ONE OF "PROGRESS" GENEROUS HALIFAX ADVERTISERS.

Mr. M. F. Eagar, a Vigorous and Energetic Business Man, Prompt to Decide and His Conclusions Seldom Astray-Something

Some months ago Progress spoke of a brief call from Mr. M.F. Eagar of Halitax, whose name, always well-known in Canadian commercial circles, has became familiar to tens of thousands of the people through his generous advertising in these

always where he can be tound, ready to W.Edmunds, jr. & Co. Liverpool; Ditmars

decide and seldom astray in his conclusions. He has been a merchant in Halifax long enough to look back with wonder, and also with considerable pride, at the strides made by Canada. When in Progress office he spoke briefly of the scenes in Halifax before the days of fast ocean steamers and railway connection, when the sailing ship and the stage coach did the work. Then the arrival of an English mail was an event indeed, when the people were so eager for old country news. He mentioned especially that period during the war with Russia, when the foreign circulation of the English weeklies increased enormously.

in this country, and when the newspaper agencies were taxed to their utmost to supply that demand. He ontrasted the methods of circulation -then with the facilities affordey

now, and laughed at the necessitd which then existed to affix stamp to every paper.

WHEN SHE SAW THE LADY.

Mrs. Newmarie Gets Jealous, but is Reassured after Awhile.

When Mr. Newmarie came home the other evening, he was not greeted with the close, loving embrace and sweet, clinging kiss with which Mrs. Newmarie always met him. On the contrary, that lady stood like an avenging spirit in the hallway, her dark eyes flashing, and her proud breast rising and falling like a stormy sea.

Horrified at her appearance, Mr. Newmarie stepped back.

"Rose," he cried, "are you mad There was no answer immediately. Mrs. Newmarie stood there, her hands nervously working, and her eyes flashing fire. At length she spoke:

"George," and her voice was terrible in its anger. "Mr. Newmarie, am I your

"Why, of course, darling," said he. "Don't call me darling! Then, if I am your wife, perhaps you can explain who that other woman is." And she folded her arms and looked clear through him, even to the collar-stud at the back of his neck. Mr. Newmarie was surprised. "What

other woman?" he gasped. "The beautiful blonde."

"What ?" "With great, blue eyes and-"

"Rose!

"Golden, curly hair, and-" "Who is she?

"Teeth like pearls!"

"Are you crazy, or-"The one in the sealskin jacket, and

"But what the-

"Who calls you 'love' and kiss-"

"Heavens, what has got into you?" "Who fawns on your neck, and plays with your moustache, and says you are the only man she ever loved, and --- O-o-o-oh! you b-r-r-rute!"

And she burst into sobs. Mr. Newmarie gathered himself together sufficiently to rush to his wife's assistance, crying-"Rose, my dear wife, tell me-

"Don't touch me!" she shrieked. "Go to her, go to her at once! As for me, I I've went to funerals myse'f, and took on some, per shall kill myselt! Oh, George, how-how c-could you deceive your p-p-poor little wife so terribly! Oh, oh, oh!" And she I've buried father, mother—but I'll haf to jes' git fell sobbing into his arms.

Mr. Newmarie laid her trembling form upon the sofa, and bent over her in protestations of his innocence. "It is a wicked lie that some one has been

telling you," he said. "Who was it?"

"No one," she replied. "Then where did you-?"

"I-I dreamed it, George," she said, "while I was taking a nap on the sofa this afternoon. And it all seemed so true! It isn't, is it, love?"

And he replied-but there are some things that cannot be put in words.

The Parisian's Love for the Theatre.

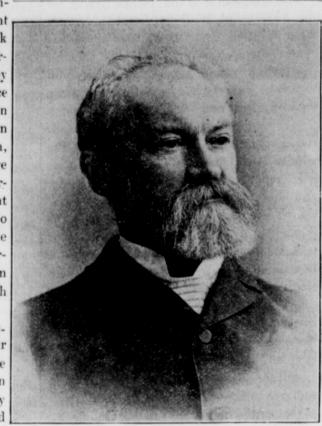
The French love for the theatre can

hardly be over estimated. They love it for its own sake, lor what they see and hear there. Even in Paris it is only the more thoughtless votaries of pleasure, the busy idlers of the "high-life" (pronounced "igg-leaf") who look upon the theatre merely as one of the many environments in which social business is to be conducted. The sort of unreasoning, automatic attraction toward the theatre, the love for its respondent, happened with regard to a home-sickness for its thronged auditorium and deoxidated air, that one finds in almost | the nest, and during the first summer we Paris idler goes to the theatre, or to a con- at call and feed out of our hand, would theatre his absorption in what goes on on as ever. But the curious thing was that, the stage is complete, and his disappoint- after one or two seasons, they brought

