

Social and Personal.

Sterling Soap

ONLY 10 CENTS, worth a Dollar. LIGHTNING MENDER

Mending Tissue. Satisfaction warranted. Mends everything in clothing, kid gloves, dresses, gossamers, mackintoshes, umbrellas.

Boys Gum Rubber Coats only 1.90. This special low price is only until October 31, after that regular price.

American Rubber Store, St John, N. B.

DO YOU PAY CASH FOR YOUR GROCERIES? If not, why not? A grocery that sells for cash only has cash prices—they are lower than credit prices

THE HORICON. One of the Leaders of this Season. We have also the Jewel Star, The Dane, The Mayflower, The Fire King, The Vendome, the New Silver Moon, and a number of others.

St. John—South End. Sir Charles and Lady Tupper, were this week the guests of Sir Leonard and Lady Tilley, Carleton House. Mrs. Gertrude Dever left on Sunday last for New York, to visit her sister, Mrs. Teague.

Macaulay Bros. & Co., 65 TO 69 KING ST.

Duplicate English Importations!

GOODS NOW IN DEMAND AND IN OUR STOCK. Black Military Braid, in all widths and qualities; Navy, Brown, Myrtle Military Braid, all widths;

MACAULAY BROS. & COMPANY.

MEN OF GOOD STANDING

in St. John are standing in our SHOES. We don't mind that they pay for the privilege. That is the reason why they stand good and walk comfortable.

Mitchell, the Shoe Dealer's Shoes

have no equal in the way of fit, also that our prices are the very lowest and that our shoes have more wear than other shoe dealers.

ANY MAN'S MONEY.

THE ONLY CUSTOM-MADE \$3.00 PANT IN CANADA IS COVER YOUR LEGS! THE PILGRIM. Full line of samples, with directions to measure mailed upon receipt of 6 cents.

AMERICAN HAIR STORE. -ST CHARLOTTE STREET, ST. JOHN, N. B.- J. W. RAMSDALL, Proprietor. OUR STOCK OF FRENCH PERFUMES, TOILET WATERS AND FACE POWERS are now complete in the following lines:

A DROP.

On account of unprecedented mild weather during Oct. we find several lines of dress materials just a little slower to move than we'd like—to help them along we have made a sharp reduction in prices which is most unusual so early in the season.

at for - - - - - 88c. for - - - - - 60c. On Monday and Tuesday You get the choice of 6 colorings of a nice Tweed Mixture worth - - - 65c. for - - - - - 50c.

DANIEL & ROBERTSON, London House Retail. - - - Cor. Charlotte and Union Sts.