

We still continue to sell goods in our own original manner. We do not copy the methods of others. We do not deery our neighbors in our advertisements.

Neither are our prices regulated by those of our competitors.

It is this to a great extent that has helped to make our store the popular buying place of the people it is to-day.

And, it is with the aim in view of benefitting both our customers, by offering new seasonable goods at prices far below the regular, and ourselves, by the space at our disposal, when our fall goods arrive that we continue our

Sliding Scale Sale.

Each week there is a considerable reduction made in the price of almost every item mentioned on this page, consequently goods are now selling in some cases for one-half of what they sold for a month ago. But customers cannot, as a matter of course, expect the same range as was then offered. The choicest goods are naturally among the first sold, even when the prices were considerably above what they now are.

You therefore have your chance of buying now, or waiting till prices are lower, and assortment broken to a considerable extent.

This week you may have your choice of our stock of

Colored Dress Goods

FOR
30c.

Cotton Hosiery, 17c.

or two pairs for
30c.

Ladies and Children's Sizes,

PLAIN ONLY.

Taffeta Gloves,

15c.

Lisle Gloves,

10c. and 15c.

(Ladies' and Children's)
(Black and Colored.)

Black Paris Net,

10c. Yd.

Ladies' Turndown Collars,

(White,) 9c. each.

Ladies' Silk Hose,

75c. PAIR,
(were a dollar forty.)

Cotton Dress Goods,

Light Prints, 6 $\frac{1}{2}$

Challies, 4 $\frac{1}{2}$

Dark Prints, 8

Challies, 6 $\frac{1}{2}$

Dress Trimmings,

(Gimps and Ruchings.)
(Black and Colored. --)

7c.

Curtain Ties,

55c. pair,

were two-fifty.

White Quilts,

81c.

were one twenty-five.

Creton,

Choice of Stock, 11c.

Tapestry,

(double fold.)
50c. Yard.

Ladies' Waterproofs

\$2.15.

(Choice of stock.)

Men's WATERPROOFS,

\$3.50.

Black only, with sleeves.

Damask :- :- Tabling.

Choice of our Stock

Cream, - - 49c.
White, - - 66c.

Some were ninety-five.

Dress Gingham,

Choice of stock

6c.

They were eleven.

We have some at three

White Turkish :- Towelling,

17c.

Stair Linen,

8c.

Napkins.

Choice of the stock, per dozen,

\$1.75.

FINE LINEN,

80c.

This Week's Prices for Goods
advertised last week

Cloths

Choice of the stock,

\$1.60.

Black and Navy. Black Cloth,
Double Fold

80c.

All other colors
Choice of the Stock, \$1.10

Double-fold as Low
as Fifty Cents.

TWEEDS.

Choice of the stock,

45c.

Tweeds as low as 35 cents.

HOMESPUN

25c.

Serge, Navy Blue,

Best : 45c.
Cheapest 25c.

Ladies' Silk

Umbrellas - -

For rain. Choice of the stock,

\$2.80.

Some were five dollars,

ARGENTINE.

Better than Tarlatan.

Yard and a half wide.

18c.

DAMASK TABLECLOTHS,

\$1.35.

They were One Seventy-Five.

This Week's Prices for Goods
advertised last week:

Cotton Skirts,

The Best, \$1.15.

Some were two fifty.

Bath Towels,

(Just the thing for
(Shore or Country. --)

Your choice of our stock, 36c

Blouses,

Ladies' Shirts,

Boys' Shirt Waists,

Choice of the stock,

50c.

Some were one-fifty.

Ladies' Undervests,

The best for 36c.

(were ninety.)

The cheapest are - - - - 8c.

Ladies' Cotton Vests, :-

- 2 - FOR - 25c. -

(See these.)

Ladies' Belts.

Choice of the stock,

42c,

Some were Seventy-five.

Scarf Silks.

(Loie Fuller. Black)
(- and Tints. -)

40c.

Black Lace

Scarfs,

\$1.50

They were \$3.00.

BOLTON CLOTH

61c

Fluted Edge

Collars and Cuffs.

WHITE, per set, 25c.

Colored Cuffs per pair, 25c.

Collar free with colored cuffs.

This Week's Prices for Goods
advertised last week:

White Check

: Muslins :

The best for 10c.

That were Fourteen.

White Flouncings

Black Flouncings

Black Dress Nets.

Demi and full widths,
Choice of the stock :

61c.

Some were one-fifty.

FANCY SILKS.

Choice of a lot

27c.

Some in this lot were double.

MEN'S COLUMN. SHIRTS,

(UNLAUNDRIED),

The best, 90c.,

Also at 40c., 3 for \$1.14.

White

Cotton

NIGHTSHIRTS,

75c.

That were dollar ten.

CUFFS,

15c.

Good, but an odd lot.

Tom Thumb Ties,

Black, 10c.

Colored Lisle Gloves,

(Men's only.)

5c.

Silk Umbrellas (good)

\$3.00.

Remnants of Cloths :

All single width cloth contain-
ing less than seven yards
will be accounted a rem-
nant and sold for 28c.
per yard. That price, irre-
spective of quality.

Of course we cannot cut any
length. To buy at this
price customers must take
the remnant.

Next Week's Prices for Goods
advertised this week.

Underclothing :

Choice of the stock, 28c.
They were seventy cents.

ANY COLORED

SHIRT

For 88c.

Also white with colored bosoms.

The Best Cotton SOCKS,

15c.

GEORGE H. McKAY, 61 King Street.