A TYPICAL MERCHANT. him any the less a vigorous business man always on the look-out for trade and seeking where he may extend it. He believes in free trade, so far as it can be adopted by Canada, and bases his hopes of the future of the maritime provinces original idea the of a government railway to Montreal which shall be run as a public service for the benefit of the people, and he untram-milled by combine freight rates.

In addition to his general business Mr. Eager is well known as the representative of the following well known houses:

Christopher James & Co., provision merchants, London; Brown, Rosenheim & Co., teas, London; Preservitas Co., food and butter preserver, London; J. McKet-Mr. Eagar is a typical business man, trich, green and dried truits, Liverpool;



M. F. FAGAR.

Mr. Eagar is a liberal in politics and that | and Weisser, Antwerp: Bensdorps Royal fact, contrary to the belief expressed some- Dutch Cocoa, Amsterdam. Holland, and times by the tories, does not seem to make | Guerrin, Bernard & Co., Cognac, France.

> actor's fire that the unconcealed boredom ot a Paris house is. Loud expressions of disapproval have gone out of tashion, and are rather frowned down, but the uneasy restlessness of a house face to face with a dull play is communicative and more scribers names and \$3.60 in order to eloquent of discontent than hisses and cat- satisfy his boy, who wanted a diamond calls. And the Parisian seldom, it ever, ring. Sure enough, the ring came, but takes reluge in that favorite resource of the | the boy didn't want it so much, because it American, when he finds himself bored; was only worth \$1.25-"a genuine dialeaving the theatre before the play is over | mond ring" for one dollar and a quarter.

of economy; for an evening out means a saving of firewood and lamp oil at home.— W. F. Apthorp in May Scribner.

When the Hearse Comes Back.

A thing 'at's 'bout as tryin' as a healthy man kin Is some poor feller's funeral a joggin' 'long the The slow hearse and the hosses-slow enough, to say the least Fer to even tax the patience of the gentleman

The slow scrunch of the gravel-and the slow grind The slow, slow go of ev'ry woe 'at everybody So I ruther the lash crack
A quick-step fer the hosses,
When the
Hearse So I ruther like the contrast when I hear the whip-

Comes

Meet it goin' to'rds the cemet'ry, you'll want to drap ver eyes—
But ef the plumes don't fetch you, it'll ketch you You'll haf to see the caskit, though you'd ort to look away, And 'conomize and save yer sighs fer any other Yer sympathizin' won't wake up the sleeper from Yer tears won't thaw them hands o' his 'at's froze acrost his breast! And this is why—when airth and sky's a-gittin' blurred and black—

I like the flash and hurry When the Hearse

It's not 'cause I don't 'preciate it ain't no time fer jokes, Ner'cause I' got no common human feelin's fer the Fer my heart's 'bout as mall'able as any other To "excuse me," as the feller says. The p'int I'm Is, simply, when we're plum' broke down and all knocked out a'whack, It he'ps to shape us up, like, When the

The idy! wadin' round here over shoe-mouth deep When they's a graded 'pike o' joy and sunshine, When evenin' strikes the pastur', cows'll puil out And skittish-like from out the night'll prance the happy stars. And so when my time comes to die, and I've got ary At wants expressed my last request-I'll, mebby,

To drive slow, ef they haf to, goin' 'long the out'ard track,
But I'll smile and say, "You speed 'em
When the

Comes Back! -J. Whitcomb Riley.

Jackdaws Tamed by Jackdaws.

