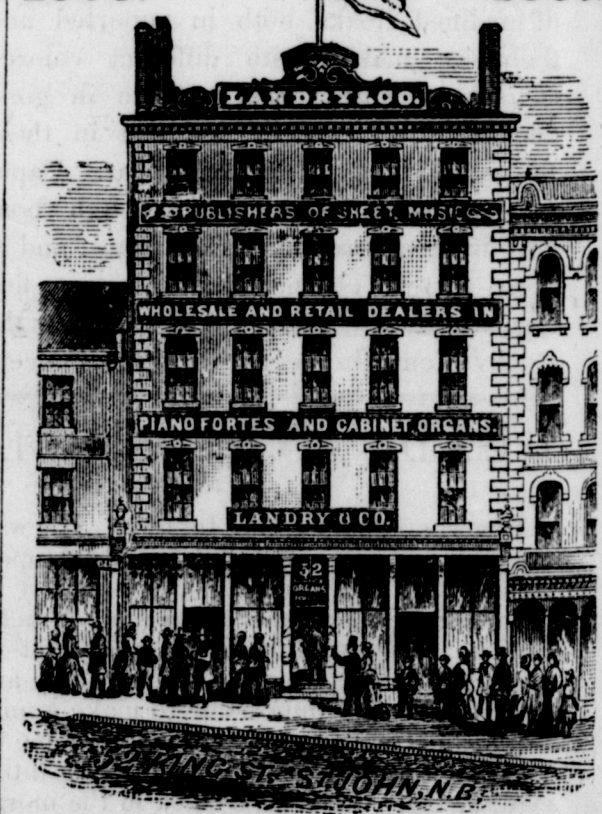
Cor. King Square

— AND —
Charlotte Street.

FRED. A. JONES,

Proprietor.

1868. 1888.



WE HAVE A SPLENDID STOCK OF

Pianos, Organs, Violins,
Guitars, Banjos, Cornets, Flutes,
Fifes, Piccolos, Accordeons,
Harmonicas, etc., etc.

FIRST CLASS GOODS. SATISFACTION GUARANTEED.

MUSIC! Every one having a Piano or an Organ should send for our Lists of Cheap Music. We keep the largest stock of Music in Eastern Canada.

LANDRY & CO.,
52 KING STREET, - - ST. JOHN, N. B.

J. M. JOHNSON,
TANNER AND WOOL PULLER,

Manufacturer of

Glazed and Pebbled Sheep, Dongola Glazed Kid, Colored and Russet Linings, Calf Kid Straight Grains and Pebbles, and every variety of Sheep Leather.

— AND DEALER IN —

Wool, Sheep Skins, Hides and Calf Skins.

FACTORY:

MARSH ROAD.

ADVERTISE IN PROGRESS