A curious thing, says a Devonshire corvery atmosphere, and the daily recurring pair of jackdaws which we had here about twenty years ago. We had had them from all classes in Italy, are not characteristic | had slightly clipped their wings; but after of the average Frenchman, nor even the this their wings were allowed to grow, and average Parisian. Leaving the "high- they lived at full liberty in the garden. lifeurs" aside, you will find that, when the , They were perfectly tame, and would come cert, he does so with the perfectly fixed come into the house, and in the mornintention of enjoying himself in a defi- ing knock at the windows to ask for some nite and predetermined way; he is care- breakfast. In the spring they used to fly ful to know beforehand just what he is to away and join their wild companions, make see or hear, and makes up his mind that their nests, and rear a family; but when the entertainment will be to his liking be- this was over they came back to the garden fore he buys his ticket. Once at the again, fed from our hand, and were as tame ment correspondingly acute if the perform- another jackdaw with them, presumably ance does not please him. Then, when the young of one of them, which was just boredom has fastened upon him-the thing | as tame as themselves, although we had in life he most abhors—he becomes a most | never done anything to tame it, so that we unpleasant person to act to. The tradi- could not tell which were our original Highly recommended by physisons and entional cool apathy of a Boston audience favourites, and which was the new one .does not begin to be the wet blanket to an ' Pall Mall Budget.

DIAMONDS IN PLENTY.

THEY COST ONE DOLLAR AND A QUARTER INCLUDING A RING.

How Canadian Publishers and Pill Makers "Give Them Away" People who Puzzle Their Brains and Spend Their Money to

HALIFAX, May 4.—That the people are to be gulled as easily nowadays as ever is certainly true when you consider the large amount of money the people of Halifax and elsewhere are paying out every day through swindling advertisements. There are a number of them, as Progress has before informed its readers, but one of the worst is the so-called Ladies' Pictorial Weekly of Toronto. This concern advertises to give to any person who answers correctly some questions propounded by them, pianos, horses and carriages, diamond rings, gold watches, etc. Of course the victims are all able to answer the questions correctly, as they are so simple; but it does not make any difference whether the questions are answered right or wrong-they get the names, and that's what they are after.

The tollowing is a copy of the letter sent by the Pictorial concern to their intended prey:

DEAR MADAM: You have been awarded a special daily prize of a genuine diamond ring in solid gold setting, for being one of the first whose answer to our prize problem was received and opened at this office on the day it reached us. This is a special prize which has not been promised by us, but which will be given daily during this month. It you prefer we will substitute for you in place of If you prefer we will substitute for you in place of the ring a genuine diamond lace pin in solid gold setting. The conditions of the award of this special prize are that you send us three new six-months' trial subscriptions to the Ladies' Pictorial Weekly, within 30 days from the receipt of this notification, enclosing 60 cents for ring or pin casket; transportation and guaranteed safe delivery. Yours, LADIES' PICTORIAL WEEKLY.

These letters are all addressed "Dear Madam," whether sent to man, woman, or letters, but it is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher, manager or editor who result is a significant fact that not a name of any person appears on it. One would suppose that such a large concern and public benefactor (?) would have a publisher. lisher, manager or editor who would be glad to have his name appear somewhere in connection with it; but no, they know too much for that, and there is no chance for their dupes to get a hold on them.

A prominent citizen of Halifax, in answer to the above letter, sent three sub-

and going home. He likes his dramatic or A prominent manufacturing jewelry conmusical pleasure in large doses, partly as a cern of Halifax tendered for them at \$1 50 matter of taste, and partly also for reasons | each, but lost the job as an upper Canadian concern tendered for them at \$1.25. The Canadian Express Co., of Halifax, have had a clerk doing hardly anything else since these advertisements appeared but write money orders for \$3.60 payable to Ladies' Pictorial Weekly and as the percentage of fools is no greater in Halitax than elsewhere, the harvest must be great. If the supply of the diamond rings (and they have 10,000 of them) don't exceed the demand it won't be the fault of PROGRESS.

> The Ladies Pictorial Weekly and the Canadian Queen may have large circulations; and the number of Ford's pills that are rolling around in Canada might make quite a pile if called in and thrown together; but the people who were duped into paying for them are not likely to make the same choice of literature and medicine

It will be remembered that about this time last spring these firms had advertisements in nearly every paper in Canada They do not advertise all the year round like reliable papers that are worth their subscription price. They make one grand effort in the spring, and probably do not receive a subscription after their advertisements are stopped. It is all done before one person can tell another how he has been duped; and as those who send money one year are not likely to renew their subscriptions atter they have expired more dupes must be found.

Judging by the number of letters and circulars Progress has received, the number of people who fell victims to these concerns this spring must have been large, in this part of the dominion. This was probably due to the fact that one publication distributed some valuable prizes in St. John, and advertised them to such an extent that one would be led to believe that all who entered the competition had participated.

The Halifax letter describes the system by which these firms induce people to send their money. The letter printed is much the same as is used by all the concerns who do business in this way. Pewter spoons and "diamond" rings are plentiful this spring, but nobody seems to take any special pride in possessing them. Indignant people who are anxious that these concerns should be "shown up," are equally numerous. The great desire of the age seems to be

to get something for nothing, without considering the means employed. As a result green goods men and shady publishers and pill makers find plenty of dupes, ready to answer seductive circulars.

Curious Anomaly of English Law.

An accideut at Battersea which resulted the death by drowning of an old man who fell into the Thames, brings to light a really curious anomaly of the English law. A man named Lloyd, who witnessed the accident, jumped into the water, and, at the risk of his own life. managed to bring the other ashore. The shock, however, had been too great for the victim, who expired almost directly. If Lloyd had fished a dead body out of the river he would have been entitled to the sum of five shillings. As it was the drowning man survived his rescue for a few minutes, and Lloyd was entitled to nothing.

Summer Drinks. For Spring and Summer Drinks, try the Celebrated Wilmot Spring Ginger Ale and Lemonade or the Havelock Mineral Spring Ginger Ale, Lemonade aud Natural Water's. dorsed by temperance people. Sold by J. S. Armstrong & Bro. 32 Chorlatte St.

CONDENSED ADVERTISEMENTS.

Announcements under this heading not exceeding five lines (about 35 words) cost 25 conts each insertion. Five cents extra for every additional

LODGER WANTED for large pleasant south room, furnished or unfurnished; 2½ minutes walk from Club. Apply at Progress Office.

ONTARIO BUSINESS COLLEGE, Belleville, ont. Most widely attended Business College in America. 40 students from N. B. & N. S., have been in attendance since last fall. Send for the 23rd annual circular. Addres, Robinson & Johnson, Ontario Business College, Belleville, Ont. May 7-10i*

VEGETABLE PLANTS, CABBAGE, Caulfflower, Tomato, Squash, Lettuce and Cucumber, plants; also transplated flower plants shipped by mail. Orders amount of One Dollar postage paid. Orders solicited send for prices. P. E. CAMPBELL. St. John.

SHOW CASES, NICKEL PLATED, best, cheapest, all sizes, New York manufacture. No Live dealer can afford to be without one. Sole Agents, Lester & Co., General Commission Merchants, 83 Prince Wm. William Street.

BUSY MEN WHO have no time to look after their advertisments and make them attractive and readable, can have this work done in a way that will pay them. Printed samples furnished on application. Address "WRITER," Box 21, St. John.

MOCKING BIRD, I HAVE FOR SALE year old Mocking Bird, good imitator and climated. Bird ean be seen and heard at anytime at 114 Orange Street, St. John, N. B. A. K. apl. 30*2i NEW GOODS: WORSTED COATINGS and Suitings, Scotch and English Tweeds, Light Overcoatings, Plain, Checked and Striped Trouserings. Prices—Suits from \$14.00; Pants from \$4.00; Overcoats from \$13.00. A.

GILMOUR, Tailor. ADVERTISING, IF YOU WISH TO AD-WHERE, at anything, any where, at anythine, write to Geo. P. ROWELL & Co., No. 10 Spruce street, New York.

FOR SALE, HALLETT, DAVIS & CO. Square Piano, 7% octave; four round corners. Cost \$600.00, only a short time in use; must be sold; price, \$250.00.—C. Flood & Sons, 31 and 33 King street.

BOARDING, A FEW PERMANENT or commodated with large and pleasant rooms, in that very centrally located house, 78 Sidney street.—MRS. McInnis. May2.

NORTH CONWAY, N. H.

A CURE FOR Drunkenness, Opium Habit and Nervous Prostration.

This branch of the famous Institute at Dwight, Ill. continues the same practice by the same remedies and methods. An experienced physician from Dwight in attendance. House delightfully situated; quiet home; modern conveniences; Forest Glen Spring. Reached by mountain division of Maine Central R. R., 60 miles from Portland, Me.

Price for treatment \$25 00 per week; Board \$5.00 to \$8,00 per week.

to \$8.00 per week. ticulars to Manager Keeley Institute, North Cmway, N. H.

Incorporated, 1887, with Cash Capital of \$50,000.



AND APPLIANCE CO.

49 KING ST. W., TORONTO, Ont G. C. PATTERSON, Mgr. for Can.

Electricity, as applied by the Owen Electric Belt and Appliances. Is now recognized as the greatest boon offered to

suffering humanity. It is fast taking the place of drugs in all nervous and rheumatic troubles and will effect cures in seemingly hopeless cases where every other known means has failed. It is natures remedy, and by its steady, soothing current that is readily felt,

POSITIVELY CURES

Rheumatism, Sexual Weakness. Sciatica, Female Complaints, General Debility. Impotency. Lumbago Kidney Diseases, Nervous Diseases, Liver Complaint, Lame Back. Dyspepsia, Urinary Diseases,

RHEUMATISM.

It is certainly not pleasant to be compelled to refer to the indisputable fact that medical science has utterly failed to afford relief in rheumatic cases. We venture the assertion that although electricity has only been in use as a remedial agent for a few years, it has cured more cases of Rheumatism than all other means combined. Some of our leading physicians, recognizing this fact, are availing themselves of this most potent

To Restore Manhood and Womanhood As man has not yet discovered all of Nature's laws for right living, it follows that everyone has committed more or less errors which have left visible blemishes. To erase these evidences of

past errors, there is nothing to equal Electricity as applied by the Owen Electric Body Battery and Suspensory. Rest assured any doctor who would try to accomplish this by any kind of drugs is practising a most dangerous form of charlatanism We Challenge the World

to show an Electric Belt where the current is under the control of the patient as completely as this. We can use the same belt on an infant that we would on a giant, by simply reducing the current. Other belts have been in the market for five or ten years longer, but to-day there are more Owen Belts manufactured than all other makes

Electric Insoles.—Dr. Owen's Electric Insoles will prevent Rheumatism and cure Chilblains and Cramps in the feet and legs. Price \$1,

Beware of Imitations and Cheap Belts.

AT Our attention having been attracted to an imitation of the Genuine Owen Electric Belt. that is being peddled through the country from town to town, we desire to warn the public against Our Trade Mark is the portrait of Dr. A. Owen, embossed in gold upon every Belt and Appliance manufactured by The Owen Electric Belt and Appliance Co.

Send for Illustrated Catalogue of Information, Testimonials, etc. THE OWEN ELECTRIC BELT CO'Y, 49 King St. W., Toronto. Ont.

Head Office, Chicago. Mention this paper.

400 Cases

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NICE ASSORTMENT

—FROM THE —

Best Makers.

COOK STOVES and RANGES

W. H. THORNE & CO., Market Square, ST. MAN.

For SPRING TRADE. We offer the following well known and reliable Stoves, viz:



THE CHARTER OAK, THE NEW HUB, THE MEDALLION, THE CLIMAX, THE PRIZE. THE PERFECTION.

THE COAL ACORN, THE SILVER ACORN. THE ROYAL DIAMOND, THE STAR, THE WATERLOO, THE NIAGARA.

An unequalled variety at prices that cannot fail to please Inspection and comparison solicited.

EMERSON & FISHER, 75 to 79 Prince Wm. Street. FEET RUBBER HOSE

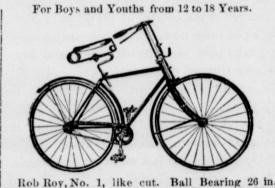
\$5.25 The Nozzel is controlled by a regulator which allows the water to be discharged in a

steady stream or in the form of spray.

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Boy's Junior, 24 in. Wheels Cone Bearing, like cut. Rubber tires solid, Price \$30; Rubber tires,



Wheels, Solid tires, \$60; 26 in. Wheels, Cushion tires, \$70; 28 in. Wheels, Cushion tires, \$85. Singer Safeties still lead, with Singer wired cushion or Pneumatic tires See our Stock or send for complete Calalogue. Girls' Tricycles for \$10.00 to \$27,00. Boys' Velocepedes.

E. Burnham & Son, 83 and 85 CHARLOTTE STREET, ST. JOHN, N. B.